

ORDER



Orders

Order / Rev:

2899296

Alt Order #:

WOC14617082

Product Desc:

HEP TV

Estimate:

11613

Flight Dates:

04/11/24 - 04/12/24

Original Date / Rev:

04/09/24 / 04/09/24

Order Type:

General

Primary AE:

Jim Quinn

Sales Office:

TSPHI

Sales Region:

NAT

Agency

Name:

Canal Partners Media / POL

Buying Contact:

Billing Contact:

1027 33rd Stree NW Suite 140

Washington, DC 20007

Billing Type:

Cash

Billing Calendar:

Broadcast

Billing Cycle:

EOM/EOC

Agency Commission:

15%

Advertiser

Name:

ISS/ Health Care Education Project

Demographic:

A35+

Product Codes:

IS-Issue/Non Ballot

Revenue Code 1:

AGY

Revenue Code 2:

(POL) Political

Revenue Code 3:

(POL) Issue

Priority:

P04

New Business End:

Advertiser External ID:

74469

Agency External ID:

20042AG

Unit Code:

General

Order Separation:

00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/12/24	26	\$10,290.00	\$8,746.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	26	\$10,290.00	\$8,746.50	0.00
Totals	26	\$10,290.00	\$8,746.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Order Share	Share	Total
WGRZ	35%	\$10,290.00
Market	100%	\$29,400.00

Competitive Share	Share	Total
CABL	0%	\$0.00
CABLE	0%	\$0.00
UNKWN	65%	\$19,110.00
WIVB	0%	\$0.00
WKBW	0%	\$0.00
WNED	0%	\$0.00
WNEQ	0%	\$0.00
WNGS	0%	\$0.00
WNLO	0%	\$0.00
WNYB	0%	\$0.00
WNYO	0%	\$0.00
WUTV	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WGRZ	04/11/24	04/12/24	Today Show 3rd Hour	CM	9-10a	--- 11--	:30	2	\$200.00	P04	0.00	NM	2	\$400.00
TDY 3RD HR-NBC															
		Start Date	End Date	Weekdays			Spots/Week	Rate	Rating						

Order / Rev: 2899296
 Alt Order #: WOC14617082
 Flight Dates: 04/11/24 - 04/12/24

Advertiser: ISS/ Health Care Education Project
 Product Desc: HEP TV
 Estimate: 11613

WGRZ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/08/24	04/14/24	--- 11--					2	\$200.00		0.00			
N 2	WGRZ	04/11/24	04/12/24	Today Show 4th Hour TODAY H&J-NBC	CM	10-11a	--- 11--	:30	2	\$150.00	P03	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/08/24	04/14/24	--- 11--					2	\$150.00		0.00			
N 3	WGRZ	04/11/24	04/12/24	Jennifer Hudson 3-4p J HUDSON SHOW	CM	3-4p	--- 11--	:30	2	\$80.00	P04	0.00	NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/08/24	04/14/24	--- 11--					2	\$80.00		0.00			
N 4	WGRZ	04/11/24	04/12/24	Local News @ 4p M-F MOST BUFFALO	CM	4-5p M-F	--- 11--	:30	2	\$240.00	P03	0.00	NM	2	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/08/24	04/14/24	--- 11--					2	\$240.00		0.00			
N 5	WGRZ	04/11/24	04/12/24	Local News @ 6p M-F CH2 NWS	CM	6-630p	--- 11--	:30	2	\$750.00	P04	0.00	NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/08/24	04/14/24	--- 11--					2	\$750.00		0.00			
N 6	WGRZ	04/11/24	04/12/24	NBC Nightly News NBC NITELY NWS	CM	NBC Nightly News	--- 11--	:30	2	\$1,100.00	P03	0.00	NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/08/24	04/14/24	--- 11--					2	\$1,100.00		0.00			
N 7	WGRZ	04/11/24	04/12/24	Local News @ 5a M-F DAYBREAK 5A	CM	5-6a	--- 11--	:30	2	\$175.00	P03	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/08/24	04/14/24	--- 11--					2	\$175.00		0.00			
N 8	WGRZ	04/11/24	04/12/24	Local News @ 6a M-F DAYBREAK 6A	CM	6-7a (6:00 AM-7:00 AM)	--- 11--	:30	2	\$400.00	P03	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/08/24	04/14/24	--- 11--					2	\$400.00		0.00			
N 9	WGRZ	04/11/24	04/12/24	Today Show TODAY SHW<	CM	7-9a (7:00 AM-9:00 AM)	--- 11--	:30	2	\$400.00	P03	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/08/24	04/14/24	--- 11--					2	\$400.00		0.00			
N 10	WGRZ	04/11/24	04/12/24	Local News @ 11a M-F CH2NWS MID RPT	CM	11-1130a	--- 11--	:30	2	\$300.00	P02	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/08/24	04/14/24	--- 11--					2	\$300.00		0.00			
N 11	WGRZ	04/11/24	04/12/24	Local News @ 5p M-F CH2 NWS 1ST-5	CM	5-530p	--- 11--	:30	2	\$500.00	P03	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/08/24	04/14/24	--- 11--					2	\$500.00		0.00			
N 12	WGRZ	04/11/24	04/12/24	Local News @ 530p M-F CH2 NWS@ 5:30	CM	530-6p	--- 11--	:30	2	\$500.00	P03	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/08/24	04/14/24	--- 11--					2	\$500.00		0.00			
N 13	WGRZ	04/11/24	04/12/24	LN (M-Su) News	CM	M-Su 11p & Dlyd E	--- 11--	:30	2	\$350.00	P03	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/08/24	04/14/24	--- 11--					2	\$350.00		0.00			
Totals													26	\$10,290.00	