

Hog Radio, Inc. KAKS Huntsville, AR and KUOA Siloam Springs, AR

2011 EEO Report for the period ending January 31, 2012

Hog Radio, Inc. is an Equal Opportunity Employer committed to recruiting diverse talent by creating an environment that integrates diversity and inclusion in all aspects of our business. Our company is enriched and made more effective through representation of diverse experience, backgrounds, ethnicity, education, sexual orientation and regional and cultural orientation. Hog Radio, Inc. encourages women and minorities to apply for all openings.

If your organization distributes information about employment opportunities to job seekers or refers job seekers to employers, and would like to receive job vacancy notices for Hog Radio, Inc. KAKS KUOA, please provide your name, mailing address, email address, telephone number and fax number, or other contact information you may have or want to provide, as well as which job categories, or all categories, you would like to be notified about when there are openings, using the contact name and information below.

Dan Storrs, General Manager

Hog Radio, Inc.

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It is the policy of Hog Radio, Inc. to provide equal employment opportunity to all qualified individuals with regard to race, color, religion, national origin, sex, age, disability, sexual orientation or any other characteristic protected by law, in all personnel actions.

As of January 31, 2012, Hog Radio, Inc. KAKS KUOA had nine (9) full time positions consisting of:

Full Time Management

1-General Manager, white male

1-Program Director, white male

1-Traffic Director, white female

1-Production Director, white male

Full Time Employees

2-Account Executives, 2 white females

3-Show Hosts, 1 black male and 2 white males

2011 Hires at Hog Radio, Inc. KAKS KUOA

There Were Six (6) Full Time Hires in 2011

1-Production Director-opening advertised on allaccess.com, radio-info.com, hogsportsradio.com, and on air announcements on KAKS and KUOA. Six applicants were interviewed. Four applicants were a result of advertising on allaccess.com and two applicants resulted from advertising on radio-info.com.

2-Account Executive- opening advertised on allaccess.com, radio-info.com, hogsportsradio.com, and on air announcements on KAKS and KUOA. One applicant was interviewed as a result of announcements on KAKS and KUOA.

3-Show Host- opening advertised on allaccess.com, radio-info.com, hogsportsradio.com, and on air announcements on KAKS and KUOA. Two applicants were interviewed. Both applicants were a result of announcements on KAKS and KUOA.

4-Show Host- opening advertised on allaccess.com, radio-info.com, hogsportsradio.com, and on air announcements on KAKS and KUOA. Four applicants were interviewed. Two of the applicants were a result of advertising on allaccess.com, one the result of advertising on radio-info.com, and one the result of advertising on hogsportsradio.com.

5-Account Executive- opening advertised on allaccess.com, radio-info.com, hogsportsradio.com, and on air announcements on KAKS and KUOA. Two applicants were interviewed. Both applicants were a result of announcements on KAKS and KUOA.

6-Account Executive- opening advertised on allaccess.com, radio-info.com, hogsportsradio.com, and on air announcements on KAKS and KUOA. Three applicants were interviewed. One applicant was a result of advertising on allaccess.com, one applicant was a result of advertising on hogsportsradio.com, and one applicant was a result of announcements on KAKS and KUOA.

Initiatives

For the period ending January 31, 2012, Hog Radio, Inc. KAKS KUOA engaged in the following EEO initiatives:

Distributed information about careers in broadcasting at our studio as well as at remote broadcast events.

Distributed information about the intern program of the Arkansas Broadcasters Association, of which Hog Radio, Inc. KAKS KUOA participates, to John Brown University, University of Arkansas, Northwest Arkansas Community College and Northeastern State University at Tahlequah, Oklahoma.

Radio advertising on KAKS and KUOA.

Advertising on industry web sites, including www.allaccess.com, www.amfmjobs.com, www.radio-info.com, www.radioonline.com and www.rab.com.