Thanks for reaching out! We are looking to run some political candidate specific ads, and generic get out the vote ads. Both 30 Second spots. Preferably the candidate ads running 6 times a day until 11/8 and the GOTV ads 4 times a day through 11/8 as well.

KS

On Mon, Oct 17, 2022 at 9:55 AM <kltz@kltz.com> wrote:

Keaton,

Good morning! Happy to hear from you about radio advertising. I need to know what the advertising is in regard to and then I can let you know the rate of the advertising.

Stan Ozark

Kltz/Mix-93 Radio

Glasgow, Mt 59230

From: Keaton Sunchild <ksunchild@wnvaf.org>
Sent: Monday, October 17, 2022 9:37 AM
To: kltz@kltz.com
Subject: Radio Ads Needed

Good morning,

I am reaching out to buy a number of 30 second radio spots in the coming weeks. I have them already recorded and ready to go.

I look forward to hearing from you,

Keaton Sunchild

On Mon, Oct 17, 2022 at 11:31 AM Gwen Page <kltz@kltz.com> wrote:

Sounds good – as soon as we receive the ads you want to run we will start the schedules if that works for you?

Stan

Gwen Page
Traffic Manager
KLTZ-AM/Mix-93-FM
Glasgow, MT 59230
406-228-9336 (ph)
406-794-0456 (f)
kltz@kltz.com
gwen@kltz.com

From: Keaton Sunchild <ksunchild@wnvaf.org>
Sent: Monday, October 17, 2022 12:19 PM
To: kltz@kltz.com
Subject: Re: Radio Ads Needed

We can run it on both. I don't have a preference to when it runs per se, just so it runs at different time slots. We have a large budget so price isn't that big of an issue.

On Mon, Oct 17, 2022 at 10:54 AM <kltz@kltz.com> wrote:

Great! We have 2 radio stations, so I need to know if you want to run on both stations or just one. The low-end rate is $6.75 per 30-second commercial and if you want to place that ad in a specific time then the cost increases to $9.75 per 30 second ad.

Let me know how you want to proceed.

Stan

From: Keaton Sunchild <ksunchild@wnvaf.org>
Sent: Monday, October 17, 2022 11:37 AM
To: kltz@kltz.com
Subject: Re: Radio Ads Needed

On Mon, Oct 17, 2022 at 2:25 PM Gwen Page <kltz@kltz.com> wrote:

Yep it opened fine for us.

Gwen Page
Traffic Manager
KLTZ-AM/Mix-93-FM
Glasgow, MT 59230
406-228-9336 (ph)
406-794-0456 (f)
kltz@kltz.com
gwen@kltz.com

From: Keaton Sunchild <ksunchild@wnvaf.org>
Sent: Monday, October 17, 2022 3:18 PM
To: Gwen Page <kltz@kltz.com>
Subject: Re: Radio Ads Needed

Let me know if you can open that. Our voice software is having all sorts of issues today.

On Mon, Oct 17, 2022 at 11:45 AM Gwen Page <kltz@kltz.com> wrote:

MP3 would be great!

Gwen Page
Traffic Manager
KLTZ-AM/Mix-93-FM
Glasgow, MT 59230
406-228-9336 (ph)
406-794-0456 (f)
kltz@kltz.com
gwen@kltz.com

From: Keaton Sunchild <ksunchild@wnvaf.org>
Sent: Monday, October 17, 2022 12:33 PM
To: Gwen Page <kltz@kltz.com>
Subject: Re: Radio Ads Needed

Works for me. I am traveling for a little bit longer, then I will send them this afternoon. Is there a format you need them in?

Okay – I have a form that you need to fill out & these need to be paid in advance. If we run the ad 4 times a day through Nov. 8th the cost is $567.00 per station for a total of $1134.00.

Gwen Page
Traffic Manager
KLTZ-AM/Mix-93-FM
Glasgow, MT 59230
406-228-9336 (ph)
406-794-0456 (f)
kltz@kltz.com
gwen@kltz.com

From: Keaton Sunchild <ksunchild@wnvaf.org>
Sent: Monday, October 17, 2022 3:40 PM
To: Gwen Page <kltz@kltz.com>
Subject: Re: Radio Ads Needed

I got my wires crossed and we don't need candidate specific ads, just that generic GOTV one I sent you. And Wednesday is okay with us!

On Mon, Oct 17, 2022 at 2:31 PM Gwen Page <kltz@kltz.com> wrote:

That we can do. Keaton, Stan is gone for the afternoon so how about we start these on Wednesday? Also, who is the Political Candidate & what office are they running for?

Gwen Page
Traffic Manager
KLTZ-AM/Mix-93-FM
Glasgow, MT 59230
406-228-9336 (ph)
406-794-0456 (f)
kltz@kltz.com
gwen@kltz.com

From: Keaton Sunchild <ksunchild@wnvaf.org>
Sent: Monday, October 17, 2022 3:27 PM
To: Gwen Page <kltz@kltz.com>
Subject: Re: Radio Ads Needed

Okay cool. You might need to put a music bed behind it, I couldn't get it to save with one under it.