

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Buying Time Media, LLC., hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: Buying Time Media, LLC.

Address: 650 Massachusetts Ave NW, Suite 210 Washington, DC 20001

Contact: Nathaniel Kronisch

Phone number: (202)965-5060

Email: nathaniel@targetedplatform.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Facebook

Address: 1601 Willow Road, Menlo Park, CA, 94025

Contact: d. Dave Wehner (CFO)

Phone number: 650-543-4800

Email: N/A

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Mark Zuckerberg: Founder, Chairman, CEO
Sheryl Sandberg: COO
Dave Wehner: CFO
Chris Cox: Chief Product Officer
Mike Schroepfer: Chief Technology Officer
Marne Levine: Chief Business Officer
Jennifer Newstead: Chief Legal Officer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☒ N/A

Name(s) of every candidate referred to: N/A

Office(s) sought by such candidate(s) (no acronyms or abbreviations): N/A

Date of election: N/A

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary: **Internet Regulation**

☐ N/A

Conversation with Jack (Facebook Content Team):

Jack says the Facebook Content Team makes a lot of difficult decisions. We work in the spectrum of freedom of expression vs content moderation trying to figure out where on that spectrum we should land. Jack does not know if it is right for a private corporation, like Facebook, dictating what the boundaries are. With the right adjustments made to Section 230 and improved regulation, Facebook and the broader industry can receive better guidance on where on that spectrum we should be.

Learn why Facebook supports updated internet regulations including reforming Section 230 at fb.com/regulations.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor

Signature: *Nathaniel Kronisch*

Name: Nathaniel Kronisch

Date of Request to Purchase Ad Time: 10/21/2021

Station Representative

Signature: *Stephen Davis*

Name: Stephen Davis

Date of Station Agreement to Sell Time: 10/21/2021

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☒ Yes ☐ No Date ad received: 10/21/2021

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☐ Accepted
- ☒ Accepted IN PART (e.g., ad not received to determine content)*
- ☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

10/21/2021: Ad Sponsorship ID does not meet required measurement.

Contract #:
WO 2194342

Station Call Letters:
WYFF-TV

Date Received/Requested:
10/21/2021

Est. #:
11113

Station Location:
Greenville, SC

Run Start and End Dates:
10/25/2021-10/31/2021

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.