

WMYK

THE FOLLOWING IS A LIST OF SOME THE SIGNIFICANT ISSUES THAT WMYK PERU/KOKOMO, INDIANA, RESPONDED TO IN ITS PROGRAMMING ALONG WITH THE MOST SIGNIFICANT PROGRAMMING TREATMENT OF THOSE HAVING ISSUES FOR THE PERIOD OF JANUARY 1ST, 2021 THROUGH MARCH 31ST, 2021. THIS LIST IS BY NO MEANS EXHAUSTIVE. THE ORDER IN WHICH THEY APPEAR DOES NOT REFLECT ANY PRIORITY OR SIGNIFICANCE.

AIR INTERVIEWS/PSAS/PUBLIC INFORMATION

THE FOLLOWING ARE EVENTS THAT WE WERE ACTIVE IN PROMOTING JANUARY 1ST, 2021, THROUGH MARCH 31ST, 2021. WE HAVE PROMOTED THESE EVENTS THROUGH PSAS, PROMOS, INTERVIEWS, AND/OR LIVE READS

INDIANA BROADCASTERS ASSOCIATION PSAs: Throughout the year we run a series of PSAs for the Indiana Broadcasters Association, which deal with topics regarding education and recruitment for the National Guard and Coast Guard.

EYE ON VETERANS: Offers a window into veteran’s news, culture, and resources, it is powered by the veterans behind the social media network connectingvets.com. it is a 1-minute program we play twice a day.

VIEWPOINT 2021 ALL PROGRAMS APPROX 15 MINUTES: Viewpoint is a weekly 15 minute program focusing on community leaders and informing the public about issues or events concerning their lives.

GRISSOM AIR RESERVE: Every Sunday morning at 6 a.m. we talk with the nearby Grissom Aero plex members of the Air Force. The Aero plex has a direct economic impact on nearby Peru and conducts exercises that also influence the community. This program makes the public aware of those activities.

THE GRISSOM AIR RESERVE BASE JOICE US WEEKLY TO TALK ABOUT WHAT IS HAPPENING AT THE BASE. THE SEGMENT USUALLY LASTS FOR 10 MIN AND COVERS ANYTHING FROM EMERGENCY PROTOCOLS AT THE BASE TO ECONOMIC IMPACT TO COMMUNITY INVOLVMENT.

01/03/19-10 MIN

01/10/19-10 MIN

01/17/19-10 MIN

01/24/19-10 MIN

01/31/19-10 MIN

02/07/19-10 MIN

02/14/19-10 MIN

02/21/19-10 MIN

02/28/19-10 MIN

03/07/19-10 MIN

03/14/19-10 MIN

03/21/19-10 MIN

03/28/19-10 MIN

VIEWPOINT OVERVIEW JANUARY, FEBRUARY, MARCH 2021

1/3/21 and 1/10/21 Kokomo Mayor Tyler Moore discussed his first year in office, some of the high points as well as challenges with the COVID situation.

1/17/21 Kristina Sommers, Howard County Health Department discussed distribution of the COVID-19 vaccines, who is eligible and what the time table looks like for distribution through the next few months

1/24/21 Jeff Newton, executive director of Kokomo Urban Outreach discussed how COVID-19 has affected the ministry of helping kids out of poverty.

1/31/21 Paul Wyman, Howard County Commissioner President on the downgrade in COVID-19 status from red to orange.

2/7/21 Members of the Howard County Suicide Prevention Coalition talked about their services in Howard County.

2/14/21 Lisa Willis-Gidley VP of operations of Four County, a mental health organization based in Logansport, but serving several north central Indiana counties. Discussed their Mobile Crisis Team, their Crisis Stabilization Unit, and Sergeant Place, a new apartment complex to provide permanent housing for homeless individuals and families.

2/21/21 Kokomo Mayor Tyler Moore talked about the major snows that hit the city and the response. Prepping for potholes. Faith and action award winner Dennine Smith of CAM, and the parking garage across from city hall is now open.

2/28/21 Keith Kruger, Senior high temperature alloy market manager Hayne's International, discussed the Hayne's alloy that is part of the Mars rover that recently landed on the red planet.

3/7/21 Dennine Smith, executive director of CAM, Inc. (Coordinated Assistance Ministries) discussed the upcoming "The Sleepout Experience" fundraiser. The group is using their CAM Hope facebook page and website to co-ordinate a virtual night for people to help them experience homelessness. Dennine also discussed some of the ways COVID-19 has affected the ministry.

3/14/21 Sam Lashley, Warning co-ordinator meteorologist National Weather Service, Indianapolis. Discussed the upcoming Severe weather and flood preparedness week in the state of Indiana. Re-cap

3/21/21 Lisa Willis-Gidley VP of operations of Four County, a mental health organization based in Logansport, but serving several north central Indiana counties. Discussed their Mobile Crisis Team, their Crisis Stabilization Unit, and Sergeant Place, a new apartment complex to provide permanent housing for homeless individuals and families.

3/28/21 Tracy Martino and Barb Hilton of Family Service Association of Howard County discussed an upcoming conference on child abuse prevention. Also discussed FSA's part in helping homeless veterans, and talked about the domestic violence shelter.