

WMYK

THE FOLLOWING IS A LIST OF SOME THE SIGNIFICANT ISSUES THAT WMYK PERU/KOKOMO, INDIANA, RESPONDED TO IN ITS PROGRAMMING ALONG WITH THE MOST SIGNIFICANT PROGRAMMING TREATMENT OF THOSE HAVING ISSUES FOR THE PERIOD OF OCTOBER 1ST, 2021 THROUGH DECEMBER 31ST, 2021. THIS LIST IS BY NO MEANS EXHAUSTIVE. THE ORDER IN WHICH THEY APPEAR DOES NOT REFLECT ANY PRIORITY OR SIGNIFICANCE.

AIR INTERVIEWS/PSAS/PUBLIC INFORMATION

THE FOLLOWING ARE EVENTS THAT WE WERE ACTIVE IN PROMOTING OCTOBER 1ST, 2021, THROUGH DECEMBER 31ST, 2021. WE HAVE PROMOTED THESE EVENTS THROUGH PSAS, PROMOS, INTERVIEWS, AND/OR LIVE READS

ROCKERS FOR KNOCKERS: This event in Kokomo was a night of music provided by local musicians. All money raised goes to local breast cancer research. WMYK ran a series of PSAs promoting the event.

VIEWPOINT JUNE 2021 ALL PROGRAMS APPROX 15 MINUTES: Viewpoint is a weekly 15 minute program focusing on community leaders and informing the public about issues or events concerning their lives.

VIEWPOINT OVERVIEW OCTOBER, NOVEMBER, DECEMBER 2021

10/3/21 Christie Tate, Vice President of Suicide Prevention Coalition of Howard County, discussed the purpose of the coalition, resources for help, most impacted people, and experiences with suicide.

10/10/21 Dr. Mike Sergeant, Superintendent of Kokomo Schools. Talked about how the new school year is progressing and having students and teachers back in the classrooms, also discussed the future of the Kokomo schools and the direction the school is taking.

10/17/21 Debbie Norris of Howard County Stand down. Debbie talked about this annual event that highlights help for veterans, especially homeless veteran. Booths will be available during the event to help with VA and state benefits, state veterans affairs, food and clothing referrals, and more. The stand down will be November 10th at the 685 union hall.

10/21/21 Emily Fritsch, director of Kokomo Excel Center. Talked about the Excel Center, a high school for adults. Opportunities to obtain a full Core-40 diploma, not a GED. Plus advantages in career advancement with an Ivy tech partnership.

10/31/21 Kokomo Mayor Tyler Moore. Talked about the upcoming city leaf pickup and limb pickup. Did a re-cap 9on the summer activities in Kokomo with the Summer Concert Series, Kokomo Beach, Parks and trails. Shared info on upcoming Christmas Parade set for December 4th.

11/7/21 Dave Dukes Stellantis Talked about the recent announcement of a major investment in the building of the 8 speed transmission in Kokomo and what that means for the area.

11/14/21 Dennine Smith CAM (Coordinated Assistance Ministries) Discussed national Hunger and Homelessness Awareness Week and activities planned locally including the virtual 5K fundraiser, prayer at noon each day, and the coat giveaway at the

Carver Center Friday Nov 19. Also talked about the CAM programs and the move to a new location in March of 2022.

11/21/21 Sgt. Tony Slocum, Indiana State Police PIO, Peru Post. Talked about the holidays and not taking celebrating too far. Tips on holiday shopping, what to do to prevent theft of gifts from cars and from home porches. Also discussed scams and what to look for to keep from being taken in.

11/28/21 Christie Tate, Vice President of Suicide Prevention Coalition of Howard County, discussed the purpose of the coalition, resources for help, most impacted people, and experiences with suicide.

12/5/21 Dennine Smith CAM (Coordinated Assistance Ministries) Discussed new transportation service in Howard County to supplement needs outside the hours of the Kokomo Trolley and Spirit of Kokomo. The service: Howard County Connect, provided by CAM along with United Way of Howard and Tipton Counties, and Adams Auto Group and Mobility.

12/12/21 Emily Fritsch, director of Kokomo Excel Center. Talked about the Excel Center, a high school for adults. Opportunities to obtain a full Core-40 diploma, not a GED. Plus advantages in career advancement with an Ivy tech partnership.

12/19 and 26/21 Paul Wyman Howard County Commissioner President. Discussed the investment of Stellantis in the community to ensure that the company will stay in the Kokomo area into the foreseeable future. The recent COVID upsurge was also discussed and how getting vaccinated is helping those who contract the virus are handling it better.