

ORDER

Orders
Order / Rev: 2718848
 Alt Order #: _____
 Product Desc: _____
 Estimate: _____
 Flight Dates: 05/09/24 - 05/31/24
 Original Date / Rev: 05/07/24 / 05/07/24
 Order Type: POLITICAL-ISSUE

Gainesville WSKY-FM

Primary AE: Tom Duffy
 Sales Office: L-GAI
 Sales Region: Local

Agency
Name: Congresswoman Kat Cammack (D)
 Buying Contact: _____
 Billing Contact: Adeline Sandridge
3600 NW 43rd st
Gainesville, FL 32606

Billing Type: Cash
 Billing Calendar: Calendar
 Billing Cycle: EOM/EOC
 Agency Commission: 0%

Advertiser
Name: Congresswoman Kat Cammack (D)
 Demographic: M25-54
 Product Codes: Issues/Propositions (POL)
 Revenue Code 1: DIR
 Revenue Code 2: POL
 Revenue Code 3: POL-ISS
 Priority: ISSUE

New Business End: _____
 Advertiser External ID: 209831
 Agency External ID: 187291
 Unit Code: Issue -
 Order Separation: 00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/01/24	05/31/24	59	\$1,003.00	\$1,003.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	59	\$1,003.00	\$1,003.00	0.00
Totals	59	\$1,003.00	\$1,003.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Tom Duffy			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WSKY	05/09/24	05/31/24	M-Su 12a-12a	CM	12a-12a	MTWTFSS	:30	15	\$17.00	ISSUI	0.00	NM	59	\$1,003.00
				M-Su											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24	05/12/24	---TFSS					15	\$17.00		0.00			
		Week: 05/13/24	05/19/24	--WTFSS					15	\$17.00		0.00			
		Week: 05/20/24	05/26/24	MTWTFSS					15	\$17.00		0.00			
		Week: 05/27/24	06/02/24	MTWTF--					14	\$17.00		0.00			
													Totals	59	\$1,003.00