

Hog Radio, Inc., dba
KUOA AM KAKS FM KCYT FM KFMD FM
Springdale, Arkansas

EEO Public File Report 2015

February 1, 2015 – January 31, 2016

(Note: 12-month period determined by FCC license renewal filing date and not on calendar basis)

As per the payroll ending January 31, 2016, radio stations KUOA AM KAKS FM KCYT FM KFMD FM had a total of eight (8) full-time.

**Eight (8) full time positions consisting of: One (1) Officials and Managers (White, Female);
Three (3) Professionals (White, Male), Two (2) Professionals (White, Female);
One (1) Sales (White, Females), One (1) Sales (White, Male)**

Zero (0) part time positions

I. VACANCY LIST

The following vacancies were for full time jobs during the previous 12 months.

Job Title	Date of Opening	Date Filled	Sources
Manager	Sept 1, 2015	Dec 4, 2015	Referral
Office	Sept 1, 2015	Dec 1, 2015	Referral
Office	Nov 1, 2014	Jan 12, 2015	Referral

II. PRONG 3 MENU OPTION

During the last 12 months, the station employment unit engaged in the following initiatives:

a. Internship Program

Hog Radio, Inc. participated in the Arkansas Broadcasters Association 2017 Internship Program. The Arkansas Broadcasters Association's Internship Program is an eight-week paid program that involves students in all aspects of the radio station. One (1) students from area University were utilized in writing, recording and running programming of live sports show.

b. Station Tours

During 2017 Hog Radio, Inc. employees provided tours and information about the radio station and the various types of positions held within the station to several groups including: Boy Scouts, Girl Scouts and various school groups from around Washington & Benton Counties. We also hosted the public during our morning show to promote local events in our coverage area.

c. Job Fairs

Personnel from station group attended the University of Arkansas Media & Marketing Majors Job Fair held at the Student Union in Fayetteville, AR on February 7, 2017. Information was distributed about

our station group- including coverage maps- as well as brochures provided by ABA about careers in broadcasting.

d. Careers in Broadcasting

We make information pamphlets available about careers in the broadcast field during live remote broadcasts.

Hog Radio, Inc. is an Equal Opportunity Employer.

Hog Radio, Inc. is located at 2704 American Springdale AR. The mailing address is PO Box 311, De Queen, Arkansas, 71832. Contact the station 479-303-2034 or via email: candace@hogradio.com for more information.

Submitted by: _____
Candace Dixon-Horne, General Manager