

ORDER



Orders
Order / Rev: 2897961
Alt Order #: WOC14613375
Product Desc: HEP TV
Estimate: 11606
Flight Dates: 04/06/24 - 04/17/24
Original Date / Rev: 04/05/24 / 04/09/24
Order Type: General

Primary AE: Jim Quinn
Sales Office: TSPHI
Sales Region: NAT

Agency Name: Canal Partners Media / POL
Buying Contact:
Billing Contact:
 1027 33rd Stree NW Suite 140
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: ISS/ Health Care Education Project
Demographic: A35+
Product Codes: IS-Issue/Non Ballot
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Issue
Priority: P04

New Business End:
Advertiser External ID: 74469
Agency External ID: 20042AG
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/17/24	65	\$23,555.00	\$20,021.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	65	\$23,555.00	\$20,021.75	0.00
Totals	65	\$23,555.00	\$20,021.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WGRZ	35%	\$23,555.00
Market	100%	\$67,300.00

Competitive Share

	Share	Total
CABL	0%	\$0.00
CABLE	0%	\$0.00
UNKWN	65%	\$43,745.00
WIVB	0%	\$0.00
WKBW	0%	\$0.00
WNED	0%	\$0.00
WNEQ	0%	\$0.00
WNGS	0%	\$0.00
WNLO	0%	\$0.00
WNYB	0%	\$0.00
WNYO	0%	\$0.00
WUTV	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WGRZ	04/06/24	04/17/24	Local News @ 5a M-F DAYBREAK 5A	CM	5-6a (5:00 AM-6:00 AM)	MTWTF--	:30	5	\$175.00	P03	0.00	NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/04/24	04/10/24	MTW----					5	\$175.00		0.00			
Week:		04/11/24	04/17/24	MTWTF--					5	\$175.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
6	NGRZ	04/11/24-04/17/24		Local News @ 5a M-F		5-6a	(5:00 AM-6:00 AM)MTWThF----	:30		(\$175.00)		0.00	NM		
Credited [Historical Unresolved Spot Clean Up]															
7	NGRZ	04/11/24-04/17/24		Local News @ 5a M-F		5-6a	(5:00 AM-6:00 AM)MTWThF----	:30		(\$175.00)		0.00	NM		
Credited [Historical Unresolved Spot Clean Up]															
8	NGRZ	04/11/24-04/17/24		Local News @ 5a M-F		5-6a	(5:00 AM-6:00 AM)MTWThF----	:30		(\$175.00)		0.00	NM		
Credited [Historical Unresolved Spot Clean Up]															
9	NGRZ	04/11/24-04/17/24		Local News @ 5a M-F		5-6a	(5:00 AM-6:00 AM)MTWThF----	:30		(\$175.00)		0.00	NM		
Credited [Historical Unresolved Spot Clean Up]															
10	NGRZ	04/11/24-04/17/24		Local News @ 5a M-F		5-6a	(5:00 AM-6:00 AM)MTWThF----	:30		(\$175.00)		0.00	NM		
Credited [Historical Unresolved Spot Clean Up]															
N 2	WGRZ	04/06/24	04/17/24	Local News @ 6a M-F	CM	6-7a	MTWTF--	:30	5	\$400.00	P03	0.00	NM	5	\$2,000.00
				DAYBREAK 6A			(6:00 AM-7:00 AM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/04/24	04/10/24	MTW----					5	\$400.00		0.00			
Week:		04/11/24	04/17/24	MTWTF--					5	\$400.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
6	NGRZ	04/11/24-04/17/24		Local News @ 6a M-F		6-7a	(6:00 AM-7:00 AM)MTWThF----	:30		(\$400.00)		0.00	NM		
Credited [Historical Unresolved Spot Clean Up]															
7	NGRZ	04/11/24-04/17/24		Local News @ 6a M-F		6-7a	(6:00 AM-7:00 AM)MTWThF----	:30		(\$400.00)		0.00	NM		
Credited [Historical Unresolved Spot Clean Up]															
8	NGRZ	04/11/24-04/17/24		Local News @ 6a M-F		6-7a	(6:00 AM-7:00 AM)MTWThF----	:30		(\$400.00)		0.00	NM		
Credited [Historical Unresolved Spot Clean Up]															
9	NGRZ	04/11/24-04/17/24		Local News @ 6a M-F		6-7a	(6:00 AM-7:00 AM)MTWThF----	:30		(\$400.00)		0.00	NM		
Credited [Historical Unresolved Spot Clean Up]															
10	NGRZ	04/11/24-04/17/24		Local News @ 6a M-F		6-7a	(6:00 AM-7:00 AM)MTWThF----	:30		(\$400.00)		0.00	NM		
Credited [Historical Unresolved Spot Clean Up]															
N 3	WGRZ	04/06/24	04/17/24	Today Show	CM	7-9a	MTWTF--	:30	5	\$400.00	P03	0.00	NM	5	\$2,000.00
				TODAY SHW<			(7:00 AM-9:00 AM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/04/24	04/10/24	MTW----					5	\$400.00		0.00			
Week:		04/11/24	04/17/24	MTWTF--					5	\$400.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
6	NGRZ	04/11/24-04/17/24		Today Show		7-9a	(7:00 AM-9:00 AM)MTWThF----	:30		(\$400.00)		0.00	NM		
Credited [Historical Unresolved Spot Clean Up]															
7	NGRZ	04/11/24-04/17/24		Today Show		7-9a	(7:00 AM-9:00 AM)MTWThF----	:30		(\$400.00)		0.00	NM		
Credited [Historical Unresolved Spot Clean Up]															
8	NGRZ	04/11/24-04/17/24		Today Show		7-9a	(7:00 AM-9:00 AM)MTWThF----	:30		(\$400.00)		0.00	NM		
Credited [Historical Unresolved Spot Clean Up]															
9	NGRZ	04/11/24-04/17/24		Today Show		7-9a	(7:00 AM-9:00 AM)MTWThF----	:30		(\$400.00)		0.00	NM		
Credited [Historical Unresolved Spot Clean Up]															
10	NGRZ	04/11/24-04/17/24		Today Show		7-9a	(7:00 AM-9:00 AM)MTWThF----	:30		(\$400.00)		0.00	NM		
Credited [Historical Unresolved Spot Clean Up]															

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N 4	WGRZ	04/06/24	04/17/24	Today Show 3rd Hour TDY 3RD HR-NBC	CM	9-10a	MTWTF--	:30	5	\$200.00	P04	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/24	04/10/24	MTW----		4				\$200.00		0.00			
		Week: 04/11/24	04/17/24	MTWTF--		5				\$200.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>				<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	6	NGRZ	04/11/24-04/17/24	Today Show 3rd Hour		9-10a				(\$200.00)		0.00	NM		
				Credited											
				[Historical Unresolved Spot Clean Up]											
	7	NGRZ	04/11/24-04/17/24	Today Show 3rd Hour		9-10a				(\$200.00)		0.00	NM		
				Credited											
				[Historical Unresolved Spot Clean Up]											
	8	NGRZ	04/11/24-04/17/24	Today Show 3rd Hour		9-10a				(\$200.00)		0.00	NM		
				Credited											
				[Historical Unresolved Spot Clean Up]											
	9	NGRZ	04/11/24-04/17/24	Today Show 3rd Hour		9-10a				(\$200.00)		0.00	NM		
				Credited											
				[Historical Unresolved Spot Clean Up]											
	10	NGRZ	04/11/24-04/17/24	Today Show 3rd Hour		9-10a				(\$200.00)		0.00	NM		
				Credited											
				[Historical Unresolved Spot Clean Up]											
N 5	WGRZ	04/06/24	04/17/24	Today Show 4th Hour TODAY H&J-NBC	CM	10-11a	MTWTF--	:30	5	\$150.00	P03	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/24	04/10/24	MTW----		5				\$150.00		0.00			
		Week: 04/11/24	04/17/24	MTWTF--		5				\$150.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>				<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	6	NGRZ	04/11/24-04/17/24	Today Show 4th Hour		10-11a				(\$150.00)		0.00	NM		
				Credited											
				[Historical Unresolved Spot Clean Up]											
	7	NGRZ	04/11/24-04/17/24	Today Show 4th Hour		10-11a				(\$150.00)		0.00	NM		
				Credited											
				[Historical Unresolved Spot Clean Up]											
	8	NGRZ	04/11/24-04/17/24	Today Show 4th Hour		10-11a				(\$150.00)		0.00	NM		
				Credited											
				[Historical Unresolved Spot Clean Up]											
	9	NGRZ	04/11/24-04/17/24	Today Show 4th Hour		10-11a				(\$150.00)		0.00	NM		
				Credited											
				[Historical Unresolved Spot Clean Up]											
	10	NGRZ	04/11/24-04/17/24	Today Show 4th Hour		10-11a				(\$150.00)		0.00	NM		
				Credited											
				[Historical Unresolved Spot Clean Up]											
N 6	WGRZ	04/06/24	04/17/24	Local News @ 11a M-F CH2NWS MID RPT	CM	11-1130a	MTWTF--	:30	5	\$300.00	P02	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/24	04/10/24	MTW----		5				\$300.00		0.00			
		Week: 04/11/24	04/17/24	MTWTF--		5				\$300.00		0.00			

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6	NGRZ	04/11/24-04/17/24		Local News @ 11a M-F		11-1130a									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/11/24	04/17/24	MTWTF--		5				\$300.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
6	NGRZ	04/11/24-04/17/24		Local News @ 11a M-F		11-1130a		MTWThF----	:30	(\$300.00)		0.00	NM		
		Credited [Historical Unresolved Spot Clean Up]													
7	NGRZ	04/11/24-04/17/24		Local News @ 11a M-F		11-1130a		MTWThF----	:30	(\$300.00)		0.00	NM		
		Credited [Historical Unresolved Spot Clean Up]													
8	NGRZ	04/11/24-04/17/24		Local News @ 11a M-F		11-1130a		MTWThF----	:30	(\$300.00)		0.00	NM		
		Credited [Historical Unresolved Spot Clean Up]													
9	NGRZ	04/11/24-04/17/24		Local News @ 11a M-F		11-1130a		MTWThF----	:30	(\$300.00)		0.00	NM		
		Credited [Historical Unresolved Spot Clean Up]													
10	NGRZ	04/11/24-04/17/24		Local News @ 11a M-F		11-1130a		MTWThF----	:30	(\$300.00)		0.00	NM		
		Credited [Historical Unresolved Spot Clean Up]													
N 7	WGRZ	04/06/24	04/17/24	Jennifer Hudson 3-4p J HUDSON SHOW	CM	3-4p (3:00 PM-4:00 PM)	MTWTF--	:30	3	\$80.00	P04	0.00	NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/04/24	04/10/24	MTW----		3				\$80.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	NGRZ	04/04/24-04/10/24		Jennifer Hudson 3-4p		3-4p		(3:00 PM-4:00 PM)TW-----	:30	(\$80.00)		0.00	NM		
		See MG 7.10 [Program Change] DM													
10	NGRZ	04/12/24-04/12/24		Jennifer Hudson 3-4p		3-4p		(3:00 PM-4:00 PM)-----F----	:30	(\$80.00)		0.00	NM		
		Ⓜ Credited [Historical Unresolved Spot Clean Up]													
Week:		04/11/24	04/17/24	MTWTF--		3				\$80.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
6	NGRZ	04/11/24-04/17/24		Jennifer Hudson 3-4p		3-4p		(3:00 PM-4:00 PM)TWThF----	:30	(\$80.00)		0.00	NM		
		Credited [Historical Unresolved Spot Clean Up]													
7	NGRZ	04/11/24-04/17/24		Jennifer Hudson 3-4p		3-4p		(3:00 PM-4:00 PM)TWThF----	:30	(\$80.00)		0.00	NM		
		Credited [Historical Unresolved Spot Clean Up]													
9	NGRZ	04/11/24-04/17/24		Jennifer Hudson 3-4p		3-4p		(3:00 PM-4:00 PM)TWThF----	:30	(\$80.00)		0.00	NM		
		Credited [Historical Unresolved Spot Clean Up]													
N 8	WGRZ	04/06/24	04/17/24	Local News @ 4p M-F MOST BUFFALO	CM	4-5p M-F (4:00 PM-5:00 PM)	MTWTF--	:30	5	\$240.00	P03	0.00	NM	5	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/04/24	04/10/24	MTW----		5				\$240.00		0.00			
Week:		04/11/24	04/17/24	MTWTF--		5				\$240.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
6	NGRZ	04/11/24-04/17/24		Local News @ 4p M-F		4-5p M-F		(4:00 PM-5:00 PM)TWThF----	:30	(\$240.00)		0.00	NM		
		Credited [Historical Unresolved Spot Clean Up]													
7	NGRZ	04/11/24-04/17/24		Local News @ 4p M-F		4-5p M-F		(4:00 PM-5:00 PM)TWThF----	:30	(\$240.00)		0.00	NM		
		Credited [Historical Unresolved Spot Clean Up]													
8	NGRZ	04/11/24-04/17/24		Local News @ 4p M-F		4-5p M-F		(4:00 PM-5:00 PM)TWThF----	:30	(\$240.00)		0.00	NM		
		Credited [Historical Unresolved Spot Clean Up]													
9	NGRZ	04/11/24-04/17/24		Local News @ 4p M-F		4-5p M-F		(4:00 PM-5:00 PM)TWThF----	:30	(\$240.00)		0.00	NM		
		Credited [Historical Unresolved Spot Clean Up]													
10	NGRZ	04/11/24-04/17/24		Local News @ 4p M-F		4-5p M-F		(4:00 PM-5:00 PM)TWThF----	:30	(\$240.00)		0.00	NM		
		Credited [Historical Unresolved Spot Clean Up]													

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N 9	WGRZ	04/06/24	04/17/24	Local News @ 5p M-F CH2 NWS 1ST-5	CM	5-530p (5:00 PM-5:30 PM)	MTWTF--	:30	5	\$500.00	P03	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/24	04/10/24	MTW----		5				\$500.00		0.00			
		Week: 04/11/24	04/17/24	MTWTF--		5				\$500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
6	NGRZ	04/11/24-04/17/24	Local News @ 5p M-F			5-530p	(5:00 PM-5:30 PM)TWTThF----	:30		(\$500.00)		0.00	NM		
			Credited												
			[Historical Unresolved Spot Clean Up]												
7	NGRZ	04/11/24-04/17/24	Local News @ 5p M-F			5-530p	(5:00 PM-5:30 PM)TWTThF----	:30		(\$500.00)		0.00	NM		
			Credited												
			[Historical Unresolved Spot Clean Up]												
8	NGRZ	04/11/24-04/17/24	Local News @ 5p M-F			5-530p	(5:00 PM-5:30 PM)TWTThF----	:30		(\$500.00)		0.00	NM		
			Credited												
			[Historical Unresolved Spot Clean Up]												
9	NGRZ	04/11/24-04/17/24	Local News @ 5p M-F			5-530p	(5:00 PM-5:30 PM)TWTThF----	:30		(\$500.00)		0.00	NM		
			Credited												
			[Historical Unresolved Spot Clean Up]												
10	NGRZ	04/11/24-04/17/24	Local News @ 5p M-F			5-530p	(5:00 PM-5:30 PM)TWTThF----	:30		(\$500.00)		0.00	NM		
			Credited												
			[Historical Unresolved Spot Clean Up]												
N 10	WGRZ	04/06/24	04/17/24	Local News @ 530p M-F CH2 NWS@ 5:30	CM	530-6p (5:30 PM-6:00 PM)	MTWTF--	:30	5	\$500.00	P03	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/24	04/10/24	MTW----		5				\$500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
5	NGRZ	04/04/24-04/10/24	Local News @ 530p M-F			530-6p	(5:30 PM-6:00 PM)TWTW-----	:30		(\$500.00)		0.00	NM		
			See MG 10.11												
			[Order Sep] DM												
11	NGRZ	04/12/24-04/12/24	Local News @ 530p M-F			530-6p	(5:30 PM-6:00 PM)P-----F----	:30		(\$500.00)		0.00	NM		
			Credited												
			[Historical Unresolved Spot Clean Up]												
		Week: 04/11/24	04/17/24	MTWTF--		5				\$500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
6	NGRZ	04/11/24-04/17/24	Local News @ 530p M-F			530-6p	(5:30 PM-6:00 PM)TWTThF----	:30		(\$500.00)		0.00	NM		
			Credited												
			[Historical Unresolved Spot Clean Up]												
7	NGRZ	04/11/24-04/17/24	Local News @ 530p M-F			530-6p	(5:30 PM-6:00 PM)TWTThF----	:30		(\$500.00)		0.00	NM		
			Credited												
			[Historical Unresolved Spot Clean Up]												
8	NGRZ	04/11/24-04/17/24	Local News @ 530p M-F			530-6p	(5:30 PM-6:00 PM)TWTThF----	:30		(\$500.00)		0.00	NM		
			Credited												
			[Historical Unresolved Spot Clean Up]												
9	NGRZ	04/11/24-04/17/24	Local News @ 530p M-F			530-6p	(5:30 PM-6:00 PM)TWTThF----	:30		(\$500.00)		0.00	NM		
			Credited												
			[Historical Unresolved Spot Clean Up]												
10	NGRZ	04/11/24-04/17/24	Local News @ 530p M-F			530-6p	(5:30 PM-6:00 PM)TWTThF----	:30		(\$500.00)		0.00	NM		
			Credited												
			[Historical Unresolved Spot Clean Up]												
N 11	WGRZ	04/06/24	04/17/24	Local News @ 6p M-F CH2 NWS	CM	6-630p	MTWTF--	:30	5	\$750.00	P04	0.00	NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/24	04/10/24	MTW----		5				\$750.00		0.00			
		Week: 04/11/24	04/17/24	MTWTF--		5				\$750.00		0.00			

Order / Rev: 2897961
 Alt Order #: WOC14613375
 Flight Dates: 04/06/24 - 04/17/24

Advertiser: ISS/ Health Care Education Project
 Product Desc: HEP TV
 Estimate: 11606
WGRZ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/11/24	04/17/24	MTWTF--					5	\$750.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
6	NGRZ	04/11/24-04/17/24		Local News @ 6p M-F		6-630p			MTWThF----	:30	(\$750.00)	0.00	NM		
Credited [Historical Unresolved Spot Clean Up]															
7	NGRZ	04/11/24-04/17/24		Local News @ 6p M-F		6-630p			MTWThF----	:30	(\$750.00)	0.00	NM		
Credited [Historical Unresolved Spot Clean Up]															
8	NGRZ	04/11/24-04/17/24		Local News @ 6p M-F		6-630p			MTWThF----	:30	(\$750.00)	0.00	NM		
Credited [Historical Unresolved Spot Clean Up]															
9	NGRZ	04/11/24-04/17/24		Local News @ 6p M-F		6-630p			MTWThF----	:30	(\$750.00)	0.00	NM		
Credited [Historical Unresolved Spot Clean Up]															
10	NGRZ	04/11/24-04/17/24		Local News @ 6p M-F		6-630p			MTWThF----	:30	(\$750.00)	0.00	NM		
Credited [Historical Unresolved Spot Clean Up]															
N 12	WGRZ	04/06/24	04/17/24	NBC Nightly News NBC NITELY NWS	CM	NBC Nightly News	MTWTF--	:30	4	\$1,100.00	P03	0.00	NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/04/24	04/10/24	MTW----					2	\$1,100.00		0.00			
Week:		04/11/24	04/17/24	MTWTF--					3	\$1,100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
5	NGRZ	04/11/24-04/17/24		NBC Nightly News		NBC Nightly News			MTWThF----	:30	(\$1,100.00)	0.00	NM		
Credited [Historical Unresolved Spot Clean Up]															
6	NGRZ	04/11/24-04/17/24		NBC Nightly News		NBC Nightly News			MTWThF----	:30	(\$1,100.00)	0.00	NM		
Credited [Historical Unresolved Spot Clean Up]															
8	NGRZ	04/11/24-04/17/24		NBC Nightly News		NBC Nightly News			MTWThF----	:30	(\$1,100.00)	0.00	NM		
Credited [Historical Unresolved Spot Clean Up]															
N 13	WGRZ	04/06/24	04/17/24	LN (M-Su) News	CM	M-Su 11p & Dlyd (11:00 PM-11:35 PM)	MTWTFSS	:30	5	\$350.00	P03	0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/04/24	04/10/24	MTW--SS					5	\$350.00		0.00			
Week:		04/11/24	04/17/24	MTWTFSS					5	\$350.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
6	NGRZ	04/11/24-04/17/24		LN (M-Su)		M-Su 11p & Dlyd (11:00 PM-11:35 PM)	MTWThFSaSu	:30	(\$350.00)	0.00	NM				
Credited [Historical Unresolved Spot Clean Up]															
7	NGRZ	04/11/24-04/17/24		LN (M-Su)		M-Su 11p & Dlyd (11:00 PM-11:35 PM)	MTWThFSaSu	:30	(\$350.00)	0.00	NM				
Credited [Historical Unresolved Spot Clean Up]															
8	NGRZ	04/11/24-04/17/24		LN (M-Su)		M-Su 11p & Dlyd (11:00 PM-11:35 PM)	MTWThFSaSu	:30	(\$350.00)	0.00	NM				
Credited [Historical Unresolved Spot Clean Up]															
9	NGRZ	04/11/24-04/17/24		LN (M-Su)		M-Su 11p & Dlyd (11:00 PM-11:35 PM)	MTWThFSaSu	:30	(\$350.00)	0.00	NM				
Credited [Historical Unresolved Spot Clean Up]															
10	NGRZ	04/11/24-04/17/24		LN (M-Su)		M-Su 11p & Dlyd (11:00 PM-11:35 PM)	MTWThFSaSu	:30	(\$350.00)	0.00	NM				
Credited [Historical Unresolved Spot Clean Up]															
N 14	WGRZ	04/06/24	04/13/24	Local News @ 6a Sa DAYBRK SA MRNG	CM	Sat Early Daybreak (6:00 AM-7:00 AM)	-----S-	:30	1	\$175.00	P03	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/04/24	04/10/24	-----S-					1	\$175.00		0.00			
Week:		04/11/24	04/17/24	-----S-					1	\$175.00		0.00			

Order / Rev: 2897961
 Alt Order #: WOC14613375
 Flight Dates: 04/06/24 - 04/17/24

Advertiser: ISS/ Health Care Education Project
 Product Desc: HEP TV
 Estimate: 11606
WGRZ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/11/24	04/17/24	-----S-		1				\$175.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	NGRZ	04/11/24-04/17/24		Local News @ 6a Sa		Sat Early Daybr	6:00 AM-7:00 A	:30		(\$175.00)		0.00	NM		
		Credited [Historical Unresolved Spot Clean Up]													
N15	WGRZ	04/06/24	04/13/24	Today Show Sa	CM	7a-9a	-----S-	:30	1	\$240.00	P03	0.00	NM	1	\$240.00
		SATURDAY TODAY (7:00 AM-8:30 AM)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/24	04/10/24	-----S-		1				\$240.00		0.00			
		Week: 04/11/24	04/17/24	-----S-		1				\$240.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	NGRZ	04/11/24-04/17/24		Today Show Sa		7a-9a	(7:00 AM-8:30 A	:30		(\$240.00)		0.00	NM		
		Credited [Historical Unresolved Spot Clean Up]													
N16	WGRZ	04/06/24	04/13/24	Local News @ 8a/830a Sa	CM	8-9a / 830-930a Sa	-----S-	:30	1	\$225.00	P04	0.00	NM	1	\$225.00
		DAYBRK SA MRNG (8:30 AM-9:30 AM)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/24	04/10/24	-----S-		1				\$225.00		0.00			
		Week: 04/11/24	04/17/24	-----S-		1				\$225.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	NGRZ	04/11/24-04/17/24		Local News @ 8a/830a Sa		8-9a / 830-930a Sa	8:30 AM-9:30 A	:30		(\$225.00)		0.00	NM		
		Credited [Historical Unresolved Spot Clean Up]													
N17	WGRZ	04/07/24	04/14/24	Local News @ 630a Su	CM	630-7a	-----S	:30	1	\$175.00	P03	0.00	NM	1	\$175.00
		EARLY DYBRK SU (6:30 AM-7:00 AM)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/24	04/10/24	-----S		1				\$175.00		0.00			
		Week: 04/11/24	04/17/24	-----S		1				\$175.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	NGRZ	04/11/24-04/17/24		Local News @ 630a Su		630-7a	(6:30 AM-7:00 A	:30		(\$175.00)		0.00	NM		
		Credited [Historical Unresolved Spot Clean Up]													
N18	WGRZ	04/07/24	04/14/24	Local News @ 7a Su	CM	7-8a	-----S	:30	1	\$250.00	P03	0.00	NM	1	\$250.00
		DAYBRK SUNDAY (7:00 AM-8:00 AM)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/24	04/10/24	-----S		1				\$250.00		0.00			
		Week: 04/11/24	04/17/24	-----S		1				\$250.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	NGRZ	04/11/24-04/17/24		Local News @ 7a Su		7-8a	(7:00 AM-8:00 A	:30		(\$250.00)		0.00	NM		
		Credited [Historical Unresolved Spot Clean Up]													
N19	WGRZ	04/07/24	04/14/24	Meet the Press MTP	CM	9-10a	-----S	:30	1	\$425.00	P03	0.00	NM	0	\$0.00
		(9:00 AM-10:00 AM)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/24	04/10/24	-----S		1				\$425.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	NGRZ	04/04/24-04/10/24		Meet the Press		9-10a	(9:00 AM-10:00 r	:30		(\$425.00)		0.00	NM		
		See MG 19.3 [Program Change] JB													
3	NGRZ	04/14/24-04/14/24		Meet the Press		9-10a	(9:00 AM-10:00 r	:30		(\$425.00)		0.00	NM		
		Ⓜ Credited [Historical Unresolved Spot Clean Up]													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/11/24	04/17/24	-----S		1				\$425.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	NGRZ	04/11/24-04/17/24		Meet the Press		9-10a	(9:00 AM-10:00 r	:30		(\$425.00)		0.00	NM		
		Credited [Historical Unresolved Spot Clean Up]													
N20	WGRZ	04/10/24	04/10/24	Local News @ 6p M-F	CM	6-630p	--W----	:30	1	\$750.00	P04	0.00	NM	1	\$750.00
		CH2 NWS													
N21	WGRZ	04/10/24	04/10/24		CM	5-6a		:30	1	\$175.00	P03	0.00	NM	1	\$175.00

Order / Rev: 2897961
 Alt Order #: WOC14613375
 Flight Dates: 04/06/24 - 04/17/24

Advertiser: ISS/ Health Care Education Project
 Product Desc: HEP TV
 Estimate: 11606

WGRZ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Local News @ 5a M-F			--W----								
				Local News @ 5a M-F											
N22	WGRZ	04/10/24	04/10/24	Jennifer Hudson 3-4p Jennifer Hudson	CM	3-4p	--W----	:30	1	\$80.00	P04	0.00	NM	1	\$80.00
													Totals	65	\$23,555.00