

WMYK

THE FOLLOWING IS A LIST OF SOME OF THE SIGNIFICANT ISSUES THAT WMYK PERU/KOKOMO, INDIANA, RESPONDED TO IN ITS PROGRAMMING ALONG WITH THE MOST SIGNIFICANT PROGRAMMING TREATMENT OF THOSE HAVING ISSUES FOR THE PERIOD OF OCTOBER 1st, 2014, THROUGH DECEMBER 31st, 2014. THIS LISTING IS BY NO MEANS EXHAUSTIVE. THE ORDER IN WHICH THEY APPEAR DOES NOT REFLECT ANY PRIORITY OR SIGNIFICANCE.

ATTACHED ARE THE THEMES FOR OUR SUNDAY MORNING QUARTERLY ISSUES PROGRAM, WHICH AIRS SUNDAY MORNINGS AT 6 a.m. EST/EDT. OUR CITY OF LICENSE IS PERU, INDIANA, WHICH IS IN MIAMI COUNTY. WE TALK WITH THE NEARBY GRISSOM AEROPLEX.

THE AEROPLEX BRINGS IN MEMBERS OF THE AIR FORCE FROM AROUND THE COUNTRY ANNUALLY. THE AEROPLEX HAS A DIRECT ECONOMIC IMPACT ON NEARBY PERU AND CONDUCTS EXERCISES THAT ALSO INFLUENCE THE COMMUNITY. THIS PROGRAM MAKES THE PUBLIC AWARE OF THOSE ACTIVITIES.

WE ALSO HAVE A LIST OF NON-PROFITS AND THE EVENTS WE PROMOTED IN THIS QUARTER.

ON AIR INTERVIEWS/PSAs/PUBLIC INFORMATION

THE FOLLOWING ARE EVENTS THAT WE WERE ACTIVE IN PROMOTING OCTOBER 1ST, 2014, THROUGH DECEMBER 31ST, 2014. WE HAVE PROMOTED THESE EVENTS THROUGH PSAs, PROMOS, INTERVIEWS AND/OR LIVE READS

UNITED WAY OF HOWARD COUNTY "LIVE UNITED" CAMPAIGN: Hoosier AM/FM Media (which includes WMYK) is an active participant in United Way events and fundraisers throughout the year. We have ran PSAs and live reads pertaining to such events. We kicked off the annual fundraising effort in mid-September, in an effort to raise money for a variety of non-profits in Howard County. The fundraising efforts will wrap up in mid-January (Q1 of 2015).

SALVATION ARMY EVENTS: The Salvation Army ran a series of PSAs on our stations (WMYK included) highlighting the events they were hosting throughout the year

ABATE OF INDIANA, REGION 3: Throughout the year, we ran PSAs promoting events ABATE did in regards to motorcycle safety, either through PSAs or live reads.

INDIANA BROADCASTERS ASSOCIATION PSAs: Throughout the year, we run a series of PSAs for the Indiana Broadcasters Association, which deal with topics regarding education and recruitment for the National Guard and Coast Guard.

BONA VISTA RECRUITMENT: Bona Vista, a local agency that helps adults with developmental needs integrate into the work force for both Howard and Miami counties, runs an active PSA recruitment. The PSAs encourage such adults to apply with Bona Vista.

"NO MORE" PSAs: In light of recent events in the NFL, we began running a series of PSAs that put the spotlight on the issue of domestic violence. These PSAs not only encouraged victims to seek help in regards to this issue, but for others to speak up against such an act. These PSAs were run on the behalf of the Family Service Association of Howard County.

KOKOMO RESCUE MISSION PSAs: Over the course of the Q4, we ran PSAs that featured KRM Director Van Taylor as well as other voices urging for either monetary donations or donations of gently used products for their warehouse store. The Kokomo Rescue Mission services both Howard and Miami Counties.

SALVATION ARMY COATS FOR KIDS: The 2014 campaign led by The Salvation Army of Kokomo was geared toward gathering winter clothing for children in need in Howard County. The event wrapped up in mid-October. The campaign itself started in early September (Q3). The stations of Hoosier AM/FM Media (WMYK included) were actively involved and PSAs ran at the start of this campaign.

BURGERFEST: This concert/cook-off was held in Foster Park on Saturday, October 11th. The money raised helped CAM (Coordinated Assisted Ministries), which helps less fortunate families in Howard County. A series of PSAs were run in the week leading into the event.

HESP – HAITIAN WALK: The Haitian Environmental Support Program, along with Haitian Christian Outreach and Project 117, hosted this 5K Run/Walk Saturday, October 11th at the UAW #292/Jackson Morrow Park in Kokomo. Funds raised help build schools in Haiti. We started PSAs promoting the event in late September (Q3).

ROCKERS FOR KNOCKERS: The event was Saturday, October 11th, 2014 at the Phi Kappa Delta House in Kokomo. It was an evening of great local entertainment geared toward raising awareness of breast cancer and funds as well. Promotion of the event began in September (Q3).

SIGNATURE CHEFS AUCTION: This event was held on the evening of November 5th at the Elite Banquet and Conference Center in Kokomo. It was a night of food sampling from area restaurants and an auction to raise money for the local chapter of the March of Dimes. We ran PSAs in the weeks leading into the event.

WINGS OF SUPPORT: This event was held Sunday, November 9th, in Foster Park in Kokomo. The walk was an effort to raise funds and awareness for Guardian Angel, which helps those who have lost someone close to them. We ran PSAs in the weeks preceding the event.

PUMPKIN CHUNKIN/PROJECT ACCESS: This event was held on the grounds of Ivy Tech in Kokomo Saturday, November 15th. Pumpkins were launched in a variety of devices, among other activities at this event. The money raised benefited Project Access, a local organization that uses funds to help those with diabetes. We ran PSAs in the weeks preceding the event, and had some on-air interviews to highlight it as well.

FSA JOLLY JINGLE: The 5K Run/Walk was held Saturday, December 13th, at Highland Park in Kokomo. It was family-family event that raised money for the Family Service Association of Howard County. We ran a series of PSAs in the weeks leading into the event.

CHRISTMAS CAN-CAN: This event was held Tuesday, December 16th, 2014, at Kroger at the Maple Crest Plaza in Kokomo. From 6a-7p that day, the stations of Hoosier AM/FM Media, along with the Kokomo Herald, Coca-Cola Bottling Company of Kokomo and Kokomo Urban Outreach, stood outside in the parking lot to collect canned goods, non-perishable food items and toiletries for families in need. Enough items were raised to create 5,000 meals. We ran PSAs from mid-November up to the event, and on-air interviews were scheduled as well.

SPECIAL OLYMPICS POLAR PLUNGE: The annual fundraiser is Saturday, February 7th, 2015. While the event is Q1 of 2015, the event was announced in mid-September. The stations of Hoosier AM/FM Media (WMYK included) have been playing PSAs throughout the 4Q and have the site linked on our websites – WMYK included.

WALK A MILE IN HER SHOES: The annual fundraiser for the Open Arms Shelter (for women and children) is Saturday, February 7th, 2015. While the event is Q1 of 2015, the stations of Hoosier AM/FM Media are actively involved in the planning of this event, which began in August.

QUARTERLY ISSUES PROGRAM THEMES

From October 1st, 2014, through December 31st, 2014, the Grissom Air Reserve base joined Rock 98.5 weekly for a 10 minute segment (Sunday mornings after 6a) to talk about different events happening at the base.

OCTOBER 5th AIR TRAFFIC CONTROL: The discussion focused on a recent fire at an airport in Aurora, IL, and how Grissom Air Reserve was continuing to assist in being an interim air traffic control tower for that airport until the situation was fully resolved.

OCTOBER 12th 20th ANNIVERSARY AS "AIR RESERVE": The discussion focused on Grissom's 20th year as an air reserve base, and how that has allowed it to be more involved with communities in Miami County.

OCTOBER 19th EVALUATION OF NOISE & AIR PATTERNS: The discussion focused on how Grissom was examining its flights and how they affected the citizens and businesses in surrounding Miami County.

OCTOBER 26th NCO GRADUATION: The discussion focused on the recent class of Non-Commissioned Officers, and how their eventual leadership will impact Grissom Air Reserve Base.

NOVEMBER 2nd SNOW REMOVAL: The discussion focused on the previous winter, and how Grissom Air Reserve was using that to prepare for the upcoming winter, with other protocols.

NOVEMBER 9th SOCIAL MEDIA: The discussion focused on how Grissom was using Twitter, Facebook and Instagram to make the public more aware of events and services that Grissom is involved in.

NOVEMBER 16th VETERANS DAY: The discussion focused on how Grissom viewed this holiday not as a "day off", but a great opportunity to have officers go out to the community and other towns and talk about the great achievements performed by those who have served in the military.

NOVEMBER 23rd HONORARY COMMANDER, PART 1: This was the first of a two-part conversation on the Honorary Commander Program. This program involves citizens from around the area participating in some flights and learning more on what Grissom has to offer the area.

NOVEMBER 30th HONORARY COMMANDER, PART 2: This was the conclusion of a two-part conversation on the Honorary Commander Program. This program involves citizens from around the area participating in some flights and learning more on what Grissom has to offer the area.

DECEMBER 7th RECYCLING: The discussion focused on Grissom recycling its byproducts over the course of the past year and how it has a positive impact on the community. In the past year, Grissom recycled over 421 tons of material, or roughly 51 dumpsters worth per week.

DECEMBER 14th MARINE CORPORAL BALL: The discussion focused on the recent anniversary of the U.S. Marines, and how the local Marine Reserve hosted a ball for its soldiers and loved ones recently at the Air Reserve base.

DECEMBER 21st JET FUELS: The discussion focused on switching to more efficient, cleaner fuels, and how such moves aren't just environmental, but saved the U.S. taxpayer \$25 million this past year.

DECEMBER 28th GRISSOM "MATH": The discussion focused on how math factors into every operation of Grissom Air Reserve, and how such calculations affect everything from take-off and landing to the transportation of cargo.