

CONTRACT



WFRV
5000 Riverside Dr
Building 5 Suite 200
David Norris
Irving, TX 75039
(214) 765-4169

<u>Contract / Revision</u> 1868409 /	<u>Alt Order #</u>
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<u>Product</u> 2019 GB MAYORAL	
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<u>Contract Dates</u> 02/04/18 - 02/15/19	<u>Estimate #</u> 2019 GB MAYORAL
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<u>Advertiser</u> POL/Patrick Evans/Mayor/Green Bay/WI/Dem	<u>Original Date / Revision</u> 01/29/19 / 01/29/19
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And:

Seering Media Consulting
2577 Bel Meadow Drive
Green Bay, WI 54311

<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WFRV	<u>Account Executive</u> WFRV Local House	<u>Sales Office</u> Green Bay Local

<u>Special Handling</u>

<u>Demographic</u> Households

<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
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<u>Agency Ref</u>	<u>Advertiser Ref</u>
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
N 1	WFRV	02/04/19	02/15/19	Local 5 News at Noon	M-F 12p-12:30p		:30				NM	10	\$1,250.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	02/04/19	02/10/19	MTWTF--				5	\$125.00					
	Week:	02/11/19	02/17/19	MTWTF--				5	\$125.00					
Totals												0.00	10	\$1,250.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
01/28/19 -02/15/19	10	\$1,250.00	(\$187.50)	\$1,062.50
Totals	10	\$1,250.00	(\$187.50)	\$1,062.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WFRV-TV GREEN BAY, WI	Date:
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I, ROBERT J SEERING,

being/on behalf of: PATRICK EVANS,

a legally qualified candidate of the N/A

political party for the office of: MAYOR OF GREEN BAY

in the PRIMARY

election to be held on: FEBRUARY 19, 2019

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		SEE	SCHEDULE		

Attach proposed schedule with charges (if available): ATTACHED

I represent that the payment for the above described broadcast time has been furnished by:

ROBERT J SPARZANO

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

DR. JAY TIBBETS

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

1-30-2019

[Signature]

Date

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

[Signature]

Jim Arneson

GSM

Signature

Printed Name

Title