

ORDER



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Kansas City

Orders

Order / Rev: 614591

Alt Order #: 07473053

Product Desc: END SPEND ACT FUND

Estimate: 6063

Flight Dates: 11/02/14 - 11/03/14

Original Date / Rev: 10/31/14 / 10/31/14

Order Type: GENERAL

Primary AE: Dave Clark

Sales Office: T-WAS

Sales Region: National

Agency

Name: American Media & Advocacy Group

Buying Contact:

Billing Contact:

815 Slaters Lane

Alexandria, VA 22314

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: Ending Spending Action Fund

Demographic: A35-64

Product Codes: Political-Issues

Priority: FNP

Revenue Codes: POL, PLI, FLT

New Business Thru:

Order Separation: 00:15:00

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/27/14	11/02/14	1	\$35,000.00	\$29,750.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2014	1	\$35,000.00	\$29,750.00	0.00
Totals	1	\$35,000.00	\$29,750.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Dave Clark			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KCTV	11/02/14	11/02/14	NFL*Chiefs Reg Season	CM	Various	-----1	:30	1	\$35,000.00	FNP	0.00	NM	1	\$35,000.00
NFL*Chiefs Regular Season															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/27/14	11/02/14	-----1	1		\$35,000.00		0.00						
													Totals	1	\$35,000.00