



WEAR Mobile
4990 Mobile Hwy
Pensacola, FL 32506

Main Street Media Group
PO Box 25093
Alexandria, VA 22313

Contract # 2885242

Schedule Dates 08/01/17-08/07/17

Advertiser Senate Leadership Fund (111192)

Agency Main Street Media Group (12963)

Product POLITICAL ISSUE (ns) (1187)

Brand 155/385/3638 (928733)

Salesperson Millennium/DC, Washington DC (1108)

Sales Office Millennium Washington DC

Buyer Name Stepia, Maroney,

Phone/Fax /

CPE 155/385/3638

Account Types National/Political Issue Agency BRD

Billing Type Weekly/Irregular

Comments Alabama BRADLEY PHILLIPS

Separation: 30

Date Entered 05/11/17

Last Modified 05/11/17

Entered By Cecilia Bickham

CO-OP No

Headline # ECR25552359

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$3,446.25

Net Total \$19,528.75

Sales Tax

Mobile (WEAR)

By Broadcast Month

Aug. 2017

Grand Total:

Spots 34

Rate \$22,975.00

\$22,975.00

34

\$22,975.00

CEB
5-23-17

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (4)	08/03/17-08/03/17	2	:30	3P- Ellen				1					1	\$285.00	\$285.00	Mobile (WEAR)	ELLEN	5/11/17
2.0	Normal Line / SPOT (4)	08/04/17-08/04/17	2	:30	3P- Ellen					1				1	\$285.00	\$285.00	Mobile (WEAR)	ELLEN	5/11/17
3.0	Normal Line / SPOT (4)	08/07/17-08/07/17	2	:30	3P- Ellen		1							1	\$285.00	\$285.00	Mobile (WEAR)	ELLEN	5/11/17
4.0	Normal Line / News (5)	08/01/17-08/01/17	2	:30	5:30P- ABC-World News			1						1	\$1,125.00	\$1,125.00	Mobile (WEAR)	ABC-WORLD NWS	5/11/17
5.0	Normal Line / News (5)	08/02/17-08/02/17	2	:30	5:30P- ABC-World News				1					1	\$1,125.00	\$1,125.00	Mobile (WEAR)	ABC-WORLD NWS	5/11/17
6.0	Normal Line / News (5)	08/03/17-08/03/17	2	:30	5:30P- ABC-World News					1				1	\$1,125.00	\$1,125.00	Mobile (WEAR)	ABC-WORLD NWS	5/11/17
7.0	Normal Line / News (5)	08/04/17-08/04/17	2	:30	5:30P- ABC-World News						1			1	\$1,125.00	\$1,125.00	Mobile (WEAR)	ABC-WORLD NWS	5/11/17
8.0	Normal Line / News (5)	08/07/17-08/07/17	2	:30	5:30P- ABC-World News		1							1	\$1,125.00	\$1,125.00	Mobile (WEAR)	ABC-WORLD NWS	5/11/17
9.0	Normal Line / Prime (7)	08/01/17-08/01/17	2	:30	9P- ABC-To Tell the Truth (Tuesday)			1						1	\$1,915.00	\$1,915.00	Mobile (WEAR)	TO TELL THE TRUTH	5/11/17
10.0	Normal Line / Prime (8)	08/04/17-08/04/17	2	:30	7P- ABC-Shark Tank 2 (Friday)					1				1	\$1,465.00	\$1,465.00	Mobile (WEAR)	SHARK TANK	5/11/17
11.0	Normal Line / Prime (9)	08/04/17-08/04/17	2	:30	9P- ABC-20/20 (Friday)						1			1	\$1,465.00	\$1,465.00	Mobile (WEAR)	20/20-FRI-ABC	5/11/17
12.0	Normal Line / SPOT (10)	08/05/17-08/05/17	2	:30	7A- ABC-Good Morning America Saturday							1		1	\$450.00	\$450.00	Mobile (WEAR)	GD MRN-SAT-ABC	5/11/17

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbj.net/p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WEAR Mobile
4990 Mobile Hwy
Pensacola, FL 32506

Main Street Media Group
PO Box 25093
Alexandria, VA 22313

Contract # 2885242
Schedule Dates 08/01/17-08/07/17
Advertiser Senate Leadership Fund (111192)
Agency Main Street Media Group (12963)
Product POLITICAL ISSUE (ns) (1187)
Brand 155/385/3638 (928733)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Stephia Maroney,
Phone/Fax /
CPE 155/385/3638
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments Alabama BRADLEY PHILLIPS
Separation: 30

Date Entered 05/11/17
Last Modified 05/11/17
Entered By Cecilia Bickham
CO-OP No
Headline # ECR2552359
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,446.25
Net Total \$19,528.75
Sales Tax

Mobile (WEAR)
By Broadcast Month Spots Rate
Aug. 2017 34 \$22,975.00
Grand Total: 34 \$22,975.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / SPOT (11)	08/06/17-08/06/17	2	:30	7A- ABC-Good Morning America Sunday								1	1	\$450.00	\$450.00	Mobile (WEAR)	GD MRN-SUN-ABC	5/11/17
14.0	Normal Line / SPOT (12)	08/06/17-08/06/17	2	:30	8A- ABC-This Week								1	1	\$285.00	\$285.00	Mobile (WEAR)	THIS WEEK-ABC	5/11/17
15.0	Normal Line / SPOT (13)	08/06/17-08/06/17	2	:30	9A- News-Full Measure with Sheryl Attkisson								1	1	\$285.00	\$285.00	Mobile (WEAR)	FULL MEASURE	5/11/17
16.0	Normal Line / Prime (14)	08/06/17-08/06/17	2	:30	6P- ABC-Americas Funniest Home Videos (Sunday)								1	1	\$1,240.00	\$1,240.00	Mobile (WEAR)	AFHV	5/11/17
17.0	Normal Line / Prime (15)	08/01/17-08/01/17	2	:30	7P- ABC-CMA Music Festival		1							1	\$2,745.00	\$2,745.00	Mobile (WEAR)	CMA MUSIC FESTIVAL	5/11/17
18.0	Normal Line / News (1)	08/01/17-08/01/17	2	:30	6A- News-3 In The Morning 6-7a			1						1	\$450.00	\$450.00	Mobile (WEAR)	3-MORN 6-7AM	5/11/17
19.0	Normal Line / News (1)	08/02/17-08/02/17	2	:30	6A- News-3 In The Morning 6-7a			1						1	\$450.00	\$450.00	Mobile (WEAR)	3-MORN 6-7AM	5/11/17
20.0	Normal Line / News (1)	08/03/17-08/03/17	2	:30	6A- News-3 In The Morning 6-7a				1					1	\$450.00	\$450.00	Mobile (WEAR)	3-MORN 6-7AM	5/11/17
21.0	Normal Line / News (1)	08/04/17-08/04/17	2	:30	6A- News-3 In The Morning 6-7a					1				1	\$450.00	\$450.00	Mobile (WEAR)	3-MORN 6-7AM	5/11/17
22.0	Normal Line / News (1)	08/07/17-08/07/17	2	:30	6A- News-3 In The Morning 6-7a	1								1	\$450.00	\$450.00	Mobile (WEAR)	3-MORN 6-7AM	5/11/17

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbj.net/p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WEAR Mobile
4990 Mobile Hwy
Pensacola, FL 32506

Main Street Media Group
PO Box 25093
Alexandria, VA 22313

Contract # 2885242

Schedule Dates 08/01/17-08/07/17
Advertiser Senate Leadership Fund (111192)
Agency Main Street Media Group (12963)
Product POLITICAL ISSUE (ns) (1187)
Brand 155/385/3638 (928733)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Stephen Maroney,
Phone/Fax /
CPE 155/385/3638
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments Alabama BRADLEY PHILPPS
Separation: 30

Date Entered 05/11/17
Last Modified 05/11/17
Entered By Cecilia Bickham
CO-OP No
Headline # ECR25552359
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,446.25
Net Total \$19,528.75
Sales Tax

Mobile (WEAR)
By Broadcast Month
Aug. 2017 34 \$22,975.00
Grand Total: 34 \$22,975.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
23.0	Normal Line / SPOT (2)	08/01/17-08/01/17	2	:30	7A- ABC-Good Morning America			1						1	\$450.00	\$450.00	Mobile (WEAR)	GOOD MORNING AMERICA	5/11/17
24.0	Normal Line / SPOT (2)	08/02/17-08/02/17	2	:30	7A- ABC-Good Morning America				1					1	\$450.00	\$450.00	Mobile (WEAR)	GOOD MORNING AMERICA	5/11/17
25.0	Normal Line / SPOT (2)	08/03/17-08/03/17	2	:30	7A- ABC-Good Morning America					1				1	\$450.00	\$450.00	Mobile (WEAR)	GOOD MORNING AMERICA	5/11/17
26.0	Normal Line / SPOT (2)	08/04/17-08/04/17	2	:30	7A- ABC-Good Morning America						1			1	\$450.00	\$450.00	Mobile (WEAR)	GOOD MORNING AMERICA	5/11/17
27.0	Normal Line / SPOT (2)	08/07/17-08/07/17	2	:30	7A- ABC-Good Morning America			1						1	\$450.00	\$450.00	Mobile (WEAR)	GOOD MORNING AMERICA	5/11/17
28.0	Normal Line / SPOT (3)	08/01/17-08/01/17	2	:30	9A- Rachael Ray			1						1	\$225.00	\$225.00	Mobile (WEAR)	RACHAEL RAY	5/11/17
29.0	Normal Line / SPOT (3)	08/02/17-08/02/17	2	:30	9A- Rachael Ray				1					1	\$225.00	\$225.00	Mobile (WEAR)	RACHAEL RAY	5/11/17
30.0	Normal Line / SPOT (3)	08/03/17-08/03/17	2	:30	9A- Rachael Ray					1				1	\$225.00	\$225.00	Mobile (WEAR)	RACHAEL RAY	5/11/17
31.0	Normal Line / SPOT (3)	08/04/17-08/04/17	2	:30	9A- Rachael Ray						1			1	\$225.00	\$225.00	Mobile (WEAR)	RACHAEL RAY	5/11/17
32.0	Normal Line / SPOT (3)	08/07/17-08/07/17	2	:30	9A- Rachael Ray			1						1	\$225.00	\$225.00	Mobile (WEAR)	RACHAEL RAY	5/11/17
33.0	Normal Line / SPOT (4)	08/01/17-08/01/17	2	:30	3P- Ellen			1						1	\$285.00	\$285.00	Mobile (WEAR)	ELLEN	5/11/17

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbj.net/p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WEAR Mobile
4990 Mobile Hwy
Pensacola, FL 32506

Main Street Media Group
PO Box 25093
Alexandria, VA 22313

Contract # 2885242
Schedule Dates 08/01/17-08/07/17
Advertiser Senate Leadership Fund (111192)
Agency Main Street Media Group (12963)
Product POLITICAL ISSUE (ns) (1187)
Brand 155/385/3638 (928733)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Stephen, Maroney,
Phone/Fax /
CPE 155/385/3638
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments Alabama BRADLEY PHILLIPS
Separation: 30

Date Entered 05/11/17
Last Modified 05/11/17
Entered By Cecilia Bickham
CO-OP No
Headline # ECR25552359
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,446.25
Net Total \$19,528.75
Sales Tax

Mobile (WEAR)
By Broadcast Month
Aug. 2017 34 \$22,975.00
Grand Total: 34 \$22,975.00

CONFIRMATION CONTRACT

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
34.0	Normal Line / SPOT (4)	08/02/17-08/02/17	2	:30	3P- Ellen				1					1	\$285.00	\$285.00	Mobile (WEAR)	ELLEN	5/11/17

Accepted Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbg.i.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25552359	Changes as of: 5/8/2017 at 3:12 PM	Version: Current State Version 1
CPE: 155/385/3638	Flight: 8/1/17 - 8/7/17	Total \$: \$22,975.00
Agency: MAIN STREET MEDIA GR	Advertiser: Senate Leadership Fund	Total Spots: 34
MAIN STREET MEDIA GROUP PO BOX 25093 ALEXANDRIA VA 22314	Product: Alabama	Total CPP: \$0.00
Agency Order #: 6149519	Station: WEAR	
Buyer: Maroney, Stephanie	Market: Mobile	
Salesperson: BRADLEY PHILIPPS 202-955-5342	Office: WASHINGTON	
	Primary Demo:	
	Con Type: POLITICAL/VOTE	
	Assistant: BRADLEY PHILIPPS 202-955-5342	
	Separation:	

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	8/1 - 8/7							Total Spots	Total \$	CPP	GRP
						8/1	8/2	8/3	8/4	8/5	8/6	8/7				
1	Tu-F,M 6a-7a		3-MORN 6-7AM	\$450.00	30	1	1	1	1	0	0	1	5	\$2,250.00	\$0.00	0.0
2	Tu-F,M 7a-9a		GOOD MORNING AMERICA	\$450.00	30	1	1	1	1	0	0	1	5	\$2,250.00	\$0.00	0.0
3	Tu-F,M 9a-10a		RACHAEL RAY<	\$225.00	30	1	1	1	1	0	0	1	5	\$1,125.00	\$0.00	0.0
4	Tu-F,M 3p-4p		EULEN<	\$285.00	30	1	1	1	1	0	0	1	5	\$1,425.00	\$0.00	0.0
5	Tu-F,M 5:30p-6p		ABC-WORLD NWS	\$1,125.00	30	1	1	1	1	0	0	1	5	\$5,625.00	\$0.00	0.0
6	Tu-F,M 10p-10:35p		CH3 NEWS AT 10<	\$1,125.00	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
7	Tu 9p-10p		TO TELL THE TRUTH	\$1,915.00	30	1	0	0	0	0	0	0	1	\$1,915.00	\$0.00	0.0
8	F 7p-8p		SHARK TANK	\$1,465.00	30	0	0	0	1	0	0	0	1	\$1,465.00	\$0.00	0.0
9	F 9p-10p		20/20-FRI-ABC	\$1,465.00	30	0	0	0	1	0	0	0	1	\$1,465.00	\$0.00	0.0
10	Sa 7a-8a		GD MRN-SAT-ABC	\$450.00	30	0	0	0	0	1	0	0	1	\$450.00	\$0.00	0.0
11	Su 7a-8a		GD MRN-SUN-ABC	\$450.00	30	0	0	0	0	0	1	0	1	\$450.00	\$0.00	0.0
12	Su 8a-9a		THIS WEEK-ABC	\$285.00	30	0	0	0	0	0	1	0	1	\$285.00	\$0.00	0.0
13	Su 9a-9:30a		FULL MEASURE	\$285.00	30	0	0	0	0	0	1	0	1	\$285.00	\$0.00	0.0
14	Su 6p-7p		AFHV	\$1,240.00	30	0	0	0	0	0	1	0	1	\$1,240.00	\$0.00	0.0
15	Tu 7p-10p		CMA MUSIC FESTIVAL	\$2,745.00	30	1	0	0	0	0	0	0	1	\$2,745.00	\$0.00	0.0
TOTALS:						7	5	5	7	1	4	5	34	\$22,975.00	\$0.00	0.0



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25552359 Changes as of: 5/8/2017 at 3:12 PM Version: Current State Version 1
CPE: 156/385/3638 Flight: 8/1/17 - 8/7/17 Total \$: \$22,975.00
Agency: MAIN STREET MEDIA GR Advertiser: Senate Leadership Fund Market: Mobile Total Spots: 34
MAIN STREET MEDIA Product: Alabama Office: WASHINGTON Total CPP: \$0.00
GROUP PO BOX 25093 ALEXANDRIA VA 22314

Agency Order #: 6149519 Primary Demo:
Buyer: Maroney, Stephanie Con Type: POLITICAL/VOTE
Salesperson: BRADLEY PHILIPPS Assistant: BRADLEY PHILIPPS
202-955-5342 202-955-5342
Total GRP:
Separation:

Special Instructions

Date/Time Added by Comment
05/08/17 3:12 PM BRADLEY PHILIPPS Separation: 30

Order Level Comments

Competitive Information	
Market Budget:	\$108,842
WEAR Share:	19%
Comment:	
WALA:	27%
WKRQ:	28%
WPMI:	26%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	34	\$22,975.00	N/A	0.0
Total	100%	34	\$22,975.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2017-Aug	34	\$22,975.00
Total	34	\$22,975.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Queued for Electronic Contracting	5/8/17 3:38 PM					\$0
New	5/8/17 3:12 PM	BRADLEY PHILIPPS	New	34		\$22,975.00

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WEAR	Date: 5-8-17
--------------------------------------	------------------------

I, **Main Street Media Group**

do hereby request station time concerning the following issue:

Senate Leadership Fund
45 North Hill Drive
Suite 100
Warrenton, VA 20186
Phone: 703-574-3044

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: **Senate Leadership Fund**

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Luther Strange
U.S. Senate
Primary: August 15, 2017

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Senate Leadership Fund
45 North Hill Drive
Suite 100
Warrenton, VA 20188

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Steven Law, President
Caleb Crosby, Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

05/08/2017

Date



Signature

703-485-0398

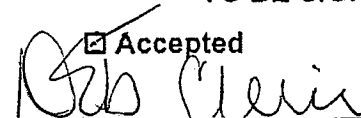
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Deb Currie

Printed Name

GM

Title

***Any handwritten information included on this form was not provided by the agency and was included without their knowledge or consent. ***