

WMYK

THE FOLLOWING IS A LIST OF SOME THE SIGNIFICANT ISSUES THAT WMYK PERU/KOKOMO, INDIANA, RESPONDED TO IN ITS PROGRAMMING ALONG WITH THE MOST SIGNIFICANT PROGRAMMING TREATMENT OF THOSE HAVING ISSUES FOR THE PERIOD OF JANUARY 1ST, 2018 THROUGH MARCH 31ST, 2018. THIS LIST IS BY NO MEANS EXHAUSTIVE. THE ORDER IN WHICH THEY APPEAR DOES NOT REFLECT ANY PRIORITY OR SIGNIFICANCE.

AIR INTERVIEWS/PSAS/PUBLIC INFORMATION

THE FOLLOWING ARE EVENTS THAT WE WERE ACTIVE IN PROMOTING JANUARY 1ST, 2018, THROUGH MARCH 31ST, 2018. WE HAVE PROMOTED THESE EVENTS THROUGH PSAS, PROMOS, INTERVIEWS, AND/OR LIVE READS

VETERAN SALUTES: Throughout the year we run a series of business led salutes to our armed forces and local police enforcement.

INDIANA BROADCASTERS ASSOCIATION PSAs: Throughout the year we run a series of PSAs for the Indiana Broadcasters Association, which deal with topics regarding education and recruitment for the National Guard and Coast Guard.

SPECIAL OLYMPICS POLAR PLUNGE: The annual fundraiser was Saturday February 3rd, 2017. The event has people jump into cold water to raise money for Special Olympics Indiana. The stations of Hoosier AM/FM were media sponsors. We have been running promos since late '17.

BEARDS FOR BRAINS AND BRIDGES: We ran PSAs for this beard competition and concert would go to benefit. CW's Team and Bridges Outreach. This even was held in Kokomo at the Kokomo Event Center on February 10th.

EYE ON VETERANS: Offers a window into veteran's news, culture, and resources, it is powered by the veterans behind the social media network connectingvets.com. it is a 1-minute program we play twice a day.

GRISSOM AIR RESERVE: Every Sunday morning at 6 a.m. we talk with the nearby Grissom Aero plex members of the Air Force. The Aero plex has a direct economic impact on nearby Peru and conducts exercises that also influence the community. This program makes the public aware of those activities.

THE GRISSOM AIR RESERVE BASE JOICE US WEEKLY TO TALK ABOUT WHAT IS HAPPENING AT THE BASE. THE SEGMENT USUALLY LASTS FOR 10 MIN AND COVERS ANYTHING FROM EMERGENCY PROTOCOLS AT THE BASE TO ECONOMIC IMPACT TO COMMUNITY INVOLVMENT.

01/07/18-10 MIN

01/14/18-10 MIN

01/21/18-10 MIN

01/28/18-10 MIN

02/04/18-10 MIN

02/11/18-10 MIN

02/18/18-10 MIN

02/25/18-10 MIN

03/04/18-10 MIN

03/11/18-10 MIN

03/18/18-10 MIN

03/25/18-10 MIN