

## ORDER



**Orders**  
**Order / Rev:** 415087  
**Alt Order #:** 65960  
**Product Desc:** Nevada  
**Estimate:** 5817  
**Flight Dates:** 08/27/18 - 09/06/18  
**Original Date / Rev:** 08/27/18 / 08/27/18  
**Order Type:** GENERAL

## KRVN-FM

**Primary AE:** Robert Albright  
**Sales Office:** E-MIA  
**Sales Region:** NATIONAL

**Agency Name:** Canal Partners Media  
**Buying Contact:**  
**Billing Contact:**  
 25 Whitlock Place, Suite 201  
 Marietta, GA 30064

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Nevada Conservation League  
**Demographic:** A35+  
**Product Codes:** Issues/Propositions  
**Priority:** P-01  
**Revenue Code 1:** AGY  
**Revenue Code 2:** GEN  
**Revenue Code 3:** POL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/18	09/06/18	56	\$3,040.00	\$2,584.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2018	56	\$3,040.00	\$2,584.00	0.00
<b>Totals</b>	<b>56</b>	<b>\$3,040.00</b>	<b>\$2,584.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Robert Albright			Start Of Order - End Of Order	100%

New  
Order

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KRVN	08/27/18	09/06/18	M-F 6a-10a M-F 6a-10a	CM	6a-10a	21212--	1:00	8	\$55.00	P-01	0.00	NM	18	\$990.00
AM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/27/18	09/02/18	21212--			8			\$55.00		0.00			
Week:		09/03/18	09/09/18	2323---			10			\$55.00		0.00			
E 2	KRVN	08/27/18	09/06/18	M-F 10a-3p M-F 10a-3p	CM	10a-3p	12121--	1:00	7	\$55.00	P-01	0.00	NM	15	\$825.00
MD -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/27/18	09/02/18	12121--			7			\$55.00		0.00			
Week:		09/03/18	09/09/18	1232---			8			\$55.00		0.00			
E 3	KRVN	08/27/18	09/06/18	M-F 3p-7p M-F 3p-7p	CM	3p-7p	21212--	1:00	8	\$55.00	P-01	0.00	NM	15	\$825.00
PM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/27/18	09/02/18	21212--			8			\$55.00		0.00			
Week:		09/03/18	09/09/18	232----			7			\$55.00		0.00			
E 4	KRVN	09/01/18	09/06/18	Sa 10a-3p Sa 10a-3p	CM	10a-3p	-----2-	1:00	2	\$50.00	P-01	0.00	NM	2	\$100.00
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/01/18	09/07/18	-----2-			2			\$50.00		0.00			

Order / Rev: 415087  
Alt Order #: 65960  
Flight Dates: 08/27/18 - 09/06/18

Advertiser: Nevada Conservation League  
Product Desc: Nevada  
Estimate: 5817

KRNV-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 5	KRNV	09/01/18	09/06/18	Sa 3p-7p Sa 3p-7p	CM	3p-7p	-----2-	1:00	2	\$50.00	P-01	0.00	NM	2	\$100.00
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/01/18	09/07/18	-----2-					2	\$50.00		0.00			
E 6	KRNV	09/02/18	09/06/18	Su 10a-3p Su 10a-3p	CM	10a-3p	-----2	1:00	2	\$50.00	P-01	0.00	NM	2	\$100.00
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/02/18	09/08/18	-----2					2	\$50.00		0.00			
E 7	KRNV	09/02/18	09/06/18	Su 3p-7p Su 3p-7p	CM	3p-7p	-----2	1:00	2	\$50.00	P-01	0.00	NM	2	\$100.00
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/02/18	09/08/18	-----2					2	\$50.00		0.00			
													Totals	56	\$3,040.00

<b>STATION:</b>	KRNV-FM	<b>ORDER#:</b>	19908	<b>DATE:</b>	08/27/2018
<b>MARKET:</b>	Reno, NV	<b>AMOUNT:</b>	\$3,040.00	<b>AGENCY:</b>	Canal Partners Media
<b>REP:</b>	Lotus Entravision	<b>SPOTS:</b>	56		900 Circle 75 Pkwy, Ste 1650 Atlanta, GA 30339
<b>MOD:</b>	Stn Ver: 1 Last:	<b>REP VER:</b>	1		
<b>SALES OFFICE:</b>	Miami	<b>SLS PH:</b>		<b>BUYER:</b>	KEVIN RUCKER
<b>SALESPERSON:</b>	Robert - 5845 Albright	<b>SLS FAX:</b>			
<b>SLS EMAIL:</b>	ralbright@entravision.com				
<b>AGENCY:</b>	Canal Partners Media	<b>AGY CLI:</b>	null	<b>CONTRACT # FOR INVOICING</b>	<b>61338</b>
<b>ADVERTISER:</b>	Nevada Conservation League	<b>AGY PRD:</b>	null	<b>INVOICE:</b>	Canal Partners Media
<b>PRODUCT:</b>	Nevada	<b>AGY EST:</b>	5817		900 Circle 75 Pkwy, Ste 1650 Atlanta, GA 30339
<b>FLIGHT:</b>	08-27-2018 TO 09-06-2018	<b>[ ]Unwired [X]Spot [ ]Mod</b>		<b>ATTN:</b>	null
<b>TOT # OF DAYS:</b>	11				
<b>PRIM. DEMO:</b>	Adults 35+	<b>[X]Cash [ ]Trade</b>			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	08/27/2018 09:47

**DAY#3** **8/29/2018 To 8/29/2018** **TOT \$275.00** **TOTAL SPOTS 5**

MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	AM	..W....	6:00AM	10:00AM	60	8/29/2018	8/29/2018	2	\$55	\$110
	2	MD	..W....	10:00AM	3:00PM	60	8/29/2018	8/29/2018	1	\$55	\$55
	3	PM	..W....	3:00PM	7:00PM	60	8/29/2018	8/29/2018	2	\$55	\$110

**DAY#4** **8/30/2018 To 8/30/2018** **TOT \$220.00** **TOTAL SPOTS 4**

MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	AM	...T...	6:00AM	10:00AM	60	8/30/2018	8/30/2018	1	\$55	\$55
	2	MD	...T...	10:00AM	3:00PM	60	8/30/2018	8/30/2018	2	\$55	\$110
	3	PM	...T...	3:00PM	7:00PM	60	8/30/2018	8/30/2018	1	\$55	\$55

**DAY#5** **8/31/2018 To 8/31/2018** **TOT \$275.00** **TOTAL SPOTS 5**

MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	AM	....F..	6:00AM	10:00AM	60	8/31/2018	8/31/2018	2	\$55	\$110
	2	MD	....F..	10:00AM	3:00PM	60	8/31/2018	8/31/2018	1	\$55	\$55
	3	PM	....F..	3:00PM	7:00PM	60	8/31/2018	8/31/2018	2	\$55	\$110

<b>STATION:</b>	KRNV-FM	<b>ORDER#:</b>	19908	<b>DATE:</b>	08/27/2018
<b>MARKET:</b>	Reno, NV	<b>AMOUNT:</b>	\$3,040.00	<b>AGENCY:</b>	Canal Partners Media
<b>REP:</b>	Lotus Entravision	<b>SPOTS:</b>	56		900 Circle 75 Pkwy, Ste 1650 Atlanta, GA 30339
<b>MOD:</b>	Stn Ver: 1 Last:	<b>REP VER:</b>	1		
<b>SALES OFFICE:</b>	Miami	<b>SLS PH:</b>		<b>BUYER:</b>	KEVIN RUCKER
<b>SALESPERSON:</b>	Robert - 5845 Albright	<b>SLS FAX:</b>			
<b>SLS EMAIL:</b>	ralbright@entravision.com				
<b>AGENCY:</b>	Canal Partners Media	<b>AGY CLI:</b>	null	<b>CONTRACT # FOR INVOICING</b>	<b>61338</b>
<b>ADVERTISER:</b>	Nevada Conservation League	<b>AGY PRD:</b>	null	<b>INVOICE:</b>	Canal Partners Media
<b>PRODUCT:</b>	Nevada	<b>AGY EST:</b>	5817		900 Circle 75 Pkwy, Ste 1650 Atlanta, GA 30339
<b>FLIGHT:</b>	08-27-2018 TO 09-06-2018	[ ]Unwired [X]Spot [ ]Mod		<b>ATTN:</b>	null
<b>TOT # OF DAYS:</b>	11				
<b>PRIM. DEMO:</b>	Adults 35+	[X]Cash [ ]Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	08/27/2018 09:47

DAY#6		9/1/2018 To 9/1/2018						TOT \$200.00	TOTAL SPOTS 4		
MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	4	WK	.....S.	10:00AM	3:00PM	60	9/1/2018	9/1/2018	2	\$50	\$100
	5	WK	.....S.	3:00PM	7:00PM	60	9/1/2018	9/1/2018	2	\$50	\$100

DAY#7		9/2/2018 To 9/2/2018						TOT \$200.00	TOTAL SPOTS 4		
MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	6	WK	.....S	10:00AM	3:00PM	60	9/2/2018	9/2/2018	2	\$50	\$100
	7	WK	.....S	3:00PM	7:00PM	60	9/2/2018	9/2/2018	2	\$50	\$100

DAY#8		9/3/2018 To 9/3/2018						TOT \$275.00	TOTAL SPOTS 5		
MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	AM	M.....	6:00AM	10:00AM	60	9/3/2018	9/3/2018	2	\$55	\$110
	2	MD	M.....	10:00AM	3:00PM	60	9/3/2018	9/3/2018	1	\$55	\$55
	3	PM	M.....	3:00PM	7:00PM	60	9/3/2018	9/3/2018	2	\$55	\$110

<b>STATION:</b>	KRNV-FM	<b>ORDER#:</b>	19908	<b>DATE:</b>	08/27/2018
<b>MARKET:</b>	Reno, NV	<b>AMOUNT:</b>	\$3,040.00	<b>AGENCY:</b>	Canal Partners Media
<b>REP:</b>	Lotus Entravision	<b>SPOTS:</b>	56		900 Circle 75 Pkwy, Ste 1650 Atlanta, GA 30339
<b>MOD:</b>	Stn Ver: 1 Last:	<b>REP VER:</b>	1	<b>BUYER:</b>	KEVIN RUCKER
<b>SALES OFFICE:</b>	Miami	<b>SLS PH:</b>			
<b>SALESPERSON:</b>	Robert - 5845 Albright	<b>SLS FAX:</b>			
<b>SLS EMAIL:</b>	ralbright@entravision.com				
<b>AGENCY:</b>	Canal Partners Media	<b>AGY CLI:</b>	null	<b>CONTRACT # FOR INVOICING</b>	<b>61338</b>
<b>ADVERTISER:</b>	Nevada Conservation League	<b>AGY PRD:</b>	null	<b>INVOICE:</b>	Canal Partners Media
<b>PRODUCT:</b>	Nevada	<b>AGY EST:</b>	5817		900 Circle 75 Pkwy, Ste 1650 Atlanta, GA 30339
<b>FLIGHT:</b>	08-27-2018 TO 09-06-2018	<input type="checkbox"/> Unwired <input checked="" type="checkbox"/> Spot <input type="checkbox"/> Mod		<b>ATTN:</b>	null
<b>TOT # OF DAYS:</b>	11				
<b>PRIM. DEMO:</b>	Adults 35+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	08/27/2018 09:47

TOTAL	Sep														Total
SPOT	56														56
CASH	3,040.00														3,040.00
TOTAL	3,040.00														3,040.00

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> KRVN - FM Radio Reno, NV	<b>Date:</b> 08/24/2018
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I, Kevin Rucker  
 do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

Date of First Broadcast: 08/27/2018

Date of Last Broadcast: 09/06/2018

Total Charges: \$\*\*\*\*\*2,584.00 NET

This broadcast time will be used by: Nevada Conservation League



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Senator Heller

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Nevada Conservation League  
817 S Main St  
Las Vegas, NV 89101

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Robert Buntjer - Chairman  
Charles Dee Hopper - Director

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):





**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

08/24/2018

Date

*Kevin L Rucker*

Signature

(770) 427-0735

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted

☐ Accepted in Part

☐ Rejected

*Violu Ugy*

Signature

*Violu Ugy*

Printed Name

*SVP*

Title



**AGREED UPON SCHEDULE**

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

<b>Broadcast Length</b>	<b>Time of Day, Rotation or Package</b>	<b>Days</b>	<b>Class</b>	<b>Times per Week</b>	<b>Number of Weeks</b>

**Attach proposed schedule with charges (if available):**

Date of First Broadcast: 08/27/2018

Date of Last Broadcast: 09/06/2018

**AFTER AIRING OF BROADCASTS:**

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.**

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KNVV TV KRNV FM  
300 S Wells Ave Ste 12  
Reno, NV 89502  
775-333-1017

Date: 8/27/2018 Time: 11:49:AM:PDT

Trans Type: Sale  
Customer ID: canal partners  
Transaction #: 1189045444  
Name: canal partners  
Account: 2012  
Exp Date: \*\*\*\*  
Card Type: AMEX  
Street: 900 circle 75 pkwy  
Zip: 30339  
Entry: Manual  
Invoice #: 0  
PO #: 0  
AuthCode: 281049  
Result: APPROVED  
Message: AUTH TKT 281049

Description \_\_\_\_\_

Amount: 2584.00

Tip Amt: \_\_\_\_\_

Total Amt: \_\_\_\_\_

I Agree to Pay Above Total  
Amount According to Card  
Issuer Agreement (Merchant  
Agreement if Credit Voucher)

Signature X \_\_\_\_\_

Merchant Copy