



WEAR Mobile
4990 Mobile Hwy
Pensacola, FL 32506

Main Street Media Group
PO Box 28093
Alexandria, VA 22313

Contract # 2885272
Schedule Dates 08/08/17-08/14/17
Advertiser Senate Leadership Fund (111192)
Agency Main Street Media Group (12963)
Product POLITICAL ISSUE (ns) (1187)
Brand 155/385/3640 (929347)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Stephen, Maroney,
Phone/Fax /
CPE 155/385/3640
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments Alabama BRADLEY PHILLIPS
Separation: 30

Date Entered 05/11/17
Last Modified 05/11/17
Entered By Cecilia Bickham
CO-OP No
Headline # ECR2552360
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,034.50
Net Total \$17,195.50
Sales Tax

Mobile (WEAR)
By Broadcast Month Spots Rate
Aug. 2017 33 \$20,230.00
Grand Total: 33 \$20,230.00

CB2D
5-23-17

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	08/08/17-08/08/17	2	:30	6A- News-3 In The Morning 6-7a			1						1	\$450.00	\$450.00	Mobile (WEAR)	NEWS	5/11/17
2.0	Normal Line / News (1)	08/09/17-08/09/17	2	:30	6A- News-3 In The Morning 6-7a				1					1	\$450.00	\$450.00	Mobile (WEAR)	NEWS	5/11/17
3.0	Normal Line / News (1)	08/10/17-08/10/17	2	:30	6A- News-3 In The Morning 6-7a					1				1	\$450.00	\$450.00	Mobile (WEAR)	NEWS	5/11/17
4.0	Normal Line / News (1)	08/11/17-08/11/17	2	:30	6A- News-3 In The Morning 6-7a						1			1	\$450.00	\$450.00	Mobile (WEAR)	NEWS	5/11/17
5.0	Normal Line / News (1)	08/14/17-08/14/17	2	:30	6A- News-3 In The Morning 6-7a		1							1	\$450.00	\$450.00	Mobile (WEAR)	NEWS	5/11/17
6.0	Normal Line / SPOT (2)	08/08/17-08/08/17	2	:30	7A- ABC-Good Morning America			1						1	\$450.00	\$450.00	Mobile (WEAR)	GOOD MORNING AMERICA	5/11/17
7.0	Normal Line / SPOT (2)	08/09/17-08/09/17	2	:30	7A- ABC-Good Morning America				1					1	\$450.00	\$450.00	Mobile (WEAR)	GOOD MORNING AMERICA	5/11/17
8.0	Normal Line / SPOT (2)	08/10/17-08/10/17	2	:30	7A- ABC-Good Morning America					1				1	\$450.00	\$450.00	Mobile (WEAR)	GOOD MORNING AMERICA	5/11/17
9.0	Normal Line / SPOT (2)	08/11/17-08/11/17	2	:30	7A- ABC-Good Morning America						1			1	\$450.00	\$450.00	Mobile (WEAR)	GOOD MORNING AMERICA	5/11/17

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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Main Street Media Group
PO Box 25093
Alexandria, VA 22313

Contract # 2885272

Schedule Dates

08/08/17-08/14/17

Advertiser

Senate Leadership Fund (111192)

Agency

Main Street Media Group (12963)

Product

POLITICAL ISSUE (ns) (1187)

Brand

155/385/3640 (929347)

Salesperson

Millennium/DC, Washington DC (1108)

Sales Office

Millennium Washington DC

Buyer Name

Stepha, Maroney,

Phone/Fax

/

CPE

155/385/3640

Account Types

National/Political Issue Agency BRD

Billing Type

Weekly/Irregular

Comments

Alabama BRADLEY PHILLIPS

Separation: 30

Mobile (WEAR)

By Broadcast Month

Aug. 2017	Spots	Rate
33		\$20,230.00
Grand Total:	33	\$20,230.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
10.0	Normal Line / SPOT (2)	08/14/17-08/14/17	2	:30	7A-ABC-Good Morning America	1	1							1	\$450.00	\$450.00	Mobile (WEAR)	GOOD MORNING AMERICA	5/11/17
11.0	Normal Line / SPOT (3)	08/08/17-08/08/17	2	:30	9A- Rachael Ray			1						1	\$225.00	\$225.00	Mobile (WEAR)	RACHAEL RAY	5/11/17
12.0	Normal Line / SPOT (3)	08/09/17-08/09/17	2	:30	9A- Rachael Ray				1					1	\$225.00	\$225.00	Mobile (WEAR)	RACHAEL RAY	5/11/17
13.0	Normal Line / SPOT (3)	08/10/17-08/10/17	2	:30	9A- Rachael Ray					1				1	\$225.00	\$225.00	Mobile (WEAR)	RACHAEL RAY	5/11/17
14.0	Normal Line / SPOT (3)	08/11/17-08/11/17	2	:30	9A- Rachael Ray						1			1	\$225.00	\$225.00	Mobile (WEAR)	RACHAEL RAY	5/11/17
15.0	Normal Line / SPOT (3)	08/14/17-08/14/17	2	:30	9A- Rachael Ray		1							1	\$225.00	\$225.00	Mobile (WEAR)	RACHAEL RAY	5/11/17
16.0	Normal Line / SPOT (4)	08/08/17-08/08/17	2	:30	3P- Ellen			1						1	\$285.00	\$285.00	Mobile (WEAR)	ELLEN	5/11/17
17.0	Normal Line / SPOT (4)	08/09/17-08/09/17	2	:30	3P- Ellen				1					1	\$285.00	\$285.00	Mobile (WEAR)	ELLEN	5/11/17
18.0	Normal Line / SPOT (4)	08/10/17-08/10/17	2	:30	3P- Ellen					1				1	\$285.00	\$285.00	Mobile (WEAR)	ELLEN	5/11/17
19.0	Normal Line / SPOT (4)	08/11/17-08/11/17	2	:30	3P- Ellen						1			1	\$285.00	\$285.00	Mobile (WEAR)	ELLEN	5/11/17
20.0	Normal Line / SPOT (4)	08/14/17-08/14/17	2	:30	3P- Ellen		1							1	\$285.00	\$285.00	Mobile (WEAR)	ELLEN	5/11/17
21.0	Normal Line / News (5)	08/08/17-08/08/17	2	:30	5:30P- ABC-World News			1						1	\$1,125.00	\$1,125.00	Mobile (WEAR)	ABC-WORLD NWS	5/11/17
22.0	Normal Line / News (5)	08/09/17-08/09/17	2	:30	5:30P- ABC-World News				1					1	\$1,125.00	\$1,125.00	Mobile (WEAR)	ABC-WORLD NWS	5/11/17

CONFIRMATION CONTRACT

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Separation: 30

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By Broadcast Month Spots Rate
Aug. 2017 33 \$20,230.00
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23.0	Normal Line / News (5)	08/10/17-08/10/17	2	:30	5:30P- ABC-World News					1				1	\$1,125.00	\$1,125.00	Mobile (WEAR)	ABC-WORLD NWS	5/11/17
24.0	Normal Line / News (5)	08/11/17-08/11/17	2	:30	5:30P- ABC-World News						1			1	\$1,125.00	\$1,125.00	Mobile (WEAR)	ABC-WORLD NWS	5/11/17
25.0	Normal Line / News (5)	08/14/17-08/14/17	2	:30	5:30P- ABC-World News									1	\$1,125.00	\$1,125.00	Mobile (WEAR)	ABC-WORLD NWS	5/11/17
26.0	Normal Line / Prime (7)	08/08/17-08/08/17	2	:30	9P- ABC-To Tell the Truth (Tuesday)									1	\$1,915.00	\$1,915.00	Mobile (WEAR)	TO TELL THE TRUTH	5/11/17
27.0	Normal Line / Prime (8)	08/11/17-08/11/17	2	:30	7P- ABC-Shark Tank 2 (Friday)						1			1	\$1,465.00	\$1,465.00	Mobile (WEAR)	SHARK TANK	5/11/17
28.0	Normal Line / Prime (9)	08/11/17-08/11/17	2	:30	9P- ABC-20/20 (Friday)						1			1	\$1,465.00	\$1,465.00	Mobile (WEAR)	20/20-FRI-ABC	5/11/17
29.0	Normal Line / SPOT (10)	08/12/17-08/12/17	2	:30	7A- ABC-Good Morning America Saturday							1		1	\$450.00	\$450.00	Mobile (WEAR)	GD MRN-SAT-ABC	5/11/17
30.0	Normal Line / SPOT (11)	08/13/17-08/13/17	2	:30	7A- ABC-Good Morning America Sunday								1	1	\$450.00	\$450.00	Mobile (WEAR)	GD MRN-SUN-ABC	5/11/17
31.0	Normal Line / SPOT (12)	08/13/17-08/13/17	2	:30	8A- ABC-This Week								1	1	\$285.00	\$285.00	Mobile (WEAR)	THIS WEEK-ABC	5/11/17
32.0	Normal Line / SPOT (13)	08/13/17-08/13/17	2	:30	9A- News-Full Measure with Sharyl Attkisson								1	1	\$285.00	\$285.00	Mobile (WEAR)	FULL MEASURE	5/11/17
33.0	Normal Line / Prime (14)	08/13/17-08/13/17	2	:30	6P- ABC-Americas Funniest Home Videos (Sunday)								1	1	\$1,240.00	\$1,240.00	Mobile (WEAR)	AFHV	5/11/17

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25552360

Changes as of: 5/8/2017 at 3:12 PM

Version: Current State Version 1

CPE: 155/385/3640

Agency: MAIN STREET MEDIA
GR

Flight: 8/8/17 - 8/14/17
Advertiser: Senate Leadership Fund

Station: WEAR
Market: Mobile

Total \$: \$20,230.00
Total Spots: 33

MAIN STREET MEDIA
GROUP PO BOX
25093 ALEXANDRIA
VA 22314

Product: Alabama

Office: WASHINGTON

Total CPP: \$0.00

Agency Order #: 6149540

Primary Demo:

Total GRP:

Buyer: Maroney, Stephanie

Con Type: POLITICAL/VOTE

Salesperson: BRADLEY PHILIPPS

Assistant: BRADLEY PHILIPPS

Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	8/8 - 8/14										Total Spots	Total \$	CPP	GRP
						8/8	8/9	8/10	8/11	8/12	8/13	8/14							
	Tu-F,M		3-MORN 6-7AM	\$450.00	30	1	1	1	1	0	0	1		5	\$2,250.00	\$0.00	0.0		
1	6a-7a													5	\$2,250.00	\$0.00	0.0		
	Tu-F,M		GOOD MORNING AMERICA	\$450.00	30	1	1	1	1	0	0	1		5	\$2,250.00	\$0.00	0.0		
2	7a-9a													5	\$2,250.00	\$0.00	0.0		
	Tu-F,M		RACHAEL RAY<	\$225.00	30	1	1	1	1	0	0	1		5	\$1,125.00	\$0.00	0.0		
3	9a-10a													5	\$1,125.00	\$0.00	0.0		
	Tu-F,M		ELLEN<	\$285.00	30	1	1	1	1	0	0	1		5	\$1,425.00	\$0.00	0.0		
4	3p-4p													5	\$1,425.00	\$0.00	0.0		
	Tu-F,M		ABC-WORLD NWS	\$1,125.00	30	1	1	1	1	0	0	1		5	\$5,625.00	\$0.00	0.0		
5	5:30p-6p													5	\$5,625.00	\$0.00	0.0		
	Tu-F,M		CH3 NEWS AT 10<	\$1,125.00	30	0	0	0	0	0	0	0		0	\$0.00	\$0.00	0.0		
6	10p-10:35p													0	\$0.00	\$0.00	0.0		
	Tu		TO TELL THE TRUTH	\$1,915.00	30	1	0	0	0	0	0	0		1	\$1,915.00	\$0.00	0.0		
7	9p-10p													1	\$1,915.00	\$0.00	0.0		
	F		SHARK TANK	\$1,465.00	30	0	0	0	1	0	0	0	1	\$1,465.00	\$0.00	0.0			
8	7p-8p												1	\$1,465.00	\$0.00	0.0			
	F		20/20-FRI-ABC	\$1,465.00	30	0	0	0	1	0	0	0	1	\$1,465.00	\$0.00	0.0			
9	9p-10p												1	\$1,465.00	\$0.00	0.0			
	Sa		GD MRN-SAT-ABC	\$450.00	30	0	0	0	0	1	0	0	1	\$450.00	\$0.00	0.0			
10	7a-8a												1	\$450.00	\$0.00	0.0			
	Su		GD MRN-SUN-ABC	\$450.00	30	0	0	0	0	0	1	0	1	\$450.00	\$0.00	0.0			
11	7a-8a												1	\$450.00	\$0.00	0.0			
	Su		THIS WEEK-ABC	\$285.00	30	0	0	0	0	0	1	0	1	\$285.00	\$0.00	0.0			
12	8a-9a												1	\$285.00	\$0.00	0.0			
	Su		FULL MEASURE	\$285.00	30	0	0	0	0	0	1	0	1	\$285.00	\$0.00	0.0			
13	9a-9:30a												1	\$285.00	\$0.00	0.0			
	Su		AFHV	\$1,240.00	30	0	0	0	0	0	1	0	1	\$1,240.00	\$0.00	0.0			
14	6p-7p												1	\$1,240.00	\$0.00	0.0			
TOTALS:						6	5	5	7	1	4	5	33	\$20,230.00	\$0.00	0.0			



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25552360	Changes as of: 5/8/2017 at 3:12 PM	Version: Current State Version 1
CPE: 155/385/3640	Flight: 8/8/17 - 8/14/17	Total \$: \$20,230.00
Agency: MAIN STREET MEDIA GR	Advertiser: Senate Leadership Fund	Total Spots: 33
MAIN STREET MEDIA GROUP PO BOX 25093 ALEXANDRIA VA 22314	Product: Alabama	Total CPM: \$0.00
Agency Order #: 6149540	Office: WASHINGTON	
Buyer: Maroney, Stephanie	Primary Demo:	Total GRP:
Salesperson: BRADLEY PHILIPPS	Con Type: POLITICAL/NOTE	Separation:
202-955-5342	Assistant: BRADLEY PHILIPPS	
	202-955-5342	

Special Instructions	
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Date/Time	Added by	Comment
05/08/17 3:12 PM	BRADLEY PHILIPPS	Separation: 30

Competitive Information			
Market Budget:	\$108,842		
WEAR Share:	19%		
Comment:			
WALA:	27%		
WKRQ:	28%		
WPMI:	26%		

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	33	\$20,230.00	N/A	0.0
Total	100%	33	\$20,230.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2017-Aug	33	\$20,230.00
Total	33	\$20,230.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot#	Spot-	\$ Chg
Queued for Electronic Contracting	5/8/17 3:38 PM					\$0
New	5/8/17 3:12 PM	BRADLEY PHILIPPS	New	33		\$20,230.00

Non-Discrimination Policy: PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WEAR	Date: 5-8-17
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I, Main Street Media Group

do hereby request station time concerning the following issue:

Senate Leadership Fund 45 North Hill Drive Suite 100 Warrenton, VA 20186 Phone: 703-574-3044
--

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Senate Leadership Fund

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Luther Strange
U.S. Senate
Primary: August 15, 2017

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Senate Leadership Fund
45 North Hill Drive
Suite 100
Warrenton, VA 20188

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Steven Law, President
Caleb Crosby, Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

05/08/2017

Date



Signature

703-485-0398

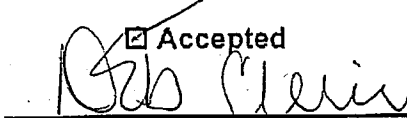
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

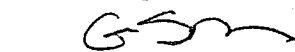
☐ Rejected



Signature

Deb Currie

Printed Name



Title

***Any handwritten information included on this form was not provided by the agency and was included without their knowledge or consent. ***