

ORDER



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Kansas City

Orders
Order / Rev: 614591
Alt Order #: 07473053
Product Desc: END SPEND ACT FUND
Estimate: 6063
Flight Dates: 11/02/14 - 11/03/14
Original Date / Rev: 10/31/14 / 10/31/14
Order Type: GENERAL

Primary AE: Dave Clark
Sales Office: T-WAS
Sales Region: National

Agency Name: American Media & Advocacy Group
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Ending Spending Action Fund
Demographic: A35-64
Product Codes: Political-Issues
Priority: FNP
Revenue Codes: POL, PLI, FLT

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/27/14	11/02/14	1	\$35,000.00	\$29,750.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2014	1	\$35,000.00	\$29,750.00	0.00
Totals	1	\$35,000.00	\$29,750.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Dave Clark			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KCTV	11/02/14	11/02/14	NFL*Chiefs Reg Season	CM	Various	-----1	:30	1	\$35,000.00	FNP	0.00	NM	1	\$35,000.00
				NFL*Chiefs Regular Season											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/27/14	11/02/14	-----1	1	\$35,000.00	0.00								
													Totals	1	\$35,000.00