

## **WMYK**

THE FOLLOWING IS A LIST OF SOME OF THE SIGNIFICANT ISSUES THAT WMYK PERU/KOKOMO, INDIANA, RESPONDED TO IN ITS PROGRAMMING ALONG WITH THE MOST SIGNIFICANT PROGRAMMING TREATMENT OF THOSE HAVING ISSUES FOR THE PERIOD OF JULY 1<sup>ST</sup> THROUGH SEPTEMBER 30<sup>TH</sup>. THIS LISTING IS BY NO MEANS EXHAUSTIVE. THE ORDER IN, WHICH THEY APPEAR, DOES NOT REFLECT ANY PRIORITY OR SIGNIFICANCE.

ATTACHED ARE THE THEMES FOR OUR SUNDAY MORNING QUARTERLY ISSUES PROGRAM, WHICH AIRS SUNDAY MORNINGS AT 6 a.m. EST/EDT. OUR CITY OF LICENSE IS PERU, INDIANA, WHICH IS IN MIAMI COUNTY. WE TALK WITH THE NEARBY GRISSOM AEROPLEX.

THE AEROPLEX BRINGS IN MEMBERS OF THE AIR FORCE FROM AROUND THE COUNTRY ANNUALLY. THE AEROPLEX HAS A DIRECT ECONOMIC IMPACT ON NEARBY PERU AND CONDUCTS EXERCISES THAT ALSO INFLUENCE THE COMMUNITY. THIS PROGRAM MAKES THE PUBLIC AWARE OF THOSE ACTIVITIES.

ALSO LISTED ARE RECENT INTERVIEWS CONDUCTED WITH THE GOVERNOR AND LT. GOVERNOR OF INDIANA IN REGARDS TO AGRICULTURAL AND ECONOMIC CONCERNS. WE ALSO HAVE A LIST OF NON-PROFITS AND THE EVENTS THEY WERE PROMOTING IN THIS QUARTER.

**QUARTERLY ISSUES PROGRAM THEMES (SUNDAY MORNINGS, 6 a.m. EST/EDT)**

**JULY 7** Recap of 4<sup>th</sup> of July events at Grissom Aeroplex

**JULY 14** A preview of airman training school

**JULY 21** Part 1 of its joint exercise

**JULY 28** Part 2 of its joint exercise

**AUGUST 4** Part 1 of a congressional visit to the base

**AUGUST 11** Part 2 of a congressional visit to the base

**AUGUST 18** Airman training school

**AUGUST 25** Grissom Emergency Management

**SEPTEMBER 1** Airman leadership school

**SEPTEMBER 8** Humanitarian mission to Hawaii, Part 1

**SEPTEMBER 15** Humanitarian mission to Hawaii, Part 2

**SEPTEMBER 22** The Bold Quest Program

**SEPTEMBER 29** BOWST Program

## ON AIR INTERVIEWS/PSAs

THE FOLLOWING ARE EVENTS THAT WE WERE ACTIVE IN PROMOTING FROM JULY 1<sup>ST</sup>, 2013 TO SEPTEMBER 30<sup>TH</sup>, 2013. WE HAVE PROMOTED THESE EVENTS THROUGH PSAs, PROMOS, INTERVIEWS AND/OR LIVE READS

**KOKOMO CONCERT SERIES:** These shows were free to the public throughout the summer to residents in our listening area. During these shows, charities raised money for various causes, from the Literacy Coalition to the shelter being built for homeless veterans in Howard County.

**AMBASSADOR GOLF OUTING:** The outing was Thursday, August 15<sup>th</sup> and raised money for the Greater Kokomo Economic Development Association, an organization dedicated to promoting economic well-being in our area.

**BILL MURPHY MEMORIAL CAR SHOW:** This event was held August 11<sup>th</sup> at Highland Park. It was a car show held to raise money for Project E.A.T., a program that feeds those in need via Kokomo Urban Outreach.

**DUCK DERBY:** This event was held August 14<sup>th</sup>, 2013. It is a race of rubber ducks held at Kokomo Beach. It raises money for Samaritan Caregivers, an organization that is dedicated to serving the elderly in our community.

**TASTE OF KOKOMO:** This is an event hosted by the United Way of Howard County. It was held Saturday, August 17<sup>th</sup>, 2013. Area restaurants gathered and raised money for the United Way at Foster Park in Kokomo.

**ALZHEIMER'S WALK:** The walk was held Saturday, September 21<sup>st</sup>, 2013. It was a fundraising effort for the area Alzheimer's Association.

**COATS 4 KIDS:** The drive began after Labor Day of this year. The deadline is October 14<sup>th</sup>, 2013 and distribution is October 26<sup>th</sup>, 2013. This charity is ran by the Salvation Army of Kokomo. It collects winter gear for the less-fortunate of Howard County.

**HOWARD COUNTY HEALTH FAIR:** This event is scheduled for October 3<sup>rd</sup>, 2013, but we have promoted this event since September. It's an event that is free to the public and allows them to obtain the necessary vaccinations and screenings.

**PINK PANCAKE-PALOOZA:** This event is scheduled for October 5<sup>th</sup>, 2013, but we have promoted this since September. October is Breast Cancer Awareness Month, and this event is put on by local hospitals and restaurants. The money raised goes toward battling breast cancer locally.

**ROCKERS FOR KNOCKERS:** This event is scheduled for October 12, 2013, but we began promoting the event mid-September. October is Breast Cancer Awareness month, and this is an event put on by local musicians to raise money for mammograms at local hospitals.

**INDIANA WESLYAN UNIVERSITY/INDEPENDENCE FUND:** We began promoting this mid-September and it continues through November 11<sup>th</sup>. It is a fundraising effort to provide wheelchairs for veterans who need them. The money is collected at Indiana Wesleyan locations and through the mail.

**WALK A MILE:** The event itself is in February 2014, but our station is running PSAs soliciting donors and volunteers now. The walk is a benefit for a shelter that houses homeless women and children in multiple counties. It is run by the Kokomo Rescue Mission.

**POLAR PLUNGE:** This is an event that raises money for Area 5 Special Olympics in Indiana. It will be held in February of 2014. We have not yet begun promotion of this (we will do so in November), WMYK and its parent company Hoosier AM/FM are once again media sponsors of this event.

- We also aired interviews with both Governor Mike Pence (Wednesday, August 7<sup>th</sup>) and Lt. Governor Sue Ellspermann (Thursday, August 8<sup>th</sup>) from the Indiana State Fair, both interviews pertaining to agricultural issues.
- We had Lt. Governor Sue Ellspermann in studio Tuesday, September 17<sup>th</sup>, in regards to her Listen and Learn tour, families with mortgage issues and economic issues.