

QUARTERLY ISSUES/PROGRAMS LIST

3rd Quarter of 2016

[WFKL-FM, Rochester/New York, 14614, facility id 37824]

The following is a list of topics that WFKL-FM identified as community issues for the 3rd quarter of 2016:

- Animal Welfare
- Arts and Culture
- Community Development
- Economic Development
- Education
- Health
- Outdoor Recreation
- Poverty
- People with Special Needs
- Public Safety
- Refugees
- Scouting
- Tourism
- Veterans
- Women's issues

The following is a list of programs aired on WFKL-FM during the 3rd quarter of 2016 that have provided the station's most significant treatment of community issues:

Program Title (Community Issue)	Date Aired	Time Aired	Program Duration	Brief description of issue given significant treatment and programming that covered the issue
<i>Rochester Speaks (Veterans)</i>	<i>7/3/16</i>	<i>6A-7A</i>	<i>15:30</i>	The Veteran's Outreach Center has been serving Rochester area veterans for over 40 years. Executive Director The Veteran's Outreach Center Todd Baxter talks about the important work the Center does and reminds veterans to take advantage of the benefits they are eligible for. And just in time for Memorial Day and Flag Day, he also reminds us about the Stars and Stripes Flag Store, and looks ahead to their 22 nd annual golf tournament.
<i>Rochester Speaks (Arts and Culture)</i>	<i>7/3/16</i>	<i>6A-7A</i>	<i>16:10</i>	"From Here to Eternity the Musical" is making its North American premiere at the Merry Go Round Playhouse in Auburn. Multi-award winning lyricist Sir Tim Rice talks about his life and his various collaborations over the years, including 'Jesus Christ Superstar', 'Joseph and the Amazing Technicolor

				Dreamcoat' and 'The Lion King'. He also tells us about his latest musical and why they're making their North American premiere in nearby Auburn.
<i>Rochester Speaks (Outdoor Recreation)</i>	7/3/16	6A-7A	15:48	The Monroe County Parks Department offers 21 parks with over 12,000 acres of parkland. Monroe County Parks Director Larry Staub visits to talk about the history of some of our parks. Plus he shares some other facts and figures, tells us about facilities and services the County Parks Department offers and previews some of the events happening in the parks this summer. He also gives us a progress report on the three county golf courses.
<i>Rochester Speaks (Tourism)</i>	7/10/16	6A-7A	16:05	The Danielle Downey Classic continues the tradition of professional women's golf in Rochester and honor one of the area's best ever golfers. Tournament Chairman Mike Vadala remembers Danielle Downey and talks about bringing a Symetra Tour event to the area to help fill the void of the departed LPGA. Symetra Tour golfer Julia Roth talks about her life on tour and what she knows and loves about Rochester.
<i>Rochester Speaks (Women's Issues)</i>	7/10/16	6A-7A	14:33	Resolve of Greater Rochester is dedicated to intervening and preventing domestic and sexual violence against women. Executive Director of Resolve Alli O'Malley talks about her organization and what they do locally. Spokesperson for the National Coalition Against Domestic Violence April Hernandez Castillo tells us her story. Singer/songwriter Nina Paolicelli talks about her original song 'Look', inspired by her childhood experience as a witness to domestic abuse.
<i>Rochester Speaks (Refugees)</i>	7/10/16	6A-7A	15:28	Saints Place is a primarily volunteer-driven organization which provides critically necessary services to legal refugees from around the world. Executive Director Isabel Miller talks about how Saints Place provides the basic necessities to legal refugees who are starting anew life in Rochester. She also shares how the public can help, and previews their upcoming Super Sale fundraiser.
<i>Rochester Speaks (Arts and Culture)</i>	7/17/16 & 9/11/16	6A-7A	17:16	The 5 th Annual First Niagara Rochester Fringe Festival will be held in September. Fringe Festival Producer Erica Fee recaps the first four years of the fest and explains what inspired the Rochester version. She also talks about why the festival is a good fit for our region, why it's different than other area festivals, and she previews a few of the over 500 performances scheduled for the 2016 edition.
<i>Rochester Speaks (Health)</i>	7/17/16	6A-7A	15:26	Local doctor Dr. Jeffrey Eisenberg has written a book on sugar addiction called "Suckered". He admits that he was very unhealthy until he unlocked the secret to breaking the sugar addiction and losing quite a bit of weight. He also talks about the growing obesity issue and how residents can get a handle on it for their families. He now works with children and parents to help them stave off their sugar cravings.

<i>Rochester Speaks (Arts and Culture)</i>	<i>7/17/16</i>	<i>6A-7A</i>	<i>16:10</i>	“From Here to Eternity the Musical” is making its North American premiere at the Merry Go Round Playhouse in Auburn. Multi-award winning lyricist Sir Tim Rice talks about his life and his various collaborations over the years, including ‘Jesus Christ Superstar’, ‘Joseph and the Amazing Technicolor Dreamcoat’ and ‘The Lion King’. He also tells us about his latest musical and why they’re making their North American premiere in nearby Auburn.
<i>Rochester Speaks (Health)</i>	<i>7/24/16</i>	<i>6A-7A</i>	<i>15:31</i>	It’s estimated that up to 15 million Americans have food allergies. Director of Allergy and Clinical Immunology at Rochester Regional Health System and Clinical Assistant Professor of Medicine at the U of R School of Medicine and Dentistry Dr. Shahzad Mustafa tells us about this potentially deadly disease that affects about 1 in every 13 children under 18 in the U.S. Danielle Loomis shares the challenges of being a mom of two kids with food allergies, and talks about what her sons have to do to stay healthy.
<i>Rochester Speaks (Health)</i>	<i>7/24/16</i>	<i>6A-7A</i>	<i>15:25</i>	The American Cancer Society Bark For Life is a noncompetitive walk event for dogs and their owners to raise funds and awareness for the American Cancer Society’s fight against cancer. Community Manager of the American Cancer Society’s Relay for Life Jillian Ference and The Humane Society at Lollypop Farm Special Events Manager Esca Encina and animal caretaker Karin Forte visit to talk about this unique fundraiser for pets and their owners.
<i>Rochester Speaks (Health)</i>	<i>7/24/16</i>	<i>6A-7A</i>	<i>15:25</i>	The Finger Lakes Donor Recovery Network is the link between patients awaiting life-saving transplants and donors, and the families who make the gift of life possible. Executive Director Rob Kochik talks about the organization and tells us how organ donation works. Two-time liver transplant recipient David Spiro, and Mike Russo, currently in need of a kidney, tell us their stories.
<i>Rochester Speaks (Education)</i>	<i>7/31/16</i>	<i>6A-7A</i>	<i>14:26</i>	In 2007, the Water Education Collaborative set out to develop an awareness campaign that would educate the residents of the Genesee Regional Watershed of Lake Ontario about the enormous impact they can have on the water quality in our area. Coordinator for The WEC Paul Sawyko gives us an overview of the H2O Hero Program, talks about Larry the H2O Hero, and suggests what homeowners can do to help make our water safe.
<i>Rochester Speaks (Tourism)</i>	<i>7/31/16</i>	<i>6A-7A</i>	<i>15:03</i>	The 8 th Annual Finger Lakes Riesling and Craft Beer Festival benefits the Canandaigua YMCA and the New York Wine & Culinary Center. Co-founder of the Finger Lakes Riesling Festival and CEO of Dixon Schwabl Lauren Dixon recaps how the fest has grown to become the largest fundraising weekend in the entire Finger Lakes region. Lead Chef Instructor of the New York Wine & Culinary Center Jeff McLean previews what the 30,000 to 35,000 attendees can expect at this year’s festival.
<i>Rochester Speaks</i>	<i>7/31/16</i>	<i>6A-7A</i>	<i>17:37</i>	Rochester is now the headquarters of the American Institute for Manufacturing Integrated Photonics. Executive Director of New York Photonics Tom Battley

<i>(Economic Development)</i>				explains what photonics is and talks about the National Photonics Initiative. He also gives us a local update and looks ahead to what the new Photonics Institute could mean for the community's workforce and economy.
<i>Rochester Speaks (Education)</i>	8/7/16	6A-7A	15:58	The Rochester Education Opportunity Center is one of 10 Educational Opportunity Centers in New York State, and it provides tuition-free academic and career training. REOC Community Relations Coordinator Patty Beaudrie recaps the history of REOC, talks about their multi-faceted facility and gives an overview of the training and support programs and classes that are offered.
<i>Rochester Speaks (Education)</i>	8/7/16	6A-7A	14:29	The 6 th Annual School Henderson Ford Book Drive is underway through September 10 th . Assistant Principal of Helen Barrett Montgomery School #50 Felecia Drysdale and Aki Henderson from Henderson Ford visit to tell us how and why they've teamed up to help share the joy of reading. They also recap how the drive has grown and remind listeners how they can help and where they can drop-ff books.
<i>Rochester Speaks (Health)</i>	8/7/16	6A-7A	15:30	Thanks to the American Cancer Society, millions of women are surviving breast cancer today. Senior Manager of Community Events and cancer survivor Sarah Cox tells us what the American Cancer Society does and talks about the importance of screenings. Member of the American Cancer Society Board of Advisors in Rochester and breast cancer survivor Diane O'Connor tells us her story and previews both the 1 st Annual Links Fore Pink' golf tournament and Making Strides Against Breast Cancer fundraisers.
<i>Rochester Speaks (Outdoor Recreation)</i>	8/14/16	6A-7A	14:13	The Monroe County Parks Department offers 21 parks with over 12,000 acres of parkland. Monroe County Parks Director Larry Staub visits to talk about the history of some of our parks. Plus he shares some other facts and figures, tells us about facilities and services the County Parks Department offers and previews some of the events happening in the parks this summer. He also gives us a progress report on the three county golf courses.
<i>Rochester Speaks (Education)</i>	8/14/16	6A-7A	13:46	FACET is an independent education foundation established by Fairport residents to benefit students and faculty of the Fairport Central School District. FACET President Nancy Loughran and Vice President Debbie Bruno share how they partner with local businesses, alumni, community organizations, staff, students and residents to provide opportunities for all aspects of our community to contribute to public education.
<i>Rochester Speaks (Health)</i>	8/14/16	6A-7A	14:25	The Smoking & Health Action Coalition is working to change the community environment to support New York State's tobacco-free norm through youth action and community engagement. Director of SHAC Cassie Gratton talks about her organization and their goals to prevent initiation of tobacco use by youth and young adults, to reduce secondhand smoke exposure, to decrease the social acceptability of tobacco use and to promote cessation from tobacco use.

<i>Rochester Speaks (Animal Welfare)</i>	8/21/16	6A-7A	15:50	Animal Service League is dedicated to the care and well being of domestic animals. President of Animal Service League Andrea Catone explains how she initially got involved. She also explains how ASL educates and promotes the proper care and welfare of domestic animals, encourages the spaying and neutering of animals at their earliest appropriate age and provides counseling services to pet owners struggling to care for their current pet, among other services.
<i>Rochester Speaks (Health)</i>	8/21/16	6A-7A	15:13	The American Cancer Society believes that preventing colorectal cancer should be a major reason for getting tested. Dr. Jeff Goldstein, a doctor of Gastroenterology in the Rochester General Health System, talks about why colonoscopies and screenings are important, how common and preventable colon cancer is, and why not everyone gets tested.
<i>Rochester Speaks (Public Safety)</i>	8/21/16	6A-7A	15:29	The City of Rochester is currently recruiting for patrol officers and investigators. Rochester Police Department Officers Christine Wilson and Agustin Gonzalez visit to talk about the requirements and qualifications necessary for the jobs. They also talk salary and benefits and inform potential candidates of upcoming application deadlines and how to get more information.
<i>Rochester Speaks (Health)</i>	8/28/16	6A-7A	13:07	Today, more people than ever are surviving cancer. Cancer survivorship nurse coordinator at the University of Rochester's Wilmot Cancer Center Nancy Termer talks about the common types of cancer. She also explains that more accurate diagnoses, early detection and research have lead to more people surviving cancer. She also looks ahead to the 4 th Annual Wilmot Warrior Walk fundraiser.
<i>Rochester Speaks (Health)</i>	8/28/16	6A-7A	15:50	The ALS Association is the only national non-profit organization fighting Lou Gehrig's Disease on every front. Executive Director of the ALS Association Upstate New York Chapter Elizabeth Krisanda recaps how they build hope and enhance quality of life while aggressively searching for new treatments and a cure. Jay Koenig tells us how his cousin's death from ALS inspired him to take action. And former board president of the ALS Association Upstate New York Chapter Jen DeVoe talks about some recent ALS research, and they all look ahead to the upcoming Walk to Defeat ALS.
<i>Rochester Speaks (Tourism)</i>	8/28/16	6A-7A	14:51	The Genesee Country Village & Museum is the 3 rd largest living history museum in the country. Interim President and CEO Becky Wehle recaps the history of the museum, which was founded by her grandfather. Director of Interpretation Brian Nagel tells us about the activities offered, including adult classes, school and scout programs, summer camps and their museum outreach programs. And they both talk about what's included on the museum's 700 acres and share some of their big annual events.
<i>Rochester Speaks</i>	9/4/16	6A-7A	15:07	Foodlink is a regional food hub and the Feeding America food bank serving a

<i>(Poverty)</i>				10 county area of Central and Western New York. Communication Specialist Mark Dwyer explains how Foodlink empowers at-risk communities by providing food, nutrition, education and resources. President of the Victor-Farmington Food Cupboard Dawn Rockefeller talks about how they work with Foodlink to help out people in her community. And they both look ahead to the upcoming annual Festival of Food fundraiser.
<i>Rochester Speaks (Veterans)</i>	9/4/16	6A-7A	14:33	The Greater Rochester Vietnam Veterans Memorial in Highland Park has been a place of great pride since its dedication in September of 1996. Vietnam veterans Ken Moore and Chuck Macaluso talk about the memorial, which honors 280 Rochester area Vietnam Veterans and Vietnam Era Veterans as well as all members of the community who were touched by the effects of the war. They also preview the upcoming 20 th Anniversary celebration, which will include live music and feature Keynote speaker former Rochester Mayor Tom Richards.
<i>Rochester Speaks (Community Development)</i>	9/4/16	6A-7A	16:41	Parcel 5 in Downtown Rochester has been mentioned as a future site for, among other things, a casino or performing arts center. Co-Director of the Rochester Visionary Square campaign Benjamin Woelk visits to discuss their hope of transforming the lot into a public space to be used for festivals, concerts and the like. He also tells listeners how they can support the public square effort, and talks about Visionary Square's upcoming proposal to the City of Rochester.
<i>Rochester Speaks (Scouting)</i>	9/11/16	6A-7A	16:00	The Seneca Waterways Council helps to make a direct and positive impact on the Rochester community. Executive Director of the Seneca Waterways Council of the Boy Scouts of America Stephen Hoitt shares the importance and benefits of scouting, and talks about the fall recruitment drive and how prospective scouts can get more information. He also reminds listeners about their annual popcorn sale.
<i>Rochester Speaks (People with Special Needs)</i>	9/11/16	6A-7A	18:35	Camp Good Days and Special Times has been celebrating courage since 1979. Founder and Chairman Gary Mervis recaps the organization's history, and he also talks about how they improve the quality of life for children and families who have been touched by cancer, and about Cancer Mission 2020, their effort to raise awareness and to try to end cancer by the end of the decade. Director of Special Events and Fundraising Brittany Wilson shares some details about the upcoming annual Tour de Teddi 2016 fundraiser.
<i>Rochester Speaks (Animal Welfare)</i>	9/18/16	6A-7A	15:45	Lollypop Farm, part of the Humane Society of Greater Rochester, is committed to building lifelong bonds between people and animals through a variety of ways. Associate Director of Communications Ashley Zeh and Community Programs Manager Esca Encina give an overview of what Lollypop offers the community. They also preview the 19 th Annual Barktoberfest, Lollypop's biggest fundraiser, which helps homeless pets at the shelter.

<i>Rochester Speaks (Community Development)</i>	9/18/16	6A-7A	15:36	Baden Street Settlement has improved the quality of life of adults, children and families in the Northeast area of Rochester for over 115 years. Assistant to the Executive Director Cynthia Elliott shares a bit of Baden's Street history and talks about how they help out one of the poorest neighborhoods in the country. Director of Emergency and Family Assistance Gladys Holloman tells about her role and looks ahead to their annual Food Drive and the Baden Street Settlement Annual Gala fundraiser.
<i>Rochester Speaks (People with Special Needs)</i>	9/18/16	6A-7A	9:05	For 60 years, the ARC of Monroe County has been working with and for people with intellectual and/or other developmental disabilities and their families. Community Outreach Coordinator Jessica Becker explains how the Arc helps to increase independence and self-sufficiency and enhance the quality of life of program participants. She also previews their first ever Family Resource Night which will offer parents, caregivers and people with disabilities the opportunity to learn about what services the ARC of Monroe County offers.
<i>Rochester Speaks (Women's Issues)</i>	9/25/16	6A-7A	15:05	Angels of Mercy is committed to aiding women and girls in need. Founder and President Mary Jo Gugino Colligan reviews why she started the organization and explains the programs and services offered to help women and girls achieve freedom, dignity and restoration. Angels of Mercy Marketing and Communications Manager Rebecca Jaffarian looks ahead to their upcoming 'Dance Your Shoes Off' fundraiser.
<i>Rochester Speaks (People with Special Needs)</i>	9/19/16	6A-7A	14:50	The Flower City Down Syndrome Network supports families in the Rochester area as they navigate the challenges, changes and joys of having a loved one with Down Syndrome. Flower City Down Syndrome Network President Brian Callahan visits to tell us about the organization and what they do. He also previews the 20 th Annual Buddy Walk, which will raise funds for Down Syndrome education, research and advocacy programs.
<i>Rochester Speaks (Outdoor Recreation)</i>	9/25/16	6A-7A	16:07	Genesee River Romance weekend celebrates the beauty and majesty of the river and its surrounding trail and gorge system. City of Rochester Horticulturist Sara Scott gives us a brief history of the Genesee River and talks about what it has meant to the Rochester region. She also previews some of the events taking place during the 4-day River Romance weekend, including workshops, hikes, tours and the 28th Annual Head of the Genesee Regatta.