



Max Media of Hampton Roads, LLC

**Quarterly Issues/Program List
October 2017 – December 2017**

WVBW-FM



Local Programming

Quarterly Issues/Program List
October 2017 – December 2017

WV BW-FM

Issues Covered

Animal Care
Charitable Giving
Consumer Matters
Health
Homelessness
Poverty

INVOICE



WVBW-FM
Max Media of Hampton Roads, LLC
5589 Greenwich Road, Suite 200
Virginia Beach, VA 23462
Ph: 757.671.1000
Email: AR@maxmediava.com

Invoice #: **IN-11710147275**
Invoice Date: 10/31/2017
Contract #: 176255
Page: 1
Net Amount Due: \$0.00

Advertiser: **QUARTERLY ISSUES**
MAX MEDIA
5589 GREENWICH ROAD
VIRGINIA BEACH, VA 23462

Station(s): **WVBW-FM**

Advertiser: **QUARTERLY ISSUES**
Product: **PSA**
Estimate #:
Agency Client Code:
Buyer Name:

Salesperson(s): **HOUSE HOUSE**
Terms: **DUE UPON RECEIPT**

Day	Date	Time	Ln	Length	Product	ISCI	Rate
MON	10/02/17	12:01p	3	60	ANIMAL CARE	PORTSMTH HUMANE/MUTT MASQUERAD	\$0.00
MON	10/09/17	12:16p	3	60	ANIMAL CARE	PORTSMTH HUMANE/MUTT MASQUERAD	\$0.00
MON	10/16/17	11:00a	3	60	ANIMAL CARE	MUTT MASQUERADE	\$0.00
MON	10/23/17	04:36p	3	60	ANIMAL CARE	MUTT MASQUERADE	\$0.00

SPECIAL BILLING INSTRUCTIONS REQUIRED
THANK YOU FOR YOUR ORDER WE APPRECIATE YOUR BUSINESS
NOTARIZED SCRIPT TO ACCOMPANY INVOICE (CO-OP)

Remit To:
MAX MEDIA OF HAMPTON ROADS
5589 GREENWICH ROAD, SUITE 200
VIRGINIA BEACH, VA 23462

	Invoice Totals	
	Total Spots:	4
	Gross Amount:	\$0.00
	Agency Commission:	\$0.00
DUE UPON RECEIPT	Net Amount Due:	\$0.00

THIS RADIO STATION WARRANTS THAT THE PROGRAM/ANNOUNCEMENTS INDICATED ABOVE WERE BROADCAST IN ACCORDANCE WITH OFFICIAL STATION LOG. ALL TIMES ARE APPROXIMATE WITHIN 15 MINUTES.

MAX MEDIA OF HAMPTON ROADS LLC DOES NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT, SCHEDULING AND COMPLETION OF PURCHASE OF ADVERTISING. ANY ORDER FOR ADVERTISING THAT INCLUDES ANY SUCH RESTRICTION WILL NOT BE ACCEPTED.

Copy of Electronic Invoice

Script Affidavit

Agency:

Advertiser: QUARTERLY ISSUES

Product: ANIMAL CARE

ISCI: MUTT MASQUERADE

Copy Length: 60

This announcement was broadcast at the following times at the following rates on station WVBW-FM program log.

Grab your leash and hit the beach! The VA Beach SPCA Mutt Masquerade 5k run and one-mile walk is Sunday October 29th at the 31st Street park at the Oceanfront. Get ready to run in the 5K, shop with the vendors, play games in the kids' corner, meet adoptable animals, and participate in the one-mile pack walk, all while showing your support for the animals. Dogs are welcome to attend as long as they are well-behaved, on a leash, and not in heat. Bring a costume, too, for you and your furry friend. Prizes for best costume will be awarded. Register now! Limited registrations will be available the day of the event for an additional cost. The VA Beach SPCA Mutt Masquerade, 5k run, and 1-mile walk, Sunday October 29th, kicking off at 10am at 31st street park at the oceanfront. Get registered now at VBSPCA.com and find out more on Facebook. Follow Virginia Beach SPCA

	# of Times Aired @	Rate
	2	\$0.00
Total	2	\$0.00

This announcement was broadcast 2 times, and were invoiced to this station WVBW-FM client on invoice IN-11710147275 dated 10/31/17 for \$0.00.

The undersigned deposes and says that broadcasting service has been rendered by station in accordance with the attached invoice.

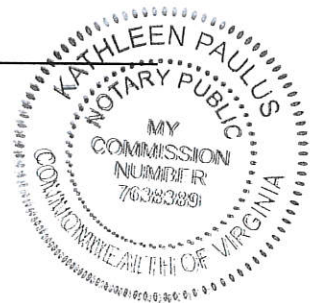
BY: Alufauda W. King

State of Virginia
County of Virginia Beach

Subscribed and sworn to before me this 1st day of November, 2017

The above signed is proved to me on the basis of satisfactory evidence to be the person(s) who appeared before me.

Kathleen Paulus
NOTARY PUBLIC, Kathleen Paulus
My commission expires: June 30, 2019



Script Affidavit

Agency:

Advertiser: QUARTERLY ISSUES

Product: ANIMAL CARE

ISCI: PORTSMTH HUMANE/MUTT MASQUERAD

Copy Length: 60

This announcement was broadcast at the following times at the following rates on station WVBW-FM program log.

The Portsmouth Humane Society is excited to bring back the Olde Towne Pub Crawl, with a zombie twist. The Crawl will start at 4pm on Saturday, October 14th at Baron's Pub and run until 9pm with a best costume contest and prizes at Roger Brown's. Registration is \$25 in advance and \$35 the day of the event. Registration includes a zombie survival kit with t-shirt* and a wristband for food and drink specials at participating locations. Sign up at portsmouthhumanesociety.org Grab your leash and hit the beach! The Virginia Beach SPCA Mutt Masquerade 5K run and 1 Mile Walk is Sunday October 29th at the Virginia Beach Ocean Front. This fun filled day for our furry friends kicks off with a 5K run and 1 mile pack walk. Plus, shop with our vendors, play games in our Kid's Corner and come in costume. Prizes will be awarded. All for showing your support for the animals! Dogs are welcome to attend. Find out more and register at vbspca.com

	# of Times Aired @	Rate
	2	\$0.00
Total	2	\$0.00

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The undersigned deposes and says that broadcasting service has been rendered by station in accordance with the attached invoice.

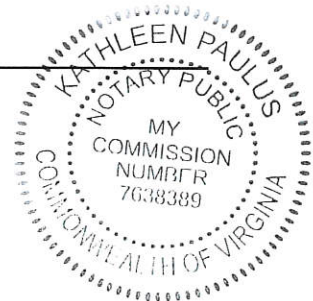
BY: Rhyantha W. King

State of Virginia
County of Virginia Beach

Subscribed and sworn to before me this 1st day of November, 2017

The above signed is proved to me on the basis of satisfactory evidence to be the person(s) who appeared before me.

Kathleen Paulus
NOTARY PUBLIC, Kathleen Paulus
My commission expires: June 30, 2019



INVOICE



WVBW-FM
Max Media of Hampton Roads, LLC
5589 Greenwich Road, Suite 200
Virginia Beach, VA 23462
Ph: 757.671.1000
Email: AR@maxmediava.com

Invoice #: **IN-11710147276**
Invoice Date: 10/31/2017
Contract #: 176255
Page: 1
Net Amount Due: \$0.00

Advertiser: **QUARTERLY ISSUES**
MAX MEDIA
5589 GREENWICH ROAD
VIRGINIA BEACH, VA 23462

Station(s): **WVBW-FM**

Advertiser: **QUARTERLY ISSUES**
Product: **PSA**
Estimate #:
Agency Client Code:
Buyer Name:

Salesperson(s): **HOUSE HOUSE**
Terms: **DUE UPON RECEIPT**

Day	Date	Time	Ln	Length	Product	ISCI	Rate
TUE	10/03/17	07:15a	3	60	HOMELESSNESS	UNION MISSION MINISTRIES	\$0.00
TUE	10/10/17	06:49a	3	60	HOMELESSNESS	UNION MISSION MINISTRIES	\$0.00
MON	10/16/17	02:03p	4	60	HOMELESSNESS	UNION MISSION MINISTRIES	\$0.00
TUE	10/17/17	05:01a	4	60	HOMELESSNESS	UNION MISSION MINISTRIES	\$0.00
WED	10/18/17	05:44a	4	60	HOMELESSNESS	UNION MISSION MINISTRIES	\$0.00
WED	10/18/17	11:25a	3	60	HOMELESSNESS	UNION MISSION MINISTRIES	\$0.00
THU	10/19/17	05:46a	4	60	HOMELESSNESS	UNION MISSION MINISTRIES	\$0.00
FRI	10/20/17	05:33a	4	60	HOMELESSNESS	UNION MISSION MINISTRIES	\$0.00
MON	10/23/17	11:32a	4	60	HOMELESSNESS	UNION MISSION MINISTRIES	\$0.00
TUE	10/24/17	06:20a	3	60	HOMELESSNESS	UNION MISSION MINISTRIES	\$0.00
TUE	10/24/17	03:34p	4	60	HOMELESSNESS	UNION MISSION MINISTRIES	\$0.00
THU	10/26/17	06:19a	4	60	HOMELESSNESS	UNION MISSION MINISTRIES	\$0.00
FRI	10/27/17	11:03p	4	60	HOMELESSNESS	UNION MISSION MINISTRIES	\$0.00
MON	10/30/17	08:00p	4	60	HOMELESSNESS	UNION MISSION MINISTRIES	\$0.00
MON	10/30/17	09:59p	3	60	HOMELESSNESS	UNION MISSION MINISTRIES	\$0.00
TUE	10/31/17	11:31a	4	60	HOMELESSNESS	UNION MISSION MINISTRIES	\$0.00

NOTARIZED SCRIPT TO ACCOMPANY INVOICE (CO-OP)
THANK YOU FOR YOUR ORDER WE APPRECIATE YOUR BUSINESS
SPECIAL BILLING INSTRUCTIONS REQUIRED

INVOICE



WVBW-FM
Max Media of Hampton Roads, LLC
5589 Greenwich Road, Suite 200
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Ph: 757.671.1000
Email: AR@maxmediava.com

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Invoice Date: 10/31/2017
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Page: 2
Net Amount Due: \$0.00

Remit To:
MAX MEDIA OF HAMPTON ROADS
5589 GREENWICH ROAD, SUITE 200
VIRGINIA BEACH, VA 23462

Invoice Totals

Total Spots:	16
Gross Amount:	\$0.00
Agency Commission:	\$0.00
Net Amount Due:	\$0.00

DUE UPON RECEIPT

THIS RADIO STATION WARRANTS THAT THE PROGRAM/ANNOUNCEMENTS INDICATED ABOVE WERE BROADCAST IN ACCORDANCE WITH OFFICIAL STATION LOG. ALL TIMES ARE APPROXIMATE WITHIN 15 MINUTES.

MAX MEDIA OF HAMPTON ROADS LLC DOES NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT, SCHEDULING AND COMPLETION OF PURCHASE OF ADVERTISING. ANY ORDER FOR ADVERTISING THAT INCLUDES ANY SUCH RESTRICTION WILL NOT BE ACCEPTED.

Copy of Electronic Invoice

Script Affidavit

Agency:

Advertiser: QUARTERLY ISSUES

Product: HOMELESSNESS

ISCI: UNION MISSION MINISTRIES

Copy Length: 60

This announcement was broadcast at the following times at the following rates on station WVBW-FM program log.

Linda Jones, Public Relations Director of Union Mission Ministries. The Union Mission is celebrating, this year, 125 years of serving the poor and homeless in our community. We have a homeless shelter for men, and we have one for single women, and for women with their children. We provide food, clothing, shelter, and job and life skills training. Our goal is to get people out of their homelessness, to give them the skills they need to become productive members of society once again. In the month of October, every Wednesday at 10am we're going to have Wednesday Walk-throughs, it's an opportunity for you to see what we're all about, and to put a face on the people you're helping. Call us at 757-627-8686, come out and see how God has truly blessed us through your donations and the support of the community, that's helping so many people in need. Union Mission Ministries. For more information, call 627-8686 and visit unionmissionministries.org

	# of Times Aired @	Rate
	16	\$0.00
Total	16	\$0.00

This announcement was broadcast 16 times, and were invoiced to this station WVBW-FM client on invoice IN-11710147276 dated 10/31/17 for \$0.00.

The undersigned deposes and says that broadcasting service has been rendered by station in accordance with the attached invoice.

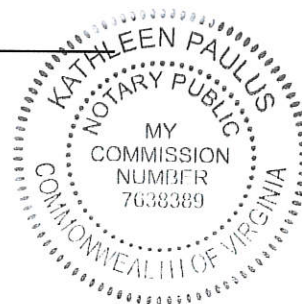
BY: Alexandra M. King

State of Virginia
County of Virginia Beach

Subscribed and sworn to before me this 1st day of November, 2017

The above signed is proved to me on the basis of satisfactory evidence to be the person(s) who appeared before me.

Kathleen Paulus
NOTARY PUBLIC, Kathleen Paulus
My commission expires: June 30, 2019



INVOICE



WVBW-FM
Max Media of Hampton Roads, LLC
5589 Greenwich Road, Suite 200
Virginia Beach, VA 23462
Ph: 757.671.1000
Email: AR@maxmediava.com

Invoice #: IN-11710147277
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Page: 1
Net Amount Due: \$0.00

Advertiser: QUARTERLY ISSUES
MAX MEDIA
5589 GREENWICH ROAD
VIRGINIA BEACH, VA 23462

Station(s): WVBW-FM

Advertiser: QUARTERLY ISSUES
Product: PSA
Estimate #:
Agency Client Code:
Buyer Name:

Salesperson(s): HOUSE HOUSE
Terms: DUE UPON RECEIPT

Day	Date	Time	Ln	Length	Product	ISCI	Rate
WED	10/04/17	08:18a	3	60	POVERTY	GOT SOLE FOUNDATION	\$0.00
WED	10/11/17	12:42p	3	60	POVERTY	GOT SOLE FOUNDATION	\$0.00
THU	10/19/17	02:04p	3	60	POVERTY	GOT SOLE FOUNDATION	\$0.00
FRI	10/27/17	11:36a	3	60	POVERTY	GOT SOLE FOUNDATION	\$0.00

SPECIAL BILLING INSTRUCTIONS REQUIRED
THANK YOU FOR YOUR ORDER WE APPRECIATE YOUR BUSINESS
NOTARIZED SCRIPT TO ACCOMPANY INVOICE (CO-OP)

Remit To:
MAX MEDIA OF HAMPTON ROADS
5589 GREENWICH ROAD, SUITE 200
VIRGINIA BEACH, VA 23462

Invoice Totals

Total Spots: 4
Gross Amount: \$0.00
Agency Commission: \$0.00
Net Amount Due: \$0.00

DUE UPON RECEIPT

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Copy of Electronic Invoice

Script Affidavit

Agency:

Advertiser: QUARTERLY ISSUES

Product: POVERTY

ISCI: GOT SOLE FOUNDATION

Copy Length: 60

This announcement was broadcast at the following times at the following rates on station WVBW-FM program log.

THERE ONCE WAS A LITTLE GIRL WHO WAS OBSESSED WITH SHOES. BUT NOT BECAUSE SHE HAD A CLOSET FULL. FOR WHEN LAURA CONTRERAS ROWE WAS GROWING UP POOR IN TEXAS SHE AND MANY OF HER CLASSMATES OFTEN WENT TO SCHOOL WITH WORN-OUT, POORLY-FITTING SHOES OR EVEN NO SHOES AT ALL. NOW A SUCCESSFUL REALTOR IN VIRGINIA BEACH, LAURA KNOWS THE MAGIC IN A SIMPLE DECENT PAIR OF SHOES. AND THAT'S WHY SHE FOUNDED THE GOT SOLE PROJECT. THE GOT SOLE PROJECT COLLECTS NEW AND GENTLY USED SHOES FOR BOTH CHILDREN AND ADULTS AND DISTRIBUTES THEM TO THOSE IN NEED IN COASTAL VIRGINIA AS WELL AS FOR DISASTER RELIEF. AND THERE ARE PLENTY OF WAYS FOR YOU TO LEND A FOOT. SIMPLY VISIT THE GOT SOLE PROJECT DOT ORG (THAT'S S-O-L-E) FOR DETAILS ON WHERE AND HOW TO DONATE. TAX-DEDUCTIBLE MONETARY CONTRIBUTIONS ARE WELCOMED, OF COURSE, AND CORPORATE SPONSORSHIPS ARE AVAILABLE. VOLUNTEERS TO SORT AND DISTRIBUTE SHOES ARE ALWAYS NEEDED. SO IF YOU'VE GOT SOLE, PUT YOUR BEST FOOT FORWARD AT THE GOT SOLE PROJECT DOT ORG AND ON THE GOT SOLE PROJECT FACEBOOK PAGE.

	# of Times Aired @	Rate
	4	\$0.00
Total	4	\$0.00

This announcement was broadcast 4 times, and were invoiced to this station WVBW-FM client on invoice IN-11710147277 dated 10/31/17 for \$0.00.

The undersigned deposes and says that broadcasting service has been rendered by station in accordance with the attached invoice.

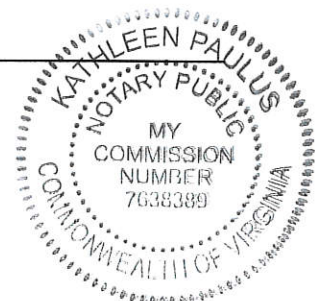
BY: Alexander M. King

State of Virginia
County of Virginia Beach

Subscribed and sworn to before me this 1st day of November, 2017

The above signed is proved to me on the basis of satisfactory evidence to be the person(s) who appeared before me.

Kathleen Paulus
NOTARY PUBLIC, Kathleen Paulus
My commission expires: June 30, 2019



INVOICE



WVBW-FM
Max Media of Hampton Roads, LLC
5589 Greenwich Road, Suite 200
Virginia Beach, VA 23462
Ph: 757.671.1000
Email: AR@maxmediava.com

Invoice #: IN-11711148139
Invoice Date: 11/30/2017
Contract #: 176255
Page: 1
Net Amount Due: \$0.00

Advertiser: QUARTERLY ISSUES
MAX MEDIA
5589 GREENWICH ROAD
VIRGINIA BEACH, VA 23462

Station(s): WVBW-FM

Advertiser: QUARTERLY ISSUES
Product: PSA
Estimate #:
Agency Client Code:
Buyer Name:

Salesperson(s): HOUSE HOUSE
Terms: DUE UPON RECEIPT

Day	Date	Time	Ln	Length	Product	ISCI	Rate
THU	11/02/17	12:06p	3	60	ANIMAL CARE	VETS RESCUED PETS	\$0.00
FRI	11/10/17	06:17a	3	60	ANIMAL CARE	VETS RESCUED PETS	\$0.00
WED	11/15/17	07:50a	3	60	ANIMAL CARE	NACC CALENDAR	\$0.00
TUE	11/21/17	12:28p	3	60	ANIMAL CARE	NACC CALENDAR	\$0.00
MON	11/27/17	06:44a	3	60	ANIMAL CARE	NACC CALENDAR	\$0.00

NOTARIZED SCRIPT TO ACCOMPANY INVOICE (CO-OP)
SPECIAL BILLING INSTRUCTIONS REQUIRED
THANK YOU FOR YOUR ORDER WE APPRECIATE YOUR BUSINESS

Remit To:
MAX MEDIA OF HAMPTON ROADS
5589 GREENWICH ROAD, SUITE 200
VIRGINIA BEACH, VA 23462

Invoice Totals

Total Spots: 5
Gross Amount: \$0.00
Agency Commission: \$0.00
Net Amount Due: \$0.00

DUE UPON RECEIPT

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Copy of Electronic Invoice

Script Affidavit

Agency:

Advertiser: QUARTERLY ISSUES

Product: ANIMAL CARE

ISCI: NACC CALENDAR

Copy Length: 60

This announcement was broadcast at the following times at the following rates on station WVBW-FM program log.

Norfolk's most wanted furry companions have joined Norfolk's finest in a debut calendar. Cops, critters, and some of the most beautiful and treasured landmarks in the city of Norfolk have joined together for a unique 2018 calendar named 'Norfolk's Finest and Furriest' Now you can see these photos with officers serving up 12 months of smiles, with pictures taken around Norfolk's most significant sites, including the Battleship Wisconsin, the Slover library, and Waterside. The calendar features a variety from the police force, and animals, as well. Officers of all ranks are represented from various units and divisions including animal control, K-9, and harbor patrol holding everything from puppies and kittens, to chickens, and rabbits! This effort is financed by the friends of the Norfolk Animal Care Center, a nonprofit 501c3 organization that acts as a booster club for the shelter. Get your limited edition of the 2018 Norfolk's Furriest and Finest calendar at friendsofnacc.com

	# of Times Aired @	Rate
	3	\$0.00
Total	3	\$0.00

This announcement was broadcast 3 times, and were invoiced to this station WVBW-FM client on invoice IN-11711148139 dated 11/30/17 for \$0.00.

The undersigned deposes and says that broadcasting service has been rendered by station in accordance with the attached invoice.

BY: Alexandria M. King

State of Virginia
County of Virginia Beach

Subscribed and sworn to before me this 1st day of December, 2017

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Kathleen Paulus
NOTARY PUBLIC, Kathleen Paulus
My commission expires: June 30, 2019



Script Affidavit

Agency:

Advertiser: QUARTERLY ISSUES

Product: ANIMAL CARE

ISCI: VETS RESCUED PETS

Copy Length: 60

This announcement was broadcast at the following times at the following rates on station WVBW-FM program log.

This Veteran's Day, the Adam Thoroughgood chapter of the national society Daughters of the American Revolution, and the VA Beach SPCA will co-host Vets-Rescued Pets! It's a fundraising festival to thank and support our military veteran's through adoption of companion pets. It's happening at the VA Beach SPCA on Holland road from 10am to 4pm. Free admission! Vets- loved rescue pets will feature a military color guard, special guests, a pet parade, a dog exhibition, crafts, food and bake sale, and live music! Come show your support of our Hampton Roads military veterans and homeless animals. Mark your calendars now for Saturday November 11th from 10am to 4pm at the VA Beach SPCA on Holland road. Visit vbspca.com or find them on Facebook at Virginia Beach SPCA.

	# of Times Aired @	Rate
	2	\$0.00
Total	2	\$0.00

This announcement was broadcast 2 times, and were invoiced to this station WVBW-FM client on invoice IN-11711148139 dated 11/30/17 for \$0.00.

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BY: Alexandria M. King

State of Virginia
County of Virginia Beach

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Kathleen Paulus
NOTARY PUBLIC, Kathleen Paulus
My commission expires: June 30, 2019



INVOICE



WVBW-FM
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Advertiser: **QUARTERLY ISSUES**
MAX MEDIA
5589 GREENWICH ROAD
VIRGINIA BEACH, VA 23462

Station(s): **WVBW-FM**

Advertiser: **QUARTERLY ISSUES**
Product: **PSA**
Estimate #:
Agency Client Code:
Buyer Name:

Salesperson(s): HOUSE HOUSE
Terms: DUE UPON RECEIPT

Day	Date	Time	Ln	Length	Product	ISCI	Rate
WED	11/01/17	05:18a	4	60	HOMELESSNESS	UNION MISSION MINISTRIES-UMM03	\$0.00
THU	11/02/17	07:02p	4	60	HOMELESSNESS	UNION MISSION MINISTRIES-UMM02	\$0.00
FRI	11/03/17	02:02p	3	60	HOMELESSNESS	UNION MISSION MINISTRIES-UMM03	\$0.00
FRI	11/03/17	07:31p	4	60	HOMELESSNESS	UNION MISSION MINISTRIES-UMM03	\$0.00
WED	11/08/17	11:31p	4	60	HOMELESSNESS	UNION MISSION MINISTRIES-UMM02	\$0.00
THU	11/09/17	06:48a	3	60	HOMELESSNESS	UNION MISSION MINISTRIES-UMM02	\$0.00
THU	11/09/17	11:03p	4	60	HOMELESSNESS	UNION MISSION MINISTRIES-UMM03	\$0.00
FRI	11/10/17	02:02p	3	60	HOMELESSNESS	UNION MISSION MINISTRIES-UMM03	\$0.00
FRI	11/10/17	11:02p	4	60	HOMELESSNESS	UNION MISSION MINISTRIES-UMM02	\$0.00
SAT	11/11/17	10:31p	4	60	HOMELESSNESS	UNION MISSION MINISTRIES-UMM02	\$0.00
SUN	11/12/17	10:24p	4	60	HOMELESSNESS	UNION MISSION MINISTRIES-UMM03	\$0.00
TUE	11/14/17	11:00a	3	60	HOMELESSNESS	UNION MISSION MINISTRIES-UMM02	\$0.00
TUE	11/14/17	02:35p	4	60	HOMELESSNESS	UNION MISSION MINISTRIES-UMM03	\$0.00
WED	11/15/17	02:32p	4	60	HOMELESSNESS	UNION MISSION MINISTRIES-UMM02	\$0.00
THU	11/16/17	10:59a	4	60	HOMELESSNESS	UNION MISSION MINISTRIES-UMM03	\$0.00
THU	11/16/17	01:32p	3	60	HOMELESSNESS	UNION MISSION MINISTRIES-UMM03	\$0.00
SAT	11/18/17	05:28a	4	60	HOMELESSNESS	UNION MISSION MINISTRIES-UMM03	\$0.00
MON	11/20/17	11:32a	4	60	HOMELESSNESS	UNION MISSION MINISTRIES-UMM03	\$0.00

INVOICE



WVBW-FM
Max Media of Hampton Roads, LLC
 5589 Greenwich Road, Suite 200
 Virginia Beach, VA 23462
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 Email: AR@maxmediava.com

Invoice #: **IN-11711148140**
 Invoice Date: 11/30/2017
 Contract #: 176255
 Page: 2
 Net Amount Due: \$0.00

Day	Date	Time	Ln	Length	Product	ISCI	Rate
TUE	11/21/17	10:32p	4	60	HOMELESSNESS	UNION MISSION MINISTRIES-UMM03	\$0.00
WED	11/22/17	11:02p	4	60	HOMELESSNESS	UNION MISSION MINISTRIES-UMM03	\$0.00
THU	11/23/17	12:28p	4	60	HOMELESSNESS	UNION MISSION MINISTRIES-UMM03	\$0.00
THU	11/23/17	04:01p	3	60	HOMELESSNESS	UNION MISSION MINISTRIES-UMM03	\$0.00
FRI	11/24/17	07:38a	4	60	HOMELESSNESS	UNION MISSION MINISTRIES-UMM03	\$0.00
MON	11/27/17	06:02a	4	60	HOMELESSNESS	UNION MISSION MINISTRIES-UMM03	\$0.00
TUE	11/28/17	11:31p	4	60	HOMELESSNESS	UNION MISSION MINISTRIES-UMM03	\$0.00
WED	11/29/17	05:34p	3	60	HOMELESSNESS	UNION MISSION MINISTRIES-UMM03	\$0.00
WED	11/29/17	10:31p	4	60	HOMELESSNESS	UNION MISSION MINISTRIES-UMM03	\$0.00
THU	11/30/17	08:19a	4	60	HOMELESSNESS	UNION MISSION MINISTRIES-UMM03	\$0.00

THANK YOU FOR YOUR ORDER WE APPRECIATE YOUR BUSINESS
 NOTARIZED SCRIPT TO ACCOMPANY INVOICE (CO-OP)
 SPECIAL BILLING INSTRUCTIONS REQUIRED

Remit To:
 MAX MEDIA OF HAMPTON ROADS
 5589 GREENWICH ROAD, SUITE 200
 VIRGINIA BEACH, VA 23462

Invoice Totals

Total Spots: 28
 Gross Amount: \$0.00
 Agency Commission: \$0.00
 Net Amount Due: \$0.00

DUE UPON RECEIPT

THIS RADIO STATION WARRANTS THAT THE PROGRAM/ANNOUNCEMENTS INDICATED ABOVE WERE BROADCAST IN ACCORDANCE WITH OFFICIAL STATION LOG. ALL TIMES ARE APPROXIMATE WITHIN 15 MINUTES.

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Copy of Electronic Invoice

Script Affidavit

Agency:

Advertiser: QUARTERLY ISSUES

Product: HOMELESSNESS

ISCI: UNION MISSION MINISTRIES-UMM03

Copy Length: 60

This announcement was broadcast at the following times at the following rates on station WVBW-FM program log.

Linda Jones, Public Relations director for Union Mission Ministries. For 125 years, Union Mission has been helping the poor and homeless in our community. We have never received any state or federal funding. We totally rely on the generosity of the community. On individuals, on churches, on businesses, others who help us do what we do. We can't do what we do without your help. The best way to help, is to go on our website click the 'donate' button, and for just \$2.03 you can provide a meal for a single person for a day. Another way to support us, is to go to our website, and under 'give goods', things like underwear and socks, travel sized toothpaste and soap; we go through a lot of towels with that many people. There's a long list of things, of items, that people can do. The most important thing is to help support us financially; we rely on the community, on their generosity. Union Mission Ministries. For more information, please call 757-627- 8686 and visit unionmissionministries.org

	# of Times Aired @	Rate
	21	\$0.00
Total	21	\$0.00

This announcement was broadcast 21 times, and were invoiced to this station WVBW-FM client on invoice IN-11711148140 dated 11/30/17 for \$0.00.

The undersigned deposes and says that broadcasting service has been rendered by station in accordance with the attached invoice.

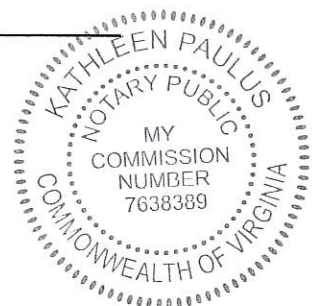
BY: Rhyanda W. Keag

State of Virginia
County of Virginia Beach

Subscribed and sworn to before me this 1st day of December, 2017

The above signed is proved to me on the basis of satisfactory evidence to be the person(s) who appeared before me.

Kathleen Paulus
NOTARY PUBLIC, Kathleen Paulus
My commission expires: June 30, 2019



Script Affidavit

Agency:**Advertiser: QUARTERLY ISSUES**

Product: HOMELESSNESS

ISCI: UNION MISSION MINISTRIES-UMM02

Copy Length: 60

This announcement was broadcast at the following times at the following rates on station WVBW-FM program log.

Linda Jones, Public Relations Director for Union Mission Ministries When people come to us, they often come with just the clothes on their back. So, we provide them with clothing, and the way we do that is through your donations. When you donate your clothing, or your furniture or household goods to us, the first thing we do, we see what we can use in our shelters. When someone gets their own apartment, when they've been with us a while, and they've graduated from our program, we help them with furniture and household goods all through donations from the community. We have hundreds of people who are not homeless, but are poor and come to us for help every day. We provide them with vouchers for our thrift stores, and they can get those items for free. After those needs are met, we sell anything in our thrift store 100% of the proceeds comes right back into the ministry. We're located at 5100 East Virginia Beach Blvd in Norfolk, not too far from the Military Circle and Janaf area. We're very grateful for those that support what we do. Union mission ministries. For more information, please call 757-627-8686 and visit unionmissionministries.org

	# of Times Aired @	Rate
	7	\$0.00
Total	7	\$0.00

This announcement was broadcast 7 times, and were invoiced to this station WVBW-FM client on invoice IN-11711148140 dated 11/30/17 for \$0.00.

The undersigned deposes and says that broadcasting service has been rendered by station in accordance with the attached invoice.

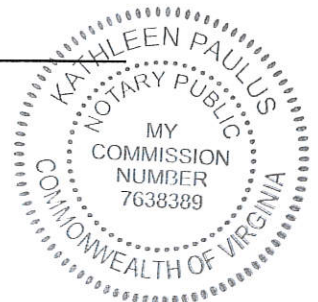
BY: *Cleopatra M. King*

State of Virginia
County of Virginia Beach

Subscribed and sworn to before me this 1st day of December, 2017

The above signed is proved to me on the basis of satisfactory evidence to be the person(s) who appeared before me.

Kathleen Paulus
NOTARY PUBLIC, Kathleen Paulus
My commission expires: June 30, 2019



INVOICE



WVBW-FM
Max Media of Hampton Roads, LLC
5589 Greenwich Road, Suite 200
Virginia Beach, VA 23462
Ph: 757.671.1000
Email: AR@maxmediava.com

Invoice #: IN-11711148141
Invoice Date: 11/30/2017
Contract #: 176255
Page: 1
Net Amount Due: \$0.00

Advertiser: QUARTERLY ISSUES
MAX MEDIA
5589 GREENWICH ROAD
VIRGINIA BEACH, VA 23462

Station(s): WVBW-FM

Advertiser: QUARTERLY ISSUES
Product: PSA
Estimate #:
Agency Client Code:
Buyer Name:

Salesperson(s): HOUSE HOUSE
Terms: DUE UPON RECEIPT

Day	Date	Time	Ln	Length	Product	ISCI	Rate
THU	11/23/17	06:30a	3	60	POVERTY	PAJAMA JAMS	\$0.00
TUE	11/28/17	09:02a	3	60	POVERTY	PAJAMA JAMS	\$0.00

SPECIAL BILLING INSTRUCTIONS REQUIRED
NOTARIZED SCRIPT TO ACCOMPANY INVOICE (CO-OP)
THANK YOU FOR YOUR ORDER WE APPRECIATE YOUR BUSINESS

Remit To:
MAX MEDIA OF HAMPTON ROADS
5589 GREENWICH ROAD, SUITE 200
VIRGINIA BEACH, VA 23462

Invoice Totals

Total Spots: 2
Gross Amount: \$0.00
Agency Commission: \$0.00
Net Amount Due: \$0.00

DUE UPON RECEIPT

THIS RADIO STATION WARRANTS THAT THE PROGRAM/ANNOUNCEMENTS INDICATED ABOVE WERE BROADCAST IN ACCORDANCE WITH OFFICIAL STATION LOG. ALL TIMES ARE APPROXIMATE WITHIN 15 MINUTES.

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Copy of Electronic Invoice

Script Affidavit

Agency:

Advertiser: QUARTERLY ISSUES

Product: POVERTY

ISCI: PAJAMA JAMS

Copy Length: 60

This announcement was broadcast at the following times at the following rates on station WVBW-FM program log.

It's unimaginable to think that there are children right here in Hampton roads that don't have warm, clean pajamas to wear to bed each night. In fact, there are many local children living with their families below the poverty level in desperate need of food, clothing and shelter.

So, with these kids in mind, Pajama Jams is kicking off their 9th annual holiday pajamas drive. One hundred percent of the pjs Pajama Jams collects during these previous drives, have benefited more than 85 hundred Hampton roads children. Pajamas are collected throughout the year, and then distributed during the holiday season to The Samaritan House, For Kids, and children of BF Williams and James Monroe Elementary. Now through December 8th, just drop off new kids, youth, and adult pjs to any one of these drop-off locations: Inlet Fitness, MOCA, Long and Foster, Studio Bamboo Institute of Yoga, Davidson Orthodontics, and Whole Foods Market, all in Virginia Beach and Coastal Chiropractic with locations in VA Beach and Norfolk.

A simple thing like a new pair of pajamas is not so simple for a child in need especially during the holiday season. Now you can make a difference by donating the comfort of new pajamas to children in your community. For more information on drop off locations and special Pajama Jam events, just visit pajamagrams.org or check them out on Facebook.

	# of Times Aired @	Rate
	2	\$0.00
Total	2	\$0.00

This announcement was broadcast 2 times, and were invoiced to this station WVBW-FM client on invoice IN-11711148141 dated 11/30/17 for \$0.00.

The undersigned deposes and says that broadcasting service has been rendered by station in accordance with the attached invoice.

BY: *Alfreda M. King*

State of Virginia
County of Virginia Beach

Subscribed and sworn to before me this 1st day of December, 2017

The above signed is proved to me on the basis of satisfactory evidence to be the person(s) who appeared before me.

Kathleen Paulus
NOTARY PUBLIC, Kathleen Paulus
My commission expires: June 30, 2019



INVOICE



WVBW-FM
Max Media of Hampton Roads, LLC
5589 Greenwich Road, Suite 200
Virginia Beach, VA 23462
Ph: 757.671.1000
Email: AR@maxmediava.com

Invoice #: **IN-11712148767**
Invoice Date: 12/31/2017
Contract #: 176255
Page: 1
Net Amount Due: \$0.00

Advertiser: **QUARTERLY ISSUES**
MAX MEDIA
5589 GREENWICH ROAD
VIRGINIA BEACH, VA 23462

Station(s): **WVBW-FM**

Advertiser: **QUARTERLY ISSUES**
Product: **PSA**
Estimate #:
Agency Client Code:
Buyer Name:

Salesperson(s): **HOUSE HOUSE**
Terms: **DUE UPON RECEIPT**

Day	Date	Time	Ln	Length	Product	ISCI	Rate
MON	12/11/17	09:29a	3	60	ANIMAL CARE	NORFOLK ANIMAL CARE	\$0.00
MON	12/18/17	11:02a	3	60	ANIMAL CARE	NORFOLK ANIMAL CARE	\$0.00
MON	12/25/17	09:50a	3	60	ANIMAL CARE	NORFOLK ANIMAL CARE	\$0.00

SPECIAL BILLING INSTRUCTIONS REQUIRED
THANK YOU FOR YOUR ORDER WE APPRECIATE YOUR BUSINESS
NOTARIZED SCRIPT TO ACCOMPANY INVOICE (CO-OP)

Remit To:
MAX MEDIA OF HAMPTON ROADS
5589 GREENWICH ROAD, SUITE 200
VIRGINIA BEACH, VA 23462

Invoice Totals

Total Spots: 3
Gross Amount: \$0.00
Agency Commission: \$0.00
Net Amount Due: \$0.00

DUE UPON RECEIPT

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Copy of Electronic Invoice

Script Affidavit

Agency:

Advertiser: QUARTERLY ISSUES

Product: ANIMAL CARE

ISCI: NORFOLK ANIMAL CARE

Copy Length: 60

This announcement was broadcast at the following times at the following rates on station WVBW-FM program log.

Make it a December to remember at Norfolk Animal care and adoption center, where adoption specials are going on all month long.... thanks to Santa and his helpers. All dog adoption fees are just are just \$25 and all cat and rabbit adoption fees are only \$10! Now through New Year's Eve thanks to friends of the Norfolk Animal Care and Adoption Center. Visit them now at 5585 Sabre Road in Norfolk. Plus, when you're at the shelter, be sure to pick up your 2018 Norfolk's Finest and Furriest calendar. This calendar makes a great holiday gift and features our city's law enforcement officers with NACC animals at landmarks around Norfolk, including: The Battleship Wisconsin, Waterside, and Doumar's historic diner, just to name a few! You can order yours online at Friendsofnacc.com or visit them and the shelter in Norfolk on Sabre Road.

And you can ring in the New Year with your very own new furry friend, with dog adoption fees at just \$25 and cats and rabbits just \$10 through New Year's Eve!

	# of Times Aired @	Rate
	3	\$0.00
Total	3	\$0.00

This announcement was broadcast 3 times, and were invoiced to this station WVBW-FM client on invoice IN-11712148767 dated 12/31/17 for \$0.00.

The undersigned deposes and says that broadcasting service has been rendered by station in accordance with the attached invoice.

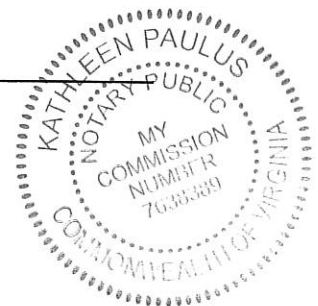
BY: _____

State of Virginia
County of Virginia Beach

Subscribed and sworn to before me this 3rd day of January, 2018

The above signed is proved to me on the basis of satisfactory evidence to be the person(s) who appeared before me.

Kathleen Paulus
NOTARY PUBLIC, Kathleen Paulus
My commission expires: June 30, 2019



INVOICE



WVBW-FM
Max Media of Hampton Roads, LLC
5589 Greenwich Road, Suite 200
Virginia Beach, VA 23462
Ph: 757.671.1000
Email: AR@maxmediava.com

Invoice #: **IN-11712148768**
Invoice Date: 12/31/2017
Contract #: 176255
Page: 1
Net Amount Due: \$0.00

Advertiser: **QUARTERLY ISSUES**
MAX MEDIA
5589 GREENWICH ROAD
VIRGINIA BEACH, VA 23462

Station(s): **WVBW-FM**

Advertiser: **QUARTERLY ISSUES**
Product: **PSA**
Estimate #:
Agency Client Code:
Buyer Name:

Salesperson(s): **HOUSE HOUSE**
Terms: **DUE UPON RECEIPT**

Day	Date	Time	Ln	Length	Product	ISCI	Rate
WED	12/06/17	04:30p	3	60	HEALTH	RED CROSS	\$0.00
MON	12/11/17	03:04p	3	60	HEALTH	RED CROSS	\$0.00
WED	12/20/17	07:17a	3	60	HEALTH	RED CROSS	\$0.00
WED	12/27/17	12:02p	3	60	HEALTH	RED CROSS	\$0.00

THANK YOU FOR YOUR ORDER WE APPRECIATE YOUR BUSINESS
SPECIAL BILLING INSTRUCTIONS REQUIRED
NOTARIZED SCRIPT TO ACCOMPANY INVOICE (CO-OP)

Remit To:
MAX MEDIA OF HAMPTON ROADS
5589 GREENWICH ROAD, SUITE 200
VIRGINIA BEACH, VA 23462

Invoice Totals

Total Spots: 4
Gross Amount: \$0.00
Agency Commission: \$0.00
Net Amount Due: \$0.00

DUE UPON RECEIPT

THIS RADIO STATION WARRANTS THAT THE PROGRAM/ANNOUNCEMENTS INDICATED ABOVE WERE BROADCAST IN ACCORDANCE WITH OFFICIAL STATION LOG. ALL TIMES ARE APPROXIMATE WITHIN 15 MINUTES.

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Copy of Electronic Invoice

Script Affidavit

Agency:

Advertiser: QUARTERLY ISSUES

Product: HEALTH

ISCI: RED CROSS

Copy Length: 60

This announcement was broadcast at the following times at the following rates on station WVBW-FM program log.

This holiday season, give the most important gift you'll ever give... one that is needed more than ever! One that gives someone more laughter, more hugs and tears of joy, more chances to celebrate with loved ones. It's the gift of blood donation, and the American Red Cross needs every day heroes, just like you! Between Thanksgiving and New Year's Day, many regular donors delay giving due to holiday activities and travel. This often decreases the amount of donated blood available for patients. Set aside just a bit of your time this holiday season to be a hero. The need for blood is constant; from accident victims, and premature babies, to cancer patients and those with blood disorders. In fact, every 2 seconds, someone in the United States needs a blood transfusion. Everyday heroes like you can help save up to 3 lives with just one blood donation; be a hero, donate blood! To make an appointment to give blood, download the free Red Cross Blood Donor App, visit redcrossblood.org or call 1-800-RED CROSS

	# of Times Aired @	Rate
	4	\$0.00
Total	4	\$0.00

This announcement was broadcast 4 times, and were invoiced to this station WVBW-FM client on invoice IN-11712148768 dated 12/31/17 for \$0.00.

The undersigned deposes and says that broadcasting service has been rendered by station in accordance with the attached invoice.

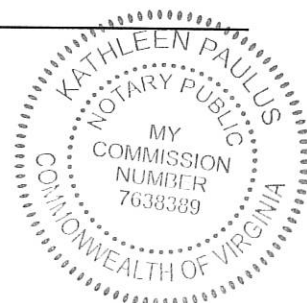
BY: _____

State of Virginia
County of Virginia Beach

Subscribed and sworn to before me this 3rd day of January, 2018

The above signed is proved to me on the basis of satisfactory evidence to be the person(s) who appeared before me.

Kathleen Paulus
NOTARY PUBLIC, Kathleen Paulus
My commission expires: June 30, 2019





Quarterly Issues / Responsive Programming List

REPORT SUBMITTED BY: JENNIFER ROBERTS ON-AIR / MORNING WAVE
FIRST/LAST NAME TITLE

STATION: WVBW PERIOD COVERED: 10/1/17 TO 12/31/17
D/M/YY D/M/YY

DATE(S): 10/1/17-11/30/17 TIME AIRED: WED'S @ 8:40AM DURATION: 2 MINUTES
ISSUE: CONSUMER MATTERS PROGRAM SEGMENT: FRUGAL CHICK

DESCRIPTION OF SEGMENT:
LAURA OLIVER CALLS IN EACH WEDNESDAY AND REPORTS ON WEEKLY DEALS AND FREEBIES FOR FAMILIES AT LOCAL PARKS, RESTAURANTS, RETAIL STORES, AND MORE. SHE REFERENCES HER WEBSITE AFRUGALCHICK.COM TO ENCOURAGE LISTENERS TO FIND MORE WAYS TO SAVE MONEY.

DATE(S): 11/2/17, 11/3/17, 11/6/17 TIME AIRED: 8:50AM, 9:50AM, 6:40AM DURATION: 1 MINUTE EACH
ISSUE: CHARITABLE GIVING PROGRAM SEGMENT: FUN RUN FOR CANCER FAMILIES

DESCRIPTION OF SEGMENT:
COME JOIN US AT LITTLE ISLAND STATE PARK ON SATURDAY, NOVEMBER 11TH, FOR THE LOVE YOUR LIFE FUN RUN! A 5K WALK OR RUN THAT WILL HELP COVER SOME OF THE COSTS ASSOCIATED WITH CANCER CARE AND TREATMENT. THE COSTS OF CANCER TREATMENT CAN BE DEVASTING TO A FAMILY THAT'S ALREADY DEALING WITH SO MUCH.
11 AM. MORE INFO AND REGISTRATION AT 1111FUNRUN.COM

DATE(S): 11/13/17, 11/14/17 TIME AIRED: 8:40AM, 9:20AM DURATION: 1 MINUTE EACH
ISSUE: CHARITBALE GIVING PROGRAM SEGMENT: WENDY'S COMMUNITY NIGHT

DESCRIPTION OF SEGMENT:
COMMUNITY NIGHT AT WENDY'S IN NORFOLK! TAKE THE FAMILY OUT FOR DINNER TUESDAY NOVEMBER 14TH BETWEEN 5P AND 8PM, 15 % OF SALES WILL BE DONATED TO THE DAVE THOMAS FOUNDATION FOR ADOPTION, AND ORGANIZATION COMMITTED TO FINDING PERMANENT LOVING HOMES FOR CHILDREN WAITING IN FOSTER CARE.

Weekly Public Affairs Program InfoTrak

Quarterly Issues/Program List
October 2017 – December 2017

WV BW-FM



Date aired: 10/8/17 Time Aired: 6:00A

Weekly Public Affairs Program

Show # 2017-41

Total running time: 29:30 (with optional exit at 24:00)

1. **Suzanne Bouffard, PhD**, expert in child development and education, author of "*The Most Important Year: Pre-Kindergarten and the Future of Our Children*"

Dr. Bouffard discussed the critical importance of pre-school programs. She noted that children who attend quality pre-K programs have a host of positive outcomes including better language, literacy, problem-solving and math skills later in school. She said also they have a leg up on the most essential skill: self-control. She offered advice for parents on how to choose a quality pre-school.

Issues covered:

Length: 8:41

Education

Parenting

2. **Robert Stern, Ph.D.**, Professor of Neurology, Neurosurgery, and Anatomy and Neurobiology at Boston University School of Medicine, Director of the Clinical Core of the Boston University Alzheimer's Disease Center, Director of Clinical Research for the Boston University Chronic Traumatic Encephalopathy (CTE) Center

Dr. Stern led a study that found that athletes who began playing tackle football before the age of 12 had more behavioral and cognitive problems later in life than those who started playing after they turned 12. He outlined the symptoms of CTE, and discussed the factors that parents should consider before allowing their child to participate in contact sports.

Issues covered:

Length: 8:32

Youth at Risk

Personal Health

Parenting

3. **Julia Leonard**, graduate student in Brain and Cognitive Sciences at the Massachusetts Institute of Technology

Ms. Leonard was the first author of a study that found that when 1 year olds observe an adult persisting at a challenging task, they themselves try harder when faced with a problem. She explained why developing perseverance in early childhood pays off later in school and other pursuits.

Issues covered:

Length: 5:02

Child Development

Parenting



Date aired: 10/15/17 Time Aired: 6:00A

Weekly Public Affairs Program

Show # 2017-42

Total running time: 29:30 (with optional exit at 24:00)

1. **Michael Schmidt**, Vice Chair of Cozen O'Connor's Labor & Employment Department in New York, publisher and editor of a blog devoted to the interplay between social media and employment law

Social media blunders can cost people their jobs. Mr. Schmidt talked about 1st Amendment rights in the workplace. He explained how to decide if a social media posting may be permissible. He said it's important for employers to formulate clear rules and policies regarding social media, to protect the interests of the company while not infringing on the rights of the employee.

Issues covered:

**1st Amendment
Employment**

Length: 7:39

2. **Daniel Leffler, MD**, Director of Clinical Research at the Celiac Center at Beth Israel Deaconess Medical Center in Boston

Gluten-free diets are popular today, but how many people should be concerned? Dr. Leffler discussed gluten sensitivity and its close cousin, Celiac disease. He said there is no benefit if a healthy person avoids gluten and, in fact, gluten free-diets may cause nutritional deficiencies. He outlined the symptoms of gluten sensitivity and explained how it can be diagnosed and treated.

Issues covered:

Personal Health

Length: 9:20

3. **Eric Finkelstein, PhD**, health economist, co-author of "*The Fattening of America*"

Over two-thirds of Americans are overweight or obese. Dr. Finkelstein believes that America's growing waistline is a by-product of our long-term economic and technological success. He said that business and policy makers need to devise strategies to make it cheaper and easier to be thin.

Issues covered:

**Personal Health
Government Policies**

Length: 5:00



Date aired: 10/22/17 Time Aired: 6:00A

Weekly Public Affairs Program

Show # 2017-43

Total running time: 29:30 (with optional exit at 24:00)

1. **Elliott Haut, MD, FACS**, Associate Professor of Surgery and Anesthesiology & Critical Care Medicine, Johns Hopkins University School of Medicine

Dr. Haut led a study that found that victims of gunshots or stabbings taken to a trauma center by private vehicle were 62% less likely to die compared to victims transported by an ambulance or EMS vehicle. He talked about the possible reasons behind this finding. He also explained why it is so important for the average person to be taught how to use direct pressure to stop bleeding.

Issues covered:

Length: 9:00

**Emergency Preparedness
First Aid
Personal Health**

2. **Vicki Bogan, PhD**, Associate Professor at the Charles H. Dyson School of Applied Economics and Management at Cornell University, founder and director of the Institute for Behavioral and Household Finance

Mental health problems can have a large negative effect on retirement savings, according to Dr. Bogan's research. She discussed her study, which found that people with anxiety and depression are nearly 25 percent less likely to have a retirement savings account, and their savings are dramatically smaller than those without psychological distress.

Issues covered:

Length: 8:08

**Mental Health
Retirement Planning**

3. **May McCarthy**, serial entrepreneur, author of "*The Path to Wealth: Seven Spiritual Steps to Financial Abundance*"

Ms. McCarthy talked about the biggest surprises encountered by people who start their own business. She described the characteristics of successful entrepreneurs, and why owning a business can be very rewarding.

Issues covered:

Length: 4:51

**Entrepreneurism
Career**



Date aired: 11/5/17 Time Aired: 6:00A

Weekly Public Affairs Program

Show # 2017-45

Total running time: 29:30 (with optional exit at 24:00)

1. **Tim Larkin**, self defense expert, author of *"When Violence Is the Answer: Learning How to Do What It Takes When Your Life Is at Stake"*

Mr. Larkin discussed the use of violence in self-defensive situations. He discussed ways to prevent, prepare for, and survive violent encounters with criminals. He said that violence is a tool equally effective in the hands of the "bad guy" or the "good guy" and that that the person who acts first, fastest and with the full force of their body is the one who typically survives a violent incident.

Issues covered:
Personal Defense
Crime

Length: 9:21

2. **Gail Heyman, PhD**, Professor of Psychology, University of California, San Diego

Dr. Heyman led a study that sought to find ways to reduce racial bias in children. She noted that racial bias can be measured in children as young as age 3. She said the key to her research was in repetitively teaching kids to identify people of another race as individuals. She hopes to develop a consumer-friendly version of her findings for eventual use in schools and at home.

Issues covered:
Racial Bias
Diversity

Length: 7:50

3. **Doug Abrams**, author of *"The Book of Joy Journal"*

Mr. Abrams discussed a conversation he moderated between Archbishop Desmond Tutu and His Holiness the Dalai Lama, on the topic of joy. He explained how these two men have intentionally found joy in their lives, despite the hardships they have faced and the many atrocities they have witnessed.

Issues covered:
Mental Health

Length: 4:54



Date aired: 11/12/17 Time Aired: 6:00A

Weekly Public Affairs Program

Show # 2017-46

Total running time: 29:30 (with optional exit at 24:00)

1. **Scott Galloway, PhD**, Professor of Marketing in the Stern School of Business, New York University, author of *"The Four: The Hidden DNA of Amazon, Apple, Facebook, and Google"*

Amazon, Apple, Facebook, and Google are the four most influential companies on the planet. Dr. Galloway discussed the concerns in allowing individual companies to have such dominance over American consumers and whether these companies are playing by the rules applied to other businesses.

Issues covered:
Government Regulations
Consumer Matters
Economy

Length: 8:56

2. **Katreena Scott, PhD**, Associate Professor in the Department of Applied Psychology and Human Development, University of Toronto

Dr. Scott led a study that examined how the workplace is affected by an employee who is involved in domestic violence. She said not only does it result in lowered productivity, but a third of the men reported that they used workplace time and resources to continue to engage in emotionally abusive behavior. She explained how employers can offer assistance for employees with domestic violence issues.

Issues covered:
Domestic Violence
Workplace Matters
Mental Health

Length: 8:17

3. **Lawrence J. Cheskin, M.D., F.A.C.P.**, Associate Professor of Health, Behavior & Society, Johns Hopkins University School of Medicine

Almost 40 percent of American adults and nearly 20 percent of adolescents are obese. Dr. Cheskin led a study that examined the financial costs of being overweight at various stages of life. He said lost productivity on the job accounted for at least 50% of the expense of being overweight, even more than direct medical expenditures.

Issues covered:
Personal Health
Workplace Matters

Length: 4:53



Weekly Public Affairs Program

Date aired: 11/19/17

Time Aired: 6:00A

Show # 2017-47

Total running time: 29:30 (with optional exit at 24:00)

1. **Ashley Kendall, PhD**, postdoctoral fellow in the University of Illinois at Chicago School of Public Health

Dr. Kendall led a study that examined ways to prevent juvenile delinquents from returning to the criminal justice system. She found that clinically aggressive juvenile offenders on probation, who participated in a two-week intervention program designed to reduce risky behavior, were four times less likely to be incarcerated in the following 12 months. She also discussed the variety of costs incurred by communities as a result of youth crime.

Issues covered:

**Youth at Risk
Juvenile Crime**

Length: 8:46

2. **Martin Gibala, PhD**, Professor and Chair of the Department of Kinesiology, McMaster University in Ontario, author of "*The One-Minute Workout: Science Shows a Way to Get Fit That's Smarter, Faster, Shorter*"

Dr. Gibala discussed the value of high intensity workouts. He led a study that found that bursts of short but very intense exercise appear to be just as beneficial as traditional endurance training. He explained why this type of exercise works, and how it can be a good occasional substitute for a conventional workout.

Issues covered:

**Physical Fitness
Personal Health**

Length: 8:29

3. **Daniel McGuinn**, editor at Harvard Business Review, author of "*Psyched Up: How the Science of Mental Preparation Can Help You Succeed*"

Of the 2,000 hours we work every year, our success or failure is often determined in the couple of dozen crucial hours when we need to bring our absolute best in a meeting or presentation. Mr. McGuinn discussed the importance of mental preparation in the last few minutes before a major challenge, and offered tips on how to channel nervous jitters into useful emotions.

Issues covered:

**Career
Mental Health**

Length: 4:59



Weekly Public Affairs Program

Date aired: 11/26/17 Time Aired: 6:00A

Show # 2017-48

Total running time: 29:30 (with optional exit at 24:00)

1. **Jamin Brahmbhatt, MD**, Urologist, co-director of the Personalized Urology & Robotics Clinic at South Lake Hospital, in affiliation with Orlando Health

Dr. Brahmbhatt's organization commissioned a survey that found that far more men can remember their first car than those who can remember when they had their most recent health checkup. He discussed the reasons why an annual checkup is so important and the reasons that men avoid trips to the doctor. He also offered advice to wives who want to encourage their husbands to make health a greater priority.

Issues covered:

Personal Health

Men's Issues

Length: 7:26

2. **Lori LaCivita, PhD**, industrial and organizational psychologist

Thanks in part to older workers working past the traditional retirement age, four generations of workers are in the workforce at once for the first time. Dr. LaCivita said each generation prefers different leadership and communication styles, which can trigger challenges in the workplace. She outlined strategies for managers to build strong and effective teams with a diverse pool of employees.

Issues covered:

Workplace Matters

Senior Citizens

Length: 9:47

3. **Ted Labuza, PhD, Ph.D.**, expert in food safety, Professor in the Department of Food Science and Nutrition at the University of Minnesota

Professor Labuza discussed how to interpret the expiration dates on food labels. Many of the dates don't mean what consumers think they do. He explained how to determine whether a package of food with a past expiration date is safe to eat.

Issues covered:

Food Safety

Consumer Matters

Length: 5:09



Weekly Public Affairs Program

Date aired: 12/3/17 Time Aired: 6:00A

Show # 2017-49

Total running time: 29:30 (with optional exit at 24:00)

1. **Sean Covey**, author of "*The 6 Most Important Decisions You'll Ever Make: A Guide for Teens: Updated for the Digital Age*"

Mr. Covey outlined what he believes are the six largest challenges faced by today's teens. He said the top challenge is dealing with the pressures of school. He also said parents have a far greater impact on their teens than they realize, much more than friends or others. He also explained why it is important for teens to learn to serve others, and to be willing to accept help from others, as well.

Issues covered:

Teenage Concerns

Parenting

Education

Volunteerism

Length: 8:51

2. **Carol Janney, PhD**, Assistant Professor of Epidemiology, Michigan State University

Dr. Janney led a study that suggested that it may be wise for mental health providers to add exercise to their patients' treatment plans. In her survey, a large majority of mental health patients said they wanted to exercise more and believed exercise helped improve their moods and anxiety much of the time. She said psychiatrists and other providers may discuss exercise with patients in generalities, but rarely create a comprehensive exercise plan for them or regularly make sure they are adhering to a specific goal.

Issues covered:

Mental Health

Physical Fitness

Length: 8:21

3. **Adam Barry, PhD**, Assistant Professor of Health Education, University of Florida

Dr. Barry conducted a study that found that two in five designated drivers had been drinking before getting behind the wheel and that 18% had blood-alcohol levels high enough to impair their driving skills. He outlined the potential reasons that designated driver education campaigns have been less than successful.

Issues covered:

Drunk Driving

Length: 4:56



Date aired: 12/10/17 Time Aired: 6:00A

Weekly Public Affairs Program

Show # 2017-50

Total running time: 29:30 (with optional exit at 24:00)

1. **Amy Morin, PhD**, licensed clinical social worker, college psychology instructor and psychotherapist, author of *"13 Things Mentally Strong Parents Don't Do: Raising Self-Assured Children and Training Their Brains for a Life of Happiness, Meaning, and Success"*

With safe spaces and trigger warnings designed to "protect" kids, many adults worry that today's kids don't have the resilience to reach their greatest potential. Dr. Morin explained why she believes parents must strive to raise mentally strong and resilient children, and offered suggestions on how to do it.

Issues covered:

Length: 7:31

Parenting

Mental Health

2. **Marion McGovern**, founder and CEO of M Squared Consulting, one of the first gig-economy talent intermediaries, author of *"Thriving in the Gig Economy"*

The world of work has changed dramatically in the past few years, as evidenced by tech companies such as Uber and Airbnb. Ms. McGovern noted that while most media attention is on the low end of the skill and income spectrum, little attention is being paid to the best-in-class professionals who have chosen an independent path. She discussed the biggest misconceptions regarding the gig economy and explained the reasons behind its rapid growth.

Issues covered:

Length: 9:38

Career

Economy

3. **Nadia Lopez**, founding principal of Mott Hall Bridges Academy in Brooklyn, NY, author of *"The Bridge to Brilliance: How One Woman and One Community Are Inspiring the World"*

As part of a pilot program in New York City, Ms. Lopez started a middle-grade public school in one of America's poorest communities. She talked about the risks and challenges faced by students in a high crime, low income neighborhood, and how she devised programs to address them.

Issues covered:

Length: 4:54

Education

Poverty

Government Policies



Weekly Public Affairs Program

Date aired: 12/17/17 Time Aired: 6:00A

Show # 2017-51

Total running time: 29:30 (with optional exit at 24:00)

1. **Laura Adams**, Senior Insurance Analyst at insuranceQuotes

Life isn't fair, and neither are auto insurance rates. Ms. Adams said that while some factors that influence insurance prices are within consumers' control, such as the vehicle they drive and their annual mileage, many others are not. She outlined the little-known factors that can have a big impact on the price of insurance.

Issues covered:
Consumer Matters

Length: 8:17

2. **Miriam Boeri, PhD**, Associate Professor of Sociology, Bentley University, author of "*Hurt: Chronicles of the Drug War Generation*"

Dr. Boeri interviewed dozens of Baby Boomers who are hooked on illicit drugs. She explained why she believes the War on Drugs has not only failed, but has exacerbated the problem. She said that in the past, once someone reached the age of 35 or so, they would typically quit using hard drugs, but the Baby Boom generation has done the opposite: drug abuse among older Americans is skyrocketing.

Issues covered:
Substance Abuse
Government Policies
Senior Citizens
Criminal Justice

Length: 8:52

3. **John P. Thyfault, PhD**, Professor of Nutrition and Exercise Physiology, Director of the Health Activity Center at the University of Missouri

Statins, the most widely prescribed type of cholesterol-lowering drugs, have prevented millions of heart attacks and saved countless lives. But Dr. Thyfault conducted a study that found that statins may also counteract the benefits of exercise, the other tried-and-true way to boost cardiac health. He explained why doctors usually prescribe drugs, rather than recommending exercise or dietary change. He also talked about how much exercise can be effective for people dealing with high cholesterol.

Issues covered:
Personal Health

Length: 5:13



Weekly Public Affairs Program

Date aired: 12/24/17 Time Aired: 6:00A

Show # 2017-52

Total running time: 29:30 (with optional exit at 24:00)

1. **Nicholas Tatonetti, PhD**, Assistant Professor of Biomedical Informatics, Director of Clinical Informatics at the Herbert Irving Comprehensive Cancer Center at Columbia University

Dr. Tatonetti's research uncovered a surprising correlation between the month a person is born and their risk of developing various health problems, including heart disease, viral infections and ADHD. His study found 55 diseases that correlated with the season of birth. He explained the time of year a person is born dictates many of the environmental factors they are exposed to during birth and early development.

Issues covered:
Personal Health

Length: 6:54

2. **Michael H. Shuman**, economist, attorney, author, and entrepreneur, experts on community economics, author of "*The Local Economy Solution*"

Mr. Shuman believes the entire process of local economic development has become ineffective and unaffordable. He said the traditional method of chasing large companies with huge taxpayer subsidies creates very few new jobs. He is a proponent of alternative approaches in which states and cities encourage private ventures that help local businesses launch and grow.

Issues covered:
Economic Development
Employment

Length: 10:12

3. **Bill Bishop**, author of "*The Big Sort*"

America may be more diverse than ever, but Mr. Bishop believes that the nation's neighborhoods are becoming too divided—culturally, economically and politically. He said that the places where Americans live are becoming increasingly populated with people who live, think, and vote as they do. He explained what is behind this movement and why it is not a positive development.

Issues covered:
Community
Diversity Issues

Length: 5:03



Date aired: 12/31/17 Time Aired: 6:00A

Weekly Public Affairs Program

Show # 2017-53

Total running time: 29:30 (with optional exit at 24:00)

1. **Sheila Markin Nielsen**, career counselor with more than 25 years of experience, author of *"Job Quest: How to Become the Insider Who Gets Hired"*

The search for a job can seem intimidating and frustrating for most people. Ms. Markin Nielsen said the most critical component in any successful job search is to establish personal relationships. She outlined strategies to create personal connections and trust with key people. She discussed the usefulness of online tools such as LinkedIn, along with the value of resumes in today's employment environment.

Issues covered:

Length: 10:25

Employment
Career

2. **Jennifer Suor**, researcher, PhD candidate in clinical psychology at the University of Rochester

Ms. Suor's research found that children from low-income families are at risk of stunted cognitive functioning before they even start kindergarten. Her team found that young children with emotionally distant caregivers and who lived in an unstable home also had high levels of the stress hormone cortisol, which appears to significantly affect their cognitive abilities.

Issues covered:

Length: 6:44

Education
Parenting

3. **Andy Cohen**, CEO, Caring.com

In the past year, approximately 14 million drivers have been in a road incident caused by an elderly driver, according to a survey by Mr. Cohen's organization. He discussed how other motorists view the safety and competence of senior drivers. He also explained how to determine whether an older loved one is no longer fit to drive, and how to approach the topic with them.

Issues covered:

Length: 5:10

Senior Citizens
Traffic Safety