

## **WMYK**

THE FOLLOWING IS A LIST OF SOME THE SIGNIFICANT ISSUES THAT WMYK PERU/KOKOMO, INDIANA, RESPONDED TO IN ITS PROGRAMMING ALONG WITH THE MOST SIGNIFICANT PROGRAMMING TREATMENT OF THOSE HAVING ISSUES FOR THE PERIOD OF JANUARY 1<sup>ST</sup>, 2019 THROUGH MARCH 31<sup>ST</sup>, 2019. THIS LIST IS BY NO MEANS EXHAUSTIVE. THE ORDER IN WHICH THEY APPEAR DOES NOT REFLECT ANY PRIORITY OR SIGNIFICANCE.

## **AIR INTERVIEWS/PSAS/PUBLIC INFORMATION**

THE FOLLOWING ARE EVENTS THAT WE WERE ACTIVE IN PROMOTING JANUARY 1<sup>ST</sup>, 2019, THROUGHT MARCH 31<sup>ST</sup>, 2019. WE HAVE PROMOTED THESE EVENTS THROUGH PSAS, PROMOS, INTERVIEWS, AND/OR LIVE READS

**VETERAN SALUTES:** Throughout the year we run a series of business led salutes to our armed forces and local police enforcement.

**INDIANA BROADCASTERS ASSOCIATION PSAs:** Throughout the year we run a series of PSAs for the Indiana Broadcasters Association, which deal with topics regarding education and recruitment for the National Guard and Coast Guard.

**SPECIAL OLYMPICS POLAR PLUNGE:** The annual fundraiser was Saturday February 2nd, 2019. The event has people jump into cold water to raise money for Special Olympics Indiana. The stations of Hoosier AM/FM were media sponsors. We have been running promos since late '17.

**EYE ON VETERANS:** Offers a window into veteran's news, culture, and resources, it is powered by the veterans behind the social media network connectingvets.com. it is a 1-minute program we play twice a day.

**GRISSOM AIR RESERVE:** Every Sunday morning at 6 a.m. we talk with the nearby Grissom Aero plex members of the Air Force. The Aero plex has a direct economic impact on nearby Peru and conducts exercises that also influence the community. This program makes the public aware of those activities.

THE GRISSOM AIR RESERVE BASE JOICE US WEEKLY TO TALK ABOUT WHAT IS HAPPENING AT THE BASE. THE SEGMENT USUALLY LASTS FOR 10 MIN AND COVERS ANYTHING FROM EMERGENCY PROTOCOLS AT THE BASE TO ECONOMIC IMPACT TO COMMUNITY INVOLVMENT.

01/06/19-10 MIN

01/13/19-10 MIN

01/20/19-10 MIN

01/27/19-10 MIN

02/03/19-10 MIN

02/10/19-10 MIN

02/17/19-10 MIN

02/24/19-10 MIN

03/03/19-10 MIN

03/10/19-10 MIN

03/17/19-10 MIN

03/24/19-10 MIN

03/31/19-10 MIN

## VIEWPOINT OVERVIEW JANUARY, FEBRUARY, MARCH 2019

1/6/19 DR JEFF HAUSWALD, SUPT. KOKOMO SCHOOLS. Discussed recent changes in graduation requirements for students that will be implemented with the current 8<sup>th</sup> grade class.

1/13/19 JEFF NEWTON, DIRECTOR KOKOMO URBAN OUTREACH. Discussed the many programs available through Kokomo Urban Outreach and the change in the direction of the ministry from being a hand out to a hand up with programs like Man Up.

1/20/19 KOKOMO MAYOR GREG GOODNIGHT. Discussed the Mayor not running for re-election as well as some of the project and accomplishments of the past year, as well as plans on the books for 2019.

1/27/19 STATE REPRESENTATIVE MIKE KARIKOFF (DIST 30) Talked about some of the major bills being worked on by the legislature this term. Number one is the budget. We also talked about some of the legislation sponsored by Karikoff.

2/3/19 STATE SENATOR JIM BUCK. Talked about some of the major bills currently in progress in the State Senate as well as legislation sponsored by Buck for this term.

2/17/19 DR JEFF HAUSWALD, SUPT KOKOMO SCHOOLS. Repeat of 1/6/19 with discussion of new requirements for students to graduate from high school in the future.

2/17/19 REV. RUTH LAWSON, DIRECTOR COORDINATED ASSISTANCE MINISTRIES (CAM). Talked about the upcoming Grate American Sleep Out, where people are given a chance to live as a homeless person for one night to see how some of the homeless live their lives .

2/24/19 MALLORY DUNCAN, INDOT. Discussed some of the major projects that will affect travel through north central Indiana during the construction season.

3/3/19 JENNIFER KEMMENSEN, GOODWILL NURSE-FAMILY PARTNER. Talked about the Goodwill Nurse-family partner program just getting underway in Howard and surrounding counties.

3/10/19 VAN TAYLOR, KOKOMO RESCUE MISSION, DIRECTOR, Talked about an upcoming unique antique auction with funds going to a new roof on the rescue mission warehouse.

3/17/19 MALLORY DUNCAN, INDOT. Repeat of show talking about major highway construction in the area over the coming year.

3/24/19 PAUL WYMAN, HAYNES APPERSON FESTIVAL CHAIR, Talked about upcoming Haynes-Apperson festival, entertainment and schedule for the annual 4<sup>th</sup> of July event.

3/31/19 GREG BELL, Retiring from local sports. Talked about some of the memories of his sports broadcasting career. Several state championship broadcasts. Doing games where his sons played. Covering Romeo Langford.