

CONTRACT



KJMH-FM
 900 North Lakeshore Drive
 Lake Charles, LA 70601
 (337) 433-1641

<u>Contract / Revision</u> 2439631 /		<u>Alt Order #</u>
<u>Advertiser</u> Sean Ardoin for Mayor		<u>Original Date / Revision</u> 03/17/21 / 03/17/21
<u>Contract Dates</u> 03/18/21 - 03/20/21	<u>Estimate #</u>	
<u>Product</u> March 2021 - Sean Ardoin for Mayor		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> KJMH-FM	<u>Account Executive</u> Christina Disher	<u>Sales Office</u> Local Lake Cha
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Sean Ardoin for Mayor
 915 10th
 Lake Charles, LA 70601

KJMH-FM - 2439631A

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KJMH	03/18/21	03/19/21	M-F Midday	10a-3p		:30			NM	20	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/15/21	03/21/21	---TF--				20	\$13.00			
N 2	KJMH	03/18/21	03/19/21	M-F PM Drive	3p-7p		:30			NM	16	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/15/21	03/21/21	---TF--				16	\$10.00			
N 3	KJMH	03/20/21	03/20/21	Sa-Su AM	6a-10a		:30			NM	11	\$88.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/15/21	03/21/21	-----S-				11	\$8.00			
N 4	KJMH	03/20/21	03/20/21	Sa-Su Midday	10a-3p		:30			NM	10	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/15/21	03/21/21	-----S-				10	\$5.00			
N 5	KJMH	03/20/21	03/20/21	Sa-Su PM	3p-7p		:30			NM	8	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/15/21	03/21/21	-----S-				8	\$5.00			
Totals											65	\$598.00

Time Period	# of Spots	Gross Amount	Net Amount
03/01/21 - 03/20/21	65	\$598.00	\$598.00
Totals	65	\$598.00	\$598.00

KNGT-FM - 2439631B

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KNGT	03/18/21	03/19/21	M-F Midday	10a-3p		:30			NM	20	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/15/21	03/21/21	---TF--				20	\$9.00			
N 2	KNGT	03/18/21	03/19/21	M-F PM Drive	3p-7p		:30			NM	16	\$144.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/15/21	03/21/21	---TF--				16	\$9.00			
N 3	KNGT	03/18/21	03/19/21	M-F AM Drive	6a-10a		:30			NM	22	\$198.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/15/21	03/21/21	---TF--				22	\$9.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



KJMH-FM
900 North Lakeshore Drive
Lake Charles, LA 70601
(337) 433-1641

<u>Contract / Revision</u>	<u>Alt Order #</u>
2439631 /	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Sean Ardoin for Mayor	03/17/21 / 03/17/21

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
03/18/21 - 03/20/21	March 2021 - Sean Ardo	

KNGT-FM - 2439631B												
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 4	KNGT	03/20/21	03/20/21	Sa-Su Midday	10a-3p		:30			NM	10	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/15/21	03/21/21	-----S-				10	\$5.00			
N 5	KNGT	03/20/21	03/20/21	Sa-Su PM	3p-7p		:30			NM	8	\$48.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/15/21	03/21/21	-----S-				8	\$6.00			
Totals											76	\$620.00

Time Period	# of Spots	Gross Amount	Net Amount
03/01/21 -03/20/21	76	\$620.00	\$620.00
Totals	76	\$620.00	\$620.00

KTSR-FM - 2439631C												
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KTSR	03/18/21	03/19/21	M-F Midday	10a-3p		:30			NM	20	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/15/21	03/21/21	---TF--				20	\$2.00			
N 2	KTSR	03/18/21	03/19/21	M-F PM Drive	3p-7p		:30			NM	16	\$32.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/15/21	03/21/21	---TF--				16	\$2.00			
N 3	KTSR	03/18/21	03/19/21	M-F AM Drive	6a-10a		:30			NM	22	\$44.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/15/21	03/21/21	---TF--				22	\$2.00			
N 4	KTSR	03/20/21	03/20/21	Sa-Su Midday	10a-3p		:30			NM	10	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/15/21	03/21/21	-----S-				10	\$2.00			
N 5	KTSR	03/20/21	03/20/21	Sa-Su PM	3p-7p		:30			NM	8	\$16.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/15/21	03/21/21	-----S-				8	\$2.00			
N 6	KTSR	03/20/21	03/20/21	Sa-Su AM	6a-10a		:30			NM	12	\$24.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/15/21	03/21/21	-----S-				12	\$2.00			
Totals											88	\$176.00

Time Period	# of Spots	Gross Amount	Net Amount
03/01/21 -03/20/21	88	\$176.00	\$176.00
Totals	88	\$176.00	\$176.00

Contract Totals 229 \$1,394.00

Signature: _____ **Date:** _____

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



Today's Date
3/16/2021 17:06

Start Date _____ End Date _____
SEAN ARDOIN FOR MAYOR - POLITICAL PACKAGE A

Presented to: **SEAN ARDOIN**
Presented by: **TINA DISHER**

Product	Dates	Daypart	Length	# Spots	M	T	W	TH	F	S	SU	Rate	Total Cost
RADIO	3/18-3/19	10a-3p	30	20				10	10			13.00	\$260.00
	3/18-3/19	3p-7p	30	16			8	8				10.00	\$160.00
	3/20-3/20	6a-10a	30	11						11		8.00	\$88.00
	3/20/2021	10a-3p	30	10						10		5.00	\$50.00
	3/20/2021	3p-7p	30	8						10		5.00	\$40.00
												\$0.00	\$0.00
												\$0.00	\$0.00
												\$0.00	\$0.00
												\$0.00	\$0.00
												\$0.00	\$0.00
												\$0.00	\$0.00
												\$0.00	\$0.00
												\$0.00	\$0.00
												\$0.00	\$0.00
												\$0.00	\$0.00
Total				65									\$598.00

Total Investment	\$598.00
Number of Spots	65
net	

TERMS AND CONDITIONS OF THE ORDER

- Upon acceptance of this Order by Station management, a Contract confirmation will be sent containing more detailed provisions. Unless cancelled prior to the commencement of the broadcast schedule, such confirmation shall be incorporated by reference into this Order and become part of the Contract between the parties.
- All copy must be delivered to Station at least 48 hours in advance of broadcast time and is subject to Station approval.
- Rate(s) shown in effect for 72 hours and is thereafter subject to change without notice.
- The Contract may be cancelled by Advertiser only by advance written notice of at least:
 - (a) 14 days for spot schedules, and (b) 28 days for program sponsorships.
- Charges are payable in advance or, if credit is extended by Station, upon receipt of invoice. Advertiser shall pay to Station all costs of collection, including attorneys' fees, reasonably incurred by Station.
- These rates are good only for seven (7) days and prices are subject to availability
- These rates include matching streaming spots on Station's online streaming channel. **\$2.00 per spot is designated for matching streaming spots.**

Accepted by _____ Date _____
 Accepted by Agency/Advertiser _____ Date 3-16-21



Today's Date
3/16/2021 17:07

Start Date _____ End Date _____
SEAN ARDOIN FOR MAYOR - POLITICAL PACKAGE C


Presented to: **SEAN ARDOIN** Presented by: **Tina Disher**

Gator 99.5 - KNGT													
Product	Dates	Daypart	Length	# Spots	M	T	W	TH	F	S	SU	Rate	Total Cost
	3/18-3/19	10a-3p	30	20				10	10			9.00	180.00
	3/18-3/19	3p-7p	30	16				8	8			9.00	144.00
	3/20/2021	10a-3p	30	10						10		5.00	50.00
	3/20/2021	3p-7p	30	8						8		6.00	48.00
	3/18-3/19	6a-10a	30	22				11	11			9.00	198.00
													0.00
													0.00
													0.00
													0.00
													0.00
													0.00
													0.00
													0.00
													0.00
													0.00
Total				76									620.00

Total Investment	\$ 620
Number of Spots	76

TERMS AND CONDITIONS OF THIS ORDER

- 1 Upon acceptance of this Order by Station management, a Contract confirmation will be sent containing more detailed provisions. Unless cancelled prior to the commencement of the broadcast schedule, such confirmation shall be incorporated by reference into this Order and become part of the Contract between the parties.
- 2 All copy must be delivered to Station at least 48 hours in advance of broadcast time and is subject to Station approval.
- 3 Rate(s) shown in effect for 72 hours and is thereafter subject to change without notice.
- 4 The Contract may be cancelled by Advertiser only by advance written notice of at least:
 - (a) 14 days for spot schedules, and
 - (b) 28 days for program sponsorships.
- 5 Charges are payable in advance or, if credit is extended by Station, upon receipt of invoice. Advertiser shall pay to Station all costs of collection, including attorneys' fees, reasonably incurred by Station.
- 6 These rates are good only for seven (7) days and prices are subject to availability
- 7 These rates include matching streaming spots on Station's online streaming channel. **\$2.00 per spot is designated for matching streaming spots.**

Accepted by  Date 3-16-21

Accepted by Agency/Advertiser _____ Date _____

KNGT-FM

Today's Date
3/16/2021 17:07



Start Date _____ End Date _____

SEAN ARDOIN FOR MAYOR -POLITICAL PACKAGE B

Presented by: TINA DISHER

Presented to: SEAN ARDOIN

Product		Dates	Daypart	Length	# Spots	M	T	W	TH	F	S	SU	Rate	Total Cost
RADIO		3/18-3/19	10a-3p	30	20			10	10				2.00	40.00
RADIO		3/18-3/19	3p-7p	30	16			8	8				2.00	32.00
		3/20-3/20	6A-10A	30	12						12		2.00	24.00
		3/20/2021	10a-3p	30	10						10		2.00	20.00
		3/20/2021	3p-7p	30	8						8		2.00	16.00
		3/18-3/19	6a-10a	30	22			11	11				2.00	44.00
													0.00	0.00
													0.00	0.00
													0.00	0.00
													0.00	0.00
													0.00	0.00
													0.00	0.00
Total					88									176.00

Total Investment \$ 176
Number of Spots 88

TERMS AND CONDITIONS OF THIS ORDER

Upon acceptance of this Order by Station management, a Contract confirmation will be sent containing more detailed provisions. Unless cancelled prior to the commencement of the broadcast schedule, such confirmation shall be incorporated by reference into this Order and become part of the Contract between the parties.

All copy must be delivered to Station at least 48 hours in advance of broadcast time and is subject to Station approval.

Rate(s) shown in effect for 72 hours and is thereafter subject to change without notice.

The Contract may be cancelled by Advertiser only by advance written notice of at least:

(a) 14 days for spot schedules, and (b) 28 days for program sponsorships.

Charges are payable in advance or, if credit is extended by Station, upon receipt of invoice. Advertiser shall pay to Station all costs of collection, including attorneys' fees, reasonably incurred by Station.

These rates are good only for seven (7) days and prices are subject to availability

These rates include matching streaming spots on Station's online streaming channel. **\$2.00 per spot is designated for matching streaming spots.**

Accepted by _____ Date _____
 KTSR-FM
 Accepted by _____ Date _____
 Agency/Advertiser
 3-16-21

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>Lake Charles</u> <u>Town Square</u> <u>Medic</u>	Date: <u>3/10/2021</u>
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I, Sean Ardoin

being/on behalf of: myself

a legally qualified candidate of the Democrat

political party for the office of: Mayor

in the City of Lake Charles

election to be held on: March 2021

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Package A KJRH	3/15-3/20			1
	Package B KTSR PKFC K107				1

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Sean Ardoin

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Donna Williams

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

3-16-21
Date

[Signature]
Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

[Signature]
Signature

TINA Disher
Printed Name

Title

Townsquare Media - Purchase

1 Manhattanville Rd, Ste 202

Purchase, NY 10577

Phone: (203) 861-0900

JD Bank Valued Card Holder

915 10th Street

LAKE CHARLES, LA 70601

Thank you for your payment. The following information provides the details of this transaction.

Transaction : Sale

Date / Time : 3/17/2021 11:18:09 AM

Invoice # : Sean Ardoin for Mayor

Customer # : 1

PO / Order # : 1

Card Number : Master Card - 8122

Entry Method : Keyed

Total Amount : 1394.00

Authorization : Approved - 792744

Reference Note: WOID-004WKP1Z LakeCharles

Please contact us if you have any questions or if we can be of further assistance.