

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Tammy Holder, Media Director-Godwin, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

**Station time requested by:** Tammy Holder, Media Director-Godwin, representing "In God We Trust Flag Committee"

Agency name: Godwin Advertising Agency, Inc. (dba Godwin)

Address: 188 East Capitol St.; Ste #300, Jackson, MS 39205-0531

Contact: Tammy Holder

Phone number: 601.360.9411

Email: tholder@targetedresponsemedia.cc

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name: In God We Trust Flag Committee

Address: PO Box 3672 Jackson, MS 39207-3672

Contact: Scott Waller

Phone number: 601-969-0022

Email:

Station is authorized to announce the time as paid for by such person or entity.

**List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):**

Jack Reed Jr, chair; John Hairston, vice chair; Camille Young, Secretary; Scott Waller, Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**

N/A

Name(s) of every candidate referred to: N/A

Office(s) sought by such candidate(s) (no acronyms or abbreviations): N/A

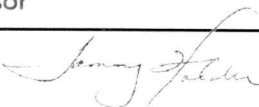
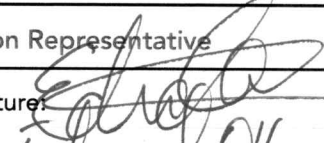
Date of election: November 3, 2020

**Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:**

N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature: 
Name: Tammy Holder	Name: Edward O'Connell
Date of Request to Purchase Ad Time: 10/28/2020	Date of Station Agreement to Sell Time: 10/29/20

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: 10/29/20

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted  
 Accepted IN PART (e.g., ad not received to determine content)\*  
 Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: 11200 - 00018	Station Call Letters: WJSDQ	Date Received/Requested: 10/29/20
Est. #: 4253	Station Location: Meridian, MS	Run Start and End Dates: 10/26 - 11/3

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# INSERTION ORDER

Original Schedule

Revision #:

Date: 10/28/2020

**Client:** In God We Trust Flag Committee      **Estimate:** 4253      **Vendor:** WJDD-FM  
**Media:** Radio      **Description:** IGWT Flag Initiative RD 10/30-11/3 ADD ON      4307 Highway 39 N.  
**Product:** genrl      **Flight Start Date:** 10/26/2020      05:00 AM  
**Market:** Meridian      **Flight End Date:** 11/3/2020      04:59 AM      Meridian, MS 39301-1007  
**Primary Demo:** Adults 18+  
**Separation between spots:** 15      **Buyer:** Tammy Holder

**Phone:** 601/693-2381  
**Fax:** 601/485-2972  
**Format:** Adult Contemp.

Daypart Program	Daypart Code	STN Gross	STN Net	Dur	Wks	Total Spots	Adults 18+ Rtg/CPP	Adults 25-64 Rtg/CPP
<b>WJDD-FM</b>								
M 10:00a-3:00p	RT	\$25.00	\$21.25	60	2	2	0.8	0.0
							\$31.25	\$0.00
							\$26.56	\$0.00
Tu 10:00a-12:00p	RT	\$25.00	\$21.25	60	2	2	0.8	0.0
							\$31.25	\$0.00
							\$26.56	\$0.00
Sa 10:00a-3:00p	WK	\$21.18	\$18.00	60	3	3	0.8	0.0
Top 40							\$26.48	\$0.00
							\$22.50	\$0.00
Sa 3:00p-7:00p	WK	\$21.18	\$18.00	60	3	3	0.8	0.0
Top 40							\$26.48	\$0.00
							\$22.50	\$0.00
Su 10:00a-3:00p	WK	\$21.18	\$18.00	60	3	3	0.8	0.0
Top 40							\$26.48	\$0.00
							\$22.50	\$0.00
Su 3:00p-7:00p	WK	\$21.18	\$18.00	60	3	3	0.8	0.0
Top 40							\$26.48	\$0.00
							\$22.50	\$0.00
<b>Total Spots:</b>						16	12.8	0.0
<b>Total GRP/GIMP(000):</b>						9.6	\$27.67	\$0.00
<b>Total CPP/CPM:</b>							\$23.52	\$0.00
<b>Total Cost:</b>		\$354.16				16		



WJDQ-FM  
 P O BOX 1699  
 3436 Highway 45 N  
 Meridian, MS 39302-1699  
 601-693-2661

Client: **IN GOD WE TRUST FLAG COMMITTEE**  
 Order #: **11200-00018**  
 Description: est igwt/genr/4253 igwt flag initiative rd additional  
 Date Entered: 10/29/2020  
 P.O.#: est 4253  
 Salesperson: GORDON, CHUCK  
 Invoice Frequency: Billed at end of Media/EOS, Sorted by Date Notary Req'd  
 Phone/Fax: 601-360-9411

GODWIN GROUP  
 P O BOX 531  
 JACKSON, MS 39205 USA

**On-Air Schedule**

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 11/2/2020	11/2/2020	WJDQ-FM	10:00:00a to 03:00:00p	Weekly	1:00	2	25.00	50.00	2	0	0	0	0	0	0
2 11/3/2020	11/3/2020	WJDQ-FM	10:00:00a to 12:00:00p	Weekly	1:00	2	25.00	50.00	0	2	0	0	0	0	0
3 10/31/2020	11/1/2020	WJDQ-FM	10:00:00a to 03:00:00p	Weekly	1:00	6	21.18	127.08	0	0	0	0	0	3	3
4 10/31/2020	11/1/2020	WJDQ-FM	03:00:00p to 07:00:00p	Weekly	1:00	6	21.18	127.08	0	0	0	0	0	3	3

Order Start Date: 10/31/2020 Order End Date: 11/3/2020 Spots: 16

Total Charges: **\$354.16**  
 Combined Discounts: **\$53.12**  
 Total Net: **\$301.04**

**Projected Media Month/End-Of-Schedule Billing Totals for IN GOD WE TRUST FLAG COMMITTEE / 11200-00018 :**

	<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
November 2020	16	\$354.16	\$53.12	\$301.04
<b>Total:</b>	<b>16</b>	<b>\$354.16</b>	<b>\$53.12</b>	<b>\$301.04</b>

Confirmed & Accepted for WJDQ-FM By:

Accepted for GODWIN GROUP By:

-----  
 -----  
 Please Sign and Return One Copy