

WMYK

THE FOLLOWING IS A LIST OF SOME THE SIGNIFICANT ISSUES THAT WMYK PERU/KOKOMO, INDIANA, RESPONDED TO IN ITS PROGRAMMING ALONG WITH THE MOST SIGNIFICANT PROGRAMMING TREATMENT OF THOSE HAVING ISSUES FOR THE PERIOD OF April 1ST, 2016 THROUGH June 30th, 2016. THIS LIST IS BY NO MEANS EXHAUSTIVE. THE ORDER IN WHICH THEY APPEAR DOES NOT REFLECT ANY PRIORITY OR SIGNIFICANCE.

AIR INTERVIEWS/PSAS/PUBLIC INFORMATION

THE FOLLOWING ARE EVENTS THAT WE WERE ACTIVE IN PROMOTING APRIL 1ST, 2016, THROUGH JUNE 30th, 2016. WE HAVE PROMOTED THESE EVENTS THROUGH PSAs, PROMOS, INTERVIEWS, AND/OR LIVE READS

CAREER DAY WESTERN MIDDLE SCHOOL: Was held in the gym of Western Middle School and was to help students have a better understanding of some professions from around the area. Staff from the radio station went and presented to the students.

VETERAN FREEDOM MARCH: A 5K March and backpack challenge in Kokomo. Money to benefit veterans.

DUCK DERBY: held at Kokomo beach and is an annual rubber duck race/pool party to benefit Samaritan Caregivers who help elderly citizens across Howard County. Ran a series of Promos and recorded interviews.

THE GREATEST SPECTACLE IN TASTING: Held on the grounds of Bona Vista in Kokomo and presented by Soupley's Wine and Spirits and co-Sponsored by Hoosier AM/FM Stations. Wine tasting/food sampling/silent auction to benefit Bona Vista and help those with special needs integrate into the work force. Ran a series of PSAs and Promos and did on air interviews.

RELAY FOR LIFE: Held in Howard County to benefit the American Cancer Society. Consisted of teams walking around a track in an effort to raise money in the fight against cancer, as well as honor those who have fought. A series of PSAs ran to promote the event.

GRISSOM AIR RESERVE: GRISSOM AIR RESERVE: Every Sunday morning at 6 a.m. we talk with the nearby Grissom Aero plex members of the Air Force. The Aero plex has a direct economic impact on nearby Peru and conducts exercises that also influence the community. This program makes the public aware of those activities.

THE GRISSOM AIR RESERVE BASE JOICE US WEEKLY TO TALK ABOUT WHAT IS HAPPENING AT THE BASE. THE SEGMENT USUALLY LASTS FOR 10 MIN AND COVERS ANYTHING FROM EMERGENCY PROTOCOLS AT THE BASE TO ECONOMIC IMPACT TO COMMUNITY INVOLVMENT.

04/3/16-10 MIN

04/10/16-10 MIN

04/17/16-10 MIN

04/24/16-10 MIN

05/1/16-10 MIN

05/8/16-10 MIN

05/15/16-10 MIN

05/22/16-10 MIN

05/29/16-10 MIN

06/5/16-10 MIN

06/12/16-10 MIN

06/19/16-10 MIN

06/26/16-10 MIN