

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26105639

Changes as of: 7/19/2018 at 3:00 PM

Version: Highlighting Makegood 1

Status: Accepted

CPE: //203
Agency: FlexPoint Media Inc.

Flight: 7/16/18 - 8/5/18
Advertiser: STEVE PEARCE - NM GOV

Station: KRQE
Market: Albuquerque

Con Type: POLITICAL/NOTE
Total \$: \$47,675.00

PO Box 1051
New Albany, OH 43054

Product: Political
Buyer: Kegan Beran

Office: WASHINGTON
Service: Nielsen

Total Spots: 148
Total CPP: \$0.00

Salesperson: BEN WILMETH
202-955-5342

Primary Demo: Adults 35+
Assistant: BEN WILMETH
202-955-5342

Traffic #: 1617163

Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	7/16 - 7/30			Total Spots	Total \$	CPP*	GRP*
							7/16	7/23	7/30				
MSD 3	M-F 9a-10a		Doctors	\$175.00	0.0	30	5	4	5	14	\$2,450.00	\$0.00	0.0
MSD 6	Su 9:30a-10a		Face the Nation	\$400.00	0.0	30	1	0	1	1	\$400.00	\$0.00	0.0
MGD 19	M-F 9a-10a		Doctors	\$175.00	0.0	30	0	1	0	1	\$175.00	\$0.00	0.0
MGD 20	M-F 5a-6a		NEWS	\$100.00	0.0	30	0	1	0	1	\$100.00	\$0.00	0.0
MGD 21	M-F 7a-9a		CBS THIS MORNING	\$300.00	0.0	30	0	1	0	1	\$300.00	\$0.00	0.0
TOTALS:						50	51	47		148	\$47,675.00	\$0.00	0.0

Spot Manager: Preempted/Unresolved, 06/27/18-06/27/18



Advertiser: POL/Steve Pearce/Governor/NM/Rep

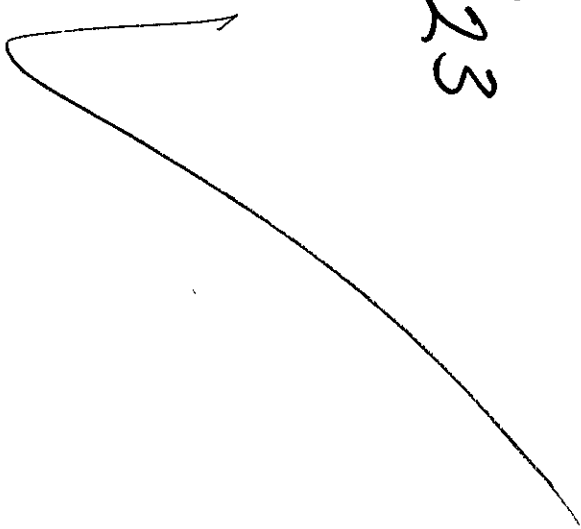
Alt Order #: 26087207

1581444 6 :30 \$250.00 No P3 06/27/18 12p-1230p

06/25/18 12:14:05 PM-M-F KRQE News 13 ([Special Report - Justice K[ALL] kzwass

1250m

MG News 7/23



[Filtered By: ((Advertiser does not start with ITN) AND (Advertiser does not contain General Mills))] [Sorted by: Alt Order #]

Spot Manager: Preempted/Unresolved, 07/16/18-07/22/18



Advertiser: POL/Steve Pearce/Governor/NM/Rep

Alt Order #: 26105639

Line	Start Date	End Date	Start Time	End Time	Length	Spots/Week	Rate	Product	Comments
1617163	07/16/18	07/18/18	9a-10a	10:34:12 AM	:30	3	\$175.00	News	W/6 7/23 @ \$100
1617163	07/16/18	07/22/18	930-10a	10:34:12 AM	:30	6	\$400.00	News	W/6 7/23 @ \$300

07/13/18 10:34:12 AM M-F 9a-10a
07/13/18 10:34:12 AM Face the Nation

[Special Report - Helsinki f/ALL]
[N/A] [ALL]

kzwas
kzwas

LN 3 - MB MON 7/23

LN 6 - MG 1X 5A. News w/6 7/23 @ \$100
MB 1X 7-9A CBS THIS MORNING
W/6 7/23 @ \$300

[Filtered by: ((Advertiser does not start with ITN) AND (Advertiser does not contain General Mills))] [Sorted by: Alt Order #]