



125 West 55th St
New York, NY 10019

Contract # 25170784	Changes as of: 8/29/2016 at 12:00 PM	Version: Current State Version 3
CPE: 163/173/4744	Flight: 10/4/16 - 10/10/16	Station: KLAS
Agency: WATERFRONT STRATEGIE	Advertiser: Senate Majority PAC	Market: Las Vegas
3050 K ST NW #100	Product: Issue	Office: WASHINGTON
Washington, DC 20007	Agency Order #: 5029325	Primary Demo: Adults 35+
	Buyer: Thompson, Katie	Con Type: POLITICAL/VOTE
	Salesperson: JENNA NUBAR	Assistant: ANJELICA DAVI
	202-872-5880	212-408-3261
		Total \$: \$148,040.00
		Total Spots: 65
		Total CPP: \$0.00
		Total GRP:
		Traffic #: 1355641
		Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/4 - 10/4		Total Spots	Total \$	CPP	GRP
							10/4					
1	Tu-F,M 6:30p-7p		8 NEWS NOW @ 6:30P	\$1,980.00	0	30	5		5	\$9,900.00	\$0.00	0.0
2	Su 11:35p-12:35a		Elementary	\$420.00	0	30	2		2	\$840.00	\$0.00	0.0
3	Sa 11:35p-12:35a		Person Of Interest	\$340.00	0	30	2		2	\$680.00	\$0.00	0.0
4	Sa 7:30p-8p		Jeopardy II	\$670.00	0	30	1		1	\$670.00	\$0.00	0.0
5	Sa 6p-6:30p		8 News Now At 6PM-Sat	\$1,040.00	0	30	1		1	\$1,040.00	\$0.00	0.0
6	Su 6:30a-8a		CBS News Sunday Morning	\$1,650.00	0	30	2		2	\$3,300.00	\$0.00	0.0
7	Tu-F,M 12n-12:30p		8 News Now At Noon	\$1,210.00	0	30	5		5	\$6,050.00	\$0.00	0.0
8	Tu-F,M 5a-6a		8 News Now At 5-6AM	\$630.00	0	30	5		5	\$3,150.00	\$0.00	0.0
9	Su 6a-6:30a		8 News Now Sunday Morning- #1	\$600.00	0	30	1		1	\$600.00	\$0.00	0.0
10	Sa 6:30p-7p		Jeopardy Weekend	\$1,390.00	0	30	1		1	\$1,390.00	\$0.00	0.0
11	Tu-F,M 9a-10a		Live! With Kelly & Michael	\$1,070.00	0	30	5		5	\$5,350.00	\$0.00	0.0
12	Tu-F,M 7a-9a		CBS This Morning	\$880.00	0	30	5		5	\$4,400.00	\$0.00	0.0
13	Tu-F,M 10a-11a		Price Is Right	\$1,650.00	0	30	5		5	\$8,250.00	\$0.00	0.0
14	Sa 5p-5:30p		8 News Now At 5PM-Sat	\$3,520.00	0	30	1		1	\$3,520.00	\$0.00	0.0
15	Sa 7p-7:30p		Wheel Of Fortune Weekend	\$1,320.00	0	30	1		1	\$1,320.00	\$0.00	0.0
16	M 9p-10p		2 Broke Girls	\$8,330.00	0	30	1		1	\$8,330.00	\$0.00	0.0
17	Su 8a-8:30a		8 News Now Sunday Morning- #2	\$1,650.00	0	30	1		1	\$1,650.00	\$0.00	0.0
18	Su 8p-9p		NCIS: Los Angeles-CBS	\$6,580.00	0	30	1		1	\$6,580.00	\$0.00	0.0
19	Tu-F,M 7p-7:30p		JEOPARDY	\$11,440.00	0	30	5		5	\$57,200.00	\$0.00	0.0
20	Th 9:30p-10:30p		Jeopardy/Wheel Of Fortune Following NFL	\$5,520.00	0	30	1		1	\$5,520.00	\$0.00	0.0
21	Tu-F,M 5p-5:30p		8 News Now At 5PM	\$1,750.00	0	30	2		2	\$3,500.00	\$0.00	0.0



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							10/4					
22	Sa 11p-11:35p		8 News Now At 11PM-Sat	\$1,210.00	0	30	1		1	\$1,210.00	\$0.00	0.0
23	Tu-F,M 6p-6:30p		8 News Now At 6PM	\$1,980.00	0	30	3		3	\$5,940.00	\$0.00	0.0
24	Tu-F,M 11p-11:35p		8 News Now At 11PM	\$1,650.00	0	30	3		3	\$4,950.00	\$0.00	0.0
25	Tu-F,M 4a-5a		NEWS	\$540.00	0.0	30	5		5	\$2,700.00	\$0.00	0.0
TOTALS:							65		65	\$148,040.00	\$0.00	0.0



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Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
06/28/16 2:07 PM	JENNA NUBAR	Separation: 30
05/12/16 6:33 AM	ANJELICA DAVI	Separation: 30

Competitive Information	
Market Budget:	\$435,412
KLAS Share:	34%
Comment:	
KSNV:	28%
KTNV:	15%
KVCW:	3%
KVVU:	17%
NLAS:	1%
NVCW:	2%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	65	\$148,040.00	N/A	0.0
Total	100%	65	\$148,040.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	65	\$148,040.00
Total	65	\$148,040.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	8/29/16 9:53 AM	ANJELICA DAVI	Confirmed			\$0	\$148,040.00	Changes: 1 buyline added or modified.
Revision	6/28/16 2:07 PM	JENNA NUBAR	Confirmed	6		\$0	\$148,040.00	Changes: Default Spot Length to 30, Demo Meta to [R16], Total Spots from 59 to 65, User Entered \$ from \$0.00 to \$148,040.00. 16 buylines added or modified.
Queued for Electronic Contracting	5/12/16 7:17 AM					\$0	\$0	
New	5/12/16 6:30 AM	ANJELICA DAVI	Confirmed	59		\$148,040.00	\$148,040.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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