

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Tammy Holder, Media Director-Godwin, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Tammy Holder, Media Director-Godwin, representing "In God We Trust Flag Committee"

Agency name: Godwin Advertising Agency, Inc. (dba Godwin)

Address: 188 East Capitol St.; Ste #300, Jackson, MS 39205-0531

Contact: Tammy Holder

Phone number: 601.360.9411

Email: tholder@targetedresponsemedia.cc

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: In God We Trust Flag Committee

Address: PO Box 3672 Jackson, MS 39207-3672

Contact: Scott Waller

Phone number: 601-969-0022

Email:

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Jack Reed Jr, chair; John Hairston, vice chair; Camille Young, Secretary; Scott Waller, Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to: N/A

Office(s) sought by such candidate(s) (no acronyms or abbreviations): N/A

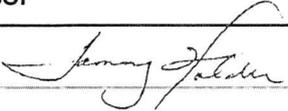
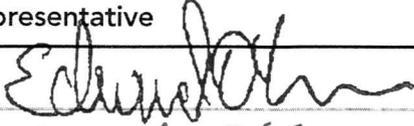
Date of election: November 3, 2020

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor		Station Representative	
Signature: 		Signature: 	
Name: Tammy Holder		Name: Edward O'Connell	
Date of Request to Purchase Ad Time: 10/2/2020		Date of Station Agreement to Sell Time:	

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: 10/13/20

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)*
- Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <u>11200-00015-000</u>	Station Call Letters: <u>WJLQ</u>	Date Received/Requested: <u>10/13/20</u>
Est. #: <u>4247</u>	Station Location: <u>Meridian, MS</u>	Run Start and End Dates: <u>10/15/20 - 10/17/20</u>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

New Order *WJDD*

Media: Radio **Market:** Meridian **Vendor:** ~~WJXXM-FM~~ (sent as WJDQ-FM) **Billing To:** Godwin Group

Client: In God We Trust Flag Committee **Demo:** Adults 18+ **Address:** 188 E. Capitol Street

Product: genrl **Separation:** 30 *60/15/30* **AE:** Edward O'Connor **Phone:** 601-360-9421 **Fax:** 601-355-3039

CPE: igwt/genrl/4247 **Flight Start:** ~~10/12/20~~ **Phone:** 601-360-9421

Description: IGWT Flag Initiative Radio 10/15-10/25 **Flight End:** 10/25/20 **Fax:** 601-355-3039

Rep: **Sales Office:** **Version:** 1 **Survey:** 2BK SP11+FA11 MSA CusRadio

Comments: Please start on Thursday. Checks going out tomorrow!
 ? Confirm within 24 hours of order submission.

? MARK FOR ELECTRONIC BILLING!

? BILL BY BROADCAST MONTH.

? All makegoods must be sent through Wide Orbit or AElinbox

? All makegoods must have prior agency approval for payment and be of equal or greater value.

? Invoices with discrepancies will not be paid unless prior notice of rate change has been given.

? All invoices must be sent electronically and include estimate number.

? Product separation required

? All invoices should be sent to GodwinGroup.

Line No	Daypart (Program)	Daypart Code	Gross C/T	Dur	10/12	10/19	Total Spots	Adults 18+ RTG	CPP
1	MTuWThF 6:00A-10:00A	AM	\$35.29	C 30	2	0	2	0.8	\$44.11
Comments: Top 40									
2	MTuWThF 10:00A-3:00P	MD	\$24.71	C 30	2	0	2	0.8	\$30.89
Comments: Top 40									
3	MTuWThF 3:00P-7:00P	PM	\$29.41	C 60	2	0	2	0.8	\$36.76
Comments: Top 40									
4	Sa 10:00A-3:00P	WK	\$21.18	C 60	2	0	2	0.8	\$26.48
Comments: Top 40									
5	Sa 3:00P-7:00P	WK	\$21.18	C 60	2	0	2	0.8	\$26.48
Comments: Top 40									
Total Spots:							10		
Total GRP/GIMP(000):							8.0	0.0	
Cash\$-Spots			Trade\$-Spots			Total\$-Spots			
10/2020 \$263.54 - 10			10/2020 \$0.00 - 0			10/2020 \$263.54 - 10			
Total Gross Cost:						Total Gross CPP:			
\$263.54						\$32.94			
Total Net Cost:						Total Net CPP:			
\$224.01						\$28.00			

Line Daypart (Program) No	Daypart Code	Gross C/T	Dur	10/12	10/19	Total Spots	Adults 18+ RTG	CPP
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Other Demos

Line No	Daypart (Program)	Daypart Code	Gross	C/T	Dur	Total Spots	Adults 25-64 RTG	CPP
1	MTuWThF 6:00A-10:00A	AM	\$35.29	C	30	2	0.0	\$0.00
2	MTuWThF 10:00A-3:00P	MD	\$24.71	C	30	2	0.0	\$0.00
3	MTuWThF 3:00P-7:00P	PM	\$29.41	C	60	2	0.0	\$0.00
4	Sa 10:00A-3:00P	WK	\$21.18	C	60	2	0.0	\$0.00
5	Sa 3:00P-7:00P	WK	\$21.18	C	60	2	0.0	\$0.00
Total Spots:						10	0.0	
Total GRP/GIMP(000):								
Total Cost:			\$263.00				CPP:	\$0.00

WJDQ-FM
 P O BOX 1699
 3436 Highway 45 N
 Meridian, MS 39302-1699
 601-693-2661

Client: **IN GOD WE TRUST FLAG COMMITTEE**
 Order #: **11200-00015**
 Description: igwt/genrl/4247
 Date Entered: 10/14/2020
 P.O.#: igwt/genrl/4247
 Salesperson: GORDON, CHUCK
 Invoice Frequency: Billed at end of Media/EOS, Sorted by Date Notary Req'd
 Phone/Fax: 601-360-9411

GODWIN GROUP
 P O BOX 531
 JACKSON, MS 39205 USA

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
10/15/2020	10/17/2020	WJDQ-FM	06:00:00a to 10:00:00a	Weekly	1:00	2	35.29	70.58	0	0	0	1	1	0	0
10/15/2020	10/17/2020	WJDQ-FM	10:00:00a to 03:00:00p	Weekly	1:00	2	24.71	49.42	0	0	0	1	1	0	0
10/15/2020	10/17/2020	WJDQ-FM	03:00:00p to 07:00:00p	Weekly	1:00	2	29.41	58.82	0	0	0	1	1	0	0
10/15/2020	10/17/2020	WJDQ-FM	10:00:00a to 03:00:00p	Weekly	1:00	2	21.18	42.36	0	0	0	0	0	2	0
10/15/2020	10/17/2020	WJDQ-FM	03:00:00p to 07:00:00p	Weekly	1:00	2	21.18	42.36	0	0	0	0	0	2	0

Order Start Date: 10/15/2020 Order End Date: 10/17/2020 Spots: 10

Total Charges: **\$263.54**
 Combined Discounts: **\$39.53**
 Total Net: **\$224.01**

Projected Media Month/End-Of-Schedule Billing Totals for IN GOD WE TRUST FLAG COMMITTEE / 11200-00015 :

		<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
October	2020	10	\$263.54	\$39.53	\$224.01

Confirmed & Accepted for WJDQ-FM By:

Accepted for GODWIN GROUP By:

 Please Sign and Return One Copy