

ORDER

Orders
Order / Rev: 412498
Alt Order #: 7610876
Product Desc: 10/9/18-10/15/18
Estimate:
Flight Dates: 10/09/18 - 10/15/18
Original Date / Rev: 10/12/18 / 10/12/18
Order Type: GENERAL

KREN-TV

Primary AE: Jill Mulhall
Sales Office: U-NY
Sales Region: NATIONAL

Agency
Name: Buying Time, LLC
Buying Contact:
Billing Contact:
 650 Massachusetts Ave NW
 Washington, DC 20001

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Rosen for Nevada
Demographic: HH
Product Codes: Candidates
Priority: P-01
Revenue Code 1: AGY
Revenue Code 2: GEN
Revenue Code 3: POL

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/15/18	84	\$6,595.00	\$5,605.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	84	\$6,595.00	\$5,605.75	0.00
Totals	84	\$6,595.00	\$5,605.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jill Mulhall			Start Of Order - End Of Order	100%

Added spots from 412383

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KREN	10/09/18	10/15/18	Morning M-F Hour 1 M-F 6a-7a	CM	6a-7a	M-WTF--	:30	3	\$20.00	P-01	0.00	NM	4	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	--WTF--		3				\$20.00		0.00			
		Week: 10/15/18	10/21/18	M-----		1				\$20.00		0.00			
2	KREN	10/09/18	10/15/18	Despierta America 7a-11a Despierta America M-F 7a-11a	CM	M-F 7a-11a	MT-TF--	:30	3	\$20.00	P-01	0.00	NM	4	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	-T-TF--		3				\$20.00		0.00			
		Week: 10/15/18	10/21/18	M-----		1				\$20.00		0.00			
3	KREN	10/09/18	10/15/18	Daytime M-F Hour 3 M-F 11a-12p	CM	11a-12p	MTW-F--	:30	3	\$20.00	P-01	0.00	NM	4	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	-TW-F--		3				\$20.00		0.00			
		Week: 10/15/18	10/21/18	M-----		1				\$20.00		0.00			
4	KREN	10/09/18	10/15/18	Daytime M-F Hour 4.1 M-F 12p-1230p	CM	12p-1230p	MTWT---	:30	3	\$20.00	P-01	0.00	NM	4	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	-TWT---		3				\$20.00		0.00			
		Week: 10/15/18	10/21/18	M-----		1				\$20.00		0.00			
5	KREN	10/09/18	10/15/18	Daytime M-F Rotator M-F 9a-3p	CM	12:30 PM-2:00 PM (12:30 PM-2:00 PM)	MTWTF--	:30	4	\$20.00	P-01	0.00	NM	4	\$80.00

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Advertiser: Rosen for Nevada
 Product Desc: 10/9/18-10/15/18
 Estimate:

KREN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
5	KREN	10/09/18	10/15/18	Daytime M-F Rotator M-F 9a-3p	CM	12:30 PM-2:00 PM-TWTF-- (12:30 PM-2:00 PM)		:30	4	\$20.00	P-01	0.00	NM	4	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	-TWTF--		4				\$20.00		0.00			
		Week: 10/15/18	10/21/18	-----		0				\$20.00		0.00			
6	KREN	10/09/18	10/15/18	Daytime M-F Hour 6 M-F 2p-3p	CM	2p-3p	M-WTF--	:30	3	\$20.00	P-01	0.00	NM	4	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	--WTF--		3				\$20.00		0.00			
		Week: 10/15/18	10/21/18	M-----		1				\$20.00		0.00			
7	KREN	10/09/18	10/15/18	Early Fringe M-F Hour 1 M-F 3p-4p	CM	3p-4p	MT-TF--	:30	3	\$20.00	P-01	0.00	NM	4	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	-T-TF--		3				\$20.00		0.00			
		Week: 10/15/18	10/21/18	M-----		1				\$20.00		0.00			
8	KREN	10/09/18	10/15/18	Early Fringe M-F Hour 2 M-F 4p-5p	CM	4p-5p	MTW-F--	:30	3	\$50.00	P-01	0.00	NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	-TW-F--		3				\$50.00		0.00			
		Week: 10/15/18	10/21/18	M-----		1				\$50.00		0.00			
9	KREN	10/09/18	10/15/18	Early Fringe M-F Hour 3 M-F 5p-6p	CM	5p-6p	M-WT---	:30	2	\$60.00	P-01	0.00	NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	--WT---		2				\$60.00		0.00			
		Week: 10/15/18	10/21/18	M-----		1				\$60.00		0.00			
10	KREN	10/09/18	10/15/18	Early News M-F 1.1 Local M-F 6p-630p	CM	6p-630p	-TWTF--	:30	2	\$150.00	P-01	0.00	NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	-TWTF--		4				\$150.00		0.00			
		Week: 10/15/18	10/21/18	-----		0				\$150.00		0.00			
11	KREN	10/09/18	10/15/18	Early News M-F 1.2 M-F 630p-7p	CM	630p-7p	M-WTF--	:30	3	\$150.00	P-01	0.00	NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	--WTF--		3				\$150.00		0.00			
		Week: 10/15/18	10/21/18	M-----		1				\$150.00		0.00			
12	KREN	10/09/18	10/15/18	M-F Prime A M-F 7p-8p	CM	7p-8p	MT-TF--	:30	3	\$150.00	P-01	0.00	NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	-T-TF--		3				\$150.00		0.00			
		Week: 10/15/18	10/21/18	M-----		1				\$150.00		0.00			
13	KREN	10/09/18	10/15/18	M-F Prime B M-F 8p-9p	CM	8p-9p	MTW-F--	:30	3	\$150.00	P-01	0.00	NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	-TW-F--		3				\$150.00		0.00			
		Week: 10/15/18	10/21/18	M-----		1				\$150.00		0.00			
14	KREN	10/09/18	10/15/18	M-F Prime C M-F 9p-10p	CM	9p-10p	MTWTF--	:30	4	\$150.00	P-01	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	-TWTF--		4				\$150.00		0.00			
		Week: 10/15/18	10/21/18	M-----		1				\$150.00		0.00			
15	KREN	10/09/18	10/15/18	M-F Prime D M-F 10p-11p	CM	10p-11p	MTWTF--	:30	4	\$150.00	P-01	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	-TWTF--		4				\$150.00		0.00			
		Week: 10/15/18	10/21/18	M-----		1				\$150.00		0.00			
16	KREN	10/09/18	10/15/18	Late News M-F 1.1 Local M-F 11p-1135p	CM	11p-1135p	MTWTF--	:30	4	\$140.00	P-01	0.00	NM	5	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	-TWTF--		4				\$140.00		0.00			
		Week: 10/15/18	10/21/18	M-----		1				\$140.00		0.00			

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Advertiser: Rosen for Nevada
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KREN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
17	KREN	10/09/18	10/15/18	Late News M-F 1.2 M-F 1135p-12a	CM	1135p-12a	MTWTF--	:30	4	\$75.00	P-01	0.00	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/18	10/14/18	-TWTF--		4			\$75.00			0.00			
		Week: 10/15/18	10/21/18	M-----		1			\$75.00			0.00			
18	KREN	10/09/18	10/15/18	Daytime Sa Hour 5 Sa 1p-2p	CM	1p-2p	-----S-	:30	1	\$35.00	P-01	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/18	10/14/18	-----S-		1			\$35.00			0.00			
		Week: 10/15/18	10/21/18	-----		0			\$35.00			0.00			
19	KREN	10/09/18	10/15/18	Early Fringe Sa Hour 4.2 Sa 630p-7p	CM	630p-7p	-----S-	:30	1	\$100.00	P-01	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/18	10/14/18	-----S-		1			\$100.00			0.00			
		Week: 10/15/18	10/21/18	-----		0			\$100.00			0.00			
20	KREN	10/09/18	10/15/18	Late Fringe Sa Hour 1.2 Sa 1130p-12a	CM	1130p-12a	-----S-	:30	1	\$70.00	P-01	0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/18	10/14/18	-----S-		1			\$70.00			0.00			
		Week: 10/15/18	10/21/18	-----		0			\$70.00			0.00			
21	KREN	10/09/18	10/15/18	Daytime Su Hour 1.1 Su 9a-930a	CM	9a-930a	-----S	:30	1	\$50.00	P-01	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/18	10/14/18	-----S		1			\$50.00			0.00			
		Week: 10/15/18	10/21/18	-----		0			\$50.00			0.00			
22	KREN	10/09/18	10/15/18	Daytime Su Hour 4 Su 12p-1p	CM	12p-1p	-----S	:30	1	\$60.00	P-01	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/18	10/14/18	-----S		1			\$60.00			0.00			
		Week: 10/15/18	10/21/18	-----		0			\$60.00			0.00			
23	KREN	10/09/18	10/15/18	Daytime Su Hour 5 Su 1p-2p	CM	1p-2p	-----S	:30	1	\$60.00	P-01	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/18	10/14/18	-----S		1			\$60.00			0.00			
		Week: 10/15/18	10/21/18	-----		0			\$60.00			0.00			
24	KREN	10/09/18	10/15/18	Early Fringe Su Hour 2 Su 4p-5p	CM	4p-5p	-----S	:30	1	\$35.00	P-01	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/18	10/14/18	-----S		1			\$35.00			0.00			
		Week: 10/15/18	10/21/18	-----		0			\$35.00			0.00			
25	KREN	10/09/18	10/15/18	Early Fringe Su Hour 3 Su 5p-6p	CM	5p-6p	-----S	:30	1	\$35.00	P-01	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/18	10/14/18	-----S		1			\$35.00			0.00			
		Week: 10/15/18	10/21/18	-----		0			\$35.00			0.00			
26	KREN	10/09/18	10/15/18	Early Fringe Su Hour 4.2 Su 630p-7p	CM	630p-7p	-----S	:30	1	\$100.00	P-01	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/18	10/14/18	-----S		1			\$100.00			0.00			
		Week: 10/15/18	10/21/18	-----		0			\$100.00			0.00			
N27	KREN	10/13/18	10/15/18	Despierta America 7a-11a Despierta America M-F 7a-11a	CM	M-F 7a-11a	M-----	:30	4	\$33.75	P-01	0.00	NM	4	\$135.00
		Added spots from order 412383													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/18	10/14/18	-----		0			\$33.75			0.00			
		Week: 10/15/18	10/21/18	M-----		4			\$33.75			0.00			
													Totals	84	\$6,595.00



Rep: TELEREP, INC.
Run On: Oct12/18 at 12:06

REP BUYLINES

Order#: 91893503 (Mod 0.1)
Station: KREN-TV RENO
Agency: BUYING TIME, LLC
Advertiser: POLIJO ROSEN/SENINW
Buyer: DANNY NECKEL
Date: Oct09/18 - Oct15/18
Product: ROSEN FOR NEVADA
Demo: RA35+

Traffic#:
Salesperson: ALLIE MARTIN
Est#: 6528
Demo: RA35+

Page: 1
Requested by: MC

Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spw/Week	Total Spots	Total Dollars	Program Name	Rep: Last RA35+ Activity	Last Mod/Rev
A	1	W-F,M/6-7A Order Comment: 1X PER DAY	30S	\$20.00	Oct10/18	Oct15/18	1	4	4	\$80.00	COMO DICE EL DICHO	0.0 Aug13/18	Rev #0: A
	2	Tu,Th-F,M/7-11A Order Comment: 1X PER DAY	30S	\$20.00	Oct09/18	Oct15/18	1	4	4	\$80.00	DESPERTE AMERICA	0.0 Aug13/18	Rev #0: A
	3	Tu-W,F,M/1A-12N Order Comment: 1X PER DAY	30S	\$20.00	Oct09/18	Oct15/18	1	4	4	\$80.00	CORZON QUE MIENTE	0.0 Aug13/18	Rev #0: A
	4	Tu-Th,M/12N-1230P Order Comment: 1X PER DAY	30S	\$20.00	Oct09/18	Oct15/18	1	4	4	\$80.00	NOTICIERO UNI EDICION DIGITAL	0.0 Aug13/18	Rev #0: A
	5	Order Comment: 1X PER DAY Tu-F/1230-2P	30S	\$20.00	Oct09/18	Oct12/18	1	4	4	\$80.00	HOY	0.0 Aug13/18	Rev #0: A
	6	W-F,M/2-3P Order Comment: 1X PER DAY	30S	\$20.00	Oct10/18	Oct15/18	1	4	4	\$80.00	COMO DICE EL DICHO	0.0 Aug13/18	Rev #0: A
	7	Tu,Th-F,M/3-4P Order Comment: 1X PER DAY	30S	\$20.00	Oct09/18	Oct15/18	1	4	4	\$80.00	EL VUELO DE LA VICTORIA	0.0 Aug13/18	Rev #0: A
	8	Order Comment: 1X PER DAY Tu-W,F,M/4-5P	30S	\$20.00	Oct09/18	Oct15/18	1	4	4	\$200.00	EL GORDO YA LA FLACA	0.0 Aug13/18	Rev #0: A
	9	Order Comment: 1X PER DAY W,Th,M/5-6P	30S	\$60.00	Oct10/18	Oct15/18	1	3	3	\$180.00	PRIMER IMPACTO	0.0 Aug13/18	Rev #0: A
	10	Order Comment: 1X PER DAY Tu-F/6-630P	30S	\$150.00	Oct09/18	Oct12/18	1	4	4	\$800.00	NOTICIAS NEVADA	0.0 Aug13/18	Rev #0: A
	11	Order Comment: 1X PER DAY W-F,M/630-7P	30S	\$150.00	Oct10/18	Oct15/18	1	4	4	\$800.00	NOTICIERO UNIVISION	0.0 Aug13/18	Rev #0: A
	12	Order Comment: 1X PER DAY Tu,Th-F,M/7-8P	30S	\$150.00	Oct09/18	Oct15/18	1	4	4	\$600.00	LA ROSA DE GUADALUPE	0.0 Aug13/18	Rev #0: A
	13	Order Comment: 1X PER DAY Tu-W,F,M/8-9P	30S	\$150.00	Oct09/18	Oct15/18	1	4	4	\$800.00	EL RICO Y LAZARO	0.0 Aug13/18	Rev #0: A
	14	Order Comment: 1X PER DAY Tu-F,M/9-10P	30S	\$150.00	Oct09/18	Oct15/18	1	5	5	\$750.00	LA BELLA Y LAS BESTIAS	0.0 Aug13/18	Rev #0: A
	15	Order Comment: 1X PER DAY Tu-F,M/10-11P	30S	\$150.00	Oct09/18	Oct15/18	1	5	5	\$750.00	EL CHAPO SERIE	0.0 Aug13/18	Rev #0: A
	16	Order Comment: 1X PER DAY Tu-F,M/1-1130P	30S	\$140.00	Oct09/18	Oct15/18	1	5	5	\$700.00	NOTICIAS UNIVISION RENO	0.0 Aug13/18	Rev #0: A
	17	Order Comment: 1X PER DAY Tu-F,M/130P-12M	30S	\$75.00	Oct09/18	Oct15/18	1	5	5	\$375.00	NOTICIERO UNIVISION NOCTURNA	0.0 Aug13/18	Rev #0: A
	18	Order Comment: 1X PER DAY Sat/1-2P	30S	\$35.00	Oct13/18	Oct13/18	1	1	1	\$35.00	CONTRACTO DEPORTIVO EDICIONMUND	0.0 Aug13/18	Rev #0: A
	19	Sat/630-7P	30S	\$100.00	Oct13/18	Oct13/18	1	1	1	\$100.00	NOTICIERO UNIVISION FIN DE SEM	0.0 Aug13/18	Rev #0: A
	20	Sat/1130P-12M	30S	\$70.00	Oct13/18	Oct13/18	1	1	1	\$70.00	NOTICIERO UNIVISION FIN DE SEM	0.0 Aug13/18	Rev #0: A
	21	Sun/9-930A	30S	\$50.00	Oct14/18	Oct14/18	1	1	1	\$50.00	FUTBOL CENTRAL	0.0 Aug13/18	Rev #0: A
	22	Sun/12N-1P	30S	\$60.00	Oct14/18	Oct14/18	1	1	1	\$60.00	REPUBLICA DEPORTIVA AL PUNTO	0.0 Aug13/18	Rev #0: A
	23	Sun/1-2P	30S	\$60.00	Oct14/18	Oct14/18	1	1	1	\$60.00	COMO DICE EL DICHO	0.0 Aug13/18	Rev #0: A
	24	Sun/4-5P	30S	\$35.00	Oct14/18	Oct14/18	1	1	1	\$35.00	AL PUNTO	0.0 Aug13/18	Rev #0: A
	25	Sun/5-6P	30S	\$35.00	Oct14/18	Oct14/18	1	1	1	\$35.00	NOTICIERO UNIVISION	0.0 Aug13/18	Rev #0: A
	26	Sun/630-7P	30S	\$100.00	Oct14/18	Oct14/18	1	1	1	\$100.00	NOTICIERO UNIVISION	0.0 Aug13/18	Rev #0: A
	27	Th-F,M/7-11A Order Comment: SPOTS MOVED FROM CREDIT ON HDLN 9193499	30S	\$33.75	Oct11/18	Oct15/18	1	4	4	\$135.00	DESPERTE AMERICA	0.0 Oct12/18	Mod #0: 1: A
Total 84 Spots for: \$6,595.00											84	\$6,595.00	0.0
Monthly Estimate Dollars:											\$6,595.00	Oct/18	0.0 Oct/18