

WITI
EEO PUBLIC FILE REPORT
August 1, 2013 - July 22, 2014

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Multi Media Journalist	2, 5-6, 8-14, 19-21, 24-29, 32-33, 35-39, 41, 43-50, 52-75, 77-79, 81-99	93
Multi Media Journalist	2, 5-6, 8-14, 19-21, 24-29, 32-33, 35-39, 41, 43-50, 52-75, 77-79, 81-99	70
Photojournalist	2, 5-6, 8-14, 19, 21, 24-29, 31-33, 35-39, 41, 43-50, 52-54, 56-75, 77-79, 81-99	31
Reporter	2, 5-6, 8-14, 19-21, 24-29, 31-33, 35-39, 41, 43-50, 52-75, 77-79, 81-99	20
Director-Newscast	2, 5-6, 8-14, 16, 19-21, 24-27, 29, 32-33, 35-39, 41, 43-50, 52-75, 77-79, 81-99	70
Photojournalist	2, 5-14, 16, 19-21, 24-27, 29, 32-33, 35-39, 41, 43-50, 52-75, 77-79, 81-98, 100	20
Producer	2, 5-6, 8-14, 16, 19-21, 24-29, 32-33, 35-39, 41, 43-50, 52-68, 70-75, 77-79, 81-98, 100	70
Photojournalist	2, 5-6, 8-14, 16, 19, 21, 24-29, 33, 35-39, 41-46, 48-50, 52-68, 70-75, 77-79, 81-98, 100	16
Producer	2, 5-6, 8-14, 16, 19-21, 24-29, 33, 35-39, 41-50, 52-68, 70-75, 77-79, 81-98, 100	16
Photojournalist	2-3, 5-6, 8-14, 16, 19-20, 24-29, 33-39, 41-49, 52-68, 70-75, 77-79, 81-98, 100	20
Producer	2, 5-6, 8-14, 19-20, 24-29, 33, 35-39, 41-49, 52-68, 70-75, 77-79, 81-98, 100	93
Photojournalist - Real Milwaukee	2, 5-6, 8-14, 16, 19, 24-29, 33, 35-39, 41-49, 52-68, 70-75, 77-79, 81-98, 100	16
Night Executive Producer	2, 5-6, 8-14, 16, 19, 24-29, 33, 35-39, 41-49, 52-68, 70-75, 77-79, 81-98, 100	16
Sales – Account Executive	2, 5-6, 8-14, 18-19, 24-29, 33, 35-39, 41-44, 46-54, 56-68, 70-75, 77-79, 81-98, 100	51
Sales – Account Executive	2, 5-6, 8-14, 18-19, 24-29, 33, 35-39, 41-44, 46-54, 56-68, 70-75, 77-79, 81-98, 100	18
Multi Media Journalist	2, 5-6, 8-14, 19-20, 24-29, 33, 35-39, 41-50, 52-68, 70-75, 77-79, 81-98, 100	70
Photojournalist	2, 4-6, 8-14, 19, 22, 24-29, 33-39, 41-50, 52-68, 70-75, 77-79, 81-98, 100	34

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Meteorologist	1-2, 5-6, 8-14, 19, 24-29, 33, 35-39, 41-46, 48-50, 52-68, 70-75, 77-98, 100	93
Producer	2, 5-6, 8-14, 17, 19-20, 23-29, 33, 35-39, 41-50, 52-68, 70-75, 77-79, 81-98, 100	96
Producer	2, 5-6, 8-14, 17, 19-20, 23-29, 33, 35-39, 41-50, 52-68, 70-75, 77-79, 81-98, 100	17
Associate Producer	2, 5-6, 8-14, 19-20, 23-29, 33, 35-39, 41-46, 48-50, 52-68, 70-75, 77-79, 81-98, 100	23
Interactive Media Coordinator	2, 5-6, 8-14, 19-20, 24-30, 33, 35-39, 41-50, 52-68, 70-79, 81-93, 95-98, 100	20
Investigative/Consumer Unit Producer	2, 5-6, 8-15, 17, 19-20, 24-26, 28-29, 33, 35-50, 52-68, 70-75, 77-79, 81-98, 100	17

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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Agency Referral Rick Carr	N	2
2	Alverno College 3400 S. 43rd St. Milwaukee, Wisconsin 53234 Phone : 414-382-6009 Url : http://www.wipccc.org D. Chomicka Manual Posting	N	0
3	Application already on file	N	1
4	b-roll.net 1623 D St. NE Washington, District of Columbia 20002 Phone : 202-470-5396 Url : http://www.b-roll.net/today/ Kevin Johnson Manual Posting	N	0
5	Beloit College 700 College St. Beloit, Wisconsin 53511 Phone : 608-363-2665 Url : http://www.wipccc.org A. Davis Manual Posting	N	0
6	Blackhawk Technical College 6004 S County Road G Janesville, Wisconsin 53546 Phone : 608-757-6329 Url : http://www.blackhawk.edu/career/ccenter/employers . Career Services Manual Posting	N	0
7	Call In	N	1
8	Cardinal Stritch University 6801 N. Yates Rd. Milwaukee, Wisconsin 53217 Phone : 414-410-4157 Url : http://www.wipccc.org T. Kipp Manual Posting	N	0

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9	Carroll University 100 N. East Ave. Waukesha, Wisconsin 53186 Phone : 262-524-7624 Url : http://www.wipccc.org D. Weber Manual Posting	N	0
10	Carthage College 2001 Alford Park Dr. Kenosha, Wisconsin 53140 Phone : 262-551-5959 Url : http://www.wipccc.org J. Frederick Manual Posting	N	0
11	Centro Hispano 835 West Badger Rd Madison, Wisconsin 53713 Phone : 608 255-3018 Url : www.chdc.us Email : pmunoz@chdc.us Fax : 1-608-255-2975 Peter Munoz	N	0
12	Chippewa Valley Technical College 620 W. Clairemont Ave. Eau Claire, Wisconsin 54701 Phone : 715-833-6505 Url : http://www.cvtc.edu/pages/367.asp Career Services Manual Posting	N	0
13	Community Action Coalition for South Central WI, Inc. Madison Madison, Wisconsin Phone : NA Email : cac@cacscw.org Fax : 608-246-4760 Libby Rowe	N	0
14	Concordia University 12800 N. Lake Shore Dr. Mequon, Wisconsin 53097 Phone : 262-243-4401 Url : http://www.wipccc.org K. Dunisch Manual Posting	N	0

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15	Craigslist 1381 9th Ave. San Francisco, California 94122 Url : http://milwaukee.craigslist.org/ Customer Service Manual Posting	N	0
16	Current Employee	N	9
17	Current Employee/Internal Promotion	N	3
18	Did not indicate (Source Unknown)	N	1
19	Edgewood College 1000 Edgewood College Dr. Madison, Wisconsin 53711 Phone : 608-663-2312 Url : http://www.wipccc.org S. Johnson Manual Posting	N	0
20	Employee Referral	N	16
21	Entertainment Careers 914 S. Barrington Los Angeles, California 90049 Phone : 310-442-0200 Url : http://www.entertainmentcareers.net/ B. Hall Manual Posting	N	0
22	Former Employee Referral Nick Allard	N	1
23	Former Intern	N	2
24	Fox Valley Technical College 1825 N. Bluemound Dr. PO Box 2277 Appleton, Wisconsin 54912 Phone : 920-735-5627 Url : http://www.fvtc.edu/ses-employers Career Services Manual Posting	N	0
25	Gateway Technical College 1001 S. Main St. Racine, Wisconsin 53403 Phone : 262-619-6836 Url : http://www.gtc.edu/page.asp?q=239 Career Services Manual Posting	N	0

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26	Goodwill 6055 N. 91st St. Milwaukee, Wisconsin 53225 Phone : 414) 847-4830 Url : http://www.goodwillsew.com/ Email : lisa.norman@goodwillsew.com Fax : 1-414-358-4298 Lisa Norman	N	0
27	Hmong Mutual Assistance Assoc 423 Wisconsin St. Eau Claire Eau Claire, Wisconsin 54703 Phone : 715-832-8420 Email : xiongkao@uwec.edu Fax : 715-832-0612 Xiong Kao	N	0
28	Ho Chunk Nation Dept of Labor PO Box 667 Black River Falls Black River Falls, Wisconsin 54449 Phone : 715-284-5877 Email : sage.funmaker@ho-chunk.com Fax : 1-715-284-1520 Sage Funmaker	N	0
29	IBEW 633 S. Hawley Rd. Milwaukee, Wisconsin 53214 Phone : 414-479-0580 Url : http://www.ibew715.com/?zone=/unionactive/gallery_ Email : chrisalbrecht@ibew715.com Chris Albrecht	N	0
30	Indeed.com	N	1
31	Internal Candidate	N	4
32	ITT Technical Institute 6300 W. Layton Ave. Greenfield, Wisconsin 53220 Phone : 414) 325-8419 Url : http://www.itt-tech.edu/ Email : stenhagen@itt-tech.edu Scott Tenhagen	N	0

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33	Job Center of WI 201 E. Washington Ave. Madison, Wisconsin 53707 Phone : 608-266-3131 Url : http://www.wisconsinjobcenter.org/ R. Gassmann Manual Posting	N	1
34	Job posting on internet	N	3
35	KDVR / KFCT / KWGN 100 E. Speer Blvd. Denver, Colorado 80203 Phone : 303-566-7658 Url : http://www.kdvr.com Email : mercedes.romero@kdvr.com Fax : 1-303-566-2931 Mercedes Romero	N	0
36	KFSM 318 N. 13th St. Fort Smith, Arkansas 72901 Phone : 479-783-3131 Url : http://www.kfsm.com Email : eileen.mazurkiewicz@kfsm.com Eileen Mazurkiewicz	N	0
37	Lakeland College PO Box 359 Sheboygan, Wisconsin 53082 Phone : 920-565-1255 Url : http://www.wipccc.org L. Stephan Manual Posting	N	0
38	Lakeshore Technical College 1290 North Ave. Cleveland, Wisconsin 53015 Phone : 920-693-1387 Url : http://www.gotoltc.edu/businessindustry/hiregrad.p Career Services Manual Posting	N	0

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39	Lawrence University PO Box 599 Appleton, Wisconsin 54912 Phone : 920-832-6561 Url : http://www.wipccc.org K. Heinzen Manual Posting	N	0
40	LinkedIn 2029 Stierlin Cy Mountain View, California 94043 Phone : 650-687-3600 Jeffrey Weiner Manual Posting	N	0
41	Madison Area Technical College 3550 Anderson St. Madison, Wisconsin 53704 Phone : 608-246-6401 Url : http://matcmadison.edu/employers Career Services Manual Posting	N	0
42	Madison Media Institute 2702 Agriculture Dr. Madison, Wisconsin 53718 Phone : 608-237-8312 Url : http://www.mediainstitute.edu/ Email : Imael@mediainstitute.edu Laura Mael	N	0
43	Marian University 45 S. National Ave. Fond du Lac, Wisconsin 54935 Phone : 920-923-7161 Url : http://www.wipccc.org A. Garner Manual Posting	N	0
44	Marquette University PO Box 1881 Milwaukee, Wisconsin 53201 Phone : 414-288-7424 Url : http://www.wipccc.org L. Kestner Manual Posting	N	1

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45	Medialine PO Box 51909 Pacific Grove, California 93950 Phone : 800-237-8073 Url : http://www.medialine.com/ Mark Shilstone Manual Posting	N	0
46	Mid-State Technical College 2600 West 5th St. Marshfield, Wisconsin 54449 Phone : 715-422-5408 Url : http://www.mstc.edu/business/postingjobs.htm Career Services Manual Posting	N	0
47	Milwaukee Area Technical College 700 W. State St. Milwaukee, Wisconsin 53233 Phone : 414-297-6901 Url : http://www.matc.edu Email : jobshop@matc.edu Fax : 1-414-297-6612 Job Shop	N	0
48	Milwaukee Institute of Art & Design 273 E. Erie St. Milwaukee, Wisconsin 53202 Phone : 414-847-3274 Url : http://www.wipccc.org D. Seidensticker Manual Posting	N	0
49	Milwaukee School of Engineering 1025 N. Broadway Milwaukee, Wisconsin 53202 Phone : 414-277-4517 Url : http://www.wipccc.org M. Spencer Manual Posting	N	0

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50	Milwaukee Urban League 435 W. North Ave. Milwaukee, Wisconsin 53212 Phone : 414) 374-5850 ext. 113 Url : http://www.tmul.org/ Email : bspeed@tmul.org Fax : 1-414-374-1995 Betty Speed	N	0
51	Milwaukeejobs.com 1000 North Water St. Milwaukee, Wisconsin 53202 Phone : 414-278-0700 Url : www.milwaukeejobs.com Alex Pierson Manual Posting	N	1
52	Minority Affairs 304 Sixth Street N La Crosse La Crosse, Wisconsin 54601 Phone : 608-789-6270 Email : blackb@wwtc.edu Fax : 608-789-6206 Bernard Black	N	0
53	Moraine Park Technical College 235 North National Ave. Fond du Lac, Wisconsin 54936 Phone : 920-924-3205 Url : http://www.morainepark.edu/ Career Services Manual Posting	N	0
54	Mount Mary College 2900 N. Menomonee River Pkwy. Milwaukee, Wisconsin 53222 Phone : 414-256-0187 Url : http://www.wipccc.org L. Nicolaisen Manual Posting	N	0
55	National Television Academy-Midwest Charter 33 E. Congress Suite 505 Chicago, Illinois 60605 Phone : 312-435-1825 Url : http://www.chicagoemmyonline.org/ D. Hanger Manual Posting	N	0

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56	Nicolet Area Technical School 5364 College Dr. Rhineland, Wisconsin 54501 Phone : 715-365-4954 Url : http://www.nicoletcollege.edu/ Career Services Manual Posting	N	0
57	Northcentral Technical College 1000 W. Campus Dr. Wausau, Wisconsin 54401 Phone : 715-675-3331 Url : http://www.ntc.edu/ Career Services Manual Posting	N	0
58	Northeast Wisconsin Technical College 2740 W. Mason St. Green Bay, Wisconsin 54307 Phone : 920-498-5528 Url : http://www.nwtc.edu/services/explorecareers/employ Career Services Manual Posting	N	0
59	Northland College 1411 Ellis Ave. Ashland, Wisconsin 54806 Phone : 715-682-1398 Url : http://www.wipccc.org J. Casey Manual Posting	N	0
60	Racine Affirm Action Office 730 Washington Ave. Racine Racine, Wisconsin 53403 Phone : 262-636-9589 Email : jscott@cityofracine.org Fax : 414-649-2644 Jerry Scott	N	0
61	Racine City Workforce Develop. 1717 Taylor Ave. Racine Racine, Wisconsin 53403 Phone : 262-638-6638 Email : chennin@racineco.com Christine Henning	N	0

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62	Racine/Kenosha Community Action Agency 2113 N. Wisconsin St. Racine, Wisconsin 53402 Phone : 262-637-8377 Email : gcotton@rkcaa.org Fax : 1-262-637-6419 Gary Cotton	N	0
63	Ripon College 300 Seward St. Ripon, Wisconsin 54971 Phone : 920-748-8117 Url : http://www.wipccc.org T. Vaulbel Manual Posting	N	0
64	Silver Lake College 2406 S. Alverno Rd. Manitowoc, Wisconsin 54220 Phone : 920-686-6192 Url : http://www.wipccc.org J. Algozine Manual Posting	N	0
65	Silver Spring Neighborhood Center 5460 N. 64th St. Milwaukee, Wisconsin 53218 Phone : 414-463-7950 Url : http://www.ssnc-milw.org/ Email : pschmal@ssnc-milw.org Patricia Schmal	N	0
66	Social Development Commission 1304 S. 70th St. Milwaukee, Wisconsin 53214 Phone : 414-906-2719 Url : http://www.cr-sdc.org Email : jstenlund@cr-sdc.org Fax : 1-414-906-2719 Jan Stenlund	Y	0
67	Southwest Technical College 1800 Bronson Blvd. Fennimore, Wisconsin 53809 Phone : 608-822-2333 Url : http://swtc.edu/gray.aspx?id=392&terms=techconnect Career Services Manual Posting	N	0

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68	St. Norbert College 100 Grant St. DePere, Wisconsin 54115 Phone : 920-403-3040 Url : http://www.wipccc.org J. Donahue Manual Posting	N	0
69	TV & Radio Jobs North Carolina Url : http://tvandradijobs.com/cgi-bin/classifieds/clas Z. Madden Manual Posting	N	0
70	TV Jobs PO Box 4116 Oceanside, California 92052 Phone : 760-754-2115 Url : http://www.tvjobs.com Mark Halloway Manual Posting	N	14
71	UMOS - United Migrant Opportunity Services 2701 S. Chase Ave. Milwaukee, Wisconsin 53207 Phone : 414-389-6000 Url : http://www.umos.org/ Email : Adhemar.Bonnetti@umos.org Fax : 1-414-389-6047 Addy Bonnetti	N	0
72	University of Missouri 76 Gannett Hall Columbia, Missouri 65211 Phone : 573-882-0374 Url : http://www.hiremizzoutigers.com/ Career Services Manual Posting	N	0
73	University of WI Madison 1305 Linden Dr. Suite 2205 Madison, Wisconsin 53706 Phone : 608-262-3921 Url : http://www.bus.wisc.edu/career/default.asp Career Services Manual Posting	N	1

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74	University of WI Whitewater 800 W. Main St. Whitewater, Wisconsin 53190 Phone : 262-472-1472 Url : http://www.uww.edu/ Margaret O'Leary Manual Posting	N	0
75	University of Wisconsin, Milwaukee 3202 N. Maryland Ave. Milwaukee, Wisconsin 53201 Phone : 414-229-5445 Url : http://www4.uwm.edu/ Email : careerserv@sba.uwm.edu Greg Krejci	N	0
76	Unknown Referral Source	N	1
77	Viterbo University 900 Viterbo Dr. La Crosse, Wisconsin 54601 Phone : 608-796-3827 Url : http://www.wipccc.org B. Dolder-Zieke Manual Posting	N	0
78	Waukesha County Technical College 800 Main St. Pewaukee, Wisconsin 53072 Phone : 262-695-7511 Url : http://www.wctc.edu/ Career Services Manual Posting	N	0
79	WDAF 3030 Summit St. Kansas City, Missouri 64108 Phone : 314-213-7419 Url : http://www.fox4kc.com Email : vincent.strauss@tvstl.com Vincent Strauss	N	0

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80	Weisman Media 1901 Raymond Dr. Suite 6 Chicago, Illinois 60062 Phone : 847-400-5900 Url : http://weismanmedialaw.com/index.html David Rosenberg Manual Posting	N	1
81	Western Technical College 400 Seventh St. North La Crosse, Wisconsin 54601 Phone : 608-785-9440 Url : http://www.westerntc.edu/ Career Services Manual Posting	N	0
82	WGHP 2005 Francis St. High Point, North Carolina 27263 Phone : 336-821-1204 Url : http://www.myfox8.com Email : twilkins@tribunemedia.com T'Kia Wilkins	N	0
83	WHNT 200 Holmes Ave. Huntsville, Alabama 35801 Phone : 256-533-1919 Url : http://www.whnt.com Email : nonda.sloan@whnt.com Fax : 1-256-533-4503 Nonda Sloan	N	0
84	WHO 1801 Grand Ave. Des Moines, Iowa 50309 Phone : 515-242-3500 Url : http://www.whotv.com Email : mary.phares@whotv.com Mary Phares	N	0
85	WI Div. Of Vocational Rehab La Crosse La Crosse, Wisconsin Phone : 608-785-9500 Email : amy.gratzke@dwd.state.wi-us Fax : 608-785-9494 Amy Bratzke	N	0

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86	WI Lutheran College 8800 W. Bluemound Rd. Milwaukee, Wisconsin 53226 Phone : 414-443-8949 Url : http://www.wipccc.org T. Jahns Manual Posting	N	0
87	WIPCC (Wisconsin Private Colleges Career Consortium) North Carolina Url : http://www.wipccc.org Career Services Manual Posting	N	0
88	Wisconsin Broadcaster's Association 44 E. Mifflin St. Suite 900 Madison, Wisconsin 53703 Phone : 608-255-2600 Url : http://www.wi-broadcasters.org Madi Endicott Manual Posting	N	0
89	Wisconsin Division of Vocational Rehabilitation 333 Buchner Place, Wing-B La Crosse, Wisconsin 54603 Phone : 608-269-8910 Email : roxanne.powell@dwd.wisconsin.gov Fax : 1-608-269-8908 Roxanne Powell	N	0
90	Wisconsin Employment & Training Association 1213 N. Sherman Ave., PMB #324 Madison Madison, Wisconsin 53704 Phone : 608-242-7425 Url : www.wetainc.org Email : info@wetainc.org Fax : 608-242-7403 Employment Director	N	0
91	Wisconsin Indianhead Technical 505 Pine Ridge Dr. Shell Lake, Wisconsin 54871 Phone : 715-246-6561 Url : http://www.witc.edu/ Career Services Manual Posting	N	0

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92	Wisconsin Tech Connect North Carolina Url : http://www.wisconsintechconnect.com/ Career Services Manual Posting	N	0
93	WITI / fox6now.com 9001 N. Green Bay Rd. Milwaukee, Wisconsin 53209 Phone : 414-586-2206 Url : http://www.fox6now.com/ Email : julie.bednarek@fox6now.com Fax : 1-414-357-8937 Julie Bednarek	N	22
94	WJW 5800 S. Marginal Rd. Cleveland, Ohio 44103 Phone : 216-431-8888 Url : http://www.fox8.com Email : cthorne@tribune.com Fax : 1-216-432-4239 Cheryl Thorne	N	0
95	WNEP 16 Montage Mountain Rd. Moosic, Pennsylvania 18507 Phone : 570-346-7474 Url : http://www.wnep.com Email : debbie.drechin@wnep.com Debbie Drechin	N	0
96	WQAD 3003 Park 16th St. Moline, Illinois 61265 Phone : 309-764-8888 Url : http://www.wqad.com Email : molly.mayfield@wqad.com Fax : 1-309-764-5763 Molly Mayfield	N	2

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97	WREG 803 Channel 3 Dr. Memphis, Tennessee 38103 Phone : 901-543-2153 Url : http://www.wreg.com Email : peggy.fryer@wreg.com Fax : 1-901-543-2350 Peggy Fryer	N	0
98	WTKR 720 Boush St. Norfolk, Virginia 23510 Phone : 757-446-1000 Url : http://www.wtkr.com Email : pamela.hall@wtkr.com Pamela Hall	N	0
99	YWCA 3101 Latham Drive Madison, Wisconsin 53713 Phone : 608-255-3089 Email : programassistantywca@gmail.com Program Assistant	N	0
100	YWCA 3101 Latham Drive Madison, Wisconsin 53713 Phone : 608-257-1436 Email : programassistantywca@gmail.com Fax : 1-608-255-3378 Program Assistant	N	0
TOTAL INTERVIEWS OVER REPORTING PERIOD:			88

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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	10/11/2013	Participation in events or programs sponsored by educational institutions	Angelica Duria (reporter and anchor) attended a career day event at Pewaukee High School for their Junior Achievement of Wisconsin Organization. Ms. Duria was at the school for 2.5 hours meeting with students to discuss her career, education and her typical work day.	1	Anchor /Reporter

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2	10/30/2013	Participation in events or programs sponsored by educational institutions	<p>News Anchor Jessob Reisbeck let a student from Miles College interview him for a class project. The interview took place on October 4, 2013. The interview covered his education and career path.</p> <p>Meteorologist Justin Zollitsch visited Amy Belle Elementary School in Germantown, WI on October 30, 2013 to give a weather lesson and discuss his education.</p> <p>Meteorologist Justin Zollitsch visited Longfellow Elementary School in Milwaukee, WI on November 12, 2013 to give a weather lesson and discuss his education.</p> <p>Meteorologist Justin Zollitsch visited Bethesda Elementary School in Waukesha, WI on November 19, 2013 to give a weather lesson and discuss his education.</p> <p>Reporter Krystle Kacner gave a station tour and discussed her career with a group of Girl Scouts on January 12, 2014.</p> <p>Anchor Angelica Duria participated in New Berlin West High School's career day on January 28, 2014.</p> <p>Meteorologist Justin Zollitsch visited Pershing Elementary School in West Milwaukee, WI on February 11, 2014 to give a weather lesson and discuss his education.</p> <p>News Anchors Nicole Koglin and Jessob Reisbeck read to children at the Shorewood, WI library on Saturday, March 1st to celebrate Dr. Seuss' birthday.</p> <p>Meteorologist Justin Zollitsch visited Salam School in Milwaukee, WI on</p>	8	Meteorologist Anchor Anchor Sports Reporter

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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
			<p>March 11, 2014 to give a weather lesson and discuss his education.</p> <p>Meteorologist Justin Zollitsch visited Carroll College in Waukesha, WI on March 13, 2014 to discuss his education and career path to an Environmental Science Class.</p> <p>Anchor Katrina Cravy visited St. Mary School, Menomonee Falls, WI on March 21, 2014 for their career day. Katrina spoke about her education and career path.</p> <p>Sports Reporter Courtney King visited Cardinal Stritch University on April 4, 2014 to discuss the field of sports management.</p> <p>News Operations Manager, Brian Graham gave a station tour to a group of middle school students from Horning Middle School, Waukesha, WI on April 9, 2024. The students saw how a news station operates and were allowed to ask questions about how to obtain a career in broadcasting.</p> <p>Meteorologist Justin Zollitsch visited Wilson Elementary in Mequon, WI on April 9, 2014 to give a weather lesson and discuss his education.</p> <p>Sports Reporter Courtney King visited Thurston Woods Campus School in Milwaukee on April 29, 2014 to participate in their career day. Courtney King discussed her education and career path.</p> <p>Meteorologist Justin Zollitsch visited St. Mary Visitation in Elm Grove, WI on May 6, 2014 to give a weather lesson and discuss his education.</p>		

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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
3	11/7/2013	Participation in Job Fairs	WITI paid for a booth at the MATC "All Majors" fall 2013 job fair. WITI was recruiting for engineering positions, photojournalists and a video editor position. WITI collected resumes, answered questions, and distributed the NAB's "Careers in Broadcasting" handbook.	1	HR Coordinator
4	11/18/2013	Participation in scholarship programs	WITI contributed money to the Wisconsin Broadcaster's Association Scholarship fund. WITI promoted the scholarship with an on-air appearance by the WBA's President and WITI distributed applications to those who requested one in the office and on-line. WITI also assisted the committee by reviewing student applications and essays.	4	HR Coordinator Internet Exec Producer Director of Strategic Marketing VP of Creative Services
5	1/22/2014	Participation in Job Fairs	WITI had a booth at the Wisconsin Broadcaster's Association job fair. WITI was recruiting for a salesperson, photojournalist, multi-media journalist, reporter, and an executive producer.	1	President, General Manager
6	1/22/2014	Provision of training to management	WITI's General Manager/President attended the Wisconsin Broadcasters Association training session "Hiring Smart for Broadcasters: Legal Issues in Hiring and Effective Strategies to Promote Equal Employment Opportunity and Prevent Unlawful Discrimination." Our General Manager brought back the presentation and distributed to all hiring managers to review.	1	President / General Manager
7	6/18/2014	Provision of training to management	WITI General Manager/President Chuck Steinmetz attended the Wisconsin Broadcasters Association EEO seminar "Legal Issues and Effective Strategies to Prevent Unlawful Discrimination During the Employment Relationship" which was held on June 18, 2014.	1	GM/President

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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
8	6/18/2014	Participation in Job Fairs	WITI General Manager / President Chuck Steinmetz represented the station at the Wisconsin Broadcasters Association career fair on June 18, 2014. WITI used the career fair to recruit for sales positions, PT and Temp Engineers, News Producers and a reporter.	1	GM / President
9	7/9/2014	Provision of training to management	HR Manager Eric Fuehrer attended EEOC training held on July 9, 2014. The training provided information on acceptable hiring and recruiting practices.	1	HR Manager