

ORDER



Orders
Order / Rev: 226567
Alt Order #: 07346623
Product Desc: PEOPLE FOR PEARCE
Estimate:
Flight Dates: 10/29/14 - 11/04/14
Original Date / Rev: 09/09/14 / 09/09/14
Order Type: GENERAL

KOB

Primary AE: Brian Smith
Sales Office: H-DC
Sales Region: National

Agency Name: Strategic Media Services
Buying Contact:
Billing Contact:
 1911 North Ft. Myer Drive Ste. 400
 Arlington, VA 22209

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: People For Pearce
Demographic: A35+
Product Codes: PL1
Priority: 99
Revenue Codes: AGY, POL, CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 10/27/14 | 11/04/14 | 87 | \$29,100.00 | \$24,735.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|--------------------|--------------------|-------------|
| November 2014 | 87 | \$29,100.00 | \$24,735.00 | 0.00 |
| Totals | 87 | \$29,100.00 | \$24,735.00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Brian Smith | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|-----|-------------------|-----------------|--------------------------|-------|-------------------|---------|-----|-------|-------------|-----|---------------|------|-------|------------|
| E 1 | All | 10/29/14 | 10/31/14 | News 4 Today I 5a-530aCM | | W-F 5a-530a | --WTF-- | :30 | 3 | \$155.003 | | 0.00 | NM | 3 | \$465.00 |
| | | | | News 4 Today I 5a-530a | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/27/14 | 11/02/14 | --WTF-- | | 3 | | | | \$155.00 | | 0.00 | | | |
| E 2 | All | 11/03/14 | 11/04/14 | News 4 Today I 5a-530aCM | | M-F 5a-530a | MT----- | :30 | 2 | \$135.003 | | 0.00 | NM | 2 | \$270.00 |
| | | | | News 4 Today I 5a-530a | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 11/03/14 | 11/09/14 | MT----- | | 2 | | | | \$135.00 | | 0.00 | | | |
| E 3 | All | 10/29/14 | 10/31/14 | News 4 Today I 530a-6aCM | | W-F 530a-6a | --WTF-- | :30 | 3 | \$240.003 | | 0.00 | NM | 3 | \$720.00 |
| | | | | News 4 Today I 530a-6a | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/27/14 | 11/02/14 | --WTF-- | | 3 | | | | \$240.00 | | 0.00 | | | |
| E 4 | All | 11/03/14 | 11/04/14 | News 4 Today I 530a-6aCM | | M-F 530a-6a | MT----- | :30 | 2 | \$220.003 | | 0.00 | NM | 2 | \$440.00 |
| | | | | News 4 Today I 530a-6a | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 11/03/14 | 11/09/14 | MT----- | | 2 | | | | \$220.00 | | 0.00 | | | |
| E 5 | All | 10/29/14 | 10/31/14 | News 4 Today II 6a-7a CM | | W-F 6a-7a | --WTF-- | :30 | 3 | \$430.003 | | 0.00 | NM | 3 | \$1,290.00 |
| | | | | News 4 Today II 6a-7a | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/27/14 | 11/02/14 | --WTF-- | | 3 | | | | \$430.00 | | 0.00 | | | |
| E 6 | All | 11/03/14 | 11/04/14 | News 4 Today II 6a-7a CM | | M-F 6a-7a | MT----- | :30 | 2 | \$400.003 | | 0.00 | NM | 2 | \$800.00 |
| | | | | News 4 Today II 6a-7a | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 11/03/14 | 11/09/14 | MT----- | | 2 | | | | \$400.00 | | 0.00 | | | |

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 Alt Order #: 07346623
 Flight Dates: 10/29/14 - 11/04/14

Advertiser: People For Pearce
 Product Desc: PEOPLE FOR PEARCE
 Estimate: KOB

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------|-----|-------------------|-----------------|--|-------|---------------------------------|---------|-----|-------------|-----------|-----|---------------|------|-------|------------|
| E 7 | All | 10/29/14 | 10/31/14 | M-F Today Show M-F Today Show | CM | W-F 7a-9a | --WTF-- | :30 | 3 | \$430.003 | | 0.00 | NM | 3 | \$1,290.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/27/14 | 11/02/14 | --WTF-- | | 3 | | | \$430.00 | | | 0.00 | | | |
| E 8 | All | 11/03/14 | 11/04/14 | M-F Today Show M-F Today Show | CM | M-F 7a-9a | MT----- | :30 | 2 | \$400.003 | | 0.00 | NM | 2 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 11/03/14 | 11/09/14 | MT----- | | 2 | | | \$400.00 | | | 0.00 | | | |
| E 9 | All | 11/01/14 | 11/01/14 | Saturday Today Saturday Today | CM | Sa 5a-7a | -----1- | :30 | 1 | \$170.003 | | 0.00 | NM | 1 | \$170.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/27/14 | 11/02/14 | -----1- | | 1 | | | \$170.00 | | | 0.00 | | | |
| E 10 | All | 11/01/14 | 11/01/14 | News 4 Weekend Sat 7a-9a News 4 Weekend Sat 7a-9a | CM | Sa 7a-9a | -----1- | :30 | 1 | \$210.003 | | 0.00 | NM | 1 | \$210.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/27/14 | 11/02/14 | -----1- | | 1 | | | \$210.00 | | | 0.00 | | | |
| E 11 | All | 11/02/14 | 11/02/14 | Sunday Today Sunday Today | CM | Su 7a-8a | -----1 | :30 | 1 | \$170.003 | | 0.00 | NM | 1 | \$170.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/27/14 | 11/02/14 | -----1 | | 1 | | | \$170.00 | | | 0.00 | | | |
| E 12 | All | 11/02/14 | 11/02/14 | Meet The Press Meet The Press | CM | Su 9a-10a | -----1 | :30 | 1 | \$250.003 | | 0.00 | NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/27/14 | 11/02/14 | -----1 | | 1 | | | \$250.00 | | | 0.00 | | | |
| E 13 | All | 11/02/14 | 11/02/14 | Eye On New Mexico Eye On New Mexico | CM | Su 5a-5p (10:00 AM-10:30 AM) | -----1 | :30 | 1 | \$85.003 | | 0.00 | NM | 1 | \$85.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/27/14 | 11/02/14 | -----1 | | 1 | | | \$85.00 | | | 0.00 | | | |
| E 14 | All | 10/29/14 | 10/31/14 | M-F Today Show II 9a M-F Today Show II 9a | CM | M-F 9a-10a | --WTF-- | :30 | 3 | \$260.003 | | 0.00 | NM | 3 | \$780.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/27/14 | 11/02/14 | --WTF-- | | 3 | | | \$260.00 | | | 0.00 | | | |
| E 15 | All | 11/03/14 | 11/04/14 | M-F Today Show II 9a M-F Today Show II 9a | CM | M-F 9a-10a | MT----- | :30 | 2 | \$260.003 | | 0.00 | NM | 2 | \$520.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 11/03/14 | 11/09/14 | MT----- | | 2 | | | \$260.00 | | | 0.00 | | | |
| E 16 | All | 10/29/14 | 10/31/14 | Good Day New Mexico 10M Good Day New Mexico 11a | CM | M-F 11a-1130a | --WTF-- | :30 | 3 | \$145.003 | | 0.00 | NM | 3 | \$435.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/27/14 | 11/02/14 | --WTF-- | | 3 | | | \$145.00 | | | 0.00 | | | |
| E 17 | All | 11/03/14 | 11/04/14 | Good Day New Mexico 10M Good Day New Mexico 11a | CM | M-F 11a-1130a | MT----- | :30 | 2 | \$145.003 | | 0.00 | NM | 2 | \$290.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 11/03/14 | 11/09/14 | MT----- | | 2 | | | \$145.00 | | | 0.00 | | | |
| E 18 | All | 10/29/14 | 10/31/14 | Who Wants to Be A Millionaire Who Wants to Be A Millionaire | CM | M-F 1130a-12p | --WTF-- | :30 | 3 | \$145.003 | | 0.00 | NM | 3 | \$435.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/27/14 | 11/02/14 | --WTF-- | | 3 | | | \$145.00 | | | 0.00 | | | |
| E 19 | All | 11/03/14 | 11/04/14 | Who Wants to Be A Millionaire Who Wants to Be A Millionaire | CM | M-F 1130a-12p | MT----- | :30 | 2 | \$145.003 | | 0.00 | NM | 2 | \$290.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 11/03/14 | 11/09/14 | MT----- | | 2 | | | \$145.00 | | | 0.00 | | | |
| E 20 | All | 10/29/14 | 10/31/14 | News 4 @ Midday M-F News 4 @ Midday M-F | CM | M-F 12noon-1p | --W-F-- | :30 | 2 | \$200.003 | | 0.00 | NM | 2 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/27/14 | 11/02/14 | --W-F-- | | 2 | | | \$200.00 | | | 0.00 | | | |
| E 21 | All | 11/03/14 | 11/03/14 | News 4 @ Midday M-F News 4 @ Midday M-F | CM | M-F 12noon-1p | 1----- | :30 | 1 | \$200.003 | | 0.00 | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |

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Advertiser: People For Pearce
 Product Desc: PEOPLE FOR PEARCE
 Estimate: KOB

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------|-----|-------------------|-----------------|---|-------|-------------------|---------|-----|-------------|-----------|-----|---------------|------|-------|------------|
| E 21 | All | 11/03/14 | 11/03/14 | News 4 @ Midday M-F News 4 @ Midday M-F | CM | M-F 12noon-1p | 1----- | :30 | 1 | \$200.003 | | 0.00 | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 11/03/14 | 11/09/14 | 1----- | | 1 | | | \$200.00 | | | 0.00 | | | |
| E 22 | All | 10/29/14 | 10/31/14 | Days Of Our Lives 1p Days Of Our Lives 1p | CM | M-F 1p-2p | --WTF-- | :30 | 3 | \$225.003 | | 0.00 | NM | 3 | \$675.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/27/14 | 11/02/14 | --WTF-- | | 3 | | | \$225.00 | | | 0.00 | | | |
| E 23 | All | 11/03/14 | 11/03/14 | Days Of Our Lives 1p Days Of Our Lives 1p | CM | M-F 1p-2p | 1----- | :30 | 1 | \$225.003 | | 0.00 | NM | 1 | \$225.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 11/03/14 | 11/09/14 | 1----- | | 1 | | | \$225.00 | | | 0.00 | | | |
| E 24 | All | 10/29/14 | 10/31/14 | The Insider 3p The Insider 3p | CM | M-F 3p-330p | --WTF-- | :30 | 3 | \$190.003 | | 0.00 | NM | 3 | \$570.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/27/14 | 11/02/14 | --WTF-- | | 3 | | | \$190.00 | | | 0.00 | | | |
| E 25 | All | 11/03/14 | 11/03/14 | The Insider 3p The Insider 3p | CM | M-F 3p-330p | 1----- | :30 | 1 | \$190.003 | | 0.00 | NM | 1 | \$190.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 11/03/14 | 11/09/14 | 1----- | | 1 | | | \$190.00 | | | 0.00 | | | |
| E 26 | All | 10/29/14 | 10/31/14 | Inside Edition 330p Inside Edition 330p | CM | M-F 330p-4p | --WTF-- | :30 | 3 | \$250.003 | | 0.00 | NM | 3 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/27/14 | 11/02/14 | --WTF-- | | 3 | | | \$250.00 | | | 0.00 | | | |
| E 27 | All | 11/03/14 | 11/03/14 | Inside Edition 330p Inside Edition 330p | CM | M-F 330p-4p | 1----- | :30 | 1 | \$250.003 | | 0.00 | NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 11/03/14 | 11/09/14 | 1----- | | 1 | | | \$250.00 | | | 0.00 | | | |
| E 28 | All | 10/29/14 | 10/31/14 | Judge Judy-P/ DR 4p/ 430M Judy Judy-P/ DR 4p/ 430p | CM | M-F 4p-5p | --WTF-- | :30 | 6 | \$250.003 | | 0.00 | NM | 6 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/27/14 | 11/02/14 | --WTF-- | | 6 | | | \$250.00 | | | 0.00 | | | |
| E 29 | All | 11/03/14 | 11/03/14 | Judge Judy-P/ DR 4p/ 430M Judy Judy-P/ DR 4p/ 430p | CM | M-F 4p-5p | 2----- | :30 | 2 | \$250.003 | | 0.00 | NM | 2 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 11/03/14 | 11/09/14 | 2----- | | 2 | | | \$250.00 | | | 0.00 | | | |
| E 30 | All | 10/29/14 | 10/31/14 | News 4 @ 6p M-F News 4 @ 6p M-F | CM | W-F 6p-632p | --WTF-- | :30 | 3 | \$660.003 | | 0.00 | NM | 3 | \$1,980.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/27/14 | 11/02/14 | --WTF-- | | 3 | | | \$660.00 | | | 0.00 | | | |
| E 31 | All | 11/03/14 | 11/03/14 | News 4 @ 6p M-F News 4 @ 6p M-F | CM | M-F 6p-632p | 1----- | :30 | 1 | \$620.003 | | 0.00 | NM | 1 | \$620.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 11/03/14 | 11/09/14 | 1----- | | 1 | | | \$620.00 | | | 0.00 | | | |
| E 32 | All | 10/29/14 | 10/31/14 | News 4 @ 630p M-F News 4 @ 630p M-F | CM | W-F 630p-7p | --WTF-- | :30 | 2 | \$520.003 | | 0.00 | NM | 2 | \$1,040.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/27/14 | 11/02/14 | --WTF-- | | 2 | | | \$520.00 | | | 0.00 | | | |
| E 33 | All | 11/03/14 | 11/03/14 | News 4 @ 630p M-F News 4 @ 630p M-F | CM | M-F 630p-7p | 1----- | :30 | 1 | \$480.003 | | 0.00 | NM | 1 | \$480.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 11/03/14 | 11/09/14 | 1----- | | 1 | | | \$480.00 | | | 0.00 | | | |
| E 34 | All | 10/29/14 | 10/31/14 | News 4 @ 10p M-F News 4 @ 10p M-F | CM | W-F 10p-1035p | --WTF-- | :30 | 3 | \$670.003 | | 0.00 | NM | 3 | \$2,010.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/27/14 | 11/02/14 | --WTF-- | | 3 | | | \$670.00 | | | 0.00 | | | |
| E 35 | All | 11/03/14 | 11/03/14 | News 4 @ 10p M-F News 4 @ 10p M-F | CM | M-F 10p-1035p | 1----- | :30 | 1 | \$620.003 | | 0.00 | NM | 1 | \$620.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |

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|----------------|-----|-------------------|-----------------|--|-------------------|------------------|-------------|-----|---------------|-------------|-----|------|------|-------------|------------|
| E 35 | All | 11/03/14 | 11/03/14 | News 4 @ 10p M-F News 4 @ 10p M-F | CM | M-F 10p-1035p | 1----- | :30 | 1 | \$620.003 | | 0.00 | NM | 1 | \$620.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: 11/03/14 | | 11/03/14 | 11/09/14 | 1----- | 1 | | \$620.00 | | 0.00 | | | | | | |
| E 36 | All | 10/29/14 | 10/31/14 | The Tonight Show The Tonight Show | CM | M-Th 1035p-1135p | --WTF-- | :30 | 6 | \$310.003 | | 0.00 | NM | 6 | \$1,860.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: 10/27/14 | | 11/02/14 | 11/02/14 | --WTF-- | 6 | | \$310.00 | | 0.00 | | | | | | |
| E 37 | All | 11/03/14 | 11/03/14 | The Tonight Show The Tonight Show | CM | M-Th 1035p-1135p | 2----- | :30 | 2 | \$310.003 | | 0.00 | NM | 2 | \$620.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: 11/03/14 | | 11/03/14 | 11/09/14 | 2----- | 2 | | \$310.00 | | 0.00 | | | | | | |
| E 38 | All | 10/31/14 | 10/31/14 | New Mexico Gameday New Mexico Gameday | CM | F 1030p-1045p | ----1-- | :30 | 1 | \$350.002 | | 0.00 | NM | 1 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: 10/27/14 | | 11/02/14 | 11/02/14 | ----1-- | 1 | | \$350.00 | | 0.00 | | | | | | |
| E 39 | All | 11/01/14 | 11/01/14 | Saturday Night Live Saturday Night Live | CM | Sa 1030p-1205a | -----2- | :30 | 2 | \$425.003 | | 0.00 | NM | 2 | \$850.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: 10/27/14 | | 11/02/14 | 11/02/14 | -----2- | 2 | | \$425.00 | | 0.00 | | | | | | |
| E 40 | All | 11/03/14 | 11/03/14 | Monday Prime 2hr 7p-9p Monday Prime 2hr 7p-9p | CM | M 7p-9p | 1----- | :30 | 1 | \$2,600.002 | | 0.00 | NM | 1 | \$2,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: 11/03/14 | | 11/03/14 | 11/09/14 | 1----- | 1 | | \$2,600.00 | | 0.00 | | | | | | |
| E 41 | All | 10/31/14 | 10/31/14 | Friday Prime A Friday Prime A | CM | F 7p-8p | ----1-- | :30 | 1 | \$1,100.003 | | 0.00 | NM | 1 | \$1,100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: 10/27/14 | | 11/02/14 | 11/02/14 | ----1-- | 1 | | \$1,100.00 | | 0.00 | | | | | | |
| Totals | | | | | | | | | | | | | 87 | \$29,100.00 | |