



WEAR Mobile
4990 Mobile Hwy
Pensacola, FL 32506

Main Street Media Group
PO Box 25093
Alexandria, VA 22313

Contract # 2885242

Schedule Dates 08/01/17-08/07/17

Advertiser Senate Leadership Fund (111192)

Agency Main Street Media Group (12963)

Product POLITICAL ISSUE (ns) (1187)

Brand 155/385/3638 (928733)

Salesperson Millennium/DC, Washington DC (1108)

Sales Office Millennium Washington DC

Buyer Name Stepha, Maroney,

Phone/Fax /

CPE 155/385/3638

Account Types National/Political Issue Agency BRD

Billing Type Weekly/Irregular

Comments Alabama BRADLEY PHILLIPS Separation: 30

Date Entered 05/11/17

Last Modified 05/11/17

Entered By Cecilia Bickham

CO-OP No

Headline # ECR25552359

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$3,446.25

Net Total \$19,528.75

Sales Tax

Mobile (WEAR) Spots 34 Rate \$22,975.00

By Broadcast Month Spots Rate

Aug. 2017 34 \$22,975.00

Grand Total: 34 \$22,975.00

Handwritten: CBRD
5-23-17

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (4)	08/03/17-08/03/17	2	:30	3P- Ellen	1				1				1	\$285.00	\$285.00	ELLEN	ELLEN	5/11/17
2.0	Normal Line / SPOT (4)	08/04/17-08/04/17	2	:30	3P- Ellen	1				1				1	\$285.00	\$285.00	ELLEN	ELLEN	5/11/17
3.0	Normal Line / SPOT (4)	08/07/17-08/07/17	2	:30	3P- Ellen	1								1	\$285.00	\$285.00	ELLEN	ELLEN	5/11/17
4.0	Normal Line / News (5)	08/01/17-08/01/17	2	:30	5:30P- ABC-World News	1								1	\$1,125.00	\$1,125.00	ABC-WORLD NWS	ABC-WORLD NWS	5/11/17
5.0	Normal Line / News (5)	08/02/17-08/02/17	2	:30	5:30P- ABC-World News	1				1				1	\$1,125.00	\$1,125.00	ABC-WORLD NWS	ABC-WORLD NWS	5/11/17
6.0	Normal Line / News (5)	08/03/17-08/03/17	2	:30	5:30P- ABC-World News	1				1				1	\$1,125.00	\$1,125.00	ABC-WORLD NWS	ABC-WORLD NWS	5/11/17
7.0	Normal Line / News (5)	08/04/17-08/04/17	2	:30	5:30P- ABC-World News	1				1				1	\$1,125.00	\$1,125.00	ABC-WORLD NWS	ABC-WORLD NWS	5/11/17
8.0	Normal Line / News (5)	08/07/17-08/07/17	2	:30	5:30P- ABC-World News	1								1	\$1,125.00	\$1,125.00	ABC-WORLD NWS	ABC-WORLD NWS	5/11/17
9.0	Normal Line / Prime (7)	08/01/17-08/01/17	2	:30	9P- ABC-To Tell the Truth (Tuesday)	1								1	\$1,915.00	\$1,915.00	TO TELL THE TRUTH	TO TELL THE TRUTH	5/11/17
10.0	Normal Line / Prime (8)	08/04/17-08/04/17	2	:30	7P- ABC-Shark Tank 2 (Friday)	1								1	\$1,465.00	\$1,465.00	SHARK TANK	SHARK TANK	5/11/17
11.0	Normal Line / Prime (9)	08/04/17-08/04/17	2	:30	9P- ABC-20/20 (Friday)	1								1	\$1,465.00	\$1,465.00	20/20-FRI-ABC	20/20-FRI-ABC	5/11/17
12.0	Normal Line / SPOT (10)	08/05/17-08/05/17	2	:30	7A- ABC-Good Morning America Saturday	1								1	\$450.00	\$450.00	GD MRN-SAT-ABC	GD MRN-SAT-ABC	5/11/17

CONFIRMATION CONTRACT

Accepted Agency/Advertiser: _____ Date: _____
 Accepted Station: _____ Date: _____
 Comments: _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbj.net/P=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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PO Box 25093
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Contract # 2885242
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 Advertiser Senate Leadership Fund (111192)
 Agency Main Street Media Group (12963)
 Product POLITICAL ISSUE (ns) (1187)
 Brand 155/385/3638 (928733)
 Salesperson Millennium/DC, Washington DC (1108)
 Sales Office Millennium Washington DC
 Buyer Name Stephia Maroney,
 Phone/Fax /
 CPE 155/385/3638
 Account Types National/Political Issue Agency BRD
 Billing Type Weekly/Irregular
 Comments Alabama BRADLEY PHILIPPS
 Separation: 30

Date Entered 05/11/17
 Last Modified 05/11/17
 Entered By Cecilia Bickham
 CO-OP No
 Demo ECR25552359
 Order Type Normal
 Package Deal
 Commission % 15.00
 Commission \$3,446.25
 Net Total \$19,528.75
 Sales Tax

Mobile (WEAR)	Spots	Rate
By Broadcast Month	34	\$22,975.00
Aug. 2017	34	\$22,975.00
Grand Total:	34	\$22,975.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / SPOT (11)	08/06/17-08/06/17	2	:30	7A- ABC-Good Morning America Sunday	1							1	1	\$450.00	\$450.00	Mobile (WEAR)	GD MRN-SUN-ABC	5/11/17
14.0	Normal Line / SPOT (12)	08/06/17-08/06/17	2	:30	8A- ABC-This Week	1							1	1	\$285.00	\$285.00	Mobile (WEAR)	THIS WEEK-ABC	5/11/17
15.0	Normal Line / SPOT (13)	08/06/17-08/06/17	2	:30	9A- News-Full Measure with Sheryl Attkisson	1							1	1	\$285.00	\$285.00	Mobile (WEAR)	FULL MEASURE	5/11/17
16.0	Normal Line / Prime (14)	08/06/17-08/06/17	2	:30	6P- ABC-Americas Funniest Home Videos (Sunday)	1							1	1	\$1,240.00	\$1,240.00	Mobile (WEAR)	AFHV	5/11/17
17.0	Normal Line / Prime (15)	08/01/17-08/01/17	2	:30	7P- ABC-CMA Music Festival	1	1							1	\$2,745.00	\$2,745.00	Mobile (WEAR)	CMA MUSIC FESTIVAL	5/11/17
18.0	Normal Line / News (1)	08/01/17-08/01/17	2	:30	6A- News-3 In The Morning 6-7a	1							1	1	\$450.00	\$450.00	Mobile (WEAR)	3-MORN 6-7AM	5/11/17
19.0	Normal Line / News (1)	08/02/17-08/02/17	2	:30	6A- News-3 In The Morning 6-7a	1			1					1	\$450.00	\$450.00	Mobile (WEAR)	3-MORN 6-7AM	5/11/17
20.0	Normal Line / News (1)	08/03/17-08/03/17	2	:30	6A- News-3 In The Morning 6-7a	1				1				1	\$450.00	\$450.00	Mobile (WEAR)	3-MORN 6-7AM	5/11/17
21.0	Normal Line / News (1)	08/04/17-08/04/17	2	:30	6A- News-3 In The Morning 6-7a	1					1			1	\$450.00	\$450.00	Mobile (WEAR)	3-MORN 6-7AM	5/11/17
22.0	Normal Line / News (1)	08/07/17-08/07/17	2	:30	6A- News-3 In The Morning 6-7a	1							1	1	\$450.00	\$450.00	Mobile (WEAR)	3-MORN 6-7AM	5/11/17

CONFIRMATION CONTRACT

Accepted Agency/Advertiser: _____ Date: _____
 Accepted Station: _____ Date: _____
 Comments: _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://shginc.net/p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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Contract # 2885242
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 Advertiser Senate Leadership Fund (111192)
 Agency Main Street Media Group (12963)
 Product POLITICAL ISSUE (ns) (1187)
 Brand 155/385/3638 (928733)
 Salesperson Millennium/DC, Washington DC (1108)
 Sales Office Millennium Washington DC
 Buyer Name Stephen, Maroney,
 Phone/Fax /
 CPE 155/385/3638
 Account Types National/Political Issue Agency BRD
 Billing Type Weekly/Irregular
 Comments Alabama BRADLEY PHILPPS
 Separation: 30

Date Entered 05/11/17
 Last Modified 05/11/17
 Entered By Cecilia Bickham
 CO-OP No
 Demo ECR25552359
 Order Type Normal
 Package Deal
 Commission % 15.00
 Commission \$3,446.25
 Net Total \$19,528.75
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Mobile (WEAR)		
By Broadcast Month	Spots	Rate
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Grand Total:	34	\$22,975.00

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23.0	Normal Line / SPOT (2)	08/01/17-08/01/17	2	:30	7A- ABC-Good Morning America	1		1						1	\$450.00	\$450.00	Mobile (WEAR)	GOOD MORNING AMERICA	5/11/17
24.0	Normal Line / SPOT (2)	08/02/17-08/02/17	2	:30	7A- ABC-Good Morning America	1			1					1	\$450.00	\$450.00	Mobile (WEAR)	GOOD MORNING AMERICA	5/11/17
25.0	Normal Line / SPOT (2)	08/03/17-08/03/17	2	:30	7A- ABC-Good Morning America	1				1				1	\$450.00	\$450.00	Mobile (WEAR)	GOOD MORNING AMERICA	5/11/17
26.0	Normal Line / SPOT (2)	08/04/17-08/04/17	2	:30	7A- ABC-Good Morning America	1					1			1	\$450.00	\$450.00	Mobile (WEAR)	GOOD MORNING AMERICA	5/11/17
27.0	Normal Line / SPOT (2)	08/07/17-08/07/17	2	:30	7A- ABC-Good Morning America	1						1		1	\$450.00	\$450.00	Mobile (WEAR)	GOOD MORNING AMERICA	5/11/17
28.0	Normal Line / SPOT (3)	08/01/17-08/01/17	2	:30	9A- Rachael Ray	1		1						1	\$225.00	\$225.00	Mobile (WEAR)	RACHAEL RAY	5/11/17
29.0	Normal Line / SPOT (3)	08/02/17-08/02/17	2	:30	9A- Rachael Ray	1			1					1	\$225.00	\$225.00	Mobile (WEAR)	RACHAEL RAY	5/11/17
30.0	Normal Line / SPOT (3)	08/03/17-08/03/17	2	:30	9A- Rachael Ray	1				1				1	\$225.00	\$225.00	Mobile (WEAR)	RACHAEL RAY	5/11/17
31.0	Normal Line / SPOT (3)	08/04/17-08/04/17	2	:30	9A- Rachael Ray	1					1			1	\$225.00	\$225.00	Mobile (WEAR)	RACHAEL RAY	5/11/17
32.0	Normal Line / SPOT (3)	08/07/17-08/07/17	2	:30	9A- Rachael Ray	1						1		1	\$225.00	\$225.00	Mobile (WEAR)	RACHAEL RAY	5/11/17
33.0	Normal Line / SPOT (4)	08/01/17-08/01/17	2	:30	3p- Ellen	1						1		1	\$285.00	\$285.00	Mobile (WEAR)	ELLEN	5/11/17

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Contract # 2885242
 Schedule Dates: 08/01/17-08/07/17
 Advertiser: Senate Leadership Fund (111192)
 Agency: Main Street Media Group (12963)
 Product: POLITICAL ISSUE (ns) (1187)
 Brand: 155/385/3638 (928733)
 Salesperson: Millennium/DC, Washington DC (1108)
 Sales Office: Millennium Washington DC
 Buyer Name: Stepha, Maroney,
 Phone/Fax: /
 CPE: 155/385/3638
 Account Types: National/Political Issue Agency BRD
 Billing Type: Weekly/Irregular
 Comments: Alabama BRADLEY PHILLIPS
 Separation: 30

Date Entered: 05/11/17
 Last Modified: 05/11/17
 Entered By: Cecilia Bickham
 CO-OP: No
 Headline #: ECR25552359
 Demo:
 Order Type: Normal
 Package Deal:
 Commission %: 15.00
 Commission: \$3,446.25
 Net Total: \$19,528.75
 Sales Tax:

Mobile (WEAR)	By Broadcast Month	Spots	Rate
	Aug. 2017	34	\$22,975.00
	Grand Total:	34	\$22,975.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
34.0	Normal Line / SPOT (4)	08/02/17-08/02/17	2	:30	3p- Ellen	1			1					1	\$285.00	\$285.00	Mobile (WEAR)	ELLEN	5/11/17

CONFIRMATION CONTRACT

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbg.inet/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

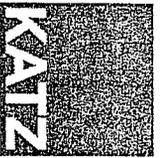
Accepted Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25552359

Changes as of: 5/8/2017 at 3:12 PM

Version: Current State Version 1

GPE: 155/385/3638

Flight: 8/1/17 - 8/7/17

Station: WEAR

Total \$: \$22,975.00

Agency: MAIN STREET MEDIA

Advertiser: Senate Leadership Fund

Market: Mobile

Total Spots: 34

GR

MAIN STREET MEDIA
GROUP PO BOX
25093 ALEXANDRIA
VA 22314

Product: Alabama

Office: WASHINGTON

Total CPP: \$0.00

Agency Order #: 6149519

Primary Demo:

Total GRP:

Buyer: Maroney, Stephanie

Con Type: POLITICAL/VOTE

Separation:

Salesperson: BRADLEY PHILIPPS

Assistant: BRADLEY PHILIPPS

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	8/1 - 8/7							Total Spots	Total \$	CPP	GRP
						8/1	8/2	8/3	8/4	8/5	8/6	8/7				
1	Tu-F,M 6a-7a		3-MORN 6-7AM	\$450.00	30	1	1	1	1	0	0	1	5	\$2,250.00	\$0.00	0.0
2	Tu-F,M 7a-9a		GOOD MORNING AMERICA	\$450.00	30	1	1	1	1	0	0	1	5	\$2,250.00	\$0.00	0.0
3	Tu-F,M 9a-10a		RACHAEL RAY<	\$225.00	30	1	1	1	1	0	0	1	5	\$1,125.00	\$0.00	0.0
4	Tu-F,M 3p-4p		ELLEN<	\$285.00	30	1	1	1	1	0	0	1	5	\$1,425.00	\$0.00	0.0
5	Tu-F,M 5:30p-6p		ABC-WORLD NWS	\$1,125.00	30	1	1	1	1	0	0	1	5	\$5,625.00	\$0.00	0.0
6	Tu-F,M 10p-10:35p		CH3 NEWS AT 10<	\$1,125.00	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
7	Tu 9p-10p		TO TELL THE TRUTH	\$1,915.00	30	1	0	0	0	0	0	0	1	\$1,915.00	\$0.00	0.0
8	F 7p-8p		SHARK TANK	\$1,465.00	30	0	0	0	1	0	0	0	1	\$1,465.00	\$0.00	0.0
9	F 9p-10p		20/20-FRI-ABC	\$1,465.00	30	0	0	0	1	0	0	0	1	\$1,465.00	\$0.00	0.0
10	Sa 7a-8a		GD MRN-SAT-ABC	\$450.00	30	0	0	0	0	1	0	0	1	\$450.00	\$0.00	0.0
11	Su 7a-8a		GD MRN-SUN-ABC	\$450.00	30	0	0	0	0	0	1	0	1	\$450.00	\$0.00	0.0
12	Su 8a-9a		THIS WEEK-ABC	\$285.00	30	0	0	0	0	0	1	0	1	\$285.00	\$0.00	0.0
13	Su 9a-9:30a		FULL MEASURE	\$285.00	30	0	0	0	0	0	1	0	1	\$285.00	\$0.00	0.0
14	Su 6p-7p		AFHV	\$1,240.00	30	0	0	0	0	0	1	0	1	\$1,240.00	\$0.00	0.0
15	Tu 7p-10p		CMA MUSIC FESTIVAL	\$2,745.00	30	1	0	0	0	0	0	0	1	\$2,745.00	\$0.00	0.0
TOTALS:						7	5	5	7	1	4	5	34	\$22,975.00	\$0.00	0.0



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25552359 Changes as of: 5/8/2017 at 3:12 PM Version: Current State Version 1

GPE: 156/385/3638 Flight: 8/1/17 - 8/7/17 Station: WEAR Total \$: \$22,975.00

Agency: MAIN STREET MEDIA GR Advertiser: Senate Leadership Fund Market: Mobile Total Spots: 34

MAIN STREET MEDIA GROUP PO BOX 25093 ALEXANDRIA VA 22314 Product: Alabama Office: WASHINGTON Total CPP: \$0.00

Agency Order #: 6149519 Buyer: Maroney, Stephanie Primary Demo: Total GRP:

Salesperson: BRADLEY PHILLIPS 202-955-5342 Con Type: POLITICAL/VOTE Assistant: BRADLEY PHILLIPS 202-955-5342 Separation:

Special Instructions

Date/Time: 05/08/17 3:12 PM Added by: BRADLEY PHILLIPS Comment: Separation: 30

Order Level Comments

Competitive Information

Market Budget:	\$108,842
WEAR Share:	19%
Comment:	
WALA:	27%
WKRQ:	28%
WPMI:	26%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	34	\$22,975.00	N/A	0.0
Total	100%	34	\$22,975.00	N/A	0.0

Monthly Summary

Month	Spots	Dollars
2017-Aug	34	\$22,975.00
Total	34	\$22,975.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	5/8/17 3:38 PM					\$0	\$0	
New	5/8/17 3:12 PM	BRADLEY PHILLIPS	New	34		\$22,975.00	\$22,975.00	

Non-Discrimination Policy: PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WEAR	Date: 5-8-17
---	---

I, Main Street Media Group

do hereby request station time concerning the following issue:

Senate Leadership Fund 45 North Hill Drive Suite 100 Warranton, VA 20186 Phone: 703-574-3044
--

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Senate Leadership Fund

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
 Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Luther Strange
U.S. Senate
Primary: August 15, 2017

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Senate Leadership Fund
45 North Hill Drive
Suite 100
Warrenton, VA 20188

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Steven Law, President
Caleb Crosby, Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

05/08/2017

Date



Signature

703-485-0398

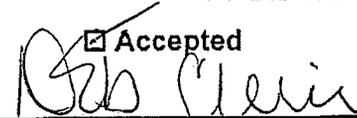
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected



Signature

Deb Currie

Printed Name

GM

Title

***Any handwritten information included on this form was not provided by the agency and was included without their knowledge or consent. ***