

# WITI

## EEO PUBLIC FILE REPORT

### August 1, 2014 - July 24, 2015

#### Statement of EEO Policy

This EEO Public File Report is filed in compliance with Section 73.2080(c)(6) of the FCC's EEO Rules. This Report has been prepared on behalf of the Station Employment Unit that is comprised of Station(s) WITI, Milwaukee, Wisconsin.

WITI, an equal opportunity employer, is dedicated to providing broad outreach regarding job vacancies, and we seek the help of local organizations in referring qualified applicants. Organizations that wish to receive information about vacancies at the station should contact Human Resources at 414-355-6666.

For purposes of this Report, a vacancy was deemed "filled" not when the offer was extended, but when the hiree accepted the job offer and passed a background check and drug test (if required). A person was deemed "interviewed" whether he or she was interviewed in person, over the phone or via email. The Recruitment Sources are identified by number and listed (with complete contact information) in the attachment.

## I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Promotions Writer / Producer	1-4, 6-9, 11-12, 14-15, 19-21, 23-26, 28-31, 34-49, 51, 53-60, 62, 64, 66, 68-71, 73, 76-89, 91, 93-95, 97, 99-101, 103, 105-108	30
Promotions Writer / Producer	1-4, 6-9, 11-12, 14-15, 19-21, 23-26, 28-31, 34-49, 51, 53-60, 62, 64, 66, 68-71, 73, 76-89, 91, 93-95, 97, 99-101, 103, 105-108	21
Anchor Reporter	1-2, 4, 6-9, 11-12, 14, 16, 19, 23-26, 28-29, 31, 34-38, 40-49, 51, 53-60, 62, 64, 66, 68-71, 73, 75-89, 91, 93-95, 97, 99-101, 103, 105-108	101
Photojournalist	1-2, 4, 6-9, 11-12, 14-15, 19-20, 23-26, 28-29, 31, 34-38, 40-49, 51, 53-60, 62, 64, 66, 68-71, 73, 76-89, 91, 93-95, 97, 99-103, 105-108	86
Reporter	1-2, 4, 6-9, 11-12, 14, 19, 23-26, 28-29, 31, 34-38, 40-49, 51, 53-60, 62, 64, 66, 68-71, 73, 76-89, 91-95, 97, 99-103, 105-108	101
Producer	1-2, 4, 6-9, 11-12, 14-15, 19-20, 23-26, 28-29, 31, 34-38, 40-49, 51, 53-60, 62, 64, 66, 68-71, 73, 76-89, 91, 93-95, 97, 99-103, 105-108	101

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Weekend Morning Meteorologist	1-2, 4, 6-9, 11-12, 14-15, 19-20, 23-26, 28-29, 31, 34-38, 40-49, 51, 53-60, 62, 64-66, 68-71, 73, 76-89, 91, 93-95, 97, 99-103, 105-108	76
Photojournalist	1-2, 4, 6-9, 11-12, 14-15, 19-20, 23-26, 28-29, 31, 34-38, 40-49, 51, 53-60, 62, 64, 66, 68-71, 73, 75-89, 91, 93-95, 97, 99-103, 105-108	20
Associate Producer	1-2, 4, 6-9, 11-12, 14-15, 19-20, 23-26, 28-29, 31, 34-38, 40-49, 51, 53-60, 62, 64, 66, 68-71, 73, 75, 77-89, 91, 93-95, 97, 99-103, 105-108	20
Manager Engineering & Operation	1-2, 4, 6-9, 11-12, 14-15, 19, 23-26, 28-29, 31-32, 34-38, 40-43, 45, 47-49, 51, 53-54, 56-60, 62, 64, 66, 68-71, 73, 75-89, 91, 93-95, 97, 99-103, 105-108	75
Director of Finance	1-2, 4, 6-9, 11-12, 14-15, 19, 23-26, 28-29, 31, 34-43, 45-49, 51, 53-54, 56-60, 62, 64, 66, 68-71, 73, 75, 77-89, 91, 93-95, 97, 99-103, 105-108	101
Sales / Account Executive	1-2, 4, 6-9, 11-12, 14-15, 19, 23-26, 28-29, 31, 34-43, 45-51, 53-54, 56-60, 62, 64, 66-73, 75-89, 91, 93-95, 97, 99-108	67
Photojournalist	1-2, 4, 6-9, 11, 14, 19, 23-26, 28-29, 31, 34-38, 40-49, 51, 53-60, 62, 64, 66, 68-71, 73, 75-83, 85-89, 91, 93-95, 97, 99-101, 103, 105-108	101
Sales / Account Executive	1-2, 4-9, 11-12, 14, 18-19, 23-26, 28-29, 31, 34-38, 40-43, 45-49, 51, 53-54, 56-60, 62, 64, 66, 68-73, 75-83, 85-89, 91, 93-95, 97, 99-103, 105-108	18
Photojournalist	1-2, 4, 6-8, 10-11, 13-14, 19, 23-25, 27-29, 31, 33-38, 40-49, 52-54, 56-59, 61, 63-64, 66, 68-71, 73-83, 85-88, 90-91, 93-94, 96, 98-103, 105-108	101
Producer	1-2, 4, 6-8, 10-11, 13-14, 16, 19-20, 23-25, 27-29, 31, 33-38, 40-49, 52-54, 56-59, 61, 63-64, 66, 68-71, 73, 75-83, 85-88, 90-91, 93-94, 96, 98-103, 105-108	16
Associate Producer	1-2, 4, 6-8, 10-11, 13-14, 16, 19-20, 23-25, 27-29, 31, 34-38, 40-49, 52-54, 56-59, 61, 63-64, 66, 68-71, 73, 75-83, 85-88, 90-91, 93-94, 96, 98-103, 105-108	81

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<b>Job Title</b>	<b>Recruitment Sources ("RS") Used to Fill Vacancy</b>	<b>RS Referring Hiree</b>
Associate Producer	1-2, 4, 6-8, 10-11, 13-14, 16, 19-20, 23-25, 27-29, 31, 34-38, 40-49, 52-54, 56-59, 61, 63-64, 66, 68-71, 73, 75-83, 85-88, 90-91, 93-94, 96, 98-103, 105-108	20
National Sales Assistant	1-2, 4, 6-8, 10-11, 13-14, 16, 19, 22-25, 27-29, 31, 34-38, 40-43, 45-49, 52-54, 56-59, 61, 63-64, 66, 68-71, 73, 75, 77, 79-80, 82-83, 85-88, 90-91, 93-94, 96, 98-103, 105-108	22
Photojournalist	1-2, 4, 6-8, 10-11, 13-14, 17, 19, 23-25, 27-29, 31, 33-38, 40-49, 52-54, 56-59, 61, 63-64, 66, 68-71, 73, 75-80, 82-83, 85-88, 90-91, 93-94, 96, 98-103, 105-108	17

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**II. MASTER RECRUITMENT SOURCE LIST ("MRSL")**

<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviewees Referred by RS Over Reporting Period</b>
1	Alverno College 3400 S. 43rd St. Milwaukee, Wisconsin 53234 Phone : 414-382-6009 Url : <a href="http://www.wipccc.org">http://www.wipccc.org</a> D. Chomicka Manual Posting	N	0
2	Beloit College 700 College St. Beloit, Wisconsin 53511 Phone : 608-363-2665 Url : <a href="http://www.wipccc.org">http://www.wipccc.org</a> A. Davis Manual Posting	N	0
3	Big Shoe Network P.O. Box 11725 Milwaukee, Wisconsin 53211 Phone : 414-962-4222 Url : <a href="http://www.bigshoesmidwest.com">www.bigshoesmidwest.com</a> Jeff Carrogam Manual Posting	N	0
4	Blackhawk Technical College 6004 S County Road G Janesville, Wisconsin 53546 Phone : 608-757-6329 Url : <a href="http://www.blackhawk.edu/career/ccenter/employers">http://www.blackhawk.edu/career/ccenter/employers</a> . Career Services Manual Posting	N	0
5	Call In P. Shircel	N	1
6	Cardinal Stritch University 6801 N. Yates Rd. Milwaukee, Wisconsin 53217 Phone : 414-410-4157 Url : <a href="http://www.wipccc.org">http://www.wipccc.org</a> T. Kipp Manual Posting	N	0

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<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviewees Referred by RS Over Reporting Period</b>
7	Carroll University 100 N. East Ave. Waukesha, Wisconsin 53186 Phone : 262-524-7624 Url : <a href="http://www.wipccc.org">http://www.wipccc.org</a> D. Weber Manual Posting	N	0
8	Carthage College 2001 Alford Park Dr. Kenosha, Wisconsin 53140 Phone : 262-551-5959 Url : <a href="http://www.wipccc.org">http://www.wipccc.org</a> J. Frederick Manual Posting	N	0
9	Centro Hispano 835 West Badger Rd Madison, Wisconsin 53713 Phone : 608 255-3018 Url : <a href="http://www.chdc.us">www.chdc.us</a> Email : <a href="mailto:tomy@micentro.org">tomy@micentro.org</a> Tomy Tepepa	N	0
10	Centro Hispano 835 West Badger Rd Madison, Wisconsin 53713 Phone : 608 255-3018 Url : <a href="http://www.chdc.us">www.chdc.us</a> Email : <a href="mailto:pmunoz@chdc.us">pmunoz@chdc.us</a> Fax : 1-608-255-2975 Peter Munoz	N	0
11	Chippewa Valley Technical College 620 W. Clairemont Ave. Eau Claire, Wisconsin 54701 Phone : 715-833-6505 Url : <a href="http://www.cvtc.edu/pages/367.asp">http://www.cvtc.edu/pages/367.asp</a> Career Services Manual Posting	N	0
12	Community Action Coalition for South Central WI, Inc. Madison Madison, Wisconsin Phone : NA Email : <a href="mailto:cac@cacscw.org">cac@cacscw.org</a> Fax : 608-246-4760 Libby Rowe	N	0

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13	Community Action Coalition for South Central WI, Inc. Madison Madison, Wisconsin Phone : NA Email : cac@cacscw.org Fax : 608-246-4760 Libby Rowe	N	0
14	Concordia University 12800 N. Lake Shore Dr. Mequon, Wisconsin 53097 Phone : 262-243-4401 Url : <a href="http://www.wipccc.org">http://www.wipccc.org</a> K. Dunisch Manual Posting	N	0
15	Craigslist 1381 9th Ave. San Francisco, California 94122 Url : <a href="http://milwaukee.craigslist.org/">http://milwaukee.craigslist.org/</a> Customer Service Manual Posting	N	0
16	Current Employee	N	5
17	Current Employee - Transfer/Promotion	N	1
18	Did not indicate (Source Unknown)	N	1
19	Edgewood College 1000 Edgewood College Dr. Madison, Wisconsin 53711 Phone : 608-663-2312 Url : <a href="http://www.wipccc.org">http://www.wipccc.org</a> S. Johnson Manual Posting	N	0
20	Employee Referral	N	9
21	Facebook post	N	2
22	Former Employee	N	1
23	Fox Valley Technical College 1825 N. Bluemound Dr. PO Box 2277 Appleton, Wisconsin 54912 Phone : 920-735-5627 Url : <a href="http://www.fvtc.edu/ses-employers">http://www.fvtc.edu/ses-employers</a> Career Services Manual Posting	N	0

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<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviewees Referred by RS Over Reporting Period</b>
24	Gateway Technical College 1001 S. Main St. Racine, Wisconsin 53403 Phone : 262-619-6836 Url : <a href="http://www.gtc.edu/page.asp?q=239">http://www.gtc.edu/page.asp?q=239</a> Career Services Manual Posting	N	0
25	Goodwill 6055 N. 91st St. Milwaukee, Wisconsin 53225 Phone : 414) 847-4830 Url : <a href="http://www.goodwillsew.com/">http://www.goodwillsew.com/</a> Email : <a href="mailto:lisa.norman@goodwillsew.com">lisa.norman@goodwillsew.com</a> Fax : 1-414-358-4298 Lisa Norman	N	0
26	Hmong Mutual Assistance Assoc 423 Wisconsin St. Eau Claire Eau Claire, Wisconsin 54703 Phone : 715-832-8420 Email : <a href="mailto:xiongkao@uwec.edu">xiongkao@uwec.edu</a> Fax : 715-832-0612 Xiong Kao	N	0
27	Hmong Mutual Assistance Assoc 423 Wisconsin St. Eau Claire Eau Claire, Wisconsin 54703 Phone : 715-832-8420 Email : <a href="mailto:ecahmoobmaa@gmail.com">ecahmoobmaa@gmail.com</a> Fax : 1-715-832-0612 Hao Pay Lee	N	0
28	Ho Chunk Nation Dept of Labor PO Box 667 Black River Falls Black River Falls, Wisconsin 54449 Phone : 715-284-5877 Email : <a href="mailto:sage.funmaker@ho-chunk.com">sage.funmaker@ho-chunk.com</a> Fax : 1-715-284-1520 Sage Funmaker	N	0

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29	IBEW 633 S. Hawley Rd. Milwaukee, Wisconsin 53214 Phone : 414-479-0580 Url : <a href="http://www.ibew715.com/?zone=/unionactive/gallery_">http://www.ibew715.com/?zone=/unionactive/gallery_</a> Email : <a href="mailto:chrisalbrecht@ibew715.com">chrisalbrecht@ibew715.com</a> Chris Albrecht	N	0
30	Indeed.com - not directly contacted by SEU	N	2
31	Job Center of WI 201 E. Washington Ave. Madison, Wisconsin 53707 Phone : 608-266-3131 Url : <a href="http://www.wisconsinjobcenter.org/">http://www.wisconsinjobcenter.org/</a> R. Gassmann Manual Posting	N	0
32	Job posting on internet Indeed.com	N	1
33	Journalismjobs.com P.O. Box 7294 Berkeley, California 94707 Url : <a href="http://www.journalismjobs.com/index.php">http://www.journalismjobs.com/index.php</a> Journalismjobs.com Website Manual Posting	N	0
34	KDVR / KFCT / KWGN 100 E. Speer Blvd. Denver, Colorado 80203 Phone : 303-566-7658 Url : <a href="http://www.kdvr.com">http://www.kdvr.com</a> Email : <a href="mailto:mercedes.romero@kdvr.com">mercedes.romero@kdvr.com</a> Fax : 1-303-566-2931 Mercedes Romero	N	0
35	KFSM 318 N. 13th St. Fort Smith, Arkansas 72901 Phone : 479-783-3131 Url : <a href="http://www.kfsm.com">http://www.kfsm.com</a> Email : <a href="mailto:eileen.mazurkiewicz@kfsm.com">eileen.mazurkiewicz@kfsm.com</a> Eileen Mazurkiewicz	N	0



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36	Lakeland College PO Box 359 Sheboygan, Wisconsin 53082 Phone : 920-565-1255 Url : <a href="http://www.wipccc.org">http://www.wipccc.org</a> L. Stephan Manual Posting	N	0
37	Lakeshore Technical College 1290 North Ave. Cleveland, Wisconsin 53015 Phone : 920-693-1387 Url : <a href="http://www.gotoltc.edu/businessindustry/hiregrad.p">http://www.gotoltc.edu/businessindustry/hiregrad.p</a> Career Services Manual Posting	N	0
38	Lawrence University PO Box 599 Appleton, Wisconsin 54912 Phone : 920-832-6561 Url : <a href="http://www.wipccc.org">http://www.wipccc.org</a> K. Heinzen Manual Posting	N	0
39	LinkedIn 2029 Stierlin Cy Mountain View, California 94043 Phone : 650-687-3600 Jeffrey Weiner Manual Posting	N	0
40	Madison Area Technical College 3550 Anderson St. Madison, Wisconsin 53704 Phone : 608-246-6401 Url : <a href="http://matcmadison.edu/employers">http://matcmadison.edu/employers</a> Career Services Manual Posting	N	0
41	Madison Media Institute 2702 Agriculture Dr. Madison, Wisconsin 53718 Phone : 608-237-8312 Url : <a href="http://www.mediainstitute.edu/">http://www.mediainstitute.edu/</a> Email : <a href="mailto:Imael@mediainstitute.edu">Imael@mediainstitute.edu</a> Laura Mael	N	0

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42	Marian University 45 S. National Ave. Fond du Lac, Wisconsin 54935 Phone : 920-923-7161 Url : <a href="http://www.wipccc.org">http://www.wipccc.org</a> A. Garner Manual Posting	N	0
43	Marquette University PO Box 1881 Milwaukee, Wisconsin 53201 Phone : 414-288-7424 Url : <a href="http://www.wipccc.org">http://www.wipccc.org</a> L. Kestner Manual Posting	N	0
44	Medialine PO Box 51909 Pacific Grove, California 93950 Phone : 800-237-8073 Url : <a href="http://www.medialine.com/">http://www.medialine.com/</a> Mark Shilstone Manual Posting	N	0
45	Mid-State Technical College 2600 West 5th St. Marshfield, Wisconsin 54449 Phone : 715-422-5408 Url : <a href="http://www.mstc.edu/business/postingjobs.htm">http://www.mstc.edu/business/postingjobs.htm</a> Career Services Manual Posting	N	0
46	Milwaukee Area Technical College 700 W. State St. Milwaukee, Wisconsin 53233 Phone : 414-297-6901 Url : <a href="http://www.matc.edu">http://www.matc.edu</a> Email : <a href="mailto:jobshop@matc.edu">jobshop@matc.edu</a> Fax : 1-414-297-6612 Job Shop	N	1
47	Milwaukee Institute of Art & Design 273 E. Erie St. Milwaukee, Wisconsin 53202 Phone : 414-847-3274 Url : <a href="http://www.wipccc.org">http://www.wipccc.org</a> D. Seidensticker Manual Posting	N	0

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48	Milwaukee School of Engineering 1025 N. Broadway Milwaukee, Wisconsin 53202 Phone : 414-277-4517 Url : <a href="http://www.wipccc.org">http://www.wipccc.org</a> M. Spencer Manual Posting	N	0
49	Milwaukee Urban League 435 W. North Ave. Milwaukee, Wisconsin 53212 Phone : 414) 374-5850 ext. 113 Url : <a href="http://www.tmul.org/">http://www.tmul.org/</a> Email : <a href="mailto:bspeed@tmul.org">bspeed@tmul.org</a> Fax : 1-414-374-1995 Betty Speed	N	0
50	Milwaukeejobs.com 1000 North Water St. Milwaukee, Wisconsin 53202 Phone : 414-278-0700 Url : <a href="http://www.milwaukeejobs.com">www.milwaukeejobs.com</a> Alex Pierson Manual Posting	N	1
51	Minority Affairs 304 Sixth Street N La Crosse La Crosse, Wisconsin 54601 Phone : 608-789-6270 Email : <a href="mailto:blackb@wwtc.edu">blackb@wwtc.edu</a> Fax : 608-789-6206 Bernard Black	N	0
52	Minority Affairs 304 Sixth Street N La Crosse La Crosse, Wisconsin 54601 Phone : 608-789-6270 Email : <a href="mailto:blackb@wwtc.edu">blackb@wwtc.edu</a> Fax : 608-789-6206 Bernard Black	N	0
53	Moraine Park Technical College 235 North National Ave. Fond du Lac, Wisconsin 54936 Phone : 920-924-3205 Url : <a href="http://www.morainepark.edu/">http://www.morainepark.edu/</a> Career Services Manual Posting	N	0

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54	Mount Mary College 2900 N. Menomonee River Pkwy. Milwaukee, Wisconsin 53222 Phone : 414-256-0187 Url : <a href="http://www.wipccc.org">http://www.wipccc.org</a> L. Nicolaisen Manual Posting	N	0
55	National Television Academy-Midwest Charter 33 E. Congress Suite 505 Chicago, Illinois 60605 Phone : 312-435-1825 Url : <a href="http://www.chicagoemmyonline.org/">http://www.chicagoemmyonline.org/</a> D. Hanger Manual Posting	N	0
56	Nicolet Area Technical School 5364 College Dr. Rhineland, Wisconsin 54501 Phone : 715-365-4954 Url : <a href="http://www.nicoletcollege.edu/">http://www.nicoletcollege.edu/</a> Career Services Manual Posting	N	0
57	Northcentral Technical College 1000 W. Campus Dr. Wausau, Wisconsin 54401 Phone : 715-675-3331 Url : <a href="http://www.ntc.edu/">http://www.ntc.edu/</a> Career Services Manual Posting	N	0
58	Northeast Wisconsin Technical College 2740 W. Mason St. Green Bay, Wisconsin 54307 Phone : 920-498-5528 Url : <a href="http://www.nwtc.edu/services/explorecareers/employ">http://www.nwtc.edu/services/explorecareers/employ</a> Career Services Manual Posting	N	0
59	Northland College 1411 Ellis Ave. Ashland, Wisconsin 54806 Phone : 715-682-1398 Url : <a href="http://www.wipccc.org">http://www.wipccc.org</a> J. Casey Manual Posting	N	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
60	Racine Affirm Action Office 730 Washington Ave. Racine Racine, Wisconsin 53403 Phone : 262-636-9589 Email : jscott@cityofracine.org Fax : 414-649-2644 Jerry Scott	N	0
61	Racine Affirm Action Office 730 Washington Ave. Racine Racine, Wisconsin 53403 Phone : 262-636-9589 Email : jscott@cityofracine.org Fax : 414-649-2644 Jerry Scott	N	0
62	Racine City Workforce Develop. 1717 Taylor Ave. Racine Racine, Wisconsin 53403 Phone : 262-638-6638 Email : chennin@racineco.com Christine Henning	N	0
63	Racine City Workforce Develop. 1717 Taylor Ave. Racine Racine, Wisconsin 53403 Phone : 262-638-6638 Email : chennin@racineco.com Christine Henning	N	0
64	Racine/Kenosha Community Action Agency 2113 N. Wisconsin St. Racine, Wisconsin 53402 Phone : 262-637-8377 Email : gcotton@rkcaa.org Fax : 1-262-637-6419 Gary Cotton	N	0
65	Recruiter Eatman Media Services	N	1
66	Ripon College 300 Seward St. Ripon, Wisconsin 54971 Phone : 920-748-8117 Url : <a href="http://www.wipccc.org">http://www.wipccc.org</a> T. Vaulbel Manual Posting	N	0

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<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviewees Referred by RS Over Reporting Period</b>
67	Self Referral	N	2
68	Silver Lake College 2406 S. Alverno Rd. Manitowoc, Wisconsin 54220 Phone : 920-686-6192 Url : <a href="http://www.wipccc.org">http://www.wipccc.org</a> J. Algozine Manual Posting	N	0
69	Silver Spring Neighborhood Center 5460 N. 64th St. Milwaukee, Wisconsin 53218 Phone : 414-463-7950 Url : <a href="http://www.ssnc-milw.org/">http://www.ssnc-milw.org/</a> Email : <a href="mailto:pschmal@ssnc-milw.org">pschmal@ssnc-milw.org</a> Patricia Schmal	N	0
70	Social Development Commission 1304 S. 70th St. Milwaukee, Wisconsin 53214 Phone : 414-906-2719 Url : <a href="http://www.cr-sdc.org">http://www.cr-sdc.org</a> Email : <a href="mailto:jstenlund@cr-sdc.org">jstenlund@cr-sdc.org</a> Fax : 1-414-906-2719 Jan Stenlund	Y	0
71	Southwest Technical College 1800 Bronson Blvd. Fennimore, Wisconsin 53809 Phone : 608-822-2333 Url : <a href="http://swtc.edu/gray.aspx?id=392&amp;terms=techconnect">http://swtc.edu/gray.aspx?id=392&amp;terms=techconnect</a> Career Services Manual Posting	N	0
72	Spots n' Dots 167 Oakdale Rd. Johnson City, New York 13790 Phone : 888-884-2630 Url : <a href="http://ftp.media.radcity.net/zsnd/issues/february2">http://ftp.media.radcity.net/zsnd/issues/february2</a> Gene McKay Manual Posting	N	4

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## II. MASTER RECRUITMENT SOURCE LIST ("MRS�")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
73	St. Nortbert College 100 Grant St. DePere, Wisconsin 54115 Phone : 920-403-3040 Url : <a href="http://www.wipccc.org">http://www.wipccc.org</a> J. Donahue Manual Posting	N	0
74	Storytellers LLC 401 N. Senate Ave. #534 Indianapolis, Indiana 46204 Url : <a href="http://www.tvnewsstorytellers.com/">http://www.tvnewsstorytellers.com/</a> Matt Mrozinski Manual Posting	N	0
75	Tribune Inside Track, Career Builder 435 N. Michigan Ave. Suite 1800 Chicago, Illinois 60611 Juana Vega Manual Posting	N	6
76	TV Jobs PO Box 4116 Oceanside, California 92052 Phone : 760-754-2115 Url : <a href="http://www.tvjobs.com">http://www.tvjobs.com</a> Mark Halloway Manual Posting	N	5
77	UMOS - United Migrant Opportunity Services 2701 S. Chase Ave. Milwaukee, Wisconsin 53207 Phone : 414-389-6000 Url : <a href="http://www.umos.org/">http://www.umos.org/</a> Email : <a href="mailto:Adhemar.Bonnetti@umos.org">Adhemar.Bonnetti@umos.org</a> Fax : 1-414-389-6047 Addy Bonnetti	N	0
78	University of Missouri 76 Gannett Hall Columbia, Missouri 65211 Phone : 573-882-0374 Url : <a href="http://www.hiremizzoutigers.com/">http://www.hiremizzoutigers.com/</a> Career Services Manual Posting	N	0

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**II. MASTER RECRUITMENT SOURCE LIST ("MRSLS")**

<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviewees Referred by RS Over Reporting Period</b>
79	University of WI Madison 1305 Linden Dr. Suite 2205 Madison, Wisconsin 53706 Phone : 608-262-3921 Url : <a href="http://www.bus.wisc.edu/career/default.asp">http://www.bus.wisc.edu/career/default.asp</a> Career Services Manual Posting	N	0
80	University of WI Whitewater 800 W. Main St. Whitewater, Wisconsin 53190 Phone : 262-472-1472 Url : <a href="http://www.uww.edu/">http://www.uww.edu/</a> Margaret O'Leary Manual Posting	N	0
81	University of Wisconsin, Milwaukee 3202 N. Maryland Ave. Milwaukee, Wisconsin 53201 Phone : 414-229-5445 Url : <a href="http://www4.uwm.edu/">http://www4.uwm.edu/</a> Email : <a href="mailto:careerplan@uwm.edu">careerplan@uwm.edu</a> Greg Krejci	N	1
82	Viterbo University 900 Viterbo Dr. La Crosse, Wisconsin 54601 Phone : 608-796-3827 Url : <a href="http://www.wipccc.org">http://www.wipccc.org</a> B. Dolder-Zieke Manual Posting	N	0
83	Waukesha County Technical College 800 Main St. Pewaukee, Wisconsin 53072 Phone : 262-695-7511 Url : <a href="http://www.wctc.edu/">http://www.wctc.edu/</a> Career Services Manual Posting	N	0
84	WDAF 3030 Summit St. Kansas City, Missouri 64108 Phone : 314-213-7419 Url : <a href="http://www.fox4kc.com">http://www.fox4kc.com</a> Email : <a href="mailto:vincent.strauss@tvstl.com">vincent.strauss@tvstl.com</a> Vincent Strauss	N	0



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<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviewees Referred by RS Over Reporting Period</b>
85	Western Technical College 400 Seventh St. North La Crosse, Wisconsin 54601 Phone : 608-785-9440 Url : <a href="http://www.westerntc.edu/">http://www.westerntc.edu/</a> Career Services Manual Posting	N	0
86	WGHP 2005 Francis St. High Point, North Carolina 27263 Phone : 336-821-1204 Url : <a href="http://www.myfox8.com">http://www.myfox8.com</a> Email : <a href="mailto:twilkins@tribunemedia.com">twilkins@tribunemedia.com</a> T'Kia Wilkins	N	1
87	WHNT 200 Holmes Ave. Huntsville, Alabama 35801 Phone : 256-533-1919 Url : <a href="http://www.whnt.com">http://www.whnt.com</a> Email : <a href="mailto:nonda.sloan@whnt.com">nonda.sloan@whnt.com</a> Fax : 1-256-533-4503 Nonda Sloan	N	0
88	WHO 1801 Grand Ave. Des Moines, Iowa 50309 Phone : 515-242-3500 Url : <a href="http://www.whotv.com">http://www.whotv.com</a> Email : <a href="mailto:mary.phares@whotv.com">mary.phares@whotv.com</a> Mary Phares	N	0
89	WI Div. Of Vocational Rehab La Crosse La Crosse, Wisconsin Phone : 608-785-9500 Email : <a href="mailto:amy.gratzke@dwd.state.wi-us">amy.gratzke@dwd.state.wi-us</a> Fax : 608-785-9494 Amy Bratzke	N	0
90	WI Div. Of Vocational Rehab La Crosse La Crosse, Wisconsin Phone : 608-785-9500 Email : <a href="mailto:amy.gratzke@dwd.state.wi-us">amy.gratzke@dwd.state.wi-us</a> Fax : 608-785-9494 Amy Bratzke	N	0

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<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviewees Referred by RS Over Reporting Period</b>
91	WI Lutheran College 8800 W. Bluemound Rd. Milwaukee, Wisconsin 53226 Phone : 414-443-8949 Url : <a href="http://www.wipccc.org">http://www.wipccc.org</a> T. Jahns Manual Posting	N	0
92	Willing Talent Agency 875 Avenue of the Americas Suite 1601 New York, New York 10001 Phone : 212-695-1950 Url : <a href="http://willingertalent.com/">http://willingertalent.com/</a> Traci Wilkes Smith Manual Posting	N	1
93	WIPCC (Wisconsin Private Colleges Career Consortium) North Carolina Url : <a href="http://www.wipccc.org">http://www.wipccc.org</a> Career Services Manual Posting	N	0
94	Wisconsin Broadcaster's Association 44 E. Mifflin St. Suite 900 Madison, Wisconsin 53703 Phone : 608-255-2600 Url : <a href="http://www.wi-broadcasters.org">http://www.wi-broadcasters.org</a> Madi Endicott Manual Posting	N	0
95	Wisconsin Division of Vocational Rehabilitation 333 Buchner Place, Wing-B La Crosse, Wisconsin 54603 Phone : 608-269-8910 Email : <a href="mailto:roxanne.powell@dwd.wisconsin.gov">roxanne.powell@dwd.wisconsin.gov</a> Fax : 1-608-269-8908 Roxanne Powell	N	0
96	Wisconsin Division of Vocational Rehabilitation 333 Buchner Place, Wing-B La Crosse, Wisconsin 54603 Phone : 608-269-8910 Email : <a href="mailto:roxanne.powell@dwd.wisconsin.gov">roxanne.powell@dwd.wisconsin.gov</a> Fax : 1-608-269-8908 Roxanne Powell	N	0

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<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviewees Referred by RS Over Reporting Period</b>
97	Wisconsin Employment & Training Association 1213 N. Sherman Ave., PMB #324 Madison Madison, Wisconsin 53704 Phone : 608-242-7425 Url : <a href="http://www.wetainc.org">www.wetainc.org</a> Email : <a href="mailto:info@wetainc.org">info@wetainc.org</a> Fax : 608-242-7403 Employment Director	N	0
98	Wisconsin Employment & Training Association 1213 N. Sherman Ave., PMB #324 Madison Madison, Wisconsin 53704 Phone : 608-242-7425 Url : <a href="http://www.wetainc.org">www.wetainc.org</a> Email : <a href="mailto:info@wetainc.org">info@wetainc.org</a> Fax : 608-242-7403 Employment Director	N	0
99	Wisconsin Indianhead Technical 505 Pine Ridge Dr. Shell Lake, Wisconsin 54871 Phone : 715-246-6561 Url : <a href="http://www.witc.edu/">http://www.witc.edu/</a> Career Services Manual Posting	N	0
100	Wisconsin Tech Connect North Carolina Url : <a href="http://www.wisconsintechconnect.com/">http://www.wisconsintechconnect.com/</a> Career Services Manual Posting	N	0
101	WITI / fox6now.com 9001 N. Green Bay Rd. Milwaukee, Wisconsin 53209 Phone : 414-586-2206 Url : <a href="http://www.fox6now.com/">http://www.fox6now.com/</a> Email : <a href="mailto:julie.bednarek@fox6now.com">julie.bednarek@fox6now.com</a> Fax : 1-414-357-8937 Julie Bednarek	N	25

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<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviewees Referred by RS Over Reporting Period</b>
102	WJW 5800 S. Marginal Rd. Cleveland, Ohio 44103 Phone : 216-431-8888 Url : <a href="http://www.fox8.com">http://www.fox8.com</a> Email : <a href="mailto:cthorne@tribunemedia.com">cthorne@tribunemedia.com</a> Fax : 1-216-432-4239 Cheryl Thorne	N	0
103	WNEP 16 Montage Mountain Rd. Moosic, Pennsylvania 18507 Phone : 570-346-7474 Url : <a href="http://www.wnep.com">http://www.wnep.com</a> Email : <a href="mailto:debbie.cholko@wnep.com">debbie.cholko@wnep.com</a> Debbie Cholko	N	0
104	Word of Mouth Referral	N	2
105	WQAD 3003 Park 16th St. Moline, Illinois 61265 Phone : 309-764-8888 Url : <a href="http://www.wqad.com">http://www.wqad.com</a> Email : <a href="mailto:molly.mayfield@wqad.com">molly.mayfield@wqad.com</a> Fax : 1-309-764-5763 Molly Mayfield	N	0
106	WREG 803 Channel 3 Dr. Memphis, Tennessee 38103 Phone : 901-543-2153 Url : <a href="http://www.wreg.com">http://www.wreg.com</a> Email : <a href="mailto:peggy.fryer@wreg.com">peggy.fryer@wreg.com</a> Fax : 1-901-543-2350 Peggy Fryer	N	0
107	WTKR 720 Boush St. Norfolk, Virginia 23510 Phone : 757-446-1000 Url : <a href="http://www.wtkr.com">http://www.wtkr.com</a> Email : <a href="mailto:pamela.hall@wtkr.com">pamela.hall@wtkr.com</a> Pamela Hall	N	0

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**II. MASTER RECRUITMENT SOURCE LIST ("MRSLS")**

<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviewees Referred by RS Over Reporting Period</b>
108	YWCA 3101 Latham Drive Madison, Wisconsin 53713 Phone : 608-257-1436 Email : programassistantywca@gmail.com Fax : 1-608-255-3378 Program Assistant	N	0
<b>TOTAL INTERVIEWS OVER REPORTING PERIOD:</b>			<b>73</b>

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**III. RECRUITMENT INITIATIVES**

	<b>Date</b>	<b>Type of Recruitment Initiative (Menu Selection)</b>	<b>Brief Description Of Activity</b>	<b>No. of Stations Participants</b>	<b>Participant Title</b>
1	10/1/2014	Participation in scholarship programs	WITI contributed money to the Wisconsin Broadcaster's Association Scholarship fund. WITI promoted the scholarship with an on-air announcements, website link to application and WITI distributed applications to those who requested one in the office and on-line. WITI also assisted the committee by reviewing student applications and essays.	3	HR Coordinator VP Creative Services Sr. Web Producer Director of Community Affairs
2	1/21/2015	Provision of training to management	General Manager/President Chuck Steinmetz attended the Wisconsin Broadcaster's Association EEO seminar: "Avoiding Discrimination In Employment Terminations" on January 21, 2015.	1	General Manager
3	1/21/2015	Participation in Job Fairs	WITI's General Manager, Chuck Steinmetz, represented WITI at the Wisconsin Broadcaster's Association. WITI was recruiting for photojournalist, account executive, promotions producer and a reporter.	1	General Manager
4	2/17/2015	Participation in Job Fairs	WITI attended Cardinal Stritch's Part-Time and Internship career fair. WITI was represented by their HR team and they were recruiting for summer interns.	2	HR Regional Manager HR Coordinator
5	4/14/2015	Participation in Job Fairs	WITI FOX 6 participated in Cardinal Stritch University's spring Professional Job Fair. WITI was recruiting for the following positions: Staff Accountant; Associate Producer; Studio A Producer; Temporary Engineer; Account Executive; and summer interns.	2	HR Regional Manager HR Coordinator
6	7/15/2015	Provision of training to management	WITI's HR Department attended the Wisconsin Broadcaster's Association's EEO's Webinar entitled "Navigating the FCC's EEO Rules and Policies - A Guide for Broadcasters."	2	HR Regional Manager HR Coordinator

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**III. RECRUITMENT INITIATIVES**

	<b>Date</b>	<b>Type of Recruitment Initiative (Menu Selection)</b>	<b>Brief Description Of Activity</b>	<b>No. of Stations Participants</b>	<b>Participant Title</b>
7	7/16/2015	Participation in other activities designed by the station employment unit	<p>WITI - FOX 6 station personnel attends a variety of Career Days at local schools and also allows individuals to job shadow at the station. The following is a list of the events FOX 6 participated in:</p> <p>September 15, 2014 - University of Wisconsin, Milwaukee students came to the station for a tour and met with our anchor Katrina Cravy to learn about her career, education and other opportunities at a broadcast television station.</p> <p>October 22, 2014 - Hillcrest Elementary, Waukesha, WI Anchor Nicole Koglin visited with the 5th grade class to speak about her career, education and behind the scenes jobs at a television station.</p> <p>November 5, 2014 - Homestead High School, Mequon, WI Meteorologist Tom Wachs appears at Homestead High School's Career Fest. Tom was on hand to answer questions from students and parents about careers at a television station.</p> <p>January 16, 2015 - Carmen High School of Science and Technology - Meteorologist Stephanie Barichello hosted a high school student as a job shadow. The student was with Stephanie for 4 hours and saw what Stephanie does to prepare a forecast. The student stayed to watch a live broadcast.</p> <p>February, 2015 - Cub and Girl Scout Tours Meteorologist, Stephanie Barichello gave tours and answered questions to Scout groups on February 14th, 21st and 28th.</p> <p>March 13, 2015 - St. Mary School, Menomonee Falls, WI</p>	4	Anchor Anchor Anchor Meteorologist

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	<b>Date</b>	<b>Type of Recruitment Initiative (Menu Selection)</b>	<b>Brief Description Of Activity</b>	<b>No. of Stations Participants</b>	<b>Participant Title</b>
			<p>WITI Reporter Brian Kramp and Photographer Austin Thomas appeared at St. Mary's Career Day. Brian and Austin explained the equipment that use for a live shot, answered questions about their jobs, and gave students a tour of the live truck.</p> <p>March 27, 2015 - Irving Elementary School, West Allis, WI  WITI Reporter/Anchor Angelica Duria attended a career day to speak to students about her education and career.</p> <p>March 27, 2015 - East Troy High School, East Troy, WI  WITI General Manager, Chuck Steinmetz gave a tour to 4 East Troy High School who have an interest in careers in broadcasting. The students were given a behind the scenes tour and had a question and answer session with the General Manager.</p> <p>March, 2015 - Boy and Girl Scout Tours  Meteorologist, Stephanie Barichello gave tours and answered questions to Scout groups on March 14th and 21st.</p> <p>April, 2015 - Boy Scout Tours  Meteorologist, Stephanie Barichello gave tours and answered questions to Scout groups on April 4th, 11th, 18th and 25th.</p> <p>May 14, 2015 - Union Grove Media Club, Union Grove, WI  Meteorologist Stephanie Barichello gave a tour to 15 high school students and answered questions about her career and education.</p> <p>May, 2015 - Cub Scout Tours  Meteorologist, Stephanie Barichello gave tours and answered questions to Scout groups on May 2nd, 9th, 14th, 16th and 23rd.</p>		



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			June, 2015 - Scout Tours Meteorologist, Stephanie Barichello gave tours and answered questions to Scout groups on June 6th, 13th and 27th.		