

REP: HRP
 RUN ON: APR25/16 AT 17:07

REP BUYLINES

PAGE: 1
 REQUESTED BY: JILL

E-ORDER#: 1486810 (REV 0) AGY#4985220
 STATION: KOAA-TV COLORADO SPRINGS-PUE
 AGENCY: HULSEN MEDIA SERVICES
 ADVERTISER: ISS/KEEP COLORADO UNIQUE
 BUYER: MEENAH HULSEN

HDLN#: 8235370 (REV 1)
 DATES: OCT18/16 - OCT24/16
 PROD1: KEEP COLORADO UNIQUE
 PROD2:
 TEL #:

TRAFFIC#: 44652
 SALESPERSON: MATTHEW NORTEN (H)
 EST#: 720
 DEMO: RA35+

| MOD CODE | BUY LINE | DAY/TIME | LENGTH | RATE | STARTING DATE | ENDING DATE | # OF WKS | SPT/ WEEK | TOTAL SPOTS | TOTAL DOLLARS | PROGRAM NAME | RATING RTG | REP: RA35+ | LAST ACTIVITY | LAST MOD/REV |
|----------------------|-------------|--------------------------------|--------|---------|------------------|----------------|----------------|--------------|----------------|------------------|--------------|---------------|---------------|------------------|--------------|
| ##CASH | | | | | | | | | | | | | | | |
| KEEP COLORADO UNIQUE | | | | | | | | | | | | | | | |
| | 1 | FRI/11A-12N | 30S | \$175 | OCT21/16 | OCT21/16 | 1 | 1 | 1 | \$175 | RACHEL RAY | 1.7 | 1.7 | APR25/16 | REV #0: A |
| | | CONTRACT COMMENT: RACHEL RAY | | | | | | | | | | | | | |
| | 2 | FRI/5-6A | 30S | \$275 | OCT21/16 | OCT21/16 | 1 | 1 | 1 | \$275 | 5A NEWS | 1.9 | 1.9 | APR25/16 | REV #0: A |
| | | CONTRACT COMMENT: 5A NEWS | | | | | | | | | | | | | |
| | 3 | FRI/6-7A | 30S | \$630 | OCT21/16 | OCT21/16 | 1 | 1 | 1 | \$630 | 6A NEWS | 5.3 | 5.3 | APR25/16 | REV #0: A |
| | | CONTRACT COMMENT: 6A NEWS | | | | | | | | | | | | | |
| | 4 | FRI/9-10A | 30S | \$325 | OCT21/16 | OCT21/16 | 1 | 1 | 1 | \$325 | TODAY SHOW | 3.4 | 3.4 | APR25/16 | REV #0: A |
| | | CONTRACT COMMENT: TODAY SHOW | | | | | | | | | | | | | |
| | 5 | MON/10-1035P | 30S | \$1,125 | OCT24/16 | OCT24/16 | 1 | 1 | 1 | \$1,125 | 10P NEWS | 4.8 | 4.8 | APR25/16 | REV #0: A |
| | | CONTRACT COMMENT: 10P NEWS | | | | | | | | | | | | | |
| | 6 | MON/11A-12N | 30S | \$175 | OCT24/16 | OCT24/16 | 1 | 1 | 1 | \$175 | RACHEL RAY | 1.7 | 1.7 | APR25/16 | REV #0: A |
| | | CONTRACT COMMENT: RACHEL RAY | | | | | | | | | | | | | |
| | 7 | MON/4-5P | 30S | \$430 | OCT24/16 | OCT24/16 | 1 | 1 | 1 | \$430 | DR PHIL | 3.9 | 3.9 | APR25/16 | REV #0: A |
| | | CONTRACT COMMENT: DR PHIL | | | | | | | | | | | | | |
| | 8 | MON/5-6A | 30S | \$275 | OCT24/16 | OCT24/16 | 1 | 1 | 1 | \$275 | 5A NEWS | 1.9 | 1.9 | APR25/16 | REV #0: A |
| | | CONTRACT COMMENT: 5A NEWS | | | | | | | | | | | | | |
| | 9 | MON/530-6P | 30S | \$1,225 | OCT24/16 | OCT24/16 | 1 | 1 | 1 | \$1,225 | NIGHTLY NEWS | 9.2 | 9.2 | APR25/16 | REV #0: A |
| | | CONTRACT COMMENT: NIGHTLY NEWS | | | | | | | | | | | | | |
| | 10 | MON/6-7A | 30S | \$630 | OCT24/16 | OCT24/16 | 1 | 1 | 1 | \$630 | 6A NEWS | 5.3 | 5.3 | APR25/16 | REV #0: A |
| | | CONTRACT COMMENT: 6A NEWS | | | | | | | | | | | | | |
| | 11 | MON/7-9A | 30S | \$580 | OCT24/16 | OCT24/16 | 1 | 1 | 1 | \$580 | TODAY SHOW | 4.8 | 4.8 | APR25/16 | REV #0: A |
| | | CONTRACT COMMENT: TODAY SHOW | | | | | | | | | | | | | |
| | 12 | MON/9-10A | 30S | \$325 | OCT24/16 | OCT24/16 | 1 | 1 | 1 | \$325 | TODAY SHOW | 3.4 | 3.4 | APR25/16 | REV #0: A |
| | | CONTRACT COMMENT: TODAY SHOW | | | | | | | | | | | | | |
| | 13 | SAT/1035P-1205A | 30S | \$610 | OCT22/16 | OCT22/16 | 1 | 1 | 1 | \$610 | SNL | 3.7 | 3.7 | APR25/16 | REV #0: A |
| | | CONTRACT COMMENT: SNL | | | | | | | | | | | | | |
| | 14 | SAT/7-8A | 30S | \$210 | OCT22/16 | OCT22/16 | 1 | 1 | 1 | \$210 | SA 7A NEWS | 2.3 | 2.3 | APR25/16 | REV #0: A |
| | | CONTRACT COMMENT: SA 7A NEWS | | | | | | | | | | | | | |
| | 15 | SUN/10-1035P | 30S | \$1,230 | OCT23/16 | OCT23/16 | 1 | 1 | 1 | \$1,230 | SU 10P NEWS | 7.2 | 7.2 | APR25/16 | REV #0: A |
| | | CONTRACT COMMENT: SU 10P NEWS | | | | | | | | | | | | | |
| | 16 | SUN/1035-1105P | 30S | \$240 | OCT23/16 | OCT23/16 | 1 | 1 | 1 | \$240 | OUTDOORSMEN | 3.3 | 3.3 | APR25/16 | REV #0: A |
| | | CONTRACT COMMENT: OUTDOORSMEN | | | | | | | | | | | | | |
| | 17 | SUN/1105P-1205A | 30S | \$70 | OCT23/16 | OCT23/16 | 1 | 1 | 1 | \$70 | CASTLE | 0.2 | 0.2 | APR25/16 | REV #0: A |
| | | CONTRACT COMMENT: CASTLE | | | | | | | | | | | | | |
| | 18 | SUN/8-9A | 30S | \$265 | OCT23/16 | OCT23/16 | 1 | 1 | 1 | \$265 | SU TODAY | 1.8 | 1.8 | APR25/16 | REV #0: A |
| | | CONTRACT COMMENT: SU TODAY | | | | | | | | | | | | | |
| | 19 | THU/10-1035P | 30S | \$1,125 | OCT20/16 | OCT20/16 | 1 | 1 | 1 | \$1,125 | 10P NEWS | 4.8 | 4.8 | APR25/16 | REV #0: A |
| | | CONTRACT COMMENT: 10P NEWS | | | | | | | | | | | | | |
| | 20 | THU/11A-12N | 30S | \$175 | OCT20/16 | OCT20/16 | 1 | 1 | 1 | \$175 | RACHEL RAY | 1.7 | 1.7 | APR25/16 | REV #0: A |
| | | CONTRACT COMMENT: RACHEL RAY | | | | | | | | | | | | | |
| | 21 | THU/4-5P | 30S | \$430 | OCT20/16 | OCT20/16 | 1 | 1 | 1 | \$430 | DR PHIL | 3.9 | 3.9 | APR25/16 | REV #0: A |
| | | CONTRACT COMMENT: DR PHIL | | | | | | | | | | | | | |
| | 22 | THU/5-530P | 30S | \$1,225 | OCT20/16 | OCT20/16 | 1 | 1 | 1 | \$1,225 | 5P NEWS | 8.0 | 8.0 | APR25/16 | REV #0: A |
| | | CONTRACT COMMENT: 5P NEWS | | | | | | | | | | | | | |
| | 23 | THU/5-6A | 30S | \$275 | OCT20/16 | OCT20/16 | 1 | 1 | 1 | \$275 | 5A NEWS | 1.9 | 1.9 | APR25/16 | REV #0: A |
| | | CONTRACT COMMENT: 5A NEWS | | | | | | | | | | | | | |
| | 24 | THU/6-7A | 30S | \$630 | OCT20/16 | OCT20/16 | 1 | 1 | 1 | \$630 | 6A NEWS | 5.3 | 5.3 | APR25/16 | REV #0: A |
| | | CONTRACT COMMENT: 6A NEWS | | | | | | | | | | | | | |
| | 25 | THU/7-9A | 30S | \$580 | OCT20/16 | OCT20/16 | 1 | 1 | 1 | \$580 | TODAY SHOW | 4.8 | 4.8 | APR25/16 | REV #0: A |

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REP BUYLINES

PAGE: 2
 REQUESTED BY: JILL

E-ORDER#: 1486810 (REV 0) AGY#4985220
 STATION: KOAA-TV COLORADO SPRINGS-PUE

HDLN#: 8235370 (REV 1)
 DATES: OCT18/16 - OCT24/16

TRAFFIC#: 44652
 SALESPERSON: MATTHEW NORTEN (H)

| MOD CODE | BUY LINE | DAY/TIME | LENGTH | RATE | STARTING DATE | ENDING DATE | OF WKS | SPT/ WEEK | TOTAL SPOTS | TOTAL DOLLARS | PROGRAM NAME | RATING RTG | REP: RA35+ | LAST ACTIVITY | LAST MOD/REV |
|-------------|-------------|--|--------|----------|------------------|----------------|-----------|--------------|----------------|------------------|--------------|---------------|---------------|------------------|--------------|
| | 26 | CONTRACT COMMENT: TODAY SHOW THU/9-10A | 30S | \$325 | OCT20/16 | OCT20/16 | 1 | 1 | 1 | \$325 | TODAY SHOW | 3.4 | 3.4 | APR25/16 | REV #0: A |
| | 27 | CONTRACT COMMENT: TODAY SHOW TUE/10-1035P | 30S | \$1,125 | OCT18/16 | OCT18/16 | 1 | 1 | 1 | \$1,125 | 10P NEWS | 4.8 | 4.8 | APR25/16 | REV #0: A |
| | 28 | CONTRACT COMMENT: 10P NEWS TUE/11A-12N | 30S | \$175 | OCT18/16 | OCT18/16 | 1 | 1 | 1 | \$175 | RACHEL RAY | 1.7 | 1.7 | APR25/16 | REV #0: A |
| | 29 | CONTRACT COMMENT: RACHEL RAY TUE/4-5P | 30S | \$430 | OCT18/16 | OCT18/16 | 1 | 1 | 1 | \$430 | DR PHIL | 3.9 | 3.9 | APR25/16 | REV #0: A |
| | 30 | CONTRACT COMMENT: DR PHIL TUE/5-530P | 30S | \$1,225 | OCT18/16 | OCT18/16 | 1 | 1 | 1 | \$1,225 | 5P NEWS | 8.0 | 8.0 | APR25/16 | REV #0: A |
| | 31 | CONTRACT COMMENT: 5P NEWS TUE/5-6A | 30S | \$275 | OCT18/16 | OCT18/16 | 1 | 1 | 1 | \$275 | 5A NEWS | 1.9 | 1.9 | APR25/16 | REV #0: A |
| | 32 | CONTRACT COMMENT: 5A NEWS TUE/6-7A | 30S | \$630 | OCT18/16 | OCT18/16 | 1 | 1 | 1 | \$630 | 6A NEWS | 5.3 | 5.3 | APR25/16 | REV #0: A |
| | 33 | CONTRACT COMMENT: 6A NEWS TUE/7-9A | 30S | \$580 | OCT18/16 | OCT18/16 | 1 | 1 | 1 | \$580 | TODAY SHOW | 4.8 | 4.8 | APR25/16 | REV #0: A |
| | 34 | CONTRACT COMMENT: TODAY SHOW TUE/9-10A | 30S | \$325 | OCT18/16 | OCT18/16 | 1 | 1 | 1 | \$325 | TODAY SHOW | 3.4 | 3.4 | APR25/16 | REV #0: A |
| | 35 | CONTRACT COMMENT: TODAY SHOW WED/11A-12N | 30S | \$175 | OCT19/16 | OCT19/16 | 1 | 1 | 1 | \$175 | RACHEL RAY | 1.7 | 1.7 | APR25/16 | REV #0: A |
| | 36 | CONTRACT COMMENT: RACHEL RAY WED/5-6A | 30S | \$275 | OCT19/16 | OCT19/16 | 1 | 1 | 1 | \$275 | 5A NEWS | 1.9 | 1.9 | APR25/16 | REV #0: A |
| | 37 | CONTRACT COMMENT: 5A NEWS WED/530-6P | 30S | \$1,225 | OCT19/16 | OCT19/16 | 1 | 1 | 1 | \$1,225 | NIGHTLY NEWS | 9.2 | 9.2 | APR25/16 | REV #0: A |
| | 38 | CONTRACT COMMENT: NIGHTLY NEWS WED/9-10A | 30S | \$325 | OCT19/16 | OCT19/16 | 1 | 1 | 1 | \$325 | TODAY SHOW | 3.4 | 3.4 | APR25/16 | REV #0: A |
| | | CONTRACT COMMENT: TODAY SHOW | | | | | | | | | | | | | |
| | | TOTAL 38 SPOTS FOR: | | \$20,325 | | | | | 38 | \$20,325 | | 149.6 | 149.6 | | |
| | | MONTHLY ESTIMATE DOLLARS: | | | | | | | | \$20,325 | OCT/16 | | 149.6 | OCT/16 | |

CONTRACT



KOAA-TV
5520 Tech Center Drive
Colorado Springs, CO 80919
(719) 632-5030

| | | |
|---|--------------------------|--|
| <u>Contract / Revision</u> 44652 / | | <u>Alt Order #</u> 08235370 |
| <u>Product</u> KEEP COLORADO UNIQUE | | |
| <u>Contract Dates</u> 10/18/16 - 10/24/16 | <u>Estimate #</u> 720 | <u>Original Date / Revision</u> 04/25/16 / 04/25/16 |
| <u>Advertiser</u> Iss/Keep Colorado Unique | | |

And:
Hulsen Media Services
2400 Laramie Trail
Austin, TX 78745

| | | |
|----------------------------------|---|--|
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> KOAA-TV | <u>Account Executive</u> Nat'l Washington DC | <u>Sales Office</u> National Washir |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>Agency Code</u> 1955 | <u>Advertiser Code</u> 97 | <u>Product 1/2</u> 97 |
| <u>Agency Ref</u> | <u>Advertiser Ref</u> | |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|------|-------------------|-----------------|-------------------------|-------------------|------|--------|------------|-------------|-----|------|-------|------------|
| N 1 | KOAA | 10/21/16 | 10/21/16 | M-F | 11:00 AM-12:00 PM | | :30 | | | | NM | 1 | \$175.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | <u>Rate</u> | | | | |
| | | Week: 10/21/16 | 10/27/16 | ----1-- | 1 | | | | \$175.00 | | | | |
| N 2 | KOAA | 10/21/16 | 10/21/16 | KOAA News 5 Today 5a | 5:00 AM-6:00 AM | | :30 | | | | NM | 1 | \$275.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | <u>Rate</u> | | | | |
| | | Week: 10/21/16 | 10/27/16 | ----1-- | 1 | | | | \$275.00 | | | | |
| N 3 | KOAA | 10/21/16 | 10/21/16 | M-F 6a KOAA News5 Today | 6:00 AM-7:00 AM | | :30 | | | | NM | 1 | \$630.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | <u>Rate</u> | | | | |
| | | Week: 10/21/16 | 10/27/16 | ----1-- | 1 | | | | \$630.00 | | | | |
| N 4 | KOAA | 10/21/16 | 10/21/16 | M-F Today Show II | 9:00 AM-10:00 AM | | :30 | | | | NM | 1 | \$325.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | <u>Rate</u> | | | | |
| | | Week: 10/21/16 | 10/27/16 | ----1-- | 1 | | | | \$325.00 | | | | |
| N 5 | KOAA | 10/24/16 | 10/24/16 | M-F Late News 5 at 10p | 10:00 PM-10:35 PM | | :30 | | | | NM | 1 | \$1,125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | <u>Rate</u> | | | | |
| | | Week: 10/24/16 | 10/30/16 | 1----- | 1 | | | | \$1,125.00 | | | | |
| N 6 | KOAA | 10/24/16 | 10/24/16 | M-F | 11:00 AM-12:00 PM | | :30 | | | | NM | 1 | \$175.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | <u>Rate</u> | | | | |
| | | Week: 10/24/16 | 10/30/16 | 1----- | 1 | | | | \$175.00 | | | | |
| N 7 | KOAA | 10/24/16 | 10/24/16 | M-F | 4:00 PM-5:00 PM | | :30 | | | | NM | 1 | \$430.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | <u>Rate</u> | | | | |
| | | Week: 10/24/16 | 10/30/16 | 1----- | 1 | | | | \$430.00 | | | | |
| N 8 | KOAA | 10/24/16 | 10/24/16 | KOAA News 5 Today 5a | 5:00 AM-6:00 AM | | :30 | | | | NM | 1 | \$275.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | <u>Rate</u> | | | | |
| | | Week: 10/24/16 | 10/30/16 | 1----- | 1 | | | | \$275.00 | | | | |
| N 9 | KOAA | 10/24/16 | 10/24/16 | M-F NBC Nightly News | 5:30 PM-6:00 PM | | :30 | | | | NM | 1 | \$1,225.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | <u>Rate</u> | | | | |
| | | Week: 10/24/16 | 10/30/16 | 1----- | 1 | | | | \$1,225.00 | | | | |
| N 10 | KOAA | 10/24/16 | 10/24/16 | M-F 6a KOAA News5 Today | 6:00 AM-7:00 AM | | :30 | | | | NM | 1 | \$630.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | <u>Rate</u> | | | | |
| | | Week: 10/24/16 | 10/30/16 | 1----- | 1 | | | | \$630.00 | | | | |
| N 11 | KOAA | 10/24/16 | 10/24/16 | M-F Today Show | 7:00 AM-9:00 AM | | :30 | | | | NM | 1 | \$580.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | <u>Rate</u> | | | | |
| | | Week: 10/24/16 | 10/30/16 | 1----- | 1 | | | | \$580.00 | | | | |
| N 12 | KOAA | 10/24/16 | 10/24/16 | M-F Today Show II | 9:00 AM-10:00 AM | | :30 | | | | NM | 1 | \$325.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



KOAA-TV
5520 Tech Center Drive
Colorado Springs, CO 80919
(719) 632-5030

| | | | |
|----------------------------|--|---------------------------------|-------------------|
| <u>Contract / Revision</u> | | <u>Alt Order #</u> | |
| 44652 / | | 08235370 | |
| <u>Contract Dates</u> | | <u>Product</u> | <u>Estimate #</u> |
| 10/18/16 - 10/24/16 | | KEEP COLORADO UNIV | 720 |
| <u>Advertiser</u> | | <u>Original Date / Revision</u> | |
| Iss/Keep Colorado Uniqu | | 04/25/16 / 04/25/16 | |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|------|-------------------|-----------------|-------------------------|-------------------|-------------|--------|------------|------|-----|------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | |
| Week: | | 10/24/16 | 10/30/16 | 1----- | 1 | \$325.00 | | | | | | | |
| N 13 | KOAA | 10/22/16 | 10/22/16 | Sa 1035p-1205a | 10:35 PM-12:05 XM | | :30 | | | | NM | 1 | \$610.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | |
| Week: | | 10/22/16 | 10/28/16 | -----1- | 1 | \$610.00 | | | | | | | |
| N 14 | KOAA | 10/22/16 | 10/22/16 | Sa News 5 Today Wknd | 7:00 AM-8:00 AM | | :30 | | | | NM | 1 | \$210.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | |
| Week: | | 10/22/16 | 10/28/16 | -----1- | 1 | \$210.00 | | | | | | | |
| N 15 | KOAA | 10/23/16 | 10/23/16 | News 5 at 10p Su | 10:00 PM-10:35 PM | | :30 | | | | NM | 1 | \$1,230.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | |
| Week: | | 10/23/16 | 10/29/16 | -----1 | 1 | \$1,230.00 | | | | | | | |
| N 16 | KOAA | 10/23/16 | 10/23/16 | Su 1035p-1105p | 10:35 PM-11:05 PM | | :30 | | | | NM | 1 | \$240.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | |
| Week: | | 10/23/16 | 10/29/16 | -----1 | 1 | \$240.00 | | | | | | | |
| N 17 | KOAA | 10/23/16 | 10/23/16 | Su 1105p-1235a | 11:05 PM-12:05 XM | | :30 | | | | NM | 1 | \$70.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | |
| Week: | | 10/23/16 | 10/29/16 | -----1 | 1 | \$70.00 | | | | | | | |
| N 18 | KOAA | 10/23/16 | 10/23/16 | Su Today | 8:00 AM-9:00 AM | | :30 | | | | NM | 1 | \$265.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | |
| Week: | | 10/23/16 | 10/29/16 | -----1 | 1 | \$265.00 | | | | | | | |
| N 19 | KOAA | 10/20/16 | 10/20/16 | M-F Late News 5 at 10p | 10:00 PM-10:35 PM | | :30 | | | | NM | 1 | \$1,125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | |
| Week: | | 10/20/16 | 10/26/16 | ---1--- | 1 | \$1,125.00 | | | | | | | |
| N 20 | KOAA | 10/20/16 | 10/20/16 | M-F | 11:00 AM-12:00 PM | | :30 | | | | NM | 1 | \$175.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | |
| Week: | | 10/20/16 | 10/26/16 | ---1--- | 1 | \$175.00 | | | | | | | |
| N 21 | KOAA | 10/20/16 | 10/20/16 | M-F | 4:00 PM-5:00 PM | | :30 | | | | NM | 1 | \$430.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | |
| Week: | | 10/20/16 | 10/26/16 | ---1--- | 1 | \$430.00 | | | | | | | |
| N 22 | KOAA | 10/20/16 | 10/20/16 | News 5 at 5p | 5:00 PM-5:30 PM | | :30 | | | | NM | 1 | \$1,225.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | |
| Week: | | 10/20/16 | 10/26/16 | ---1--- | 1 | \$1,225.00 | | | | | | | |
| N 23 | KOAA | 10/20/16 | 10/20/16 | KOAA News 5 Today 5a | 5:00 AM-6:00 AM | | :30 | | | | NM | 1 | \$275.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | |
| Week: | | 10/20/16 | 10/26/16 | ---1--- | 1 | \$275.00 | | | | | | | |
| N 24 | KOAA | 10/20/16 | 10/20/16 | M-F 6a KOAA News5 Today | 6:00 AM-7:00 AM | | :30 | | | | NM | 1 | \$630.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | |
| Week: | | 10/20/16 | 10/26/16 | ---1--- | 1 | \$630.00 | | | | | | | |
| N 25 | KOAA | 10/20/16 | 10/20/16 | M-F Today Show | 7:00 AM-9:00 AM | | :30 | | | | NM | 1 | \$580.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | |
| Week: | | 10/20/16 | 10/26/16 | ---1--- | 1 | \$580.00 | | | | | | | |
| N 26 | KOAA | 10/20/16 | 10/20/16 | M-F Today Show II | 9:00 AM-10:00 AM | | :30 | | | | NM | 1 | \$325.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | |
| Week: | | 10/20/16 | 10/26/16 | ---1--- | 1 | \$325.00 | | | | | | | |
| N 27 | KOAA | 10/18/16 | 10/18/16 | M-F Late News 5 at 10p | 10:00 PM-10:35 PM | | :30 | | | | NM | 1 | \$1,125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | |
| Week: | | 10/18/16 | 10/24/16 | -1----- | 1 | \$1,125.00 | | | | | | | |
| N 28 | KOAA | 10/18/16 | 10/18/16 | M-F | 11:00 AM-12:00 PM | | :30 | | | | NM | 1 | \$175.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | |
| Week: | | 10/18/16 | 10/24/16 | -1----- | 1 | \$175.00 | | | | | | | |
| N 29 | KOAA | 10/18/16 | 10/18/16 | M-F | 4:00 PM-5:00 PM | | :30 | | | | NM | 1 | \$430.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



KOAA-TV
5520 Tech Center Drive
Colorado Springs, CO 80919
(719) 632-5030

| | | | |
|----------------------------|---------------------------------|--------------------|--|
| <u>Contract / Revision</u> | | <u>Alt Order #</u> | |
| 44652 / | | 08235370 | |
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> | |
| 10/18/16 - 10/24/16 | KEEP COLORADO UNIV | 720 | |
| <u>Advertiser</u> | <u>Original Date / Revision</u> | | |
| Iss/Keep Colorado Uniqu | 04/25/16 / 04/25/16 | | |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|---------------------|------|-------------------|-----------------|-------------------------|-------------------|--------------|--------|-------------|-------------|-----|------|-----------|--------------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | <u>Rate</u> | | | | |
| Week: | | 10/18/16 | 10/24/16 | -1----- | 1 | | | | \$430.00 | | | | |
| N 30 | KOAA | 10/18/16 | 10/18/16 | News 5 at 5p | 5:00 PM-5:30 PM | | :30 | | | | NM | 1 | \$1,225.00 |
| Week: | | 10/18/16 | 10/24/16 | -1----- | 1 | | | | \$1,225.00 | | | | |
| N 31 | KOAA | 10/18/16 | 10/18/16 | KOAA News 5 Today 5a | 5:00 AM-6:00 AM | | :30 | | | | NM | 1 | \$275.00 |
| Week: | | 10/18/16 | 10/24/16 | -1----- | 1 | | | | \$275.00 | | | | |
| N 32 | KOAA | 10/18/16 | 10/18/16 | M-F 6a KOAA News5 Today | 6:00 AM-7:00 AM | | :30 | | | | NM | 1 | \$630.00 |
| Week: | | 10/18/16 | 10/24/16 | -1----- | 1 | | | | \$630.00 | | | | |
| N 33 | KOAA | 10/18/16 | 10/18/16 | M-F Today Show | 7:00 AM-9:00 AM | | :30 | | | | NM | 1 | \$580.00 |
| Week: | | 10/18/16 | 10/24/16 | -1----- | 1 | | | | \$580.00 | | | | |
| N 34 | KOAA | 10/18/16 | 10/18/16 | M-F Today Show II | 9:00 AM-10:00 AM | | :30 | | | | NM | 1 | \$325.00 |
| Week: | | 10/18/16 | 10/24/16 | -1----- | 1 | | | | \$325.00 | | | | |
| N 35 | KOAA | 10/19/16 | 10/19/16 | M-F | 11:00 AM-12:00 PM | | :30 | | | | NM | 1 | \$175.00 |
| Week: | | 10/19/16 | 10/25/16 | --1---- | 1 | | | | \$175.00 | | | | |
| N 36 | KOAA | 10/19/16 | 10/19/16 | KOAA News 5 Today 5a | 5:00 AM-6:00 AM | | :30 | | | | NM | 1 | \$275.00 |
| Week: | | 10/19/16 | 10/25/16 | --1---- | 1 | | | | \$275.00 | | | | |
| N 37 | KOAA | 10/19/16 | 10/19/16 | M-F NBC Nightly News | 5:30 PM-6:00 PM | | :30 | | | | NM | 1 | \$1,225.00 |
| Week: | | 10/19/16 | 10/25/16 | --1---- | 1 | | | | \$1,225.00 | | | | |
| N 38 | KOAA | 10/19/16 | 10/19/16 | M-F Today Show II | 9:00 AM-10:00 AM | | :30 | | | | NM | 1 | \$325.00 |
| Week: | | 10/19/16 | 10/25/16 | --1---- | 1 | | | | \$325.00 | | | | |
| Totals | | | | | | | | | | | | 38 | \$20,325.00 |
| Time Period | | # of Spots | | Gross Amount | | Agency Comm. | | Net Amount | | | | | |
| 09/26/16 - 10/24/16 | | 38 | | \$20,325.00 | | (\$3,048.75) | | \$17,276.25 | | | | | |
| Totals | | 38 | | \$20,325.00 | | (\$3,048.75) | | \$17,276.25 | | | | | |

Signature: _____

Date: _____

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, national origin or ancestry. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin or ancestry. We reserve the right not to accept all copy.

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