

Hog Radio, Inc. KAKS Huntsville, AR and KUOA Siloam Springs, AR

2010 EEO Report for the period ending January 31, 2011

Hog Radio, Inc. is an Equal Opportunity Employer committed to recruiting diverse talent by creating an environment that integrates diversity and inclusion in all aspects of our business. Our company is enriched and made more effective through representation of diverse experience, backgrounds, ethnicity, education, sexual orientation and regional and cultural orientation. Hog Radio, Inc. encourages women and minorities to apply for all openings.

If your organization distributes information about employment opportunities to job seekers or refers job seekers to employers, and would like to receive job vacancy notices for Hog Radio, Inc. KAKS KUOA, please provide your name, mailing address, email address, telephone number and fax number, or other contact information you may have or want to provide, as well as which job categories, or all categories, you would like to be notified about when there are openings, using the contact name and information below.

Dan Storrs, General Manager

Hog Radio, Inc.

KAKS Huntsville, AR – KUOA Siloam Springs, AR

2250 West Sunset, Suite 3

Springdale, AR 72762

Phone 479-303-2034

Fax 479-303-303-2037

dan@hogsportsradio.com

It is the policy of Hog Radio, Inc. to provide equal employment opportunity to all qualified individuals with regard to race, color, religion, national origin, sex, age, disability, sexual orientation or any other characteristic protected by law, in all personnel actions.

As of January 31, 2011, Hog Radio, Inc. KAKS KUOA had ten (10) full time positions consisting of:

Full Time Management

- 1-General Manager, white male
- 1-Program Director, white male
- 1-Traffic Director, white female
- 1-Production Director, white male

Full Time Employees

- 4-Account Executives, 2 white males, 2 white females
- 2-Show Hosts, 1 black male and 1 white males

There Were Twelve (12) Full Time Hires in 2010 at Hog Radio, Inc. KAKS KUOA

1-Production Director-opening advertised on allaccess.com, radio-info.com, hogsportsradio.com, and on air announcements on KAKS and KUOA. Four applicants were interviewed. Two of the applicants were as a result of on air announcements on KAKS and KUOA and two were a result of radio-info.com.

2-General Manager- opening advertised on allaccess.com, radio-info.com, hogsportsradio.com, and on air announcements on KAKS and KUOA. Three applicants were interviewed. All three of the applicants were a result of allaccess.com.

3-Show Host- opening advertised on allaccess.com, radio-info.com, hogsportsradio.com, and on air announcements on KAKS and KUOA. Three applicants were interviewed. All three applicants were a result of on air announcements on KAKS and KUOA.

4-Show Host- opening advertised on allaccess.com, radio-info.com, hogsportsradio.com, and on air announcements on KAKS and KUOA. Three applicants were interviewed. One applicant was a result of advertising on allaccess.com, one applicant was a result of advertising on hogsportsradio.com, and one applicant was a result of on air advertising on KAKS and KUOA.

5- Account Executive- opening advertised on allaccess.com, radio-info.com, hogsportsradio.com, and on air announcements on KAKS and KUOA. Two applicants were interviewed. One applicant was a result of allaccess.com and one the result of on air advertising on KAKS and KUOA.

6-Account Executive- opening advertised on allaccess.com, radio-info.com, hogsportsradio.com, and on air announcements on KAKS and KUOA. Four applicants were interviewed. Two applicants were a result of allaccess.com, one the result of advertising on radio-info.com, and one the result of on air advertising on KAKS and KUOA.

7-Account Executive- opening advertised on allaccess.com, radio-info.com, hogsportsradio.com, and on air announcements on KAKS and KUOA. Two applicants were interviewed. One applicant was the result of advertising on amfmjobs.com and one was the result of advertising on allaccess.com.

8-Account Executive- opening advertised on allaccess.com, radio-info.com, hogsportsradio.com, and on air announcements on KAKS and KUOA. Five applicants were interviewed. Three applicants were a result of on air advertising on KAKS and KUOA, one the result of advertising on allaccess.com, and one the result of advertising on hogsportsradio.com.

9-Account Executive- opening advertised on allaccess.com, radio-info.com, hogsportsradio.com, and on air announcements on KAKS and KUOA. Two applicants were interviewed. One applicant was the result of on air announcements on KAKS and KUOA and one applicant was the result of advertising on hogsportsradio.com.

10-Account Executive- opening advertised on allaccess.com, radio-info.com, hogsportsradio.com, and on air announcements on KAKS and KUOA. Three applicants were interviewed. One applicants was the result of advertising on allaccess.com, one applicant was a result of information given to a listener at a remote broadcast event of KAKS and KUOA, and one applicant was a result of on air announcements on KAKS and KUOA.

11- Account Executive- opening advertised on allaccess.com, radio-info.com, hogsportsradio.com, and on air announcements on KAKS and KUOA. Three applicants were interviewed. Two applicants were interviewed. One applicant was the result of advertising on radio-info.com, one was the result of on air announcements on KAKS and KUOA, and one was the result of advertising on hogsportsradio.com.

12-Traffic Director- opening advertised on allaccess.com, radio-info.com, hogsportsradio.com, and on air announcements on KAKS and KUOA. Six applicants were interviewed. Four applicants were a result of on air announcements on KAKS and KUOA, one was the result of advertising on allaccess.com and one was the result of advertising on hogsportsradio.com.

Initiatives

For the period ending January 31, 2011, Hog Radio, Inc. KAKS KUOA engaged in the following EEO initiatives:

Distributed information about careers in broadcasting at our studio and at remote broadcast events.

Distributed information about the intern program of the Arkansas Broadcasters Association, of which Hog Radio, Inc. KAKS KUOA participates, to John Brown University, University of Arkansas, Northwest Arkansas Community College and Northeastern State University at Tahlequah, Oklahoma.

Radio advertising on KAKS and KUOA.

Advertising on industry web sites, including www.allaccess.com, www.amfmjobs.com, www.radio-info.com, www.radioonline.com and www.rab.com.

Hog Radio, Inc. KAKS Huntsville, AR and KUOA Siloam Springs, AR

2011 EEO Report for the period ending January 31, 2012

Hog Radio, Inc. is an Equal Opportunity Employer committed to recruiting diverse talent by creating an environment that integrates diversity and inclusion in all aspects of our business. Our company is enriched and made more effective through representation of diverse experience, backgrounds, ethnicity, education, sexual orientation and regional and cultural orientation. Hog Radio, Inc. encourages women and minorities to apply for all openings.

If your organization distributes information about employment opportunities to job seekers or refers job seekers to employers, and would like to receive job vacancy notices for Hog Radio, Inc. KAKS KUOA, please provide your name, mailing address, email address, telephone number and fax number, or other contact information you may have or want to provide, as well as which job categories, or all categories, you would like to be notified about when there are openings, using the contact name and information below.

Dan Storrs, General Manager

Hog Radio, Inc.

KAKS Huntsville, AR – KUOA Siloam Springs, AR

2250 West Sunset, Suite 3

Springdale, AR 72762

Phone 479-303-2034

Fax 479-303-303-2037

dan@hogsportsradio.com

It is the policy of Hog Radio, Inc. to provide equal employment opportunity to all qualified individuals with regard to race, color, religion, national origin, sex, age, disability, sexual orientation or any other characteristic protected by law, in all personnel actions.

As of January 31, 2012, Hog Radio, Inc. KAKS KUOA had nine (9) full time positions consisting of:

Full Time Management

1-General Manager, white male

1-Program Director, white male

1-Traffic Director, white female

1-Production Director, white male

Full Time Employees

2-Account Executives, 2 white females

3-Show Hosts, 1 black male and 2 white males

2011 Hires at Hog Radio, Inc. KAKS KUOA

There Were Six (6) Full Time Hires in 2011

1-Production Director-opening advertised on allaccess.com, radio-info.com, hogsportsradio.com, and on air announcements on KAKS and KUOA. Six applicants were interviewed. Four applicants were a result of advertising on allaccess.com and two applicants resulted from advertising on radio-info.com.

2-Account Executive- opening advertised on allaccess.com, radio-info.com, hogsportsradio.com, and on air announcements on KAKS and KUOA. One applicant was interviewed as a result of announcements on KAKS and KUOA.

3-Show Host- opening advertised on allaccess.com, radio-info.com, hogsportsradio.com, and on air announcements on KAKS and KUOA. Two applicants were interviewed. Both applicants were a result of announcements on KAKS and KUOA.