



KOB
4 Broadcast Plaza SW
Albuquerque, NM 87104
Main: (505)243-4411
Billing: (505)764-2510

www.kobtv.com

Billing Address:

Strategic Media Services
Attention: Accounts Payable
1911 North Ft. Myer Drive Ste. 400
Arlington, VA 22209

Send Payment To:

KOB
P O Box 1351
Albuquerque, NM 87103

DUPLICATE

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
226551-1	10/26/14	October 2014	09/29/14 - 10/14/14

Station	Account Executive	Sales Office	Sales Region
KOB	Brian Smith	HRP - Washington	National

Advertiser	Product	Estimate Number
People For Pearce	PEOPLE FOR PEARCE	

Flight Dates	Order #	Alt Order #
10/07/14 - 10/14/14	226551	07345700

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912521		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/08/14	10/10/14	News 4 Today I 5a-530a	W-F 5a-530a	--W-F--	:30	2	\$155.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/06/14 10/12/14 --W-F-- 2 \$155.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 All W 10/08/14 5:23 AM News 4 Today I 5a-530a W-F 5a-530a :30 SPTV 093001DMMH \$155.00 NM									
1 All F 10/10/14 5:23 AM News 4 Today I 5a-530a W-F 5a-530a :30 SPTV 100802DMMH \$155.00 NM									
2	10/14/14	10/14/14	News 4 Today I 5a-530a	M-F 5a-530a	-1-----	:30	1	\$135.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/13/14 10/19/14 -1----- 1 \$135.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 All Tu 10/14/14 5:21 AM News 4 Today I 5a-530a M-F 5a-530a :30 SPTV 100802DMMH \$135.00 NM									
3	10/08/14	10/10/14	News 4 Today I 530a-6a	W-F 530a-6a	--WTF--	:30	3	\$240.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/06/14 10/12/14 --WTF-- 3 \$240.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 All W 10/08/14 5:52 AM News 4 Today I 530a-6a W-F 530a-6a :30 SPTV 093001DMMH \$240.00 NM									
1 All Th 10/09/14 5:43 AM News 4 Today I 530a-6a W-F 530a-6a :30 SPTV 100802DMMH \$240.00 NM									
2 All F 10/10/14 5:43 AM News 4 Today I 530a-6a W-F 530a-6a :30 SPTV 100802DMMH \$240.00 NM									
4	10/13/14	10/14/14	News 4 Today I 530a-6a	M-F 530a-6a	MT-----	:30	2	\$220.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/13/14 10/19/14 MT----- 2 \$220.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 All M 10/13/14 5:54 AM News 4 Today I 530a-6a M-F 530a-6a :30 SPTV 100802DMMH \$220.00 NM									
2 All Tu 10/14/14 5:42 AM News 4 Today I 530a-6a M-F 530a-6a :30 SPTV 100802DMMH \$220.00 NM									
5	10/08/14	10/10/14	News 4 Today II 6a-7a	W-F 6a-7a	--WTF--	:30	3	\$430.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/06/14 10/12/14 --WTF-- 3 \$430.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 All W 10/08/14 6:53 AM News 4 Today II 6a-7a W-F 6a-7a :30 SPTV 093001DMMH \$430.00 NM									
2 All Th 10/09/14 6:44 AM News 4 Today II 6a-7a W-F 6a-7a :30 SPTV 100802DMMH \$430.00 NM									



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We warrant that the actual broadcast information shown on this invoice was taken from the program log.
 Need a copy of our W-9 Taxpayer ID and Certification Form? Download it from: <http://w9.hbi.com>



Send Payment To:

KOB
P O Box 1351
Albuquerque, NM 87103

DUPLICATE INVOICE

www.kobtv.com

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226551-1	10/26/14	October 2014	09/29/14 - 10/14/14
Advertiser	Product	Estimate Number	
People For Pearce	PEOPLE FOR PEARCE		

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13	10/13/14	10/14/14	M-F Today Show II 9a	M-F 9a-10a	MT-----	:30	2	\$260.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Tu 10/14/14 9:58 AM M-F Today Show II 9a M-F 9a-10a :30 SPTV 100802DMMH \$260.00 NM									
14	10/08/14	10/10/14	Good Day New Mexico 11M-F 11a-1130a		--WTF--	:30	3	\$145.00	NM
Weeks: Start Date 10/06/14 End Date 10/12/14 MTWTFSS --WTF-- Spots/Week 3 Rate \$145.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All W 10/08/14 11:10 AM Good Day New Mexico 11a M-F 11a-1130a :30 SPTV 093001DMMH \$145.00 NM 2 All Th 10/09/14 11:09 AM Good Day New Mexico 11a M-F 11a-1130a :30 SPTV 100802DMMH \$145.00 NM 3 All F 10/10/14 11:18 AM Good Day New Mexico 11a M-F 11a-1130a :30 SPTV 100802DMMH \$145.00 NM									
15	10/13/14	10/14/14	Good Day New Mexico 11M-F 11a-1130a		MT-----	:30	2	\$145.00	NM
Weeks: Start Date 10/13/14 End Date 10/19/14 MTWTFSS MT----- Spots/Week 2 Rate \$145.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All M 10/13/14 11:19 AM Good Day New Mexico 11a M-F 11a-1130a :30 SPTV 100802DMMH \$145.00 NM 1 All Tu 10/14/14 11:13 AM Good Day New Mexico 11a M-F 11a-1130a :30 SPTV 100802DMMH \$145.00 NM									
16	10/08/14	10/10/14	Who Wants to Be A MillionM-F 1130a-12p		--WTF--	:30	3	\$145.00	NM
Weeks: Start Date 10/06/14 End Date 10/12/14 MTWTFSS --WTF-- Spots/Week 3 Rate \$145.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All W 10/08/14 11:49 AM Who Wants to Be A Million M-F 1130a-12p :30 SPTV 093001DMMH \$145.00 NM 2 All Th 10/09/14 11:38 AM Who Wants to Be A Million M-F 1130a-12p :30 SPTV 100802DMMH \$145.00 NM 3 All F 10/10/14 11:48 AM Who Wants to Be A Million M-F 1130a-12p :30 SPTV 100802DMMH \$145.00 NM									
17	10/13/14	10/14/14	Who Wants to Be A MillionM-F 1130a-12p		MT-----	:30	2	\$145.00	NM
Weeks: Start Date 10/13/14 End Date 10/19/14 MTWTFSS MT----- Spots/Week 2 Rate \$145.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All M 10/13/14 11:54 AM Who Wants to Be A Million M-F 1130a-12p :30 SPTV 100802DMMH \$145.00 NM 1 All Tu 10/14/14 11:47 AM Who Wants to Be A Million M-F 1130a-12p :30 SPTV 100802DMMH \$145.00 NM									
18	10/10/14	10/10/14	News 4 @ Midday M-F M-F 12noon-1p		----1--	:30	1	\$160.00	NM
Weeks: Start Date 10/06/14 End Date 10/12/14 MTWTFSS ----1-- Spots/Week 1 Rate \$160.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All F 10/10/14 12:28 PM News 4 @ Midday M-F M-F 12noon-1p :30 SPTV 100802DMMH \$160.00 NM									
19	10/13/14	10/13/14	News 4 @ Midday M-F M-F 12noon-1p		1-----	:30	1	\$160.00	NM
Weeks: Start Date 10/13/14 End Date 10/19/14 MTWTFSS 1----- Spots/Week 1 Rate \$160.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 10/13/14 12:22 PM News 4 @ Midday M-F M-F 12noon-1p :30 SPTV 100802DMMH \$160.00 NM									
20	10/08/14	10/10/14	Days Of Our Lives 1p M-F 1p-2p		--WTF--	:30	2	\$225.00	NM
Weeks: Start Date 10/06/14 End Date 10/12/14 MTWTFSS --WTF-- Spots/Week 2 Rate \$225.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Th 10/09/14 1:26 PM Days Of Our Lives 1p M-F 1p-2p :30 SPTV 100802DMMH \$225.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.
 Need a copy of our W-9 Taxpayer ID and Certification Form? Download it from: <http://w9.hbi.com>



Send Payment To:

KOB
P O Box 1351
Albuquerque, NM 87103

DUPLICATE INVOICE

www.kobtv.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
226551-1	10/26/14	October 2014	09/29/14 - 10/14/14
Advertiser	Product	Estimate Number	
People For Pearce	PEOPLE FOR PEARCE		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																		
20	10/08/14	10/10/14	Days Of Our Lives 1p	M-F 1p-2p	--WTF--	:30	2	\$225.00	NM																																																																		
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We warrant that the actual broadcast information shown on this invoice was taken from the program log.
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Albuquerque, NM 87103

DUPLICATE INVOICE

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Invoice #	Invoice Date	Invoice Month	Invoice Period
226551-1	10/26/14	October 2014	09/29/14 - 10/14/14
Advertiser	Product	Estimate Number	
People For Pearce	PEOPLE FOR PEARCE		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
27	10/13/14	10/14/14	News 4 @ 6p M-F	M-F 6p-632p	MT-----	:30	1	\$620.00	NM
10/13/14 10/19/14 MT----- 1 \$620.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All M 10/13/14 6:23 PM News 4 @ 6p M-F M-F 6p-632p :30 SPTV 100802DMMH \$620.00 NM									
28	10/08/14	10/10/14	News 4 @ 630p M-F	W-F 630p-7p	--WTF--	:30	3	\$520.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/06/14 10/12/14 --WTF-- 3 \$520.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All W 10/08/14 6:52 PM News 4 @ 630p M-F W-F 630p-7p :30 SPTV 093001DMMH \$520.00 NM 3 All Th 10/09/14 6:42 PM News 4 @ 630p M-F W-F 630p-7p :30 SPTV 100802DMMH \$520.00 NM 2 All F 10/10/14 6:57 PM News 4 @ 630p M-F W-F 630p-7p :30 SPTV 100802DMMH \$520.00 NM									
29	10/13/14	10/14/14	News 4 @ 630p M-F	M-F 630p-7p	MT-----	:30	2	\$480.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/13/14 10/19/14 MT----- 2 \$480.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All M 10/13/14 6:52 PM News 4 @ 630p M-F M-F 630p-7p :30 SPTV 100802DMMH \$480.00 NM 1 All Tu 10/14/14 6:44 PM News 4 @ 630p M-F M-F 630p-7p :30 SPTV 100802DMMH \$480.00 NM									
30	10/11/14	10/11/14	News 4 @ 6p Sat	Sa 6p-630p	-----1-	:30	1	\$325.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/06/14 10/12/14 -----1- 1 \$325.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Sa 10/11/14 6:14 PM News 4 @ 6p Sat Sa 6p-630p :30 SPTV 100802DMMH \$325.00 NM									
31	10/11/14	10/11/14	News 4 @ 630p Sat	Sa 630p-7p	-----1-	:30	1	\$240.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/06/14 10/12/14 -----1- 1 \$240.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Sa 10/11/14 6:51 PM News 4 @ 630p Sat Sa 630p-7p :30 SPTV 100802DMMH \$240.00 NM									
32	10/08/14	10/10/14	News 4 @ 10p M-F	W-F 10p-1035p	--W-F--	:30	2	\$670.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/06/14 10/12/14 --W-F-- 2 \$670.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All W 10/08/14 10:23 PM News 4 @ 10p M-F W-F 10p-1035p :30 SPTV 093001DMMH \$670.00 NM 2 All F 10/10/14 10:11 PM News 4 @ 10p M-F W-F 10p-1035p :30 SPTV 100802DMMH \$670.00 NM									
33	10/13/14	10/13/14	News 4 @ 10p M-F	M-F 10p-1035p	1-----	:30	1	\$620.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/13/14 10/19/14 1----- 1 \$620.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 10/13/14 10:23 PM News 4 @ 10p M-F M-F 10p-1035p :30 SPTV 100802DMMH \$620.00 NM									
34	10/08/14	10/10/14	The Tonight Show	M-Th 1035p-1135p/	--WTF--	:30	3	\$390.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/06/14 10/12/14 --WTF-- 3 \$390.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All W 10/08/14 11:12 PM The Tonight Show M-Th 1035p-1135p/ :30 SPTV 093001DMMH \$390.00 NM 1 All Th 10/09/14 11:34 PM The Tonight Show M-Th 1035p-1135p/ :30 SPTV 100802DMMH \$390.00 NM									

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226551-1	10/26/14	October 2014	09/29/14 - 10/14/14
Advertiser	Product	Estimate Number	
People For Pearce	PEOPLE FOR PEARCE		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																								
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
3	All	F	10/10/14	11:43 PM	The Tonight Show	M-Th 1035p-1135p/	:30	SPTV 100802DMMH	\$390.00	NM																																																							
35	10/13/14	10/14/14	The Tonight Show	M-Th 1035p-1135p/	MT - - - - -	:30	2	\$390.00	NM																																																								
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1	All	Tu	10/14/14	11:14 PM	The Tonight Show	M-Th 1035p-1135p/	:30	SPTV 100802DMMH	\$390.00	NM																																																							
36	10/10/14	10/10/14	New Mexico Gameday	F 1030p-1045p	- - - - 1 - -	:30	1	\$350.00	NM																																																								
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/06/14</td><td>10/12/14</td><td>- - - - 1 - -</td><td>1</td><td>\$350.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>All</td><td>F</td><td>10/10/14</td><td>10:43 PM</td><td>New Mexico Gameday</td><td>F 1030p-1045p</td><td>:30</td><td>SPTV 100802DMMH</td><td>\$350.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/06/14	10/12/14	- - - - 1 - -	1	\$350.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	All	F	10/10/14	10:43 PM	New Mexico Gameday	F 1030p-1045p	:30	SPTV 100802DMMH	\$350.00	NM																						
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																												
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
1	All	F	10/10/14	10:43 PM	New Mexico Gameday	F 1030p-1045p	:30	SPTV 100802DMMH	\$350.00	NM																																																							
37	10/11/14	10/11/14	Saturday Night Live	Sa 1030p-1205a	- - - - - 2 -	:30	2	\$360.00	NM																																																								
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/06/14</td><td>10/12/14</td><td>- - - - - 2 -</td><td>2</td><td>\$360.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>All</td><td>Sa</td><td>10/11/14</td><td>10:53 PM</td><td>Saturday Night Live</td><td>Sa 1030p-1205a</td><td>:30</td><td>SPTV 100802DMMH</td><td>\$360.00</td><td>NM</td></tr><tr><td>2</td><td>All</td><td>Sa</td><td>10/11/14</td><td>11:48 PM</td><td>Saturday Night Live</td><td>Sa 1030p-1205a</td><td>:30</td><td>SPTV 100802DMMH</td><td>\$360.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/06/14	10/12/14	- - - - - 2 -	2	\$360.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	All	Sa	10/11/14	10:53 PM	Saturday Night Live	Sa 1030p-1205a	:30	SPTV 100802DMMH	\$360.00	NM	2	All	Sa	10/11/14	11:48 PM	Saturday Night Live	Sa 1030p-1205a	:30	SPTV 100802DMMH	\$360.00	NM											
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2	All	Sa	10/11/14	11:48 PM	Saturday Night Live	Sa 1030p-1205a	:30	SPTV 100802DMMH	\$360.00	NM																																																							
40	10/07/14	10/09/14	Early Today M-Th 4a	M-Th 4a-430a	- TWT - - -	:30	3	\$20.00	NM																																																								
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/06/14</td><td>10/12/14</td><td>- TWT - - -</td><td>3</td><td>\$20.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>All</td><td>Tu</td><td>10/07/14</td><td>4:27 AM</td><td>Early Today M-Th 4a</td><td>M-Th 4a-430a</td><td>:30</td><td>SPTV 093001DMMH</td><td>\$20.00</td><td>NM</td></tr><tr><td>2</td><td>All</td><td>W</td><td>10/08/14</td><td>4:17 AM</td><td>Early Today M-Th 4a</td><td>M-Th 4a-430a</td><td>:30</td><td>SPTV 093001DMMH</td><td>\$20.00</td><td>NM</td></tr><tr><td>3</td><td>All</td><td>Th</td><td>10/09/14</td><td>4:17 AM</td><td>Early Today M-Th 4a</td><td>M-Th 4a-430a</td><td>:30</td><td>SPTV 100802DMMH</td><td>\$20.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/06/14	10/12/14	- TWT - - -	3	\$20.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	All	Tu	10/07/14	4:27 AM	Early Today M-Th 4a	M-Th 4a-430a	:30	SPTV 093001DMMH	\$20.00	NM	2	All	W	10/08/14	4:17 AM	Early Today M-Th 4a	M-Th 4a-430a	:30	SPTV 093001DMMH	\$20.00	NM	3	All	Th	10/09/14	4:17 AM	Early Today M-Th 4a	M-Th 4a-430a	:30	SPTV 100802DMMH	\$20.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																												
	10/06/14	10/12/14	- TWT - - -	3	\$20.00																																																												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
1	All	Tu	10/07/14	4:27 AM	Early Today M-Th 4a	M-Th 4a-430a	:30	SPTV 093001DMMH	\$20.00	NM																																																							
2	All	W	10/08/14	4:17 AM	Early Today M-Th 4a	M-Th 4a-430a	:30	SPTV 093001DMMH	\$20.00	NM																																																							
3	All	Th	10/09/14	4:17 AM	Early Today M-Th 4a	M-Th 4a-430a	:30	SPTV 100802DMMH	\$20.00	NM																																																							
43	10/08/14	10/08/14	Wednesday Prime B	W 8p-9p	- - W - - - -	:30	1	\$1,000.00	NM																																																								
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																												
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
1	All	W	10/08/14	8:42 PM	Wednesday Prime B	W 8p-9p	:30	SPTV 093001DMMH	\$1,000.00	NM																																																							
44	10/10/14	10/10/14	Friday Prime 2hr 8p-10p	F 8p-10p	- - - - F - -	:30	2	\$800.00	NM																																																								
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/06/14</td><td>10/12/14</td><td>- - - - F - -</td><td>2</td><td>\$800.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>All</td><td>F</td><td>10/10/14</td><td>8:22 PM</td><td>Friday Prime 2hr 8p-10p</td><td>F 8p-10p</td><td>:30</td><td>SPTV 100802DMMH</td><td>\$800.00</td><td>NM</td></tr><tr><td>2</td><td>All</td><td>F</td><td>10/10/14</td><td>9:20 PM</td><td>Friday Prime 2hr 8p-10p</td><td>F 8p-10p</td><td>:30</td><td>SPTV 100802DMMH</td><td>\$800.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/06/14	10/12/14	- - - - F - -	2	\$800.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	All	F	10/10/14	8:22 PM	Friday Prime 2hr 8p-10p	F 8p-10p	:30	SPTV 100802DMMH	\$800.00	NM	2	All	F	10/10/14	9:20 PM	Friday Prime 2hr 8p-10p	F 8p-10p	:30	SPTV 100802DMMH	\$800.00	NM											
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2	All	F	10/10/14	9:20 PM	Friday Prime 2hr 8p-10p	F 8p-10p	:30	SPTV 100802DMMH	\$800.00	NM																																																							
45	10/11/14	10/11/14	Satruday Prime A	Sa 7p-8p	- - - - - S -	:30	2	\$750.00	NM																																																								
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Albuquerque, NM 87103

DUPLICATE INVOICE

www.kobtv.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
226551-1	10/26/14	October 2014	09/29/14 - 10/14/14
Advertiser	Product	Estimate Number	
People For Pearce	PEOPLE FOR PEARCE		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
46	10/09/14	10/09/14	Thursday Prime A	Th 7p-8p	---T---	:30	1	\$1,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/06/14	10/12/14	---T---	1	\$1,000.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	Th	10/09/14	7:21 PM	Thursday Prime A	Th 7p-8p	:30	SPTV 100802DMMH	\$1,000.00	NM
47	10/11/14	10/11/14	News 4 Weekend Balloon Sa/Su 5a-7a	Sa/Su 5a-7a	-----S-	:30	1	\$210.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/06/14	10/12/14	-----S-	1	\$210.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	Sa	10/11/14	5:54 AM	News 4 Weekend Balloon F.	Sa/Su 5a-7a	:30	SPTV 100802DMMH	\$210.00	NM
48	10/13/14	10/13/14	Early Today M-Th 4a	M-Th 4a-430a	M-----	:30	1	\$20.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/13/14	10/19/14	M-----	1	\$20.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	M	10/13/14	4:29 AM	Early Today M-Th 4a	M-Th 4a-430a	:30	SPTV 100802DMMH	\$20.00	NM
49	10/14/14	10/14/14	Tuesday Prime A	Tu 7p-8p	-T-----	:30	1	\$1,800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/13/14	10/19/14	-T-----	1	\$1,800.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	Tu	10/14/14	7:18 PM	Tuesday Prime A	Tu 7p-8p	:30	SPTV 100802DMMH	\$1,800.00	NM
<u>Total Spots</u>							84		

Payment Terms 30 Days

<u>Gross Total</u>	\$30,060.00
<u>Agency Commission</u>	\$4,509.00
<u>Net Amount Due</u>	\$25,551.00
ABQ 7.0%	\$1,788.57
<u>Amount Due</u>	\$27,339.57