

Hog Radio 2012 Equal Employment Opportunity Annual Report

Hog Radio, Inc. is an equal opportunity employer:

At Hog Radio, Inc. we are committed to recruiting and retaining diverse talent by creating an environment that integrates diversity and inclusion in all aspects of our business. Our company is enriched and made more effective through representation of diverse experience, backgrounds, ethnicity, education, sexual orientation and regional and cultural orientation. Hog Radio, Inc. is an Equal Opportunity Employer where women and minorities are encouraged to apply.

Hog Radio, Inc. website recruitment alert:

If your organization distributes information about employment opportunities to job seekers or refers job seekers to employers, and would like to receive job vacancy notices for Hog Radio, Inc. please provide us with the name, mailing address, e-mail address (if applicable), telephone number, fax number, and contact person and identify the category or categories of vacancies for which you would like information specified above to the following person at Hog Radio, Inc.:

Dan Storrs
2250 W. Sunset Suite 3
Springdale, AR 72762
(479) 303-2034

It is the policy of Hog Radio, Inc. to provide equal employment opportunity to all qualified individuals without regard to their race, color, religion, national origin, sex, age, disability, sexual orientation or any other characteristic protected by law, in all personnel actions.

As per the payroll period ending January 31, 2013, radio stations KAKS-FM, KFMD-FM, KFMD-AM and KUOA-AM has nine (9) full time positions consisting of:

Full-Time Management

- 1 – General Manager (White – Male)
- 1 – Program Director (White – Male)
- 1 – Traffic Director (White – Female)
- 1 – Production Director (White – Male)

Full-Time Employees

- 2 – Account Executives (2 White – Females)
- 3 – On-air personalities (2 Black – Males and 1 White Male)

One (1) part-time position

- 1 – Board Operator (White – Male)

There were five (5) full-time hires in 2012.

Program Director – Hired from recruitment advertisement on Allaccess.com.

Show Host – Hired through recruitment advertisement on radio station KAKS.

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Account Executive – Hired through recruitment initiative at station remote broadcast and advertisement on radio station KAKS.

Traffic Director – Hired through recruitment initiative at station remote broadcast.

There was one (1) part-time hire in 2012.

During the last 12 months, the station engaged in the following EEO initiatives:

- Distributed information about careers in the broadcast field during live remote broadcasts.
 - Resulted in ten (10) applications, four (4) interviews and two (2) full time hires.
- Distributed intern information to colleges.
 - Resulted in one (1) full time hires.
- Radio advertising on station KAKS.
 - Resulted in five (5) applications, five (5) interviews and four (4) full-time hires.
- Advertising in national trade websites.
 - Sites that were utilized include: allaccess.com
 - Resulted in eight (8) applications, four (4) interviews and zero (0) hires.
 - amfmjobs.com
 - Resulted in two (2) applications, two (2) interviews and zero (0) hires.
 - rab.com
 - Resulted in 6 applications, three (3) interviews and zero (0) hires.