

**EEO PUBLIC FILE REPORT FOR
WITI-FOX 6
MILWAUKEE, WISCONSIN**

This EEO Public File Report covers the One-Year Period
Ending on July 31, 2010

Recruitment Summary:

Reporting Period: August 1, 2009 to July 31, 2010

Total Hires Reporting Period: 13

Position / Job Title		Job Classification		Referral Source
Sports Producer		Professional		Tvjobs.com
Producer		Professional		Internal Posting
Contact 6 Producer		Professional		Internal Posting
Engineering Assistant		Professional		Job Center of Wisconsin
Temporary Engineer		Technical		MATC
Temporary Engineer		Technical		Employee Referral (rehire)
Anchor		Professional		Dickstein & Scutti
Anchor		Professional		Lloyd Zane Remick
Reporter		Professional		Referral - R. Dietz
Salesperson		Professional		Fox6now.com
Salesperson		Professional		Fox6now.com
Salesperson		Professional		Facebook
Sales Trainee		Professional		Fox6now.com

Recruitment Sources - WITI

Used to Recruit Positions?	Name of Recruitment Source	Address	Contact Person	Phone #	Did the source request notification?	Sent Via
All	FOX6Now.com	9001 N. Green Bay Rd., Milw, WI 53209	J. Bednarek	414-355-6666	No	E-mail
All	WITI Internal Posting / Employee Referral	9001 N. Green Bay Rd., Milw, WI 53209	J. Bednarek	414-355-6666	No	Internal
All	KDVR / KECT / KWGN	100 E. Speer Blvd., Denver, CO 80203	J. Aguirre	303-595-3131	No	E-mail
All	WJW	5800 S. Marginal Rd., Cleveland, OH 44103	S. Pace	216-431-8888	No	E-mail
All	KTVI / KPLR	2250 Ball Dr., St. Louis, MO 63146	K. Pruett	314-213-2222	No	E-mail
All	KSTU	5020 W. Amelia Earhart Dr., Salt Lake City, UT 84116	J. Nash	801-532-1300	No	E-mail
All	WDAF	3030 Summit St., Kansas City, MO 64108	T. Stewart	816-753-4567	No	E-mail
All	WTKR	720 Boush St., Norfolk, VA 23510	J. Grabtree	757-446-1000	No	E-mail
All	KFOR / KAUT	444 E. Britton Rd., Oklahoma City, OK 73114	S. Gottschalk	405-424-4444	No	E-mail
All	WGHP	2005 Francis St., High Point, NC 27263	B. Ladka	336-841-8888	No	E-mail
All	WREG	803 Channel 3 Dr., Memphis, TN 38103	R. Culbertson	901-543-2333	No	E-mail
All	WNEP	16 Montage Mountain Rd., Moosic, PA 18507	B. Hawkins	570-346-7474	No	E-mail
All	WHO	1801 Grand Ave., Des Moines, IA 50309	M. Braga	515-242-3500	No	E-mail
All	WHNT	200 Holmes Ave., Huntsville, AL 35801	S. Sloan	256-533-1919	No	E-mail
All	WOAD	3003 Park 16th St., Moline, IL 61265	C. Parchert	309-764-8888	No	E-mail
All	KFSM	318 N. 13th St., Fort Smith, AR 72901	P. Jewell	479-783-3131	No	E-mail
10; 13	WIPCC (Wisconsin Private Colleges Career Consortium)	www.wipcc.org	20 colleges listed below			Internet
5	*Alverno College	3400 S. 43rd St., Milwaukee, WI 53234	D. Chornicka	414-382-6009	No	Internet
	*Beloit College	700 College St., Beloit, WI 53511	A. Davis	608-363-2665	No	Internet
5	*Cardinal Stritch University	6801 N. Yates Rd. Milwaukee, WI 53217	T. Kipp	414-410-4157	No	Internet
5	*Carroll University	100 N. East Ave., Waukesha, WI 53186	D. Weber	262-524-7624	No	Internet
	*Carthage College	2001 Alford Park Dr., Kenosha, WI 53140	J. Frederick	262-551-5959	No	Internet
5	*Concordia University	12800 N. Lake Shore Dr., Mequon, WI 53097	K. Dunisch	262-243-4401	No	Internet
	*Edgewood College	1000 Edgewood College Dr., Madison, WI 53711	S. Johnson	608-663-2312	No	Internet
	*Lakeland College	PO Box 359, Sheboygan, WI 53082	L. Stephan	920-565-1255	No	Internet
	*Lawrence University	PO Box 599, Appleton, WI 54912	K. Heinzen	920-832-6561	No	Internet
	*Marian University	45 S. National Ave., Fond du Lac, WI 54935	A. Garner	920-923-7161	No	Internet
5	*Marquette University	PO Box 1881, Milwaukee, WI 53201	L. Kestner	414-288-7424	No	Internet
	*Milwaukee Institute of Art & Design (MIAD)	273 E. Erie St., Milwaukee, WI 53202	D. Seidensticker	414-847-3274	No	Internet
	*Milwaukee School of Engineering (MSOE)	1025 N. Broadway, Milwaukee, WI 53202	M. Spencer	414-277-4517	No	Internet
	*Mount Mary College	2900 N. Menomonee River Pkwy., Milwaukee, WI 53222	L. Nicolaisen	414-256-0187	No	Internet
	*Northland College	1411 Ellis Ave., Ashland, WI 54806	J. Casey	715-682-1398	No	Internet
	*Ripon College	300 Seward St., Ripon WI 54971	T. Vaulbel	920-748-8117	No	Internet
	*St. Norbert College	100 Grant St., De Pere, WI 54115	J. Donahue	920-403-3040	No	Internet
	*Silver Lake College	2405 S. Alverno Rd., Manitowoc, WI 54220	J. Algozine	920-686-6192	No	Internet
	*Viterbo University	900 Viterbo Dr., La Crosse, WI 54601	B. Dolder-Zieke	608-796-3827	No	Internet
	*Wisconsin Lutheran College	8800 W. Bluemound Rd., Milwaukee, WI 53226	T. Jahns	414-443-8949	No	Internet
10;	ITT Technical Institute	6300 W. Layton Ave., Greenfield, WI 53220	S. Tentnagen		No	E-mail
10;	Milwaukee Urban League	435 W. North Ave., Milwaukee, WI 53212	P. Buford	414-374-5850	No	E-mail
10;	Goodwill	6055 N. 91st St., Milwaukee, WI 53225	N. Norman	414-847-4830	No	E-mail
10;	Interfaith (Older Adult Programs)	6005 W. Virginia St. Suite 300, Milwaukee, WI 53204	E. Mixter-Keller	414-220-8638	No	E-mail

Recruitment Sources - WITI

Used to Recruit Positions?	Name of Recruitment Source	Address	Contact Person	Phone #	Did the source request notification?	Sent Via
10;	Silver Spring Neighborhood Center	5460 N. 64th St., Milwaukee, WI 53218	K. Johnson		No	E-mail
10;	The Women's Center	505 N. East Ave., Waukesha, WI 53186	J. Sweney		No	E-mail
2; 4; 10;	Wisconsin Job Center	201 E. Washington Ave., Madison, WI 53707	R. Gassmann	608-266-3131	No	Internet
5; 10;	University of Wisconsin Whitewater	800 W. Main St., Whitewater, WI 53190	M. O'Leary	262-472-1471	No	Internet
5	University of Wisconsin Madison	1305 Linden Dr. Suite 2205, Madison, WI 53706		608-262-3921	No	Internet
10;	UMOS	2701 S. Chase Ave., Milwaukee, WI 53207	A. Bonnetti		No	E-mail
6; 7; 10;	Milwaukee Area Technical College	700 W. State St., Milwaukee, WI 53233	J. Burdick	414-297-6901	No	Fax
1; 2; 3; 4; 6; 7; 11; 13	Medialine	PO Box 51909, Pacific Grove, CA 93950	M. Shilstone	800-237-8073	No	Internet
13	TV & Radio Jobs	tvandradijobs.com			No	Internet
13	University of Missouri	76 Gannett Hall, Columbia, MO 65211		573-882-0374	No	Internet
13	Entertainment Careers	entertainmentcareers.net	B. Hall	310-442-0200	No	Internet
6; 7	Wisconsin TechConnect	www.wisconsinconnect.com			No	Internet
1; 2; 3; 4; 6; 7; 11	TV Jobs	PO Box 4116, Oceanside, CA 92052	M. Holloway	760-754-2115	No	Internet
6; 7	IBEW	633 S. Hawley Rd., Milwaukee, WI 53214	C. Albrecht	414-479-0580	No	E-mail
8; 9; 10	Wisconsin Broadcaster's Association	44 E. Mifflin St. Suite 900, Madison, WI 53703	M. Endicott	608-255-2600	No	Internet
5; 8; 9	Spots N' Dots	167 Oakdale Rd., Johnson City, NY 13790	G. McKay	888-884-2630	No	E-mail
12;	National Television Academy - Midwest Chapter	33 E. Congress, Suite 505, Chicago, IL 60605	D. Hanger	312-435-1825	No	Internet
8; 9	Facebook	We sent a message to the stations Facebook Friends	C. Docter	414-355-6666	No	Internet

*No sources have requested to be notified at this time.

Recruitment Reconciliation Form

Station: WITI **Date Position Filled:** August 6, 2009

Position/Job Title: Sports Producer
Job Classification: Professional

Recruitment Source: Tvjobs.com
Contact Person: M. Holloway
Address: P.O. Box 4116
Oceanside, CA 92052

Total # of Interviewees: 9

Referral Sources					No. of Interviewees
Name:	Tvjobs.com				4
Contact Person:	M. Holloway		Phone #: 800-374-0119		
Address:	P.O. Box 4116				
City:	Oceanside	State:	CA	Zip: 92052	
Name:	FOX 6 Website (www.fox6now.com)				2
Contact Person:	J. Bednarek		Phone #: 414-355-6666		
Address:	9001 N. Green Bay Rd.				
City:	Milwaukee	State:	WI	Zip: 53209	
Name:	Internal Job Posting				3
Contact Person:	J. Bednarek		Phone #: 414-355-6666		
Address:	9001 N. Green Bay Rd.				
City:	Milwaukee	State:	WI	Zip: 53209	

Recruitment Source: Identify by name the source that referred the successful job candidate.
Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

Station: WITI **Date Position Filled:** March 29, 2010

Position/Job Title: Anchor (Morning News)
Job Classification: Professional

Recruitment Source: Talent Agency Dickstein & Scutti
Contact Person: Steven Dickstein
Address: 1617 J.F. Kennedy Blvd.
Philadelphia, PA 19103
215-568-5300

Total # of Interviewees: 4

Referral Sources					No. of Interviewees
Name:	Tvjobs.com				2
Contact Person:	M. Holloway		Phone #:	800-374-0119	
Address:	P.O. Box 4116				
City:	Oceanside	State:	CA	Zip: 92052	
Name:	FOX 6 Website (www.fox6now.com)				1
Contact Person:	J. Bednarek		Phone #:	414-355-6666	
Address:	9001 N. Green Bay Rd.				
City:	Milwaukee	State:	WI	Zip: 53209	
Name:	Talent Agency Dickstein & Scutti				1
Contact Person:	Steven Dickstein		Phone #:	800-374-0119	
Address:	1617 J.F. Kennedy Blvd.				
City:	Philadelphiala	State:	PA	Zip: 19103	

Station: WITI

Date Position Filled: April 19, 2010

Position/Job Title: Reporter

Job Classification: Professional

Recruitment Source: Referral

Contact Person: R. Dietz

Address: 787 Lombardi Ave.
Green Bay, WI 54304
(920) 490-1407

Total # of Interviewees: 5

Referral Sources					No. of Interviewees
Name:	Tvjobs.com				2
Contact Person:	M. Holloway		Phone #: 800-374-0119		
Address:	P.O. Box 4116				
City:	Oceanside	State:	CA	Zip: 92052	
Name:	FOX 6 Website (www.fox6now.com)				1
Contact Person:	J. Bednarek		Phone #: 414-355-6666		
Address:	9001 N. Green Bay Rd.				
City:	Milwaukee	State:	WI	Zip: 53209	
Name:	Refferal				1
Contact Person:	Keith Meka		Phone #: 414-777-5800		
Address:	809 S. 60th				
City:	Milwaukee	State:	WI	Zip: 53214	
Name:	Refferal				1
Contact Person:	R. Dietz		Phone #: 414-777-5800		
Address:	787 Lombardi Ave.				
City:	Green Bay	State:	WI	Zip: 54304	

Station: WITI

Date Position Filled: June 7, 2010

Position/Job Title: Anchor (5-6P)

Job Classification: Professional

Recruitment Source: Llyod Zane Remick, Agent

Contact Person: L. Zane Remick

Address: One Liberty Place 1650

Market St. 65th Floor

Philadelphia, PA 19103

215-575-3803

Total # of Interviewees: 2

Referral Sources					No. of Interviewees
Name:	Tvjobs.com				1
Contact Person:	M. Holloway		Phone #: 800-374-0119		
Address:	P.O. Box 4116				
City:	Oceanside	State:	CA	Zip: 92052	
Name:	Llyod Zane Remick, Agent				1
Contact Person:	L. Zane Remick		Phone #: 215-575-3803		
Address:	One Liberty Place 1650		Market St. 65th Floor		
City:	Philadelphia	State:	PA	Zip: 19103	

Station: WITI

Date Position Filled: April 26, 2010

Position/Job Title: Salesperson

Job Classification: Professional

Recruitment Source: FOX6Now.com

Contact Person: J. Bednarek

Address: 9001 N. Green Bay Rd.
Milwaukee, WI 53209
414-355-6666

Total # of Interviewees: 5

Referral Sources					No. of Interviewees
Name:	Employee Referral				1
Contact Person:	J. Junkers	Phone #:		414-355-6666	
Address:	9001 N. Green Bay Rd.				
City:	Milwaukee	State:	WI	Zip: 53209	
Name:	Spots n' Dots				1
Contact Person:	G. McKay	Phone #:		888-814-2630	
Address:	1635 Old Hwy 41				
City:	Kennesaw	State:	GA	Zip: 30152	
Name:	Employee Referral				1
Contact Person:	T. Bangert	Phone #:		414-355-6666	
Address:	9001 N. Green Bay Rd.				
City:	Milwaukee	State:	WI	Zip: 53209	
Name:	Referral				1
Contact Person:	C. Kellen	Phone #:		262-250-9600	
Address:	W133 N8569 Executive Pky.				
City:	Menomonee Falls	State:	WI	Zip: 53051	
Name:	FOX6Now.com				1
Contact Person:	J. Bednarek	Phone #:		414-355-6666	
Address:	9001 N. Green Bay Rd.				
City:	Milwaukee	State:	WI	Zip: 53209	

Station: WITI

Date Position Filled: May 3, 2010

Position/Job Title: Temporary Engineer
Job Classification: Technical

Recruitment Source: Employee Referral / Rehire
Contact Person: J. Workman
Address: 9001 N. Green Bay Rd.
Milwaukee, WI 53209

Total # of Interviewees: 1

Referral Sources		No. of Interviewees
Name: Employee Referral / Rehire Contact Person: J. Workman Address: 9001 N. Green Bay Rd. City: Milwaukee, WI 53209	Phone #: 414-355-6666 Zip: 53209	1
Name: Contact Person: Address: City:		
Name: Contact Person: Address: City:		

Station: WITI **Date Position Filled:** May 24, 2010

Position/Job Title: Temporary Engineer
Job Classification: Technical

Recruitment Source: MATC
Contact Person: J. Burdick
Address: 700 W. State St.
Milwaukee, WI 53233
414-297-6901

Total # of Interviewees: 6

Referral Sources				No. of Interviewees
Name:	MATC			3
Contact Person:	J. Burdick	Phone #:	414-397-6901	
Address:	700 W. State St.			
City:	Milwaukee	State:	WI Zip: 53233	
Name:	FOX 6 Website (www.fox6now.com)			2
Contact Person:	J. Bednarek	Phone #:	414-355-6666	
Address:	9001 N. Green Bay Rd.			
City:	Milwaukee	State:	WI Zip: 53209	
Name:	Applicant said he found job on his own			1
Contact Person:	S. Rausch	Phone #:	262-618-4427	
Address:	W54 N121 McKinley Ct.			
City:	Cedarburg	State:	WI Zip: 53012	

Station: WITI

Date Position Filled: May 17, 2010

Position/Job Title: Salesperson

Job Classification: Professional

Recruitment Source: Facebook

Contact Person: C. Docter

Address: 9001 N. Green Bay Rd.
Milwaukee, WI 53209

Total # of Interviewees: 6

Referral Sources				No. of Interviewees
Name:	E-mail Alert			
Contact Person:	C. Docter	Phone #:	414-355-6666	
Address:	9001 N. Green Bay Rd.			
City:	Milwaukee	State:	WI	1
Zip:	53209			
Name:	Referral			
Contact Person:	J. Opat	Phone #:	414-874-1818	
Address:	4041 N. 35th St.			
City:	Milwaukee	State:	WI	1
Zip:	53216			
Name:	FOX6Now.com			
Contact Person:	J. Bednarek	Phone #:	414-355-6666	
Address:	9001 N. Green Bay Rd.			
City:	Milwaukee	State:	WI	1
Zip:	53209			
Name:	Referral			
Contact Person:	D. Carlson	Phone #:	414-355-6666	
Address:	9001 N. Green Bay Rd.			
City:	Milwaukee	State:	WI	1
Zip:	53209			
Name:	Referral - Friend of Applicant			
Contact Person:	Unknown	Phone #:		
Address:				
City:		State:		1
Zip:				
Name:	Facebook			
Contact Person:	C. Docter	Phone #:	414-355-6666	
Address:	9001 N. Green Bay Rd.			
City:	Milwaukee	State:	WI	1
Zip:	53209			

Station: WITI

Date Position Filled: May 17, 2010

Position/Job Title: Salesperson

Job Classification: Professional

Recruitment Source: FOX6Now.com

Contact Person: J. Bednarek

Address: 9001 N. Green Bay Rd.
Milwaukee, WI 53209
414-355-6666

Total # of Interviewees: 6

Referral Sources				No. of Interviewees
Name:	E-mail Alert			1
Contact Person:	C. Docter	Phone #:	414-355-6666	
Address:	9001 N. Green Bay Rd.			
City:	Milwaukee	State:	WI	
		Zip:	53209	
Name:	Referral			1
Contact Person:	J. Opat	Phone #:	414-874-1818	
Address:	4041 N. 35th St.			
City:	Milwaukee	State:	WI	
		Zip:	53216	
Name:	FOX6Now.com			2
Contact Person:	J. Bednarek	Phone #:	414-355-6666	
Address:	9001 N. Green Bay Rd.			
City:	Milwaukee	State:	WI	
		Zip:	53209	
Name:	Referral			1
Contact Person:	D. Carlson	Phone #:	414-355-6666	
Address:	9001 N. Green Bay Rd.			
City:	Milwaukee	State:	WI	
		Zip:	53209	
Name:	Referral - Friend of Applicant			1
Contact Person:	Unknown	Phone #:		
Address:				
City:		State:		
		Zip:		

Station: WITI

Date Position Filled: July 26, 2010

Position/Job Title: Assistant / Receptionist

Job Classification: Professional

Recruitment Source: Job Center of Wisconsin

Contact Person: R. Gassmann

Address: 201 E. Washington Ave.
Madison, WI 53707
608-266-3131

Total # of Interviewees: 5

Referral Sources					No. of Interviewees
Name:	Referral - Friend of Applicant				1
Contact Person:	J. Macareno	Phone #:	414-588-3361		
Address:	W146 N9300 Held Dr.				
City:	Menomonee Falls	State:	WI	Zip: 53051	
Name:	FOX 6 Website (www.fox6now.com)				1
Contact Person:	J. Bednarek	Phone #:	414-355-6666		
Address:	9001 N. Green Bay Rd.				
City:	Milwaukee	State:	WI	Zip: 53209	
Name:	Job Center of WI				3
Contact Person:	R. Gassmann	Phone #:	608-266-3131		
Address:	201 E. Washington Ave.				
City:	Madison	State:	WI	Zip: 53707	

Station: WITI **Date Position Filled:** August 31, 2009

Position/Job Title: 6P Producer
Job Classification: Professional

Recruitment Source: Internal Posting
Contact Person: J. Bednarek
Address: 9001 N. Green Bay Rd.
Milwaukee, WI 53209

Total # of Interviewees: 2

Referral Sources					No. of Interviewees
Name:	FOX 6 Website (www.fox6now.com)				1
Contact Person:	J. Bednarek	Phone #:	414-355-6666		
Address:	9001 N. Green Bay Rd.				
City:	Milwaukee	State:	WI	Zip: 53209	
Name:	Internal Posting				1
Contact Person:	J. Bednarek	Phone #:	414-355-6666		
Address:	9001 N. Green Bay Rd.				
City:	Milwaukee	State:	WI	Zip: 53209	

Station: WITI

Date Position Filled: July 30, 2010

Position/Job Title: Sales Trainee

Job Classification: Professional

Recruitment Source: FOX6Now.com

Contact Person: J. Bednarek

Address: 9001 N. Green Bay Rd.
Milwaukee, WI 53209
414-355-6666

Total # of Interviewees: 4

Referral Sources					No. of Interviewees
Name:	Wisconsin Broadcasters Association				1
Contact Person:	M. Endicott		Phone #:	608-255-2600	
Address:	44 E. Mifflin St. Suite 900				
City:	Madison	State:	WI	Zip: 53703	
Name:	FOX 6 Website (www.fox6now.com)				3
Contact Person:	J. Bednarek		Phone #:	414-355-6666	
Address:	9001 N. Green Bay Rd.				
City:	Milwaukee	State:	WI	Zip: 53209	

Station: WITI **Date Position Filled:** June 2, 2010

Position/Job Title: Contact 6 Producer
Job Classification: Professional

Recruitment Source: Internal Posting
Contact Person: J. Bednarek
Address: 9001 N. Green Bay Rd.
Milwaukee, WI 53209
414-355-6666

Total # of Interviewees: 2

Referral Sources				No. of Interviewees
Name:	On Own			1
Contact Person:	D. Znamierowski	Phone #:		
Address:				
City:	Glendale	State:	WI Zip: 53209	
Name:	Internal Posting			1
Contact Person:	J. Bednarek	Phone #:	414-355-6666	
Address:	9001 N. Green Bay Rd.			
City:	Milwaukee	State:	WI Zip: 53209	

Station Initiatives

WITI - FOX 6 Milwaukee, WI

Job Fairs

WITI-FOX 6 participated in the following job fair for the period of August 1, 2009 through July 31, 2010:

*ITT Technical College in Greenfield, Wisconsin on Monday, July 26, 2010

*Job fairs provide applicants and potential candidates with the opportunity to learn about WITI and job opportunities in the field of broadcast television.

Academic Credit Internship Program

WITI-FOX 6 offers a non-paid academic credit internship program for college/university students. WITI's Internship program is posted on our website (www.fox6now.com) and in the current WBA (Wisconsin Broadcaster's Association) listing of current statewide broadcasting internships.

Participants:

NEWS -

A. Hunter from Marquette University - Fall 2009
K. Smaney from University of Wisconsin, Milwaukee - Fall 2009
A. Fabitz from University of Wisconsin, Milwaukee - Spring 2010
U. Etim from University of Wisconsin, Milwaukee - Spring 2010

SPORTS-

A. Jackson from University of Wisconsin, Whitewater - Summer 2009
M. Haberle from Carthage College, Kenosha - Summer 2009
A. Uhan from University of Wisconsin, Milwaukee - Fall 2009

WEB-

M. Reinertson from University of Wisconsin, Milwaukee - Summer 2009

Career Outreach

WITI-FOX 6 allows high school students, college graduates and teachers the opportunity to shadow FOX 6 employees.

Participants:

A. Shafer from Nicolet High School on October 21, 2009 shadowing Meteorologist B. Adrian.
A. Guajavado from University of Wisconsin, Milwaukee on July 1, 2010 shadowing reporter C. Head
P. Terry from University of Wisconsin, Oshkosh on Tuesday, July 27, 2010 shadowing VP of Creative Services L. Wucherer

EEO Education

WITI-FOX 6 participated in an Equal Employment Opportunity training session on Monday, July 12, 2010 sponsored by Dow Lohnes.

Participants:

C. Steinmetz - President and General Manager
J. Bednarek - Human Resources Coordinator

Community Outreach

WITI - FOX 6 Milwaukee, WI

WITI participates in events sponsored by educational institutions relating to career opportunities in broadcasting.

September 25, 2009 - Bob Moore attended Lad Lake's Bright Lights Big Dreams Scholarship fund to promote education and discuss careers in broadcasting.

October 1, 2009 - Nicole Koglin attended Lannon Elementary's Girl Scouts to discuss her job as an anchor and reporter.

January 7, 2010 - Gus Gnorski attended US Grant Elementary School for Family Cook Off & to speak to students

January 14, 2010 - Meteorologist B. Adrian spoke to students at Racine Case High School about his career

February 2, 2010 - Bart Adrian attended St. Martin of Tours to discuss career in Meteorology

February 24, 2010 - Meteorologist B. Adrian taught a science class to the Elementary School Education Class at the University of Wisconsin, Milwaukee.

March 4, 2010 - Tami Hughes read to students and discussed her career at Kluge Elementary in Milwaukee.

April 16, 2010 - Chrystina Head attended career day at Westside Academy in Milwaukee.

April 21, 2010 - Tim VanVooren spoke to students at University of Wisconsin, Washington County regarding careers in broadcast television.

May 24, 2010 - Tim VanVooren spoke to students at their 8th grade graduation in Saukville, WI

June 10, 2010 - Nicole Koglin spoke to students at North Junior High in Menomonie Falls, WI at their 8th grade graduation

Other Programs to Promote Outreach

Back Pack Buddies (August-September 2009) - WITI along with local sponsors sold Backpack Buddy stuffed toys with proceeds going to purchase backpacks and school supplies

Condella's Coats for Kids (September-October 2009) - WITI along with local sponsors collected new and slightly used coats which are cleaned and given to local children who otherwise would not have a coat for the winter.

Drive Against Prostate Cancer (May 20, 2010) - WITI along with Froedtert Hospital and the Medical College of Wisconsin teamed up to offer free prostate screenings to men and bring awareness to the disease.