

E-ORDER#: 1486810 (REV 0) AGY#4985220
 STATION: KOAA-TV COLORADO SPRINGS-PUE
 AGENCY: HULSEN MEDIA SERVICES
 ADVERTISER: ISS/KEEP COLORADO UNIQUE
 BUYER: MEENAH HULSEN

HDLN#: 8235370 (REV 1)
 DATES: OCT18/16 - OCT24/16
 PROD1: KEEP COLORADO UNIQUE
 PROD2:
 TEL #:

TRAFFIC#: 44652
 SALESPERSON: MATTHEW NORTEN (H)
 EST#: 720
 DEMO: RA35+

MOD	BUY	STARTING	ENDING	#	SPT/	TOTAL	TOTAL	RATING	REP:	LAST	LAST			
CODE	LINE	DATE	DATE	OF	WEEK	SPOTS	DOLLARS	RTG	RA35+	ACTIVITY	MOD/REV			
	##CASH													
	KEEP COLORADO UNIQUE													
	1 FRI/11A-12N	30S	\$175	OCT21/16	OCT21/16	1	1	1	\$175	RACHEL RAY	1.7	1.7	APR25/16	REV #0: A
	CONTRACT COMMENT: RACHEL RAY													
	2 FRI/5-6A	30S	\$275	OCT21/16	OCT21/16	1	1	1	\$275	5A NEWS	1.9	1.9	APR25/16	REV #0: A
	CONTRACT COMMENT: 5A NEWS													
	3 FRI/6-7A	30S	\$630	OCT21/16	OCT21/16	1	1	1	\$630	6A NEWS	5.3	5.3	APR25/16	REV #0: A
	CONTRACT COMMENT: 6A NEWS													
	4 FRI/9-10A	30S	\$325	OCT21/16	OCT21/16	1	1	1	\$325	TODAY SHOW	3.4	3.4	APR25/16	REV #0: A
	CONTRACT COMMENT: TODAY SHOW													
	5 MON/10-1035P	30S	\$1,125	OCT24/16	OCT24/16	1	1	1	\$1,125	10P NEWS	4.8	4.8	APR25/16	REV #0: A
	CONTRACT COMMENT: 10P NEWS													
	6 MON/11A-12N	30S	\$175	OCT24/16	OCT24/16	1	1	1	\$175	RACHEL RAY	1.7	1.7	APR25/16	REV #0: A
	CONTRACT COMMENT: RACHEL RAY													
	7 MON/4-5P	30S	\$430	OCT24/16	OCT24/16	1	1	1	\$430	DR PHIL	3.9	3.9	APR25/16	REV #0: A
	CONTRACT COMMENT: DR PHIL													
	8 MON/5-6A	30S	\$275	OCT24/16	OCT24/16	1	1	1	\$275	5A NEWS	1.9	1.9	APR25/16	REV #0: A
	CONTRACT COMMENT: 5A NEWS													
	9 MON/530-6P	30S	\$1,225	OCT24/16	OCT24/16	1	1	1	\$1,225	NIGHTLY NEWS	9.2	9.2	APR25/16	REV #0: A
	CONTRACT COMMENT: NIGHTLY NEWS													
	10 MON/6-7A	30S	\$630	OCT24/16	OCT24/16	1	1	1	\$630	6A NEWS	5.3	5.3	APR25/16	REV #0: A
	CONTRACT COMMENT: 6A NEWS													
	11 MON/7-9A	30S	\$580	OCT24/16	OCT24/16	1	1	1	\$580	TODAY SHOW	4.8	4.8	APR25/16	REV #0: A
	CONTRACT COMMENT: TODAY SHOW													
	12 MON/9-10A	30S	\$325	OCT24/16	OCT24/16	1	1	1	\$325	TODAY SHOW	3.4	3.4	APR25/16	REV #0: A
	CONTRACT COMMENT: TODAY SHOW													
	13 SAT/1035P-1205A	30S	\$610	OCT22/16	OCT22/16	1	1	1	\$610	SNL	3.7	3.7	APR25/16	REV #0: A
	CONTRACT COMMENT: SNL													
	14 SAT/7-8A	30S	\$210	OCT22/16	OCT22/16	1	1	1	\$210	SA 7A NEWS	2.3	2.3	APR25/16	REV #0: A
	CONTRACT COMMENT: SA 7A NEWS													
	15 SUN/10-1035P	30S	\$1,230	OCT23/16	OCT23/16	1	1	1	\$1,230	SU 10P NEWS	7.2	7.2	APR25/16	REV #0: A
	CONTRACT COMMENT: SU 10P NEWS													
	16 SUN/1035-1105P	30S	\$240	OCT23/16	OCT23/16	1	1	1	\$240	OUTDOORSMEN	3.3	3.3	APR25/16	REV #0: A
	CONTRACT COMMENT: OUTDOORSMEN													
	17 SUN/1105P-1205A	30S	\$70	OCT23/16	OCT23/16	1	1	1	\$70	CASTLE	0.2	0.2	APR25/16	REV #0: A
	CONTRACT COMMENT: CASTLE													
	18 SUN/8-9A	30S	\$265	OCT23/16	OCT23/16	1	1	1	\$265	SU TODAY	1.8	1.8	APR25/16	REV #0: A
	CONTRACT COMMENT: SU TODAY													
	19 THU/10-1035P	30S	\$1,125	OCT20/16	OCT20/16	1	1	1	\$1,125	10P NEWS	4.8	4.8	APR25/16	REV #0: A
	CONTRACT COMMENT: 10P NEWS													
	20 THU/11A-12N	30S	\$175	OCT20/16	OCT20/16	1	1	1	\$175	RACHEL RAY	1.7	1.7	APR25/16	REV #0: A
	CONTRACT COMMENT: RACHEL RAY													
	21 THU/4-5P	30S	\$430	OCT20/16	OCT20/16	1	1	1	\$430	DR PHIL	3.9	3.9	APR25/16	REV #0: A
	CONTRACT COMMENT: DR PHIL													
	22 THU/5-530P	30S	\$1,225	OCT20/16	OCT20/16	1	1	1	\$1,225	5P NEWS	8.0	8.0	APR25/16	REV #0: A
	CONTRACT COMMENT: 5P NEWS													
	23 THU/5-6A	30S	\$275	OCT20/16	OCT20/16	1	1	1	\$275	5A NEWS	1.9	1.9	APR25/16	REV #0: A
	CONTRACT COMMENT: 5A NEWS													
	24 THU/6-7A	30S	\$630	OCT20/16	OCT20/16	1	1	1	\$630	6A NEWS	5.3	5.3	APR25/16	REV #0: A
	CONTRACT COMMENT: 6A NEWS													
	25 THU/7-9A	30S	\$580	OCT20/16	OCT20/16	1	1	1	\$580	TODAY SHOW	4.8	4.8	APR25/16	REV #0: A

E-ORDER#: 1486810 (REV 0) AGY#4985220
 STATION: KOAA-TV COLORADO SPRINGS-PUE

HDLN#: 8235370 (REV 1)
 DATES: OCT18/16 - OCT24/16

TRAFFIC#: 44652
 SALESPERSON: MATTHEW NORTEN (H)

MOD CODE	BUY LINE	DAY/TIME	LENGTH	RATE	STARTING DATE	ENDING DATE	OF # WKS	SPT/ WEEK	TOTAL SPOTS	TOTAL DOLLARS	PROGRAM NAME	RATING RTG	REP: RA35+	LAST ACTIVITY	LAST MOD/REV
	26	THU/9-10A	30S	\$325	OCT20/16	OCT20/16	1	1	1	\$325	TODAY SHOW	3.4	3.4	APR25/16	REV #0: A
		CONTRACT COMMENT: TODAY SHOW													
	27	TUE/10-1035P	30S	\$1,125	OCT18/16	OCT18/16	1	1	1	\$1,125	10P NEWS	4.8	4.8	APR25/16	REV #0: A
		CONTRACT COMMENT: 10P NEWS													
	28	TUE/11A-12N	30S	\$175	OCT18/16	OCT18/16	1	1	1	\$175	RACHEL RAY	1.7	1.7	APR25/16	REV #0: A
		CONTRACT COMMENT: RACHEL RAY													
	29	TUE/4-5P	30S	\$430	OCT18/16	OCT18/16	1	1	1	\$430	DR PHIL	3.9	3.9	APR25/16	REV #0: A
		CONTRACT COMMENT: DR PHIL													
	30	TUE/5-530P	30S	\$1,225	OCT18/16	OCT18/16	1	1	1	\$1,225	5P NEWS	8.0	8.0	APR25/16	REV #0: A
		CONTRACT COMMENT: 5P NEWS													
	31	TUE/5-6A	30S	\$275	OCT18/16	OCT18/16	1	1	1	\$275	5A NEWS	1.9	1.9	APR25/16	REV #0: A
		CONTRACT COMMENT: 5A NEWS													
	32	TUE/6-7A	30S	\$630	OCT18/16	OCT18/16	1	1	1	\$630	6A NEWS	5.3	5.3	APR25/16	REV #0: A
		CONTRACT COMMENT: 6A NEWS													
	33	TUE/7-9A	30S	\$580	OCT18/16	OCT18/16	1	1	1	\$580	TODAY SHOW	4.8	4.8	APR25/16	REV #0: A
		CONTRACT COMMENT: TODAY SHOW													
	34	TUE/9-10A	30S	\$325	OCT18/16	OCT18/16	1	1	1	\$325	TODAY SHOW	3.4	3.4	APR25/16	REV #0: A
		CONTRACT COMMENT: TODAY SHOW													
	35	WED/11A-12N	30S	\$175	OCT19/16	OCT19/16	1	1	1	\$175	RACHEL RAY	1.7	1.7	APR25/16	REV #0: A
		CONTRACT COMMENT: RACHEL RAY													
	36	WED/5-6A	30S	\$275	OCT19/16	OCT19/16	1	1	1	\$275	5A NEWS	1.9	1.9	APR25/16	REV #0: A
		CONTRACT COMMENT: 5A NEWS													
	37	WED/530-6P	30S	\$1,225	OCT19/16	OCT19/16	1	1	1	\$1,225	NIGHTLY NEWS	9.2	9.2	APR25/16	REV #0: A
		CONTRACT COMMENT: NIGHTLY NEWS													
	38	WED/9-10A	30S	\$325	OCT19/16	OCT19/16	1	1	1	\$325	TODAY SHOW	3.4	3.4	APR25/16	REV #0: A
		CONTRACT COMMENT: TODAY SHOW													
		TOTAL 38 SPOTS FOR:		\$20,325					38	\$20,325		149.6	149.6		
		MONTHLY ESTIMATE DOLLARS:								\$20,325	OCT/16		149.6	OCT/16	

CONTRACT



KOAA-TV
 5520 Tech Center Drive
 Colorado Springs, CO 80919
 (719) 632-5030

<u>Contract / Revision</u>		<u>Alt Order #</u>
44652 /		08235370

<u>Product</u>		KEEP COLORADO UNIQUE	
<u>Contract Dates</u>	10/18/16 - 10/24/16	<u>Estimate #</u>	720
<u>Advertiser</u>	Iss/Keep Colorado Unique	<u>Original Date / Revision</u>	04/25/16 / 04/25/16
<u>Billing Cycle</u>	EOM/EOC	<u>Billing Calendar</u>	Broadcast
<u>Property</u>	KOAA-TV	<u>Account Executive</u>	Nat'l Washington DC
<u>Special Handling</u>		<u>Sales Office</u>	National Washir
<u>Demographic</u>	Adults 35+	<u>Cash/Trade</u>	Cash

And:
 Hulsen Media Services
 2400 Laramie Trail
 Austin, TX 78745

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KOAA	10/21/16	10/21/16	M-F	11:00 AM-12:00 PM		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
		Week: 10/21/16	10/27/16	----1--	1			\$175.00					
N 2	KOAA	10/21/16	10/21/16	KOAA News 5 Today 5a	5:00 AM-6:00 AM		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
		Week: 10/21/16	10/27/16	----1--	1			\$275.00					
N 3	KOAA	10/21/16	10/21/16	M-F 6a KOAA News5 Today	6:00 AM-7:00 AM		:30				NM	1	\$630.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
		Week: 10/21/16	10/27/16	----1--	1			\$630.00					
N 4	KOAA	10/21/16	10/21/16	M-F Today Show II	9:00 AM-10:00 AM		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
		Week: 10/21/16	10/27/16	----1--	1			\$325.00					
N 5	KOAA	10/24/16	10/24/16	M-F Late News 5 at 10p	10:00 PM-10:35 PM		:30				NM	1	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
		Week: 10/24/16	10/30/16	1-----	1			\$1,125.00					
N 6	KOAA	10/24/16	10/24/16	M-F	11:00 AM-12:00 PM		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
		Week: 10/24/16	10/30/16	1-----	1			\$175.00					
N 7	KOAA	10/24/16	10/24/16	M-F	4:00 PM-5:00 PM		:30				NM	1	\$430.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
		Week: 10/24/16	10/30/16	1-----	1			\$430.00					
N 8	KOAA	10/24/16	10/24/16	KOAA News 5 Today 5a	5:00 AM-6:00 AM		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
		Week: 10/24/16	10/30/16	1-----	1			\$275.00					
N 9	KOAA	10/24/16	10/24/16	M-F NBC Nightly News	5:30 PM-6:00 PM		:30				NM	1	\$1,225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
		Week: 10/24/16	10/30/16	1-----	1			\$1,225.00					
N 10	KOAA	10/24/16	10/24/16	M-F 6a KOAA News5 Today	6:00 AM-7:00 AM		:30				NM	1	\$630.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
		Week: 10/24/16	10/30/16	1-----	1			\$630.00					
N 11	KOAA	10/24/16	10/24/16	M-F Today Show	7:00 AM-9:00 AM		:30				NM	1	\$580.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
		Week: 10/24/16	10/30/16	1-----	1			\$580.00					
N 12	KOAA	10/24/16	10/24/16	M-F Today Show II	9:00 AM-10:00 AM		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
		Week: 10/24/16	10/30/16	1-----	1			\$325.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

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KOAA-TV
5520 Tech Center Drive
Colorado Springs, CO 80919
(719) 632-5030

<u>Contract / Revision</u>		<u>Alt Order #</u>	
44652 /		08235370	
<u>Contract Dates</u>		<u>Product</u>	<u>Estimate #</u>
10/18/16 - 10/24/16		KEEP COLORADO UNIV	720
<u>Advertiser</u>	<u>Original Date / Revision</u>		
Iss/Keep Colorado Uniqu	04/25/16 / 04/25/16		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 12	KOAA	10/24/16	10/30/16	1-----	Spots/Week			1	\$325.00				
Week:		10/24/16	10/30/16	1-----				1	\$325.00				
N 13	KOAA	10/22/16	10/22/16	Sa 1035p-1205a	10:35 PM-12:05 XM		:30				NM	1	\$610.00
Week:		10/22/16	10/28/16	-----1-	Spots/Week			1	\$610.00				
N 14	KOAA	10/22/16	10/22/16	Sa News 5 Today Wknd	7:00 AM-8:00 AM		:30				NM	1	\$210.00
Week:		10/22/16	10/28/16	-----1-	Spots/Week			1	\$210.00				
N 15	KOAA	10/23/16	10/23/16	News 5 at 10p Su	10:00 PM-10:35 PM		:30				NM	1	\$1,230.00
Week:		10/23/16	10/29/16	-----1	Spots/Week			1	\$1,230.00				
N 16	KOAA	10/23/16	10/23/16	Su 1035p-1105p	10:35 PM-11:05 PM		:30				NM	1	\$240.00
Week:		10/23/16	10/29/16	-----1	Spots/Week			1	\$240.00				
N 17	KOAA	10/23/16	10/23/16	Su 1105p-1235a	11:05 PM-12:05 XM		:30				NM	1	\$70.00
Week:		10/23/16	10/29/16	-----1	Spots/Week			1	\$70.00				
N 18	KOAA	10/23/16	10/23/16	Su Today	8:00 AM-9:00 AM		:30				NM	1	\$265.00
Week:		10/23/16	10/29/16	-----1	Spots/Week			1	\$265.00				
N 19	KOAA	10/20/16	10/20/16	M-F Late News 5 at 10p	10:00 PM-10:35 PM		:30				NM	1	\$1,125.00
Week:		10/20/16	10/26/16	---1---	Spots/Week			1	\$1,125.00				
N 20	KOAA	10/20/16	10/20/16	M-F	11:00 AM-12:00 PM		:30				NM	1	\$175.00
Week:		10/20/16	10/26/16	---1---	Spots/Week			1	\$175.00				
N 21	KOAA	10/20/16	10/20/16	M-F	4:00 PM-5:00 PM		:30				NM	1	\$430.00
Week:		10/20/16	10/26/16	---1---	Spots/Week			1	\$430.00				
N 22	KOAA	10/20/16	10/20/16	News 5 at 5p	5:00 PM-5:30 PM		:30				NM	1	\$1,225.00
Week:		10/20/16	10/26/16	---1---	Spots/Week			1	\$1,225.00				
N 23	KOAA	10/20/16	10/20/16	KOAA News 5 Today 5a	5:00 AM-6:00 AM		:30				NM	1	\$275.00
Week:		10/20/16	10/26/16	---1---	Spots/Week			1	\$275.00				
N 24	KOAA	10/20/16	10/20/16	M-F 6a KOAA News5 Today	6:00 AM-7:00 AM		:30				NM	1	\$630.00
Week:		10/20/16	10/26/16	---1---	Spots/Week			1	\$630.00				
N 25	KOAA	10/20/16	10/20/16	M-F Today Show	7:00 AM-9:00 AM		:30				NM	1	\$580.00
Week:		10/20/16	10/26/16	---1---	Spots/Week			1	\$580.00				
N 26	KOAA	10/20/16	10/20/16	M-F Today Show II	9:00 AM-10:00 AM		:30				NM	1	\$325.00
Week:		10/20/16	10/26/16	---1---	Spots/Week			1	\$325.00				
N 27	KOAA	10/18/16	10/18/16	M-F Late News 5 at 10p	10:00 PM-10:35 PM		:30				NM	1	\$1,125.00
Week:		10/18/16	10/24/16	-1-----	Spots/Week			1	\$1,125.00				
N 28	KOAA	10/18/16	10/18/16	M-F	11:00 AM-12:00 PM		:30				NM	1	\$175.00
Week:		10/18/16	10/24/16	-1-----	Spots/Week			1	\$175.00				
N 29	KOAA	10/18/16	10/18/16	M-F	4:00 PM-5:00 PM		:30				NM	1	\$430.00
Week:		10/18/16	10/24/16	-1-----	Spots/Week			1	\$430.00				

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5520 Tech Center Drive
Colorado Springs, CO 80919
(719) 632-5030

<u>Contract / Revision</u>		<u>Alt Order #</u>	
44652 /		08235370	
<u>Contract Dates</u>		<u>Product</u>	<u>Estimate #</u>
10/18/16 - 10/24/16		KEEP COLORADO UNIV	720
<u>Advertiser</u>		<u>Original Date / Revision</u>	
Iss/Keep Colorado Uniqu		04/25/16 / 04/25/16	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/18/16	10/24/16	-1-----	1			\$430.00					
N 30	KOAA	10/18/16	10/18/16	News 5 at 5p	5:00 PM-5:30 PM		:30				NM	1	\$1,225.00
Week:		10/18/16	10/24/16	-1-----	1			\$1,225.00					
N 31	KOAA	10/18/16	10/18/16	KOAA News 5 Today 5a	5:00 AM-6:00 AM		:30				NM	1	\$275.00
Week:		10/18/16	10/24/16	-1-----	1			\$275.00					
N 32	KOAA	10/18/16	10/18/16	M-F 6a KOAA News5 Today	6:00 AM-7:00 AM		:30				NM	1	\$630.00
Week:		10/18/16	10/24/16	-1-----	1			\$630.00					
N 33	KOAA	10/18/16	10/18/16	M-F Today Show	7:00 AM-9:00 AM		:30				NM	1	\$580.00
Week:		10/18/16	10/24/16	-1-----	1			\$580.00					
N 34	KOAA	10/18/16	10/18/16	M-F Today Show II	9:00 AM-10:00 AM		:30				NM	1	\$325.00
Week:		10/18/16	10/24/16	-1-----	1			\$325.00					
N 35	KOAA	10/19/16	10/19/16	M-F	11:00 AM-12:00 PM		:30				NM	1	\$175.00
Week:		10/19/16	10/25/16	--1----	1			\$175.00					
N 36	KOAA	10/19/16	10/19/16	KOAA News 5 Today 5a	5:00 AM-6:00 AM		:30				NM	1	\$275.00
Week:		10/19/16	10/25/16	--1----	1			\$275.00					
N 37	KOAA	10/19/16	10/19/16	M-F NBC Nightly News	5:30 PM-6:00 PM		:30				NM	1	\$1,225.00
Week:		10/19/16	10/25/16	--1----	1			\$1,225.00					
N 38	KOAA	10/19/16	10/19/16	M-F Today Show II	9:00 AM-10:00 AM		:30				NM	1	\$325.00
Week:		10/19/16	10/25/16	--1----	1			\$325.00					
Totals												38	\$20,325.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/24/16	38	\$20,325.00	(\$3,048.75)	\$17,276.25
Totals	38	\$20,325.00	(\$3,048.75)	\$17,276.25

Signature: _____

Date: _____

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, national origin or ancestry. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin or ancestry. We reserve the right not to accept all copy.

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.