

## Outreach Initiatives Details

From: Louisville, KY

Date: 4/9/2024

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### Outreach Initiatives Details between 3/21/2022 to 3/20/2023

Sl.No.	Date	Activity Type	No. Of Stations Participants	Participant Name	Hiring Authority?	Points
1	03/28/2022	Provision of training to management	1	Lisa Columbia	Yes	1.00
<b>Description:</b> TEGNA Executive Leadership Program. A leadership development program designed to prepare senior leaders to be successful as they grow their careers within TEGNA. This program addresses TEGNA's Critical Leadership Skills to reinforce and strengthen the competencies needed to drive high performance and achieve TEGNA's goals in a dynamic and diverse environment.						
<b>Scope of Participation:</b> Participated in the 4 day training program at TEGNA Headquarters. The program included a variety of learning events spread out over several sessions.						
2	04/11/2022	Provision of training to management	2			1.00
<b>Description:</b> TEGNA's Leadership in action program. Leadership In Action is one of TEGNA's premier Leadership Development Program offerings designed to prepare current and future Directors to be successful leaders.						
<b>Scope of Participation:</b> Chris and Sarah participated in a 4 day conference for the Leadership in action program at TEGNA headquarters						
3	06/23/2022	Provision of training to personnel of unaffiliated non-profit organizations	3			1.00
<b>Description:</b> IRE's annual investigative journalism conference. The conference features panels and discussions as well as opportunities to network with fellow journalists.						
<b>Scope of Participation:</b> Participants attended sessions over 4 days to enhance their knowledge of everything from mastering google sheets to preparing for tough interviews, to analyzing data, among other skills to make them better journalists.						
4	06/24/2022	Establishment of training programs for station personnel	100			1.00

**Description:**

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### Outreach Initiatives Details between 3/21/2022 to 3/20/2023

Sl.No.	Date	Activity Type	No. Of Stations	Participant Name	Hiring Authority?	Points
		<p>TEGNA launches the second of their Secure TEGNA quarterly training modules focused on social engineering. This important training includes real-life examples of how social engineering works using online and offline manipulation and deception to convince users to succumb to phishing attacks or surrender confidential data. All employees are required to participate in this mandatory training.</p> <p><b>Scope of Participation:</b></p> <p>TEGNA launches the second of their Secure TEGNA quarterly training modules focused on social engineering. This important training includes real-life examples of how social engineering works using online and offline manipulation and deception to convince users to succumb to phishing attacks or surrender confidential data. All employees are required to participate in this mandatory training.</p>				
5	06/27/2022	Establishment of a mentoring program	1	Nick Scheske	No	1.00
		<p><b>Description:</b></p> <p>This station is participating in TEGNA Inc.'s Producer-In-Residence ("PIR") Program. TEGNA Inc. established this PIR Program to train and provide experience to college graduates interested in a career in broadcasting/producing. The PIR Program affords each selected PIR the opportunity to gain real-life experience as a Producer. Each PIR attends an initial one-week training boot camp followed by a two-year placement as a Producer in one of TEGNA's stations. After a nation-wide search, TEGNA Inc. selects the PIR's, completes their initial training and then assigns each PIR to one of 15 stations participating in the PIR Program. The selected PIRs fulfill a 2-Year contract as a full-time employee with full compensation and benefits. The 2-year position provides the PIR on -the-job training, education, experience and resources that will become invaluable in this industry. The PIR will receive regular feedback on performance, consistent corporate training and check-in on progress. At the end of a successful two-year Program the contract period ends and the PIR has 2-years of on-the-job experience. While there is no guarantee of continued employment for the PIRs, at the end of the contract period the PIR may be offered an opportunity for retention and promotion to a Producer.</p> <p><b>Scope of Participation:</b></p> <p>This station is participating in TEGNA Inc.'s Producer-In-Residence ("PIR") Program. TEGNA Inc. established this PIR Program to train and provide experience to college graduates interested in a career in broadcasting/producing. The PIR Program affords each selected PIR the opportunity to gain real-life experience as a Producer. Each PIR attends an initial one-week training boot camp followed by a two-year placement as a Producer in one of TEGNA's stations. After a nation-wide search, TEGNA Inc. selects the PIR's, completes their initial training and then assigns each PIR to one of 15 stations participating in the PIR Program. The selected PIRs fulfill a 2-Year contract as a full-time employee with full compensation and benefits. The 2-year position provides the PIR on -the-job training, education, experience and resources that will become invaluable in this industry. The PIR will receive regular feedback on performance, consistent corporate training and check-in on progress. At the end of a successful two-year Program the contract period ends and the PIR has 2-years of on-the-job experience. While there is no guarantee of continued employment for the PIRs, at the end of the contract period the PIR may be offered an opportunity for retention and promotion to a Producer.</p>				
6	09/28/2022	Establishment of training programs for station personnel	50			1.00

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### Outreach Initiatives Details between 3/21/2022 to 3/20/2023

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Sl.No.	Date	Activity Type	No. Of Stations Participants	Participant Name	Hiring Authority?	Points
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#### Description:

Greg Derkowski, a media coach who has trained over 150 media newsrooms in the US and Canada on audience engagement and retention, provided training for the WHAS11 Newsroom. The goal of the training is to improve audience retention through tighter writing, clearly focused stories, compelling teases/headlines, and dramatically improved consistency.

#### Scope of Participation:

Greg Derkowski, a media coach who has trained over 150 media newsrooms in the US and Canada on audience engagement and retention, provided training for the WHAS11 Newsroom. The goal of the training is to improve audience retention through tighter writing, clearly focused stories, compelling teases/headlines, and dramatically improved consistency.

7	10/03/2022	Participation in events sponsored by organizations representing the community	1			.25
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#### Description:

WHAS11 Senior Photojournalist attended an Advanced Storytelling Workshop. This was a hands-on conference for anyone who works with video, where participants shot stories in amazing northern Colorado, and received instant feedback on their work. They helped participants craft video stories from pitch to final product. This workshop was designed for video journalists with some experience, and was perfect for both reporter/photographer teams, and solo video journalists as well.

Beyond the hands-on stuff, participants attended sessions taught by their fantastic faculty. Some of the absolute best in the business were hands-on to teach participants what they know, and the feedback they receive from them will change their work and the way participants think about video storytelling.

#### Scope of Participation:

Advanced Storytelling Workshop - a hands-on conference for anyone who works with video, where you will shoot two stories in amazing northern Colorado, and get instant feedback on your work. We will help you craft video stories from pitch to final product. This workshop is designed for video journalists with some experience, and is perfect for both reporter/photographer teams, and solo video journalists as well. Do you work with video? We've got you covered.

ALL WEEK-LONG ATTENDEES ARE PARTICIPANTS  
YOU'LL CRAFT STORIES UNDER REAL-WORLD DEADLINES  
FEEDBACK IS YOUR FRIEND—AND YOU'LL GET IT!  
LOW STUDENT-TO-FACULTY RATIO  
AWARD-WINNING FACULTY KNOWN IN THE INDUSTRY FOR THEIR CREATIVITY, MENTORSHIP, AND  
STORYTELLING CHOPS

Beyond the hands-on stuff, you'll also attend sessions taught by our fantastic faculty. Some of the absolute best in the

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### Outreach Initiatives Details between 3/21/2022 to 3/20/2023

Sl.No.	Date	Activity Type	No. Of Stations Participants	Participant Name	Hiring Authority?	Points
		business will be on hand to teach you what they know, and the feedback you receive from them will change your work and the way you think about video storytelling.				
8	10/04/2022	Establishment of training programs for station personnel	50			1.00
		<b>Description:</b> Greg Derkowski, a media coach who has trained over 150 media newsrooms in the US and Canada on audience engagement and retention, provided training for the WHAS11 Newsroom. The goal of the training is to improve audience retention through tighter writing, clearly focused stories, compelling teases/headlines, and dramatically improved consistency.				
		<b>Scope of Participation:</b> Greg Derkowski, a media coach who has trained over 150 media newsrooms in the US and Canada on audience engagement and retention, provided training for the WHAS11 Newsroom. The goal of the training is to improve audience retention through tighter writing, clearly focused stories, compelling teases/headlines, and dramatically improved consistency.				
9	10/05/2022	Establishment of training programs for station personnel	10			1.00
		<b>Description:</b> Greg Derkowski, a media coach who has trained over 150 media newsrooms in the US and Canada on audience engagement and retention, provided training for the WHAS11 Newsroom. The goal of the training is to improve audience retention through tighter writing, clearly focused stories, compelling teases/headlines, and dramatically improved consistency.				
		<b>Scope of Participation:</b> Greg Derkowski, a media coach who has trained over 150 media newsrooms in the US and Canada on audience engagement and retention, provided training for the WHAS11 Newsroom. The goal of the training is to improve audience retention through tighter writing, clearly focused stories, compelling teases/headlines, and dramatically improved consistency.				
10	10/06/2022	Establishment of training programs for station personnel	50			1.00
		<b>Description:</b> Greg Derkowski, a media coach who has trained over 150 media newsrooms in the US and Canada on audience engagement and retention, provided training for the WHAS11 Newsroom. The goal of the training is to improve audience				

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Sl.No.	Date	Activity Type	No. Of Stations Participants	Participant Name	Hiring Authority?	Points
		retention through tighter writing, clearly focused stories, compelling teases/headlines, and dramatically improved consistency. <b>Scope of Participation:</b> Greg Derkowski, a media coach who has trained over 150 media newsrooms in the US and Canada on audience engagement and retention, provided training for the WHAS11 Newsroom. The goal of the training is to improve audience retention through tighter writing, clearly focused stories, compelling teases/headlines, and dramatically improved consistency.				
11	12/12/2022	Establishment of training programs for station personnel	12			1.00
		<b>Description:</b> The Inclusive Journalism Program - Creating The Newsroom You (And Your Audience) Deserve. This training covered unconscious bias, identity traits, fault lines, types of power, empathy vs sympathy and allyship. <b>Scope of Participation:</b> The Inclusive Journalism Program - Creating The Newsroom You (And Your Audience) Deserve. This training covered unconscious bias, identity traits, fault lines, types of power, empathy vs sympathy and allyship.				
12	12/13/2022	Establishment of training programs for station personnel	12			1.00
		<b>Description:</b> Training 2: How to Discuss & Monitor Issues of Race in Content. This training is about owning the power you have to create, reinforce or alter perceptions of reality, adding nuance to race when appropriate and diversifying sources and stories. <b>Scope of Participation:</b> Training 2: How to Discuss & Monitor Issues of Race in Content. This training is about owning the power you have to create, reinforce or alter perceptions of reality, adding nuance to race when appropriate and diversifying sources and stories.				
13	12/16/2022	Establishment of training programs for station personnel	103			1.00

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### Outreach Initiatives Details between 3/21/2022 to 3/20/2023

Sl.No.	Date	Activity Type	No. Of Stations Participants	Participant Name	Hiring Authority?	Points
		<b>Description:</b> TEGNA launched their final Secure TEGNA quarterly training module for 2022, Spot the Phish. This interactive exercise demonstrates the subtle differences between legitimate online communications and scams. This training helps employees recognize risks and increase your understanding of the ever-changing threat landscape.  Keeping our systems safe requires constant vigilance.				
		<b>Scope of Participation:</b> Station wide participation				
14	01/25/2023	Establishment of training programs for station personnel	15			1.00
		<b>Description:</b> Workshop Wednesday - refresher on the correct use of lower thirds (how to format them, where they go, etc). An introduction to our new Breaking News graphics package.				
		<b>Scope of Participation:</b> Workshop Wednesday - refresher on the correct use of lower thirds (how to format them, where they go, etc). An introduction to our new Breaking News graphics package.				
15	01/25/2023	Participation in events or programs sponsored by educational institutions	1			.25
		<b>Description:</b> Participation in Career Day at Hite Elementary School. Brooke Hasch/Prater, anchor/MMJ, talked to several classes about her career in journalism and how she pursued a career track leading her to broadcast journalism.  She also spoke to students about the other jobs that make up a news station.				
		<b>Scope of Participation:</b> Participation in Career Day at Hite Elementary School. Brooke Hasch/Prater, anchor/MMJ, talked to several classes about her career in journalism and how she pursued a career track leading her to broadcast journalism.  She also spoke to students about the other jobs that make up a news station.				
16	01/26/2023	Participation in events or programs sponsored by educational institutions	2			.25
		<b>Description:</b>				

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Sl.No.	Date	Activity Type	No. Of Stations Participants	Participant Name	Hiring Authority?	Points
		School visit at Liberty Big Picture High School to speak with students about careers in Meteorology.				
		<b>Scope of Participation:</b> School visit at Liberty Big Picture High School to speak with students about careers in Meteorology.				
17	01/27/2023	Establishment of training programs for station personnel	105	All Station Employees	No	1.00
		<b>Description:</b> Code of Ethics Training: Our Shared Purpose, an online course that focuses on section three of the TEGNA Ethics Policy, addressing fair dealings and open competition, must be taken. It outlines the risks that remote work and online communications with competitors can present and offers guidance on how to navigate complex situations.				
		<b>Scope of Participation:</b> Code of Ethics Training: Our Shared Purpose, an online course that focuses on section three of the TEGNA Ethics Policy, addressing fair dealings and open competition, must be taken. It outlines the risks that remote work and online communications with competitors can present and offers guidance on how to navigate complex situations.				
18	01/31/2023	Participation in events or programs sponsored by educational institutions	1			.25
		<b>Description:</b> MMJ spoke at the University of Kentucky Association of Black Journalists grad series about her career in journalism post graduation.				
		<b>Scope of Participation:</b> MMJ spoke at the University of Kentucky Association of Black Journalists grad series about her career in journalism post graduation.				
19	02/15/2023	Participation in events or programs sponsored by educational institutions	6			.25
		<b>Description:</b> St. Xavier high school student job shadow. Student spent time with account executive, news producers and meteorologists to learn about the different careers in broadcast.				
		<b>Scope of Participation:</b> High School student job shadow. Student spent time with account executive, news producers and meteorologists to learn about the different careers in broadcast.				

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### Outreach Initiatives Details between 3/21/2022 to 3/20/2023

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Sl.No.	Date	Activity Type	No. Of Stations Participants	Participant Name	Hiring Authority?	Points
20	02/15/2023	Participation in events or programs sponsored by educational institutions	1			.25

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**Description:**

Job Shadow Day for Trinity High School Juniors. Student shadowed GDL Host for the work day to get an idea of what a career in broadcast journalism looks like on a day to day basis.

**Scope of Participation:**

Job Shadow Day for Trinity High School Juniors. Student shadowed GDL Host for the work day get an idea of what a career in broadcast journalism looks like on a day to day basis.

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**Total Points:** 15.50

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EXECUTIVE LEADERSHIP PROGRAM

**TEGNA**

Welcome Packet

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## PROGRAM SESSIONS AND ASSIGNMENTS

This section provides an overview of each classroom and virtual session and assignments you will need to complete ahead of time.

### Classroom Session 1: Being a TEGNA Senior Leader





Date: March 29 – 31, 2022

Times: 8:30 a.m. – 4:30 p.m. EST

Location: TEGNA Headquarters Tysons, Virginia

**Session Modules:** Program Overview ▪ The Role of the TEGNA Senior Leader ▪ Emotional Intelligence ▪ The Accountable TEGNA Leader ▪ Developing TEGNA Talent ▪ Your Vision for Change ▪ Session Closing and Next Steps

#### Pre-Session Assignments:

- Complete the EQ-i<sup>2.0</sup> 360-degree Assessment
  -  An email containing a link, instructions, and the due date for completing this online emotional intelligence assessment will be sent to you in early February. Please watch for it and complete it promptly. The email will come from [REDACTED].
- Read-ahead summary: *Introduction to Emotional Intelligence*
  -  See the attached document [Introduction-to-EI.pdf](#).
- Read-ahead summary: *Humble Inquiry: The Gentle Art of Asking Instead of Telling* (Edgar Schein)
  -  See the attached summary [HumbleInquiry.pdf](#)
- Read-ahead: *Strategic Leadership: The Essential Skills* (Harvard Business Review Press)
  -  The article will be emailed to you closer to the session date.
- Please bring your station/organization's vision statement to the session, if available. These will be discussed during the session.

#### Post-Session EQ-i Assessment Interpretation

Following this classroom session, you will have an opportunity for a private 1-hour session with a certified emotional intelligence coach to help you interpret your EQ-i assessment results.

-  You will be contacted by a coach to arrange a session.



LEADERSHIP IN ACTION

**TEGNA**

Welcome Packet

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## PROGRAM SESSIONS AND ASSIGNMENTS

This section provides an overview of each classroom and virtual session and assignments you will need to complete ahead of time.

### Classroom Session 1: Understanding Yourself as a Leader




Date: February 1 – 3, 2022

Times: 8:30 a.m. – 4:30 p.m. EST

Location: TEGNA Headquarters Tysons, Virginia

**Session Modules:** Program Overview ▪ The Role of the TEGNA Leader ▪ Emotional Intelligence ▪ Tools for Engagement ▪ The Accountable TEGNA Leader ▪ Issue Activity #1: Influencing Change (including formation of Consulting Triads) ▪ Session Closing and Next Steps

#### Pre-Session Assignments:

- Complete the EQ-i<sup>2.0</sup> 360-degree Assessment
  -  An email containing a link, instructions, and the due date for completing this online emotional intelligence assessment will be sent to you the first week of January. Please watch for it and complete it promptly. The email will come from [REDACTED]
- Read-ahead summary: *Introduction to Emotional Intelligence*
  -  See the attached document [Introduction-to-EI.pdf](#).
- Consider an issue or problem to address for Issue Activity #1
  -  See the attached document [About-the-Issue-Activity.pdf](#) for guidance for choosing an issue to work on.

#### Post-Session EQ-i Assessment Interpretation

Following this classroom session, you will have an opportunity for a private 1-hour session with a certified emotional intelligence coach to help you interpret your EQ-i assessment results.

-  You will be contacted by a coach to arrange a session.

# SECURE TEGNA

Keeping TEGNA's computer networks safe

Dear Colleagues,

Ensuring the security of our data and networks requires that all of us remain vigilant in our efforts to identify and prevent cyberattacks.

Today, we are launching the second of our Secure TEGNA quarterly training modules focused on social engineering. This important training includes real-life examples of how social engineering works using online and offline manipulation and deception to convince users to succumb to phishing attacks or surrender confidential data.

All employees are required to participate in this mandatory training. Please take 15 minutes to complete this training as soon as possible, but **no later than Friday, June 24.**

[Go to Training](#)

Human awareness and action are the best ways to prevent

cybercrimes. Thank you for doing your part to safeguard yourself and our company.

Thank you,

TEGNA Information Technology



SECURE ✓ TEGNA


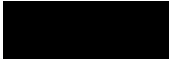
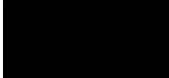

This message brought to you by TEGNA's Channel 1.

Join the conversation by texting **tegna** to **45411** to download the First Up app.




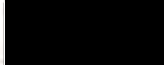
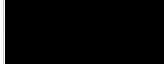

Order #148064 was placed on April 25, 2022 and is currently Completed.

# Order Details

Product	Total
<p>In-Person Attendance: 2022 IRE Conference Professional × 1 In-Person Attendance: 2022 IRE Conference <i>June 23 - June 26</i> Gaylord Rockies 6700 N. Gaylord Rockies Blvd. Aurora, Colorado 80019 United States</p> <p>Ticket ID            IPA2022IC-565-JKBZ8S</p> <p>Security Code        21d4160d73</p>	
<p>Subtotal:</p>	
<p>Payment Method:</p>	
<p>Total:</p>	

Order #148055 was placed on April 25, 2022 and is currently Completed.

## Order Details

Product	Total
In-Person Attendance: 2022 IRE Conference Professional × 1 In-Person Attendance: 2022 IRE Conference <i>June 23 - June 26</i> Gaylord Rockies 6700 N. Gaylord Rockies Blvd. Aurora, Colorado 80019 United States	
Ticket ID      IPA2022IC-561-KAM0W7	
Security Code    81b4b4e83f	
Subtotal:	
Payment Method:	
Total:	

[ORDER AGAIN](#)

**From:** TEGNA Information Technology [REDACTED]  
**Sent:** Tuesday, May 31, 2022 1:15 PM  
**To:** [REDACTED]  
**Subject:** Complete Secure TEGNA Social Engineering Training by June 24

The logo features the word "SECURE" in a light blue, sans-serif font. A red checkmark is superimposed over the letter "U". To the right of "SECURE" is a large, white, bold letter "T". The entire logo is set against a solid blue rectangular background.

# SECURE T

Dear Colleagues,

Ensuring the security of our data and networks requires that all of us remain vigilant in our efforts to identify and prevent cyberattacks.

Today, we are launching the second of our Secure TEGNA quarterly training modules focused on social engineering. This important training includes real-life examples of how social engineering works using online and offline manipulation and deception to convince users to succumb to phishing attacks or surrender confidential data.

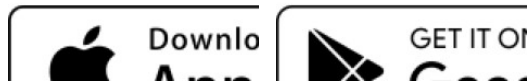
All employees are required to participate in this mandatory training. Please take 15 minutes to complete this training as soon as possible, but **no later than Friday, June 24**.

[Go to Training](#)

Human awareness and action are the best ways to prevent cybercrimes. Thank you for doing your part to safeguard yourself and our company.

Thank you,

TEGNA Information Technology



SECURE T

This message brought to you by TEGNA's Channel 1.

Join the conversation by texting **tegna** to [REDACTED] to download the First Up app.

[REDACTED]

**From:** [REDACTED]  
**Sent:** Tuesday, April 19, 2022 1:40 PM  
**To:** [REDACTED]; WHAS Newsroom - All; WHAS CS - Directors  
**Cc:** [REDACTED]  
**Subject:** \*\* [REDACTED] \*\*

Team –

I'm excited to welcome [REDACTED] to the WHAS11 family!

[REDACTED] will join our team this summer, as our Producer-in-Residence!

[REDACTED] is one of the top graduating students from the Walter Cronkite School of Journalism and Mass Communication at Arizona State University.

As you know, we've had great success from the PIR program ([REDACTED] & [REDACTED])! The program includes a two-week producer boot camp, and then a two-year, full-time producer position at a TEGNA station. We're thrilled [REDACTED] selected WHAS11!

*From [REDACTED] "I chose WHAS11 because of how great the teamwork environment seemed. The atmosphere I witnessed from the outside looking in seemed like an incredible place for me to hone my skills as a producer and make that leap from college to the real world. I am extremely excited to join the team and thrive in that collaborative environment."*



Welcome, [REDACTED]

[REDACTED] will join our AM editorial meeting on Tuesday to meet the team.

[REDACTED]  
News Director

**WHAS11**abc  
**ON YOUR SIDE** A **TEGNA** Company  
520 W. Chestnut St., Louisville, KY 40202  
[REDACTED]@whas11.com | 414.[REDACTED]  
**WHAS11.com** | **TEGNA.com**

Follow Us:



[REDACTED]

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**Subject:** FW: AM Writing Session  
**Location:** Relax Area  
  
**Start:** Wed 9/28/2022 8:00 AM  
**End:** Wed 9/28/2022 9:00 AM  
**Show Time As:** Tentative  
  
**Recurrence:** (none)  
  
**Meeting Status:** Not yet responded  
  
**Organizer:** [REDACTED]

-----Original Appointment-----

**From:** [REDACTED]  
**Sent:** Thursday, September 15, 2022 1:10 PM  
**To:** [REDACTED]  
[REDACTED]  
[REDACTED]  
**Cc:** [REDACTED]  
[REDACTED]

**Subject:** AM Writing Session  
**When:** Wednesday, September 28, 2022 8:00 AM-9:00 AM (UTC-05:00) Eastern Time (US & Canada).  
**Where:** Relax Area

**\*\*Wednesday, September 28<sup>th</sup>: Tease Writing \*IN PERSON/Relax Area**  
8:00 a.m. – AM team (*Plus any member of dayside team that believes 130pm won't work for them*)  
1:30 p.m. – Dayside & Nightside Team

**From:** [REDACTED]  
**Sent:** Thursday, September 8, 2022 1:43 PM  
**To:** [REDACTED]  
**Subject:** FW: Registration Confirmation - 2022 Advanced Storytelling Workshop - [REDACTED]

Website as well: <https://nppa.org> [REDACTED]

---

**From:** NPPA Advanced Storytelling Workshop [REDACTED]  
**Sent:** Tuesday, August 16, 2022 11:40 PM  
**To:** [REDACTED]@whas11.com>  
**Subject:** Registration Confirmation - 2022 Advanced Storytelling Workshop - [REDACTED]

**CAUTION - EXTERNAL EMAIL** - Please use caution opening attachments and never share your password.  
Send suspicious email to [REDACTED]@tegna.com.

Dear [REDACTED]

Thank you for registering for Advanced Storytelling Workshop. Your payment has been processed.

The NPPA is proud to be the voice of visual journalists, and we thank you for your participation in this event. Have a great time!

Sincerely,

[REDACTED]  
NPPA Professional Services Director

Event Information and Location			
2022 Advanced Storytelling Workshop Sunday October 2nd, 2022 1:00 PM-Friday October 7th, 2022 1:00 PM			
Colorado State University Fort Collins, CO 80523 United States			
<a href="#">Download iCalendar File</a>			
Event Fee(s)			
Item	Qty	Each	Total



**Subject:** FW: WHAS Tease Motivators/Viewer Benefit

**Start:** Tue 10/4/2022 8:00 AM  
**End:** Tue 10/4/2022 9:00 AM  
**Show Time As:** Tentative

**Recurrence:** (none)

**Meeting Status:** Not yet responded

**Organizer:** [REDACTED]@gmail.com

**CAUTION - EXTERNAL EMAIL** - Please use caution opening attachments and never share your password. Send suspicious email to infosec@tegn.com.

-----Original Appointment-----

**From:** [REDACTED]@gmail.com [REDACTED]@gmail.com  
**Sent:** Thursday, September 15, 2022 11:28 AM  
**To:** [REDACTED]@gmail.com; [REDACTED] ki  
**Subject:** WHAS Tease Motivators/Viewer Benefit  
**When:** Tuesday, October 4, 2022 8:00 AM-9:00 AM (UTC-05:00) Eastern Time (US & Canada).  
**Where:**

**CAUTION - EXTERNAL EMAIL** - Please use caution opening attachments and never share your password. Send suspicious email to [REDACTED]@tegn.com.

**This event has been updated**

**Changed:** time

Join Zoom Meeting  
[https://us02web.zoom.\[REDACTED\]](https://us02web.zoom.[REDACTED])  
Meeting ID: [REDACTED]  
Passcode: [REDACTED]

**CHANGED** When  
Tuesday Oct 4, 2022 · 7am – 8am (Central Time - Chicago)  
~~Tuesday Oct 4, 2022 · 6:30am – 7:30am (Central Time - Chicago)~~

**Guests**

██████████@gmail.com - organizer

██████████@whas11.com

██████████@whas11.com

[View all guest info](#)

**Reply for** ██████████@whas11.com

Maybe	No	Yes
More options		

Invitation from [Google Calendar](#)

You are receiving this email because you are an attendee on the event. To stop receiving future updates for this event, decline this event.

Forwarding this invitation could allow any recipient to send a response to the organizer, be added to the guest list, invite others regardless of their own invitation status, or modify your RSVP. [Learn more](#)

**Subject:** FW: WHAS Weather Teases  
**Start:** Wed 10/5/2022 8:00 AM  
**End:** Wed 10/5/2022 9:00 AM  
**Show Time As:** Tentative  
**Recurrence:** (none)  
**Meeting Status:** Not yet responded  
**Organizer:** ██████████@gmail.com

**CAUTION - EXTERNAL EMAIL** - Please use caution opening attachments and never share your password. Send suspicious email to ██████████@tegna.com.

-----Original Appointment-----

**From:** ██████████@gmail.com <██████████@gmail.com>  
**Sent:** Thursday, September 15, 2022 11:31 AM  
**To:** ██████████@gmail.com; ██████████  
**Subject:** WHAS Weather Teases  
**When:** Wednesday, October 5, 2022 8:00 AM-9:00 AM (UTC-05:00) Eastern Time (US & Canada).  
**Where:**

**CAUTION - EXTERNAL EMAIL** - Please use caution opening attachments and never share your password. Send suspicious email to ██████████@tegna.com.

**This event has been updated**

**Changed:** time

Join Zoom Meeting  
<https://us02web.zoom.us/██████████>  
Meeting ID: ██████████  
Passcode: ██████████

**CHANGED** When  
Wednesday Oct 5, 2022 · 7am – 8am (Central Time - Chicago)  
~~[Wednesday Oct 5, 2022 · 6:30am – 7:30am \(Central Time - Chicago\)](#)~~

**Guests**

██████████@gmail.com - organizer

██████████@whas11.com

██████████@whas11.com

[View all guest info](#)

**Reply for** ██████████@whas11.com

Maybe	No	Yes
More options		

Invitation from [Google Calendar](#)

You are receiving this email because you are an attendee on the event. To stop receiving future updates for this event, decline this event.

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**Subject:** FW: WHAS Writing Lab  
**Start:** Thu 10/6/2022 8:00 AM  
**End:** Thu 10/6/2022 9:30 AM  
**Show Time As:** Tentative  
**Recurrence:** (none)  
**Meeting Status:** Not yet responded  
**Organizer:** [REDACTED]@gmail.com

**CAUTION - EXTERNAL EMAIL** - Please use caution opening attachments and never share your password. Send suspicious email to [REDACTED]@tegna.com.

-----Original Appointment-----

**From:** [REDACTED]@gmail.com <[REDACTED]@gmail.com>  
**Sent:** Thursday, September 15, 2022 11:35 AM  
**To:** [REDACTED]@gmail.com; [REDACTED]  
**Subject:** WHAS Writing Lab  
**When:** Thursday, October 6, 2022 8:00 AM-9:30 AM (UTC-05:00) Eastern Time (US & Canada).  
**Where:**

**CAUTION - EXTERNAL EMAIL** - Please use caution opening attachments and never share your password. Send suspicious email to [REDACTED]@tegna.com.

**This event has been updated**

**Changed:** time

Join Zoom Meeting  
[https://us02web.zoom.us/\[REDACTED\]](https://us02web.zoom.us/[REDACTED])  
Meeting ID: [REDACTED]  
Passcode: [REDACTED]

\*\*\*PLEASE use a larger screen device like a laptop or tablet for this session.

**CHANGED** When

Thursday Oct 6, 2022 · 7am – 8:30am (Central Time - Chicago)  
~~Thursday Oct 6, 2022 · 6:30am – 8am (Central Time - Chicago)~~

**Guests**

██████████@gmail.com - organizer

██████████@whas11.com

██████████@whas11.com

[View all guest info](#)

**Reply** for ██████████@whas11.com

Maybe	No	Yes
More options		

Invitation from [Google Calendar](#)

You are receiving this email because you are an attendee on the event. To stop receiving future updates for this event, decline this event.

Forwarding this invitation could allow any recipient to send a response to the organizer, be added to the guest list, invite others regardless of their own invitation status, or modify your RSVP. [Learn more](#)



Dec 13 <sup>th</sup>	1p – 2:30p ET (1 hour, 30 mins)	<b>Training 2: How to Discuss &amp; Monitor Issues of Race in Content.</b> This training is about owning the power you have to create, reinforce or alter perceptions of reality, adding nuance to race when appropriate and diversifying sources and stories.	News/Digital Marketing
Dec 14 <sup>th</sup>	1p – 2:30p ET (1 hour, 30 mins)	<b>Training 3 (only news/digital):</b> Impact vs. intent, working with police information and mugshots.	News/Digital
Dec 15 <sup>th</sup>	1p – 2:30p ET (1 hour, 30 mins)	<b>Training 3 (only marketing):</b> Training focused on marketing content	Marketing



**From:** TEGNA Information Technology [REDACTED]@tegna.com>  
**Sent:** Monday, November 28, 2022 12:02 PM  
**To:** [REDACTED]  
**Subject:** Required: Secure TEGNA Cybersecurity Training



Dear Colleagues,

Thank you for helping us keep TEGNA's network and systems secure. As you know, human awareness and action are the best ways to prevent cybercrime.

Today, we are launching the final Secure TEGNA quarterly training module for 2022, *Spot the Phish*. This interactive exercise demonstrates the subtle differences between legitimate online communications and scams. This training will help you recognize risks and increase your understanding of the ever-changing threat landscape.

Keeping our systems safe requires constant vigilance. Please complete this short, mandatory short training as soon as possible and **no later than Friday, December 16**.

[Go to Training](#)

Thank you for doing your part to safeguard yourself and our

company.

Sincerely,

TEGNA Information Technology



SECURE **TEGNA**

This message brought to you by TEGNA's Channel 1.

Join the conversation by texting **tegna** to [REDACTED] to download the First Up app.

[REDACTED]

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**Subject:** FW: AM Workshop Wednesday: Lower Thirds Refresher  
**Location:** Editorial Space  
  
**Start:** Wed 1/25/2023 9:30 AM  
**End:** Wed 1/25/2023 10:00 AM  
**Show Time As:** Tentative  
  
**Recurrence:** (none)  
  
**Meeting Status:** Not yet responded  
  
**Organizer:** [REDACTED]

-----Original Appointment-----

**From:** [REDACTED]@whas11.com>  
**Sent:** Wednesday, January 11, 2023 4:24 PM  
**To:** [REDACTED] WHAS Newsroom - All; [REDACTED]  
**Cc:** [REDACTED]  
**Subject:** AM Workshop Wednesday: Lower Thirds Refresher  
**When:** Wednesday, January 25, 2023 9:30 AM-10:00 AM (UTC-05:00) Eastern Time (US & Canada).  
**Where:** Editorial Space

Hi team,

We've had some requests for a refresher on the correct use of lower thirds (how to format them, where they go, etc). I'll be reviewing those, plus introducing our new Breaking News graphics package.

[REDACTED]