



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26103223	<b>Changes as of:</b> 7/9/2018 at 4:25 PM	<b>Version:</b> Current State Version 1
<b>CPE:</b> //431	<b>Flight:</b> 7/10/18 - 7/12/18	<b>Station:</b> WKRN
<b>Agency:</b> MEDIUM BUYING LLC	<b>Advertiser:</b> BOYD, RANDY	<b>Market:</b> Nashville
1351 King Ave	<b>Product:</b> Boyd 4 Gov	<b>Office:</b> WASHINGTON
2nd Floor	<b>Agency Order #:</b>	<b>Service:</b> Nielsen
COLUMBUS, OH	<b>Buyer:</b> Tanya Renicker	<b>Primary Demo:</b> Adults 50+
43212	<b>Salesperson:</b> ALEXANDRA BRADLEY	<b>Assistant:</b> ALEXANDRA BRADLEY
	202-955-5342	202-955-5342
	<b>Separation:</b>	<b>Traffic #:</b> 1611589

**Comments:** NEW ORDER. NOTE-THIS IS AN ADD ON TOP OF EXISTING SCHEDULES. THIS ESTIMATE WILL HAVE SEPARATE TRAFFIC. PLS CNF

#	Day/Time	DP	Program	Rate	A50P Rating	Len	7/10 - 7/10		Total Spots	Total \$	CPP*	GRP*
							7/10					
1	Tu-Th 6:30p-7p		Wheel	\$2,400.00	0.0	30	2		2	\$4,800.00	\$0.00	0.0
2	Tu-Th 6p-6:30p		News	\$900.00	0.0	30	1		1	\$900.00	\$0.00	0.0
3	Tu-Th 5p-5:30p		News	\$900.00	0.0	30	2		2	\$1,800.00	\$0.00	0.0
4	Tu-Th 10p-10:35p		News	\$900.00	0.0	30	2		2	\$1,800.00	\$0.00	0.0
5	Tu-Th 6a-7a		News	\$800.00	0.0	30	3		3	\$2,400.00	\$0.00	0.0
6	Tu-Th 4p-5p		News	\$600.00	0.0	30	2		2	\$1,200.00	\$0.00	0.0
7	Tu-Th 7a-9a		GMA	\$800.00	0.0	30	2		2	\$1,600.00	\$0.00	0.0
8	Tu-Th 3p-4p		Dr Phil	\$600.00	0.0	30	2		2	\$1,200.00	\$0.00	0.0
<b>TOTALS:</b>							<b>16</b>		<b>16</b>	<b>\$15,700.00</b>	<b>\$0.00</b>	<b>0.0</b>