

ORDER



Orders
Order / Rev: 226533
Alt Order #: 07345327
Product Desc: PEOPLE FOR PEARCE
Estimate:
Flight Dates: 09/10/14 - 09/16/14
Original Date / Rev: 09/08/14 / 09/10/14
Order Type: GENERAL

KOB

Primary AE: Brian Smith
Sales Office: H-DC
Sales Region: National

Agency Name: Strategic Media Services
Buying Contact:
Billing Contact:
 1911 North Ft. Myer Drive Ste. 400
 Arlington, VA 22209

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: People For Pearce
Demographic: A35+
Product Codes: PL1
Priority: 99
Revenue Codes: AGY, POL, CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/01/14	09/16/14	47	\$15,100.00	\$12,835.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2014	47	\$15,100.00	\$12,835.00	0.00
Totals	47	\$15,100.00	\$12,835.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Brian Smith			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	All	09/10/14	09/12/14	News 4 Today I 530a-6aCM	W-F	530a-6a	--W-F--	:30	2	\$200.00	4	0.00	NM	2	\$400.00
				News 4 Today I 530a-6a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/08/14	09/14/14	--W-F--		2				\$200.00		0.00			
E 2	All	09/15/14	09/15/14	News 4 Today I 530a-6aCM	M-F	530a-6a	1-----	:30	1	\$180.00	4	0.00	NM	1	\$180.00
				News 4 Today I 530a-6a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/15/14	09/21/14	1-----		1				\$180.00		0.00			
E 3	All	09/11/14	09/11/14	News 4 Today II 6a-7a CM	W-F	6a-7a	---1---	:30	1	\$430.00	3	0.00	NM	1	\$430.00
				News 4 Today II 6a-7a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/08/14	09/14/14	---1---		1				\$430.00		0.00			
E 4	All	09/10/14	09/12/14	M-F Today Show CM	W-F	7a-9a	--W-F--	:30	2	\$380.00	4	0.00	NM	2	\$760.00
				M-F Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/08/14	09/14/14	--W-F--		2				\$380.00		0.00			
E 5	All	09/15/14	09/15/14	M-F Today Show CM	M-F	7a-9a	1-----	:30	1	\$350.00	4	0.00	NM	1	\$350.00
				M-F Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/15/14	09/21/14	1-----		1				\$350.00		0.00			
E 6	All	09/13/14	09/13/14	Saturday Today CM	Sa	5a-7a	-----1-	:30	1	\$110.00	5	0.00	NM	1	\$110.00
				Saturday Today											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/08/14	09/14/14	-----1-		1				\$110.00		0.00			

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Advertiser: People For Pearce
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	All	09/13/14	09/13/14	News 4 Spec Sa 630a (1hr) News 4 Spec Sa 630a (1hr)	CM	Sa 630a-730a	-----1-	:30	1	\$140.00	5	0.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/08/14	09/14/14	-----1-		1				\$140.00		0.00			
E 8	All	09/14/14	09/14/14	Sunday Today Sunday Today	CM	Su 7a-8a	-----1	:30	1	\$130.00	4	0.00	NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/08/14	09/14/14	-----1		1				\$130.00		0.00			
E 9	All	09/14/14	09/14/14	Eye On New Mexico Eye On New Mexico	CM	Su 5a-5p (4:00 PM-4:30 PM)	-----1	:30	1	\$40.00	5	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/08/14	09/14/14	-----1		1				\$40.00		0.00			
E 10	All	09/10/14	09/12/14	Good Day New Mexico 11a Good Day New Mexico 11a	CM	M-F 11a-1130a	--WTF--	:30	3	\$115.00	4	0.00	NM	3	\$345.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/08/14	09/14/14	--WTF--		3				\$115.00		0.00			
E 11	All	09/15/14	09/16/14	Good Day New Mexico 11a Good Day New Mexico 11a	CM	M-F 11a-1130a	MT-----	:30	2	\$115.00	4	0.00	NM	2	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/15/14	09/21/14	MT-----		2				\$115.00		0.00			
E 12	All	09/10/14	09/12/14	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p	--W-F--	:30	2	\$160.00	4	0.00	NM	2	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/08/14	09/14/14	--W-F--		2				\$160.00		0.00			
E 13	All	09/15/14	09/15/14	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p	1-----	:30	1	\$160.00	4	0.00	NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/15/14	09/21/14	1-----		1				\$160.00		0.00			
E 14	All	09/10/14	09/12/14	The Insider 3p The Insider 3p	CM	M-F 3p-330p	--WTF--	:30	3	\$190.00	3	0.00	NM	3	\$570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/08/14	09/14/14	--WTF--		3				\$190.00		0.00			
E 15	All	09/15/14	09/16/14	The Insider 3p The Insider 3p	CM	M-F 3p-330p	MT-----	:30	2	\$190.00	3	0.00	NM	2	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/15/14	09/21/14	MT-----		2				\$190.00		0.00			
E 16	All	09/11/14	09/11/14	Judge Judy-P/ DR 4p/ 430p Judy Judy-P/ DR 4p/ 430p	CM	M-F 4p-5p	---1---	:30	1	\$190.00	4	0.00	NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/08/14	09/14/14	---1---		1				\$190.00		0.00			
E 17	All	09/16/14	09/16/14	Judge Judy-P/ DR 4p/ 430p Judy Judy-P/ DR 4p/ 430p	CM	M-F 4p-5p	-1-----	:30	1	\$190.00	4	0.00	NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/15/14	09/21/14	-1-----		1				\$190.00		0.00			
E 18	All	09/10/14	09/12/14	News 4 @ 6p M-F News 4 @ 6p M-F	CM	W-F 6p-632p	--WTF--	:30	3	\$540.00	4	0.00	NM	3	\$1,620.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/08/14	09/14/14	--WTF--		3				\$540.00		0.00			
E 19	All	09/15/14	09/16/14	News 4 @ 6p M-F News 4 @ 6p M-F	CM	M-F 6p-632p	MT-----	:30	2	\$500.00	4	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/15/14	09/21/14	MT-----		2				\$500.00		0.00			
E 20	All	09/10/14	09/12/14	News 4 @ 630p M-F News 4 @ 630p M-F	CM	W-F 630p-7p	--W-F--	:30	2	\$440.00	4	0.00	NM	2	\$880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/08/14	09/14/14	--W-F--		2				\$440.00		0.00			
E 21	All	09/15/14	09/15/14	News 4 @ 630p M-F News 4 @ 630p M-F	CM	M-F 630p-7p	1-----	:30	1	\$400.00	4	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 21	All	09/15/14	09/15/14	News 4 @ 630p M-F News 4 @ 630p M-F	CM	M-F 630p-7p	1-----	:30	1	\$400.00	4	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 09/15/14		09/15/14	09/21/14	1-----			1		\$400.00			0.00			
E 22	All	09/10/14	09/12/14	News 4 @ 10p M-F News 4 @ 10p M-F	CM	W-F 10p-1035p	--W-F--	:30	2	\$575.00	4	0.00	NM	2	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 09/08/14		09/08/14	09/14/14	--W-F--			2		\$575.00			0.00			
E 23	All	09/15/14	09/15/14	News 4 @ 10p M-F News 4 @ 10p M-F	CM	M-F 10p-1035p	1-----	:30	1	\$525.00	4	0.00	NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 09/15/14		09/15/14	09/21/14	1-----			1		\$525.00			0.00			
E 24	All	09/10/14	09/12/14	The Tonight Show The Tonight Show	CM	M-Th 1035p-1135p	--WTF--	:30	3	\$230.00	4	0.00	NM	3	\$690.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 09/08/14		09/08/14	09/14/14	--WTF--			3		\$230.00			0.00			
E 25	All	09/15/14	09/16/14	The Tonight Show The Tonight Show	CM	M-Th 1035p-1135p	MT-----	:30	2	\$230.00	4	0.00	NM	2	\$460.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 09/15/14		09/15/14	09/21/14	MT-----			2		\$230.00			0.00			
E 26	All	09/12/14	09/12/14	Friday Prime A Friday Prime A	CM	F 7p-8p	----1--	:30	1	\$1,100.00	3	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 09/08/14		09/08/14	09/14/14	----1--			1		\$1,100.00			0.00			
E 27	All	09/16/14	09/16/14	News 4 Today II 6a-7a News 4 Today II 6a-7a	CM	M-F 6a-7a	-1-----	:30	1	\$350.00	4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 09/15/14		09/15/14	09/21/14	-1-----			1		\$350.00			0.00			
N 28	All	09/12/14	09/12/14	Friday Prime A Friday Prime A	CM	F 7p-8p	----F--	:30	1	\$800.00	4	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 09/08/14		09/08/14	09/14/14	----F--			1		\$800.00			0.00			
N 29	All	09/12/14	09/12/14	Friday Prime 2hr 8p-10p Friday Prime 2hr 8p-10p	CM	F 8p-10p	----F--	:30	1	\$800.00	4	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 09/08/14		09/08/14	09/14/14	----F--			1		\$800.00			0.00			
N 30	All	09/16/14	09/16/14	News 4 @ 630p M-F News 4 @ 630p M-F	CM	M-F 630p-7p	-1-----	:30	1	\$400.00	4	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 09/15/14		09/15/14	09/21/14	-1-----			1		\$400.00			0.00			

*Tax 1 Note: ABQ 7%.

Totals 47 \$15,100.00