**ASSEMBLY TRAFFIC INSTRUCTIONS**
**Date:** January 31, 2020
**Client:** (MBLM) Michael Bloomberg for President
**PRODUCT:** (MBLM) Michael Bloomberg for President
**LENGTH:** 60
**ESTIMATE:** 119 (Radio)

**Traffic Contacts**
**Gricel Luna** 561-406-9801
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**ASMBloom Traffic** 212-522-5222
ASMTrafficBLOOM@media-asm.com

**1Q 2020 Traffic Instructions**

**Networks:** Gen Media Partners
Katz Radio Group
PREM/iHeart Radio
ESPN AM

| Ad-ID/ISCI Code | Title | Length | Rotation % | Flight Dates |
|---|---|---|---|---|
| MRBPBKR6001<br>MRBPBKR6002 | THE STORY<br>MICHAEL<br>DOUGLAS | :60<br>:60 | 50%<br>50% | 02/05/20 - 02/12/20 |

***Spot sent via email.***

***Please confirm receipt of all materials.***