



KFOX
200 S Alto Mesa Dr
El Paso, TX 79912

Waterfront Strategies
3050 K St NW
#100
Washington, DC 20007

Contract # 4583026

Schedule Dates 10/21/20-10/23/20
Advertiser FF PAC (138665)
Agency Waterfront Strategies (7591)
Product POLITICAL ISSUE (ns) (1187)
Brand 541/577/9602 (1457236)
Salesperson TeleRep/PHL, Philadelphia (2992)
Sales Office TeleRep Philadelphia
Buyer Name MEADE,NICOLE
Phone/Fax /
CPE 541/577/9602
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments FF PAC
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 10/20/20
Last Modified 10/20/20
Entered By Julie Matheny
CO-OP No
External # 09974445
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,981.25
Net Total \$16,893.75
Sales Tax

El Paso (KFOX)

By Broadcast Month	Spots	Rate
Oct. 2020	38	\$19,875.00
Grand Total:	38	\$19,875.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/21/20-10/23/20	1	:30	7A- News-KFOX Morning News 7a	4			X	X	X			4	\$500.00	\$2,000.00	El Paso (KFOX)	KFOX MORNING NEWS	10/20/20
2.0	Normal Line / SPOT (2)	10/21/20-10/23/20	1	:30	8A- News-KFOX Morning News 8a	4			X	X	X			4	\$500.00	\$2,000.00	El Paso (KFOX)	KFOX MORNING NEWS	10/20/20
3.0	Normal Line / SPOT (3)	10/21/20-10/23/20	1	:30	10A- Wendy Williams	2			X	X	X			2	\$175.00	\$350.00	El Paso (KFOX)	WENDY WILLIAMS	10/20/20
4.0	Normal Line / SPOT (4)	10/21/20-10/23/20	1	:30	11A- Peoples Court	3			X	X	X			3	\$175.00	\$525.00	El Paso (KFOX)	PEOPLE'S COURT	10/20/20
5.0	Normal Line / SPOT (5)	10/21/20-10/23/20	1	:30	12P- Cops				1	1	1				\$175.00		El Paso (KFOX)	COPS RELOADED	10/20/20
5.0.1	Closed Preempt (5)	10/23/20															El Paso (KFOX)	Program Change/Exception - Right this minute	
5.0.2	Closed Preempt (5)	10/22/20															El Paso (KFOX)	Program Change/Exception - Right this minute	
5.0.3	Closed Preempt (5)	10/21/20															El Paso (KFOX)	Program Change/Exception - Right this minute	
6.0	Normal Line / SPOT (6)	10/21/20-10/23/20	1	:30	1:30P- Paternity Court				1	1	1			3	\$175.00	\$525.00	El Paso (KFOX)	PATERNITY COURT	10/20/20
7.0	Normal Line / SPOT (7)	10/21/20-10/23/20	1	:30	2P- 3P (MST)				1	1	1			3	\$175.00	\$525.00	El Paso (KFOX)	DIVORCE CRT/CPLS CRT	10/20/20
8.0	Normal Line / SPOT (8)	10/21/20-10/23/20	1	:30	3P- Judge Mathis	3			X	X	X			3	\$175.00	\$525.00	El Paso (KFOX)	JUDGE MATHIS	10/20/20

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date: 10.21.20	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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9.0	Normal Line / SPOT (9)	10/21/20-10/23/20	1	:30	4P- 5P (MST)	3			X	X	X			3	\$250.00	\$750.00	El Paso (KFOX)		FAMILY FEUD 2X	10/20/20
10.0	Normal Line / SPOT (10)	10/21/20-10/23/20	1	:30	9P- News-KFOX 9p News	3			X	X	X			3	\$700.00	\$2,100.00	El Paso (KFOX)		FOX NEWS @ NINE	10/20/20
11.0	Normal Line / SPOT (11)	10/21/20-10/23/20	2	:30	12:05A- Two And A Half Men				1	1	1			3	\$75.00	\$225.00	El Paso (KFOX)		2.5 MEN	10/20/20
12.0	Normal Line / SPOT (12)	10/21/20-10/23/20	2	:30	12:35A- Two And A Half Men 2				1	1	1			3	\$75.00	\$225.00	El Paso (KFOX)		TWO AND A HALF MEN	10/20/20
13.0	Revised Line / Baseball (13)	10/21/20-10/21/20	2	:30	6P- 9P (MST)				2								El Paso (KFOX)		MLB WORLD SERIES POST	10/20/20
13.1	Normal Line / Baseball (15)	10/21/20-10/21/20	2	:30	6P- 9P (MST)				3					3	\$2,531.25	\$7,593.75	El Paso (KFOX)			10/20/20
14.0	Revised Line / Baseball (13)	10/26/20-10/26/20	2	:30	6P- 9P (MST)		1										El Paso (KFOX)		MLB WORLD SERIES POST	10/20/20
14.1	Revised Line / Baseball (13)	10/23/20-10/23/20	2	:30	6P- 9P (MST)						1						El Paso (KFOX)		MLB WORLD SERIES POST	10/20/20
14.2	Normal Line / Baseball (15)	10/23/20-10/23/20	2	:30	6P- 9P (MST)						1			1	\$2,531.25	\$2,531.25	El Paso (KFOX)		MLB WORLD SERIES POST	10/20/20

CONFIRMATION CONTRACT

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Rep: TELEREP, INC.
Run On: Oct20/20 at 17:23

REP BUYLINES

Page: 1
Requested by: JM

E-Order#: 2452626 (Rev 0) Agy#10083415
Station: KFOX-TV EL PASO (LAS CRUCES)
Agency: WATERFRONT STRATEGIES
Advertiser: ISS/FF PAC
Buyer: NICOLE MEADE

Hdl#: 9974445 (Mod 2.0)
Dates: Oct20/20 - Oct26/20
Prod1: FF PAC
Prod2:
Tel #:

Traffic#: 4583026
Salesperson: JORDANNA GELTZER
Est#: 9602
Demo: RA35+

Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spt/ Week	Total Spots	Total Dollars	Program Name	Rep: RA35+	Last Activity	Last Mod/Rev
	##CASH													
	1	Tu-F,M/7-8A	30S	\$500.00	Oct20/20	Oct26/20	1	4	4	\$2,000.00	KFOX MORNING NEWS	0.0	Oct19/20	Rev #0: A
		Contract Comment: KFOX MORNING NEWS												
	2	Tu-F,M/8-9A	30S	\$500.00	Oct20/20	Oct26/20	1	4	4	\$2,000.00	KFOX MORNING NEWS	0.0	Oct19/20	Rev #0: A
		Contract Comment: KFOX MORNING NEWS												
	3	Tu-F,M/10-11A	30S	\$175.00	Oct20/20	Oct26/20	1	2	2	\$350.00	WENDY WILLIAMS	0.0	Oct19/20	Rev #0: A
		Contract Comment: WENDY WILLIAMS												
	4	Tu-F,M/11A-12N	30S	\$175.00	Oct20/20	Oct26/20	1	3	3	\$525.00	PEOPLE'S COURT	0.0	Oct19/20	Rev #0: A
		Contract Comment: PEOPLE'S COURT												
	5	Tu-F,M/12N-1230P	30S	\$175.00	Oct20/20	Oct26/20	1	0	0	\$0.00	COPS RELOADED	0.0	Oct20/20	Mod #1.1: ES
		Contract Comment: COPS RELOADED												
	6	Tu-F,M/130-2P	30S	\$175.00	Oct20/20	Oct26/20	1	3	3	\$525.00	PATERNITY COURT	0.0	Oct19/20	Rev #0: A
		Contract Comment: PATERNITY COURT												
	7	Tu-F,M/2-3P	30S	\$175.00	Oct20/20	Oct26/20	1	3	3	\$525.00	DIVORCE CRT/CPLS CRT	0.0	Oct19/20	Rev #0: A
		Contract Comment: DIVORCE CRT/CPLS CRT												
	8	Tu-F,M/3-4P	30S	\$175.00	Oct20/20	Oct26/20	1	3	3	\$525.00	JUDGE MATHIS	0.0	Oct19/20	Rev #0: A
		Contract Comment: JUDGE MATHIS												
	9	Tu-F,M/4-5P	30S	\$250.00	Oct20/20	Oct26/20	1	3	3	\$750.00	FAMILY FEUD 2X	0.0	Oct19/20	Rev #0: A
		Contract Comment: FAMILY FEUD 2X												
	10	Tu-F,M/9-1005P	30S	\$700.00	Oct20/20	Oct26/20	1	3	3	\$2,100.00	FOX NEWS @ NINE	0.0	Oct19/20	Rev #0: A
		Contract Comment: FOX NEWS @ NINE												
	11	Tu-F,M/1205-1235A	30S	\$75.00	Oct20/20	Oct26/20	1	3	3	\$225.00	TWO AND A HALF MEN	0.0	Oct19/20	Rev #0: A
		Contract Comment: TWO AND A HALF MEN												
	12	Tu-F,M/1235-105A	30S	\$75.00	Oct20/20	Oct26/20	1	3	3	\$225.00	TWO AND A HALF MEN	0.0	Oct19/20	Rev #0: A
		Contract Comment: TWO AND A HALF MEN												
	13	Tu-M/9-930P	30S	\$3,200.00	Oct20/20	Oct26/20	1	0	0	\$0.00	MLB WORLD SERIES POST	0.0	Oct20/20	Mod #0.1: ES
		Contract Comment: MLB WORLD SERIES POST												
	14	Tu-M/6-930P	30S	\$3,200.00	Oct20/20	Oct26/20	1	0	0	\$0.00	MLB WORLD SERIES	0.0	Oct20/20	Mod #1.1: ES
		This is a make-good for Oct21 on line-13 for 3 spots/wk												
		Order Comment: CHANGING TO POTENTIALLY LAND IN GAME.												
	15	Tu-M/6-930P	30S	\$2,531.25	Oct20/20	Oct26/20	1	4	4	\$10,125.00	MLB WORLD SERIES	0.0	Oct20/20	Mod #1.1: A
		This is a make-good for Oct20 on line-14 for 3 spots/wk												
		This is a make-good for Oct21 on line-5 for 3 spots/wk												
		Order Comment: GIVING THEM AN EXTRA SPOT, LINE 5-PRG CHANGE												
Total 38 Spots for:				\$19,875.00					38	\$19,875.00		0.0		
Monthly Estimate Dollars:														
										\$19,875.00	Oct/20	0.0	Oct/20	
										\$0.00	Nov/20	0.0	Nov/20	

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Daniel Jester, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: FF PAC

Agency name: GMMB

Address: 3050 K St, NW, #100, Washington, DC 20007

Contact: Daniel Jester

Phone number: 202-813-4852

Email: daniel.jester@gmmmb.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Chauncey McLean, President

Address: 611 Pennsylvania Ave SE, Num 143, Washington, DC 20003

Contact: Chauncey McLean

Phone number: 650 924 0620

Email:

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

US Presidential Election

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☒ N/A

Name(s) of every candidate referred to: US Presidential Election

Office(s) sought by such candidate(s) (no acronyms or abbreviations): US Presidential Election

Date of election: November 3rd, 2020

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☐ N/A

US Presidential Election

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor

Signature: *Daniel Jester*

Name: Daniel Jester

Date of Request to Purchase Ad Time: 9/23/2020

Station Representative

Signature: *Trish Gonzalez*

Name: Trish Gonzalez

Date of Station Agreement to Sell Time:

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☒ Yes ☐ No Date ad received: _____

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

☒ Accepted

☐ Accepted IN PART (e.g., ad not received to determine content)*

☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:

4583026

Station Call Letters:

KFOX

Date Received/Requested:

10.21.20

Est. #:

9602

Station Location:

EL PASO TX

Run Start and End Dates:

10.21.20-10.23.20

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.