

WMYK

THE FOLLOWING IS A LIST OF SOME THE SIGNIFICANT ISSUES THAT WMYK PERU/KOKOMO, INDIANA, RESPONDED TO IN ITS PROGRAMMING ALONG WITH THE MOST SIGNIFICANT PROGRAMMING TREATMENT OF THOSE HAVING ISSUES FOR THE PERIOD OF OCTOBER 1ST, 2020 THROUGH DECEMBER 31ST, 2020. THIS LIST IS BY NO MEANS EXHAUSTIVE. THE ORDER IN WHICH THEY APPEAR DOES NOT REFLECT ANY PRIORITY OR SIGNIFICANCE.

AIR INTERVIEWS/PSAS/PUBLIC INFORMATION

THE FOLLOWING ARE EVENTS THAT WE WERE ACTIVE IN PROMOTING OCTOBER 1ST, 2020, THROUGH DECEMBER 31ST, 2020. WE HAVE PROMOTED THESE EVENTS THROUGH PSAS, PROMOS, INTERVIEWS, AND/OR LIVE READS

ROCKERS FOR KNOCKERS: This event in Kokomo was a night of music provided by local musicians. All money raised goes to local breast cancer research. WMYK ran a series of PSAs promoting the event.

VIEWPOINT JUNE 2020 ALL PROGRAMS APPROX 15 MINUTES: Viewpoint is a weekly 15 minute program focusing on community leaders and informing the public about issues or events concerning their lives.

GRISSOM AIR RESERVE: Every Sunday morning at 6 a.m. we talk with the nearby Grissom Aero plex members of the Air Force. The Aero plex has a direct economic impact on nearby Peru and conducts exercises that also influence the community. This program makes the public aware of those activities.

THE GRISSOM AIR RESERVE BASE JOINES US WEEKLY TO TALK ABOUT WHAT IS HAPPENING AT THE BASE. THE SEGMENT USUALLY LASTS FOR 10 MIN AND COVERS ANYTHING FROM EMERGENCY PROTOCOLS AT THE BASE TO ECONOMIC IMPACT TO COMMUNITY INVOLVMENT.

10/4/20-10 MIN

10/11/20-10 MIN

10/18/20-10 MIN

10/25/20-10 MIN

11/1/20-10 MIN

11/08/20-10 MIN

11/15/20-10 MIN

11/22/20-10 MIN

11/29/20-10 MIN

12/6/20-10 MIN

12/13/20-10 MIN

12/20/20-10 MIN

12/27/20-10 MIN

VIEWPOINT OVERVIEW OCTOBER, NOVEMBER, DECEMBER 2020

10/4/20 Sgt. Tony Slocum Indiana State Police PIO Peru Post. Discussed deer and car accidents. Watch out for motorcyclists, farm equipment on the roads, construction zones to end the season, hands free law, and suicide prevention hotline.

10/11/20 and 11/25/20 Howard County Victim Assistance Mike Carson, Ryan Wolf, Penny Simpson, Maddy Van Natter talking about assistance for victims of violent crimes in Howard County and the rights that they have.

10/18 and 10/25/20 Howard County Clerk Debbie Stewart talks about the 2020 election. Early voting. Absentee ballots. Election day.

11/1/20 and 11/8/20 Playback of press conference announcing former college and NBA player Cliff Levingston would be the head coach for the new Kokomo Bobkats basketball team.

11/29/20 Howard County Commissioners President Paul Wyman discussed the uptick in COVID-19 cases in Howard County and some of the restrictions in place for orange counties. He also talked about the formation of an industrial park with plans underway to be prepared should a business be ready to expand into Kokomo and Howard County.

12/6/20 Sgt. Tony Slocum, Indiana State Police PIO Peru Post. Discussed driving in cold weather conditions, porch pirates, increased holiday patrols for drunk driving, applications to be an Indiana State Police trooper, and cold weather driving tips.

12/13/20 Howard County Commissioner President Paul Wyman discussed the county moving from orange to red status with the COVID 19 situation.

12/20/20 and 12/27/20 Dr. Melody Marley of the Counseling and Wellness House and Patty Stage of Patriot Insurance representing the Howard County Suicide Prevention Coalition. Talked about some of the suicide statistics in Howard County, how to see some of the signs of poor mental health, what steps can be taken to help prevent folks from suicide.