

CONTRACT



KHLA-FM
 900 North Lakeshore Drive
 Lake Charles, LA 70601
 (337) 433-1641

Contract / Revision 2420980 /		Alt Order #
Advertiser Jesse Bernard Candidate for Mayor		Original Date / Revision 03/04/21 / 03/04/21
Contract Dates 03/06/21 - 03/20/21	Estimate #	
Product Race for Mayor		
Billing Cycle EOM/EOC	Billing Calendar Calendar	Cash/Trade Cash
Property KHLA-FM	Account Executive Angela Matte	Sales Office Local Lake Char
Special Handling		
Demographic Households		
Agency Ref	Advertiser Ref	

And:

Goosport Media
 1306 N MLK Street
 Lake Charles, LA 70601

KHLA-FM - 2420980A

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KHLA	03/06/21	03/06/21	Sa-Su AM	6a-10a		:30			NM	4	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/01/21	03/07/21	-----S-				4	\$5.00			
N 2	KHLA	03/07/21	03/07/21	Sa-Su Midday	10a-3p		:30			NM	4	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/01/21	03/07/21	-----S				4	\$5.00			
N 3	KHLA	03/08/21	03/12/21	M-F AM Drive	6a-10a		:30			NM	15	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/08/21	03/14/21	MTWTF--				15	\$5.00			
N 4	KHLA	03/13/21	03/13/21	Sa-Su Midday	10a-3p		:30			NM	4	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/08/21	03/14/21	-----S-				4	\$5.00			
Totals											27	\$135.00

Time Period	# of Spots	Gross Amount	Net Amount
03/01/21 - 03/13/21	27	\$135.00	\$135.00
Totals	27	\$135.00	\$135.00

KJMH-FM - 2420980B

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KJMH	03/06/21	03/06/21	Sa-Su Midday	10a-3p		:30			NM	4	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/01/21	03/07/21	-----S-				4	\$5.00			
N 2	KJMH	03/07/21	03/07/21	Sa-Su AM	6a-10a		:30			NM	4	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/01/21	03/07/21	-----S				4	\$5.00			
N 3	KJMH	03/08/21	03/12/21	M-F AM Drive	6a-10a		:30			NM	10	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/08/21	03/14/21	MTWTF--				10	\$10.00			
N 4	KJMH	03/13/21	03/13/21	Sa-Su Midday	10a-3p		:30			NM	4	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/08/21	03/14/21	-----S-				4	\$5.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

townsquare  **KHLA-FM**
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Contract / Revision 2420980 /		Alt Order #
Advertiser Jesse Bernard Candidate for Mayor		Original Date / Revision 03/04/21 / 03/04/21
Contract Dates 03/06/21 - 03/20/21	Product Race for Mayor	Estimate #

KJMH-FM - 2420980B

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Totals											22	\$160.00

Time Period	# of Spots	Gross Amount	Net Amount
03/01/21 - 03/13/21	22	\$160.00	\$160.00
Totals	22	\$160.00	\$160.00

KNGT-FM - 2420980C

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KNGT	03/06/21	03/06/21	Sa-Su Midday	10a-3p		:30			NM	2	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/01/21	03/07/21	-----S-				2	\$5.00			
N 2	KNGT	03/07/21	03/07/21	Sa-Su Midday	10a-3p		:30			NM	2	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/01/21	03/07/21	-----S				2	\$5.00			
N 3	KNGT	03/08/21	03/12/21	M-F AM Drive	6a-10a		:30			NM	10	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/08/21	03/14/21	MTWTF--				10	\$9.00			
N 4	KNGT	03/13/21	03/13/21	Sa-Su Midday	10a-3p		:30			NM	2	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/08/21	03/14/21	-----S-				2	\$5.00			
Totals											16	\$120.00

Time Period	# of Spots	Gross Amount	Net Amount
03/01/21 - 03/13/21	16	\$120.00	\$120.00
Totals	16	\$120.00	\$120.00

KTSR-FM - 2420980D

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KTSR	03/08/21	03/12/21	M-F AM Drive	6a-10a		:30			NM	15	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/08/21	03/14/21	MTWTF--				15	\$2.00			
N 2	KTSR	03/08/21	03/12/21	M-F Midday	10a-3p		:30			NM	15	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/08/21	03/14/21	MTWTF--				15	\$2.00			
N 3	KTSR	03/08/21	03/12/21	M-F PM Drive	3p-7p		:30			NM	15	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/08/21	03/14/21	MTWTF--				15	\$2.00			
Totals											45	\$90.00

Time Period	# of Spots	Gross Amount	Net Amount
03/01/21 - 03/12/21	45	\$90.00	\$90.00
Totals	45	\$90.00	\$90.00

KHLA-FM - 2420980E

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
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<u>Contract / Revision</u> 2420980 /	<u>Alt Order #</u>
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<u>Advertiser</u> Jesse Bernard Candidate for Mayor	<u>Original Date / Revision</u> 03/04/21 / 03/04/21
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<u>Contract Dates</u> 03/06/21 - 03/20/21	<u>Product</u> Race for Mayor	<u>Estimate #</u>
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KHLA-FM - 2420980E

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KHLA	03/15/21	03/19/21	M-F AM Drive	6a-10a		:30			NM	6	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/15/21	03/21/21	MTWTF--				6	\$5.00			
N 2	KHLA	03/15/21	03/19/21	M-F Midday	10a-3p		:30			NM	6	\$42.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/15/21	03/21/21	MTWTF--				6	\$7.00			
N 3	KHLA	03/20/21	03/20/21	Sa-Su AM	6a-10a		:30			NM	4	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/15/21	03/21/21	-----S-				4	\$5.00			
N 4	KHLA	03/20/21	03/20/21	Sa-Su Midday	10a-3p		:30			NM	3	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/15/21	03/21/21	-----S-				3	\$5.00			
Totals											19	\$107.00

Time Period	# of Spots	Gross Amount	Net Amount
03/01/21 -03/20/21	19	\$107.00	\$107.00
Totals	19	\$107.00	\$107.00

KJMH-FM - 2420980F

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KJMH	03/15/21	03/19/21	M-F AM Drive	6a-10a		:30			NM	6	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/15/21	03/21/21	MTWTF--				6	\$10.00			
N 2	KJMH	03/15/21	03/19/21	M-F Midday	10a-3p		:30			NM	6	\$78.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/15/21	03/21/21	MTWTF--				6	\$13.00			
N 3	KJMH	03/20/21	03/20/21	Sa-Su AM	6a-10a		:30			NM	3	\$24.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/15/21	03/21/21	-----S-				3	\$8.00			
N 4	KJMH	03/20/21	03/20/21	Sa-Su Midday	10a-3p		:30			NM	3	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/15/21	03/21/21	-----S-				3	\$5.00			
Totals											18	\$177.00

Time Period	# of Spots	Gross Amount	Net Amount
03/01/21 -03/20/21	18	\$177.00	\$177.00
Totals	18	\$177.00	\$177.00

KNGT-FM - 2420980G

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KNGT	03/15/21	03/19/21	M-F AM Drive	6a-10a		:30			NM	5	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/15/21	03/21/21	MTWTF--				5	\$9.00			
N 2	KNGT	03/15/21	03/19/21	M-F Midday	10a-3p		:30			NM	5	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/15/21	03/21/21	MTWTF--				5	\$9.00			
N 3	KNGT	03/20/21	03/20/21	Sa-Su PM	3p-7p		:30			NM	3	\$18.00

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 Lake Charles, LA 70601
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<u>Contract / Revision</u> 2420980 /	<u>Alt Order #</u>
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<u>Advertiser</u> Jesse Bernard Candidate for Mayor	<u>Original Date / Revision</u> 03/04/21 / 03/04/21
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<u>Contract Dates</u> 03/06/21 - 03/20/21	<u>Product</u> Race for Mayor	<u>Estimate #</u>
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KNGT-FM - 2420980G

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/15/21	03/21/21	-----S-				3	\$6.00			
N 4	KNGT	03/20/21	03/20/21	Sa-Su Midday	10a-3p		:30			NM	3	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/15/21	03/21/21	-----S-				3	\$5.00			

Totals 16 \$123.00

Time Period	# of Spots	Gross Amount	Net Amount
03/01/21 - 03/20/21	16	\$123.00	\$123.00
Totals	16	\$123.00	\$123.00

KTSR-FM - 2420980H

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/15/21	03/21/21	MTWTF--				15	\$2.00			
N 1	KTSR	03/15/21	03/19/21	M-F AM Drive	6a-10a		:30			NM	15	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/15/21	03/21/21	MTWTF--				15	\$2.00			
N 2	KTSR	03/15/21	03/19/21	M-F Midday	10a-3p		:30			NM	15	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/15/21	03/21/21	MTWTF--				15	\$2.00			
N 3	KTSR	03/15/21	03/19/21	M-F PM Drive	3p-7p		:30			NM	15	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/15/21	03/21/21	MTWTF--				15	\$2.00			

Totals 45 \$90.00

Time Period	# of Spots	Gross Amount	Net Amount
03/01/21 - 03/19/21	45	\$90.00	\$90.00
Totals	45	\$90.00	\$90.00

Contract Totals 208 \$1,002.00

Signature: _____ **Date:** _____

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Order 2420980E

03/15 THRU 03/20
Start Date

MAR 04 2021
End Date

Today's Date
2/24/2021 10:08

JESSIE BERNARD, CANDIDATE FOR MAYOR

Presented to: **BRANDON** Presented by: **ANGIE MATTE**

Product	Dates	Daypart	Length	# Spots	M	T	W	TH	F	S	SU	Rate	Total Cost
BROADCAST	03/15-03/19	6A-10A	:30	6	1	1	1	1	2			\$5	\$30
BROADCAST	03/15-03/19	10A-3P	:30	6	1	1	1	1	2			\$7	\$42
BROADCAST	3/20/2021	6A-10A	:30	4						4		\$5	\$20
BROADCAST	3/20/2021	10A-3P	:30	3						3		\$5	\$15
Total				19									\$107

Total Investment	\$107
Number of Spots	19

TERMS AND CONDITIONS OF THIS ORDER

- Upon acceptance of this Order by Station management, a Contract confirmation will be sent containing more detailed provisions. Unless cancelled prior to the commencement of the broadcast schedule, such confirmation shall be incorporated by reference into this Order and become part of the Contract between the parties.
- All copy must be delivered to Station at least 48 hours in advance of broadcast time and is subject to Station approval.
- Rate(s) shown in effect for 72 hours and is thereafter subject to change without notice.
- The Contract may be cancelled by Advertiser only by advance written notice of at least:
 - 14 days for spot schedules, and
 - 28 days for program sponsorships.
- Charges are payable in advance or, if credit is extended by Station, upon receipt of invoice. Advertiser shall pay to Station all costs of collection, including attorneys' fees, reasonably incurred by Station.
- These rates are good only for seven (7) days and prices are subject to availability
- These rates include matching streaming spots on Station's online streaming channel. **\$2.00 per spot is designated for matching streaming spots.**

Accepted by Angie Matte KHLA-FM 3/3/21 Date
 Accepted by Jessie Bernard Agency/Advertiser 3/3/2021 Date



Order 24209805

03/15-30/20
Start Date

End Date
MAR 04 2021

Today's Date
2/24/2021 10:08

JESSIE BERNARD, CANDIDATE FOR MAYOR

Presented to:

BRANDON

Presented by:

ANGIE MATTE

Gator 99.5 - KNGT

Product	Dates	Daypart	Length	# Spots	M	T	W	TH	F	S	SU	Rate	Total Cost
BROADCAST	03/15-03/19	6A-10A	:30	5	1	1	1	1	1			\$9	\$ 45
BROADCAST	03/15-03/19	10A-3P	:30	5	1	1	1	1	1			\$9	\$ 45
BROADCAST	3/20/2021	10A-3P	:30	3						3		\$5	\$ 15
BROADCAST	3/20/2021	3P-7P	:30	3						3		\$6	\$ 18
Total				16									\$ 123

TERMS AND CONDITIONS OF THIS ORDER

- 1 Upon acceptance of this Order by Station management, a Contract confirmation will be sent containing more detailed provisions. Unless cancelled prior to the commencement of the broadcast schedule, such confirmation shall be incorporated by reference into this Order and become part of the Contract between the parties.
- 2 All copy must be delivered to Station at least 48 hours in advance of broadcast time and is subject to Station approval.
- 3 Rate(s) shown in effect for 72 hours and is thereafter subject to change without notice.
- 4 The Contract may be cancelled by Advertiser only by advance written notice of at least:
 - (a) 14 days for spot schedules, and (b) 28 days for program sponsorships.
- 5 Changes are payable in advance or, if credit is extended by Station, upon receipt of invoice. Advertiser shall pay to Station all costs of collection, including attorneys' fees, reasonably incurred by Station.
- 6 These rates are good only for seven (7) days and prices are subject to availability.
- 7 These rates include matching streaming spots on Station's online streaming channel. **\$2.00 per spot is designated for matching streaming spots.**

Total Investment	\$123
Number of Spots	16

Accepted by

Ami Math
KNGT-FM

3/3/21
Date

Accepted by Agency/Advertiser

Jessie Bernard
Date 3/3/2021

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Jesse Bernard, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

- FEDERAL CANDIDATE
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Jesse Bernard

Authorized committee:

Jesse Bernard

Agency requesting time (and contact information):

N/A Jesse Bernard

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

Mayor

Date of election:

March 20, 2021

General Primary

Treasurer of candidate's authorized committee:

Jesse Bernard

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

- the candidate listed above who is a legally qualified candidate, or
 the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Jesse Bernard

Signature:

Angie Matte

Name:

Jesse Bernard

Name:

Angie Matte

Date of Request to Purchase Ad Time:

3/3/2021

Date of Station Agreement to Sell Time:

3/3/21

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Jesse Bernard

Name:

Jesse Bernard

Date:

3/3/2021

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

Yes

No

Date ad received: _____

Federal candidate certification signed (above):

Yes

No

N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

2420980

Station Call Letters:

KJMN, KTSR, KJLA, KNAT

Date Received/Requested:

3/3/21

Est. #:

Station Location:

Lake Charles, LA

Run Start and End Dates:

3/6 - 3/20 2021

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Townsquare Media - Purchase

1 Manhattanville Rd, Ste 202

Purchase, NY 10577

Phone: (203) 861-0900

Jesse Bernard

**4019 Center Street
Lake Charles, LA 70607**

Thank you for your payment. The following information provides the details of this transaction.

Transaction : Sale

Date / Time : 3/4/2021 10:11:31 AM

Invoice # : Jesse Bernard for Mayor

Customer # : 1

PO / Order # : 1

Card Number : Visa - 1617

Entry Method : Keyed

Total Amount : 1002.00

Authorization : Approved - 016962

Reference Note: WOID-004PEG1Z LakeCharles

**Please contact us if you have any questions
or if we can be of further assistance.**