## **INVOICE**



 Invoice #:
 IN-12110162164

 Invoice Date:
 10/31/2021

 Contract #:
 90001

 Page:
 1

Net Amount Due: \$131,375.00

Station(s):

WTOP-FM

Agency: BULLY PULPIT INTERACTIVE

1140 CONNECTICUT AVE NW

#800

WASHINGTON, DC 20036

Advertiser: FACEBOOK (A)

Product: Facebook Advocacy Amplifi

Estimate #:

**Agency Client Code:** 

Buyer Name: MARSHA LYONS

Salesperson(s): Carolyn Lieberman Terms: NET 30 DAYS

Day	Date	Time	Ln	Length	Product	ISCI	Rate	
TUE	09/28/21	08:38a	1	30	Facebook Advocacy Amplifi	Regulation	\$1,875.00	
TUE	09/28/21	09:35a	3	30	Facebook Advocacy Amplifi	Credibility	\$1,875.00	
TUE	09/28/21	11:48a	4	30	Facebook Advocacy Amplifi	Credibility	\$625.00	
TUE	09/28/21	03:47p	5	30	Facebook Advocacy Amplifi	Credibility	\$1,500.00	
TUE	09/28/21	04:45p	2	30	Facebook Advocacy Amplifi	Regulation	\$1,500.00	
TUE	09/28/21	06:37p	2	30	Facebook Advocacy Amplifi	Credibility	\$1,500.00	
WED	09/29/21	05:14a	4	30	Facebook Advocacy Amplifi	Credibility	\$625.00	
WED	09/29/21	06:07a	3	30	Facebook Advocacy Amplifi	Regulation	\$1,875.00	
WED	09/29/21	08:24a	1	30	Facebook Advocacy Amplifi	Credibility	\$1,875.00	
WED	09/29/21	03:53p	2	30	Facebook Advocacy Amplifi	Credibility	\$1,500.00	
WED	09/29/21	07:47p	2	30	Facebook Advocacy Amplifi	Regulation	\$1,500.00	
THU	09/30/21	05:37a	1	30	Facebook Advocacy Amplifi	Credibility	\$1,875.00	
THU	09/30/21	07:14a	3	30	Facebook Advocacy Amplifi	Credibility	\$1,875.00	
THU	09/30/21	07:33a	1	30	Facebook Advocacy Amplifi	Credibility	\$1,875.00	
THU	09/30/21	03:14p	5	30	Facebook Advocacy Amplifi	Regulation	\$1,500.00	
THU	09/30/21	06:24p	2	30	Facebook Advocacy Amplifi	Credibility	\$1,500.00	
FRI	10/01/21	06:07a	1	30	Facebook Advocacy Amplifi	Regulation	\$1,875.00	
FRI	10/01/21	07:17a	3	30	Facebook Advocacy Amplifi	Credibility	\$1,875.00	
FRI	10/01/21	04:18p	5	30	Facebook Advocacy Amplifi	Credibility	\$1,500.00	
FRI	10/01/21	07:37p	2	30	Facebook Advocacy Amplifi	Credibility	\$1,500.00	
MON	10/04/21	06:37a	-1	30	Facebook Advocacy Amplifi	Regulation	\$1,875.00	
; M	G for 9/27/2	21 Ln 1						
MON	10/04/21	08:47a	1	30	Facebook Advocacy Amplifi	Credibility	\$1,875.00	
MON	10/04/21	04:07p	2	30	Facebook Advocacy Amplifi	Credibility	\$1,500.00	
MON	10/04/21	07:27p	-2	30	Facebook Advocacy Amplifi	Regulation	\$1,500.00	
; MG for 9/27/21 Ln 2								
TUE	10/05/21	05:54a	1	30	Facebook Advocacy Amplifi	Credibility	\$1,875.00	
TUE	10/05/21	08:37a	-3	30	Facebook Advocacy Amplifi	Credibility	\$1,875.00	
; MG for 9/28/21 Ln 1								
TUE	10/05/21	09:07a	1	30	Facebook Advocacy Amplifi	Regulation	\$1,875.00	
TUE	10/05/21	03:54p	2	30	Facebook Advocacy Amplifi	Credibility	\$1,500.00	
TUE	10/05/21	05:14p	2	30	Facebook Advocacy Amplifi	Credibility	\$1,500.00	
WED	10/06/21	07:06a	1	30	Facebook Advocacy Amplifi	Credibility	\$1,875.00	

## **INVOICE**



Invoice #: IN-12110162164
Invoice Date: 10/31/2021
Contract #: 90001
Page: 2

Net Amount Due: \$131,375.00

WED   10/08/21   04.37p   2   30   Facebook Advocacy Amplifi   Credibility   \$1,500.00   THU   10/07/21   05.44a   1   30   Facebook Advocacy Amplifi   Credibility   \$1,500.00   THU   10/07/21   05.44a   1   30   Facebook Advocacy Amplifi   Credibility   \$1,675.00   THU   10/07/21   03.53p   2   30   Facebook Advocacy Amplifi   Credibility   \$1,875.00   THU   10/07/21   03.53p   2   30   Facebook Advocacy Amplifi   Credibility   \$1,875.00   THU   10/07/21   03.53p   2   30   Facebook Advocacy Amplifi   Credibility   \$1,875.00   THU   10/07/21   03.54a   1   30   Facebook Advocacy Amplifi   Regulation   \$1,875.00   MON   10/11/21   08.47a   1   30   Facebook Advocacy Amplifi   Regulation   \$1,875.00   MON   10/11/21   08.47a   1   30   Facebook Advocacy Amplifi   Credibility   \$1,875.00   TUE   10/12/21   07.44p   2   30   Facebook Advocacy Amplifi   Credibility   \$1,875.00   TUE   10/12/21   07.47a   1   30   Facebook Advocacy Amplifi   Credibility   \$1,875.00   TUE   10/12/21   03.23p   2   30   Facebook Advocacy Amplifi   Credibility   \$1,875.00   TUE   10/12/21   03.23p   2   30   Facebook Advocacy Amplifi   Credibility   \$1,875.00   TUE   10/12/21   08.46a   1   30   Facebook Advocacy Amplifi   Credibility   \$1,875.00   TUE   10/12/21   08.47a   1   30   Facebook Advocacy Amplifi   Credibility   \$1,875.00   TUE   10/12/21   08.47a   1   30   Facebook Advocacy Amplifi   Credibility   \$1,875.00   WED   10/13/21   08.46a   1   30   Facebook Advocacy Amplifi   Regulation   \$1,875.00   WED   10/13/21   08.45a   1   30   Facebook Advocacy Amplifi   Regulation   \$1,875.00   WED   10/13/21   08.45a   1   30   Facebook Advocacy Amplifi   Regulation   \$1,875.00   THU   10/14/21   07.37a   1   30   Facebook Advocacy Amplifi   Credibility   \$1,875.00   THU   10/14/21   07.37a   1   30   Facebook Advocacy Amplifi   Credibility   \$1,875.00   THU   10/14/21   08.95a   1   30   Facebook Advocacy Amplifi   Credibility   \$1,875.00   TUE   10/19/21   08.95a   1   30   Facebook Advocacy Amplifi   Credibility   \$1,875.00   TU	Day	Date	Time	Ln	Length	Product	ISCI	Rate
THU   10/07/21   05:44a   1   30   Facebook Advocacy Amplifi   Regulation   \$1.875.00   THU   10/07/21   03:53b   2   30   Facebook Advocacy Amplifi   Regulation   \$1.875.00   THU   10/07/21   03:53b   2   30   Facebook Advocacy Amplifi   Credibility   \$1.00.00   TRI   10/08/21   07:36b   2   30   Facebook Advocacy Amplifi   Credibility   \$1.875.00   MON   10/11/21   08:47a   1   30   Facebook Advocacy Amplifi   Credibility   \$1.875.00   MON   10/11/21   07:34b   1   30   Facebook Advocacy Amplifi   Credibility   \$1.875.00   MON   10/11/21   07:34b   2   30   Facebook Advocacy Amplifi   Credibility   \$1.875.00   TUE   10/12/21   07:47a   1   30   Facebook Advocacy Amplifi   Credibility   \$1.875.00   TUE   10/12/21   08:44a   1   30   Facebook Advocacy Amplifi   Credibility   \$1.875.00   TUE   10/12/21   08:57b   2   30   Facebook Advocacy Amplifi   Credibility   \$1.875.00   TUE   10/12/21   08:57b   2   30   Facebook Advocacy Amplifi   Credibility   \$1.800.00   TUE   10/12/21   08:46a   1   30   Facebook Advocacy Amplifi   Credibility   \$1.800.00   TUE   10/12/21   08:46a   1   30   Facebook Advocacy Amplifi   Credibility   \$1.800.00   TUE   10/12/21   08:46a   1   30   Facebook Advocacy Amplifi   Credibility   \$1.800.00   TUE   10/13/21   08:46a   1   30   Facebook Advocacy Amplifi   Credibility   \$1.800.00   TUE   10/13/21   08:46a   1   30   Facebook Advocacy Amplifi   Credibility   \$1.800.00   TUE   10/13/21   08:46a   1   30   Facebook Advocacy Amplifi   Credibility   \$1.875.00   TUE   10/13/21   08:46a   1   30   Facebook Advocacy Amplifi   Credibility   \$1.875.00   TUE   10/14/21   09:14a   1   30   Facebook Advocacy Amplifi   Credibility   \$1.875.00   TUE   10/14/21   09:37a   1   30   Facebook Advocacy Amplifi   Credibility   \$1.875.00   TUE   10/14/21   09:37a   1   30   Facebook Advocacy Amplifi   Credibility   \$1.875.00   TUE   10/14/21   09:37a   1   30   Facebook Advocacy Amplifi   Credibility   \$1.875.00   TUE   10/14/21   09:37a   1   30   Facebook Advocacy Amplifi   Credibility   \$1.875.00	WED	10/06/21	04:37p	2	30	Facebook Advocacy Amplifi	Regulation	\$1,500.00
THU   10/07/21   03-53p   2   30   Facebook Advocacy Amplifi   Credibility   \$1,500.00	WED	10/06/21	05:34p	2	30	Facebook Advocacy Amplifi	Credibility	\$1,500.00
THU   1007/21   03:53p   2   30   Facebook Advocacy Amplifi   Credibility   \$1,875.00   FRI   1008/21   07:39p   2   30   Facebook Advocacy Amplifi   Credibility   \$1,875.00   FRI   1008/21   07:39p   2   30   Facebook Advocacy Amplifi   Credibility   \$1,875.00   MON   1011/21   08:47a   1   30   Facebook Advocacy Amplifi   Credibility   \$1,875.00   TUE   1012/21   07:34p   1   30   Facebook Advocacy Amplifi   Credibility   \$1,875.00   TUE   1012/21   07:47a   1   30   Facebook Advocacy Amplifi   Credibility   \$1,875.00   TUE   1012/21   07:47a   1   30   Facebook Advocacy Amplifi   Credibility   \$1,875.00   TUE   1012/21   08:47a   1   30   Facebook Advocacy Amplifi   Credibility   \$1,875.00   TUE   1012/21   08:07p   2   30   Facebook Advocacy Amplifi   Credibility   \$1,500.00   TUE   1012/21   08:07p   2   30   Facebook Advocacy Amplifi   Credibility   \$1,500.00   TUE   1013/21   08:18p   2   30   Facebook Advocacy Amplifi   Credibility   \$1,500.00   WED   1013/21   08:18p   2   30   Facebook Advocacy Amplifi   Credibility   \$1,500.00   WED   1013/21   08:58p   2   30   Facebook Advocacy Amplifi   Credibility   \$1,500.00   THU   1014/21   08:37a   1   30   Facebook Advocacy Amplifi   Credibility   \$1,500.00   THU   1014/21   07:38p   2   30   Facebook Advocacy Amplifi   Credibility   \$1,875.00   THU   1014/21   07:37a   1   30   Facebook Advocacy Amplifi   Credibility   \$1,875.00   FRI   1015/21   07:37a   1   30   Facebook Advocacy Amplifi   Credibility   \$1,875.00   MON   1018/21   08:57a   1   30   Facebook Advocacy Amplifi   Credibility   \$1,875.00   MON   1018/21   08:57a   1   30   Facebook Advocacy Amplifi   Credibility   \$1,875.00   MON   1018/21   08:57a   1   30   Facebook Advocacy Amplifi   Credibility   \$1,875.00   MON   1018/21   08:57a   1   30   Facebook Advocacy Amplifi   Credibility   \$1,875.00   MON   1018/21   08:57a   1   30   Facebook Advocacy Amplifi   Credibility   \$1,875.00   MON   1018/21   08:57a   1   30   Facebook Advocacy Amplifi   Credibility   \$1,875.00   MON   1018/21   08:5	THU	10/07/21	05:44a	1	30	Facebook Advocacy Amplifi	Credibility	\$1,875.00
FRI   0/08/21   06:34a	THU	10/07/21	09:34a	1	30	Facebook Advocacy Amplifi	Regulation	\$1,875.00
FRI   0.0842   07:36p   2   30   Facebook Advocacy Amplifi   Credibility   \$1,875.00   MON   10/11/21   08-47a   1   30   Facebook Advocacy Amplifi   Credibility   \$1,875.00   TUE   10/12/21   07-34a   1   30   Facebook Advocacy Amplifi   Credibility   \$1,875.00   TUE   10/12/21   07-34a   1   30   Facebook Advocacy Amplifi   Credibility   \$1,875.00   TUE   10/12/21   07-34a   1   30   Facebook Advocacy Amplifi   Credibility   \$1,875.00   TUE   10/12/21   03-23p   2   30   Facebook Advocacy Amplifi   Credibility   \$1,800.00   TUE   10/12/21   08-46a   1   30   Facebook Advocacy Amplifi   Credibility   \$1,800.00   WED   10/13/21   08-46a   1   30   Facebook Advocacy Amplifi   Credibility   \$1,800.00   WED   10/13/21   08-46a   1   30   Facebook Advocacy Amplifi   Credibility   \$1,800.00   WED   10/13/21   06-53p   2   30   Facebook Advocacy Amplifi   Credibility   \$1,800.00   WED   10/13/21   06-53p   2   30   Facebook Advocacy Amplifi   Credibility   \$1,800.00   WED   10/13/21   06-35p   2   30   Facebook Advocacy Amplifi   Credibility   \$1,875.00   WED   10/13/21   07-37a   1   30   Facebook Advocacy Amplifi   Credibility   \$1,875.00   WED   10/13/21   07-37a   1   30   Facebook Advocacy Amplifi   Credibility   \$1,875.00   WED   10/13/21   07-37a   1   30   Facebook Advocacy Amplifi   Credibility   \$1,875.00   WED   10/13/21   08-47a   1   30   Facebook Advocacy Amplifi   Credibility   \$1,875.00   WED   10/13/21   08-47a   1   30   Facebook Advocacy Amplifi   Credibility   \$1,875.00   WED   10/13/21   08-47a   1   30   Facebook Advocacy Amplifi   Credibility   \$1,875.00   WED   10/13/21   08-47a   1   30   Facebook Advocacy Amplifi   Credibility   \$1,875.00   WED   10/13/21   08-47a   1   30   Facebook Advocacy Amplifi   Credibility   \$1,875.00   WED   10/13/21   08-47a   1   30   Facebook Advocacy Amplifi   Credibility   \$1,875.00   WED   10/13/21   08-47a   1   30   Facebook Advocacy Amplifi   Credibility   \$1,875.00   WED   10/13/21   08-47a   1   30   Facebook Advocacy Amplifi   Credibility   \$1,875.00	THU	10/07/21	03:53p	2	30	Facebook Advocacy Amplifi	Credibility	\$1,500.00
MON   10/11/21   08:47a	FRI	10/08/21	06:34a	1	30	Facebook Advocacy Amplifi	Credibility	\$1,875.00
MON	FRI	10/08/21	07:36p	2	30	Facebook Advocacy Amplifi	Regulation	\$1,500.00
TUE	MON	10/11/21	08:47a	1	30	Facebook Advocacy Amplifi	Credibility	\$1,875.00
TUE	MON	10/11/21	07:34p	2	30	Facebook Advocacy Amplifi	Credibility	\$1,500.00
TUE	TUE	10/12/21	05:44a	1	30	Facebook Advocacy Amplifi	Credibility	\$1,875.00
TUE	TUE	10/12/21	07:47a	1	30	Facebook Advocacy Amplifi	Regulation	\$1,875.00
TUE	TUE	10/12/21	03:23p	2	30	Facebook Advocacy Amplifi	Credibility	\$1,500.00
WED         10/13/21         05:18p         2         30         Facebook Advocacy Amplifi         Credibility         \$1,500.00           WED         10/13/21         06:53p         2         30         Facebook Advocacy Amplifi         Credibility         \$1,500.00           THU         10/14/21         09:37a         1         30         Facebook Advocacy Amplifi         Credibility         \$1,875.00           THU         10/14/21         09:14a         1         30         Facebook Advocacy Amplifi         Credibility         \$1,875.00           FRI         10/15/21         07:36b         2         30         Facebook Advocacy Amplifi         Credibility         \$1,875.00           FRI         10/15/21         05:35p         2         30         Facebook Advocacy Amplifi         Credibility         \$1,875.00           MON         10/18/21         05:17a         1         30         Facebook Advocacy Amplifi         Credibility         \$1,875.00           TUE         10/19/21         06:08a         1         30         Facebook Advocacy Amplifi         Credibility         \$1,875.00           TUE         10/19/21         06:53p         2         30         Facebook Advocacy Amplifi         Credibility         \$1,875.00	TUE	10/12/21	06:07p	2	30	Facebook Advocacy Amplifi		\$1,500.00
WED         10/13/21         05:18p         2         30         Facebook Advocacy Amplifi         Credibility         \$1,500.00           WED         10/13/21         06:53p         2         30         Facebook Advocacy Amplifi         Credibility         \$1,500.00           THU         10/14/21         09:14a         1         30         Facebook Advocacy Amplifi         Credibility         \$1,875.00           THU         10/14/21         09:14a         1         30         Facebook Advocacy Amplifi         Credibility         \$1,875.00           FRI         10/15/21         07:38b         2         30         Facebook Advocacy Amplifi         Credibility         \$1,875.00           FRI         10/15/21         05:35p         2         30         Facebook Advocacy Amplifi         Credibility         \$1,875.00           MON         10/18/21         05:17a         1         30         Facebook Advocacy Amplifi         Credibility         \$1,875.00           TUE         10/19/21         06:08a         1         30         Facebook Advocacy Amplifi         Credibility         \$1,875.00           TUE         10/19/21         06:953a         1         30         Facebook Advocacy Amplifi         Credibility         \$1,875.00	WED	10/13/21	08:46a	1	30	Facebook Advocacy Amplifi	Regulation	\$1,875.00
WED         10/13/21         06:53p         2         30         Facebook Advocacy Amplifi         Credibility         \$1,500.00           THU         10/14/21         06:37a         1         30         Facebook Advocacy Amplifi         Regulation         \$1,875.00           THU         10/14/21         07:36p         2         30         Facebook Advocacy Amplifi         Credibility         \$1,875.00           FRI         10/15/21         07:37a         1         30         Facebook Advocacy Amplifi         Credibility         \$1,875.00           MN         10/18/21         05:35p         2         30         Facebook Advocacy Amplifi         Credibility         \$1,500.00           MON         10/18/21         05:75p         2         30         Facebook Advocacy Amplifi         Credibility         \$1,500.00           MON         10/18/21         05:75p         2         30         Facebook Advocacy Amplifi         Credibility         \$1,500.00           TUE         10/19/21         06:08a         1         30         Facebook Advocacy Amplifi         Credibility         \$1,875.00           TUE         10/19/21         06:24p         2         30         Facebook Advocacy Amplifi         Credibility         \$1,500.00	WED	10/13/21	05:18p	2	30			
THU   10/14/21   06:37a   1   30   Facebook Advocacy Amplifi   Regulation   \$1,875.00   THU   10/14/21   09:14a   1   30   Facebook Advocacy Amplifi   Credibility   \$1,875.00   THU   10/14/21   07:36p   2   30   Facebook Advocacy Amplifi   Credibility   \$1,500.00   TRI   10/15/21   07:37a   1   30   Facebook Advocacy Amplifi   Credibility   \$1,875.00   TRI   10/15/21   07:37a   1   30   Facebook Advocacy Amplifi   Regulation   \$1,500.00   MON   10/18/21   05:17a   1   30   Facebook Advocacy Amplifi   Credibility   \$1,875.00   TRI   10/19/21   06:08a   1   30   Facebook Advocacy Amplifi   Credibility   \$1,875.00   TUE   10/19/21   09:53a   1   30   Facebook Advocacy Amplifi   Credibility   \$1,875.00   TUE   10/19/21   09:53a   1   30   Facebook Advocacy Amplifi   Credibility   \$1,875.00   TUE   10/19/21   09:53a   1   30   Facebook Advocacy Amplifi   Credibility   \$1,875.00   TUE   10/19/21   09:53a   1   30   Facebook Advocacy Amplifi   Credibility   \$1,875.00   TUE   10/19/21   09:53a   1   30   Facebook Advocacy Amplifi   Credibility   \$1,875.00   TUE   10/19/21   09:53a   1   30   Facebook Advocacy Amplifi   Credibility   \$1,800.00   TUE   10/19/21   09:53a   1   30   Facebook Advocacy Amplifi   Credibility   \$1,800.00   TUE   10/19/21   09:53a   1   30   Facebook Advocacy Amplifi   Credibility   \$1,875.00   TUE   10/19/21   09:07a   1   30   Facebook Advocacy Amplifi   Credibility   \$1,875.00   TUE   10/20/21   09:07a   1   30   Facebook Advocacy Amplifi   Credibility   \$1,500.00   TUE   10/21/21   09:07a   1   30   Facebook Advocacy Amplifi   Credibility   \$1,875.00   TUE   10/21/21   09:07a   1   30   Facebook Advocacy Amplifi   Credibility   \$1,875.00   TUE   10/26/21   09:07a   1   30   Facebook Advocacy Amplifi   Credibility   \$1,875.00   TUE   10/26/21   09:07a   1   30   Facebook Advocacy Amplifi   Credibility   \$1,875.00   TUE   10/26/21   09:07a   1   30   Facebook Advocacy Amplifi   Credibility   \$1,875.00   TUE   10/26/21   09:07a   1   30   Facebook Advocacy Amplifi   Credibility   \$1,875.00	WED	10/13/21	06:53p	2	30			
THU   10/14/21   09:14a   1   30   Facebook Advocacy Amplifi   Credibility   \$1,875.00		10/14/21	06:37a	1	30			
THU         10/14/21         07:36p         2         30         Facebook Advocacy Amplifi         Credibility         \$1,500.00           FRI         10/15/21         07:37a         1         30         Facebook Advocacy Amplifi         Credibility         \$1,875.00           MON         10/18/21         05:35p         2         30         Facebook Advocacy Amplifi         Regulation         \$1,500.00           MON         10/18/21         05:35p         2         30         Facebook Advocacy Amplifi         Credibility         \$1,875.00           MON         10/18/21         06:08a         1         30         Facebook Advocacy Amplifi         Credibility         \$1,875.00           TUE         10/19/21         06:08a         1         30         Facebook Advocacy Amplifi         Credibility         \$1,875.00           TUE         10/19/21         09:53a         1         30         Facebook Advocacy Amplifi         Credibility         \$1,875.00           TUE         10/19/21         06:24p         2         30         Facebook Advocacy Amplifi         Credibility         \$1,875.00           WED         10/20/21         07:36p         2         30         Facebook Advocacy Amplifi         Credibility         \$1,500.00		10/14/21	09:14a	1	30		•	
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FRI   10/15/21   05:35p   2   30   Facebook Advocacy Amplifi   Credibility   \$1,500.00		10/15/21	07:37a	1	30		· ·	
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## INVOICE



Invoice #: IN-12110162164
Invoice Date: 10/31/2021
Contract #: 90001

Page: 3

Net Amount Due: \$131,375.00

Day	Date	Time	Ln	Length	Product	ISCI	Rate
FRI	10/29/21	07:47a	1	30	Facebook Advocacy Amplifi	Credibility	\$1,875.00
FRI	10/29/21	05:44p	2	30	Facebook Advocacy Amplifi	Credibility	\$1,500.00

## THANK YOU FOR YOUR BUSINESS

Remit To: HUBBARD RADIO WASH. DC, LLC dba WTOP-FM Lockbox #005431 P.O. Box 645431 Cincinnati, OH 45264-5431

Fed ID 27-4939278 Tel(202)895-5000

Duns # 968540224

Invoice Totals

Total Spots: 79
Gross Amount: \$131,375.00
Agency Commission: \$0.00
Net Amount Due: \$131,375.00

FCC Nondiscrimination Policy. Neither this agreement nor any party to this agreement discriminates in the sale of advertising time on the basis of race or ethnicity. Any provision in any agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null and void. In compliance with FCC rules, broadcaster includes this nondiscrimination provision in all written advertising contracts.