

KAKS-FM, KFMD-FM, KCYT-FM, KFMD-AM, KUOA-AM
EEO Public File Report
February 1, 2014 - January 31, 2015

I. Vacancy List

See Section II the "Master Recruitment Source List" ("MRSL")

Job Title	Recruitment Source ("RS") Used to Fill Vacancy	RS Referring Hiree
Traffic Director	6	6, 14
Production Director	13	13, 14

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II. Master Recruitment Source List ("MRSL")

RS #	Recruiting Source ("RS") Information	Source Entitled to Vacancy Notification (Y/N)	# of Interviews Referred by RS
1	Recruit.net 2706, The Centrium 61 Wyndham St Central, Hong Kong Phone: 852 2525 0555 Url : http://www.recruit.net Open hire source	Y	0
2	Northwest Technical Institute PO Box 2000 Springdale, AR 72765 Phone : 479-751-8824 Email : mbecker@nwti.edu Maria Becker	N	0
3	American Broadcasting School 712 N. Watson Rd Arlington, AR 76011 Phone: 817-695-2474 E-Mail: Michelle@radioschool.com Michelle McConnell	Y	0
4	Hispanic Woman's Organization 614 E. Emma Ave Springdale, AR 72764 Phone: (479) 751-9494 http://www.hwoa.org Margarita Solórzano	N	0
5	National Hispanic Media Coalition 55 S. grand Ave Pasadena, CA Phone : (626) 792-NHMC Email : info@nhmc.org Alex Nogales	Y	0
6	Employee Referral	N	3

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RS #	Recruiting Source ("RS") Information	Source Entitled to Vacancy Notification (Y/N)	# of Interviews Referred by RS
7	NAACP PO Box 25314 Little Rock, AR 72211 Phone : 501-376-3799 Dale Charles Manual Posting	N	0
8	John Brown University 2000 West University St. Siloam Springs, AR 72761 Email : cdc@jbu.edu Phone : 479-524-7282 Chris Confer	Y	1
9	Indeed 7501 North capital of Texas HWY Austin, Texas 78731 Phone : 800-462-5842 Url : http://www.indeed.com Open Hire source	Y	0
10	University of Arkansas Career Center ARKU 607 Fayetteville, AR 72701 Phone: 479-525-2805 recruit@uark.edu Brian Pracht	Y	2
11	NWA dept. of Workforce Services 2143 W. MLK Blvd. Fayetteville, AR 72701 479-521-5730 E-Mail: Michelle@radioschool.com Kenya Purifoy	N	1
12	Station Website	Y	2
13	Non-Employee Referral	N	3
14	Facebook Post	Y	4

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III. Recruitment Initiatives

	Date	Type of Recruitment Initiative	Brief Description of Activity	# of Participants	Participant Title
1		Station off-site event where we sat up a job booth for the purposes to gather applicants for positions	Job Booth at our "Taste of Home Cooking School" held at the Springdale Civic Center	3	General Manager Account Exec Program Director
2	3/1/2014	Established an intern program designed to assist the community and teach students about broadcasting	Paid internship for current college students that are in a field that is applicable for our industry	3	General Manager Sales Manager Program Director
3	3/27/2014	Job Fair held in Springdale, AR	Set up a booth at the Springdale Convention Center at the Springdale Chamber of Commerce Job Fair	3	General Manager Account Exec Program Director
4	9/11/2014	Job Fair held in Springdale, AR	Set up a booth at the John Q. Hammonds Center at the Rogers Chamber of Commerce Job Fair	3	General Manager Account Exec Program Director

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