

1300 KILOHERTZ  
ON YOUR AM DIAL



5,000 WATTS DAY  
1,000 WATTS NIGHT

PO BOX 1678  
MOUNT AIRY, NC 27030  
336-786-2147

CLIENT DEANNA BALLARD, NC SENATE DATE 5-3-18  
BILL ADDRESS PO BOX 1493  
CITY/ST/ZIP BOONE, NC 28607 PHONE 828 278-8121 PO# \_\_\_\_\_  
AGENCY INFO \_\_\_\_\_

I/We hereby agree to purchase from Radio Station WSYD, Mount Airy, NC, the following time and facilities:

NAME AND TYPE OF BROADCAST <u>POLITICAL</u>						
LENGTH OF BROADCAST <u>:60</u>			DAY(S) OF WEEK <u>FRI, SAT, MON, TUES</u>			
TIME(S) OF DAY <u>ONE PER HOUR BEGINNING AT 7AM</u>				NO. OF TIMES DAILY <u>11</u>		
IN CASE OF VARYING, SCHEDULE, NO. OF TIMES EACH DAY      SUN    MON    TUES    WED    THURS    FRI    SAT						
TOTAL NO. OF TIMES <u>44</u>		TO BEGIN <u>5-4-18</u>			TO END <u>5-8-18</u>	
TOTAL PER BROADCAST <u>\$ 11.00</u>			TOTAL FOR ENTIRE CONTRACT <u>\$ 484.00</u>			

REMARKS OR ADDITIONAL INSTRUCTIONS \_\_\_\_\_  
\_\_\_\_\_

Contract Number:

Cart Number: #93

ACCEPTED FOR WSYD  
BY [Signature]  
TITLE Sales

ACCEPTED FOR CLIENT  
X [Signature]  
SIGNATURE  
X Deanna M. Ballard  
PRINTED NAME

- The following terms and conditions are hereby made part of this contract:
- In case of any outstanding event(s) in conflict with above-mentioned period(s), the broadcasting of which would appear to the station, under the responsibility entrusted to it by the Federal Communications Commission, to be in the public interest, client agrees to move into other period(s) suitable to both parties. Client agrees to save the station harmless against all liability for any legal action by reason of broadcasting program furnished by the client. Unless otherwise stated in this contract, payment for services will be due 30 days from the date of the first invoice which will be produced the first day of the month following the execution of this contract. Thirty days written notice required to cancel contract.
  - Client understands that any non-payment of this contract can and will constitute collection efforts not limited to legal action.

WSYD does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> WSYD 2147 SPRING RD, MT. AIRY NC 27030	<b>Date:</b> 5-3-18
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I, DEANNA BALLARD

being/on behalf of: MYSELF, a legally

qualified candidate of the REPUBLICAN political

party for the office of: NC SENATE

in the PRIMARY

election to be held on: MAY 8, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:60	HOURLY BEGINNING AT 7AM	FRI, SAT, MON, TUES		11 per DAY	2

**Total Charges:** \$ 484.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

[Empty box for listing matters of national importance]

I represent that the payment for the above described broadcast time has been furnished by:

COMMITTEE TO ELECT BALLARD FOR NC SENATE

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

~~COMMITTEE TO ELECT KDE~~ AMY ELLIS

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING**

**To Be Signed By Candidate or Authorized Committee**

5-3-18  
Date

[Signature]  
Signature

202-365-6359

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected

[Signature]  
Signature

Tim Frye  
Printed Name

Sales  
Title