


[www.koat.com](http://www.koat.com)

Billing Address:

**KOAT**  
**3801 Carlisle Blvd. NE**  
**Albuquerque, NM 87107**  
**Main: (505)884-7777**  
**Billing: (916)325-3266**

**Cooney Watson & Associates**  
**Attention: Accounts Payable**  
**3813 Academy Parkway South NE**  
**Albuquerque, NM 87109**

Send Payment To:

**KOAT**  
**PO Box 90020**  
**Prescott, AZ 86304-9020**

DUPLICATE

## INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1790292-2	11/04/18	November 2018	10/29/18 - 11/02/18

Property	Account Executive	Sales Office	Sales Region
KOAT	Marcus Liburdi	Albuquerque - Local	Local

Advertiser	Product	Estimate Number
GO Bonds for Higher Educa	Issue	

Flight Dates	Order #	Alt Order #
10/22/18 - 11/04/18	1790292	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/22/18	11/04/18	M-F A7N This AM @ 430:430-5a		MTWTF--	:30	2	\$125.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/18	11/04/18	MTWTF--	2	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KOAT	Th	11/01/18	4:39 AM	M-F A7N This AM @ 430a	430-5a	:30	GOBONDDFI NALTVPOT30REV	\$125.00 NM
4	KOAT	F	11/02/18	4:38 AM	M-F A7N This AM @ 430a	430-5a	:30	GOBONDDFI NALTVPOT30REV	\$125.00 NM
2	10/22/18	11/04/18	5a A7N More In The AM 5-6a		MTWTF--	:30	2	\$300.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/18	11/04/18	MTWTF--	2	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KOAT	M	10/29/18	5:53 AM	5a A7N More In The AM	5-6a	:30	GOBONDDFI NALTVPOT30REV	\$300.00 NM
4	KOAT	Th	11/01/18	5:37 AM	5a A7N More In The AM	5-6a	:30	GOBONDDFI NALTVPOT30REV	\$300.00 NM
3	10/22/18	11/04/18	6a A7N More In The AM 6-7a		MTWTF--	:30	2	\$900.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/18	11/04/18	MTWTF--	2	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KOAT	W	10/31/18	6:52 AM	6a A7N More In The AM	6-7a	:30	GOBONDDFI NALTVPOT30REV	\$900.00 NM
4	KOAT	F	11/02/18	7:00 AM	6a A7N More In The AM	6-7a	:30	GOBONDDFI NALTVPOT30REV	\$900.00 NM
4	10/22/18	11/04/18	Action 7 News @ 5p 5-530p		MTWTF--	:30	1	\$750.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/18	11/04/18	MTWTF--	1	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	W	10/31/18	5:25 PM	Action 7 News @ 5p	5-530p	:30	GOBONDDFI NALTVPOT30REV	\$750.00 NM
5	10/22/18	11/04/18	Action 7 News @ 6p 6-630p		MTWTF--	:30	2	\$850.00	NM

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: [www.hearst.com/newsroom/hearst-television-advertising-sales](http://www.hearst.com/newsroom/hearst-television-advertising-sales)

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.


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Advertiser	Product	Estimate Number	
GO Bonds for Higher Education	Issue		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/18	11/04/18	MTWTF--	2	\$850.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
3	KOAT	W	10/31/18	6:22 PM	Action 7 News @ 6p	6-630p	:30	GOBONDDFI NALTVSPOT30REV	\$850.00 NM
4	KOAT	F	11/02/18	6:23 PM	Action 7 News @ 6p	6-630p	:30	GOBONDDFI NALTVSPOT30REV	\$850.00 NM
6	10/22/18	11/04/18	Action 7 News @ 10p M-F	10-1030p	MTWTF--	:30	2	\$1,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/18	11/04/18	MTWTF--	2	\$1,200.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
4	KOAT	W	10/31/18	10:25 PM	Action 7 News @ 10p M-F	10-1030p	:30	GOBONDDFI NALTVSPOT30REV	\$1,200.00 NM
3	KOAT	F	11/02/18	10:23 PM	Action 7 News @ 10p M-F	10-1030p	:30	GOBONDDFI NALTVSPOT30REV	\$1,200.00 NM
<u>Total Spots</u>							<b>11</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$7,500.00</b>
<u>Agency Commission</u>	<b>\$1,125.00</b>
<u>Net Amount Due</u>	<b>\$6,375.00</b>
<b>New Mexico Tax Rate 7.875%</b>	<b>\$502.03</b>
<u>Amount Due</u>	<b>\$6,877.03</b>

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