

WMYK

THE FOLLOWING IS A LIST OF SOME THE SIGNIFICANT ISSUES THAT WMYK PERU/KOKOMO, INDIANA, RESPONDED TO IN ITS PROGRAMMING ALONG WITH THE MOST SIGNIFICANT PROGRAMMING TREATMENT OF THOSE HAVING ISSUES FOR THE PERIOD OF JANUARY 1ST, 2016 THROUGH MARCH 31ST, 2016. THIS LIST IS BY NO MEANS EXHAUSTIVE. THE ORDER IN WHICH THEY APPEAR DOES NOT REFLECT ANY PRIORITY OR SIGNIFICANCE.

AIR INTERVIEWS/PSAS/PUBLIC INFORMATION

THE FOLLOWING ARE EVENTS THAT WE WERE ACTIVE IN PROMOTING JANUARY 1ST, 2015, THROUGH MARCH 31ST, 2016. WE HAVE PROMOTED THESE EVENTS THROUGH PSAS, PROMOS, INTERVIEWS, AND/OR LIVE READS

INDIANA BROADCASTERS ASSOCIATION PSAs: Throughout the year we run a series of PSAs for the Indiana Broadcasters Association, which deal with topics regarding education and recruitment for the National Guard and Coast Guard.

KOKOMO RESCUE MISSION PSAs: We ran PSAs urging for either monetary donations or donations of gently used products for their warehouse store. The Kokomo Rescue Mission serves both Howard and Miami Counties.

SPECIAL OLYMPICS POLAR PLUNGE: The annual fundraiser was Saturday February 6th, 2016. The event has people jump into cold water to raise money for Special Olympics Indiana. The stations of Hoosier AM/FM were media sponsors. We have been running promos since late '15.

OLE BEN 5K: A 5K run/walk held at Highland Park in Kokomo. All money raised went to scholarships for Indiana University Kokomo. Live reads were read daily for the event in weeks preceding.

WALK A MILE IN HER SHOES: Annual fundraiser for the Open Arms Shelter for women and children. Promos were scheduled early '16 to run for the event. The stations of Hoosier AM/FM were media sponsors.

GRISSOM AIR RESERVE: GRISSOM AIR RESERVE: Every Sunday morning at 6 a.m. we talk with the nearby Grissom Aero plex members of the Air Force. The Aero plex has a direct economic impact on nearby Peru and conducts exercises that also influence the community. This program makes the public aware of those activities.

THE GRISSOM AIR RESERVE BASE JOICE US WEEKLY TO TALK ABOUT WHAT IS HAPPENING AT THE BASE. THE SEGMENT USUALLY LASTS FOR 10 MIN AND COVERS ANYTHING FROM EMERGENCY PROTOCOLS AT THE BASE TO ECONOMIC IMPACT TO COMMUNITY INVOLVMENT.

01/3/16-10 MIN

01/10/16-10 MIN

01/17/16-10 MIN

01/24/16-10 MIN

01/31/16-10 MIN

02/7/16-10 MIN

02/14/16-10 MIN

02/21/16-10 MIN

02/28/16-10 MIN

03/6/16-10 MIN

03/13/16-10 MIN

03/20/16-10 MIN

03/27/16-10 MIN