

WMYK

THE FOLLOWING IS A LIST OF SOME OF THE SIGNIFICANT ISSUES THAT WMYK PERU/KOKOMO, INDIANA, RESPONDED TO IN ITS PROGRAMMING ALONG WITH THE MOST SIGNIFICANT PROGRAMMING TREATMENT OF THOSE HAVING ISSUES FOR THE PERIOD OF APRIL 1ST THROUGH JUNE 30TH, 2014. THIS LISTING IS BY NO MEANS EXHAUSTIVE. THE ORDER IN WHICH THEY APPEAR DOES NOT REFLECT ANY PRIORITY OR SIGNIFICANCE.

ATTACHED ARE THE THEMES FOR OUR SUNDAY MORNING QUARTERLY ISSUES PROGRAM, WHICH AIRS SUNDAY MORNINGS AT 6 a.m. EST/EDT. OUR CITY OF LICENSE IS PERU, INDIANA, WHICH IS IN MIAMI COUNTY. WE TALK WITH THE NEARBY GRISSOM AEROPLEX.

THE AEROPLEX BRINGS IN MEMBERS OF THE AIR FORCE FROM AROUND THE COUNTRY ANNUALLY. THE AEROPLEX HAS A DIRECT ECONOMIC IMPACT ON NEARBY PERU AND CONDUCTS EXERCISES THAT ALSO INFLUENCE THE COMMUNITY. THIS PROGRAM MAKES THE PUBLIC AWARE OF THOSE ACTIVITIES.

WE ALSO HAVE A LIST OF NON-PROFITS AND THE EVENTS WE PROMOTED IN THIS QUARTER.

QUARTERLY ISSUES PROGRAM THEMES

From April 1st through June 30th, 2014, the Grissom Air Reserve base joined Rock 98.5 weekly for a 10 minute segment to talk about different events happening at the base.

APRIL 6: STRATEGIC WARFARE EXERCISE This was a discussion on some of the military exercises Grissom performs, which are routine. There should be nothing to worry about in regards to public safety.

APRIL 13: PUBLIC AFFAIR AWARDS This was a discussion of the Public Affairs that Grissom itself does in the community, and the awards it bestowed upon some of its personnel. Grissom strived for more outreach in Miami County and surrounding areas.

APRIL 20: GENERAL VISIT One of the top generals from Grissom Air Reserve did an inspection recently of the base. The base passed, as it continues to function well and serve public across Miami County and surrounding areas.

APRIL 27: CIVIL AIR PATROL The discussion was on the Civilian Air Patrol, which is a volunteer organization that helps in times of crises – for example they will help in the search of a missing person.

MAY 4: ARBOR DAY The Grissom Air Reserve Base was recently named a “Tree City” due to its efforts to protect surrounding wilderness areas near the base.

MAY 11: PATRIOT WARRIOR EXERCISE Another discussion on military exercises Grissom is conducting. Again, there should be nothing to worry about in regards to public safety.

MAY 18: RUNWAY CLOSING The discussion focused on the closure of the runway at Grissom Air Reserve Base. The closure was scheduled for 45 days as repairs were scheduled. Local businesses (Dean Baldwin Painting in Peru, e.g.) would be affected and need to find alternate ways to conduct businesses until the runway repair is complete.

MAY 25: LT. GOVERNOR VISIT The discussion was on a recent visit Lt. Governor Becky Skillman made to Grissom Air Reserve Base.

JUNE 1: JOINT EXERCISE WITH WRIGHT PATTERSON The discussion focused on the exercises Grissom does with Wright Patterson Air Force Base in Dayton, OH. Again, there should be nothing to worry about in regards to public safety.

JUNE 8: NEW COMMANDER Colonel Douglas Schwartz, who is a native of North-Central Indiana, now oversees the base. The discussion was about his credentials and what is expected of the base.

JUNE 15: UNIT AWARDS Recently 36 medals were bestowed upon personnel at Grissom Air Reserve Base.

JUNE 22: RESILIANCY TRAINING This was used to discuss how the base trains personnel to be “resilient” in extreme climates (tundra; dessert) to complete missions.

ON AIR INTERVIEWS/PSAs/PUBLIC INFORMATION

THE FOLLOWING ARE EVENTS THAT WE WERE ACTIVE IN PROMOTING FROM APRIL 1ST THROUGH JUNE 30TH, 2014. WE HAVE PROMOTED THESE EVENTS THROUGH PSAs, PROMOS, INTERVIEWS AND/OR LIVE READS

UNITED WAY OF HOWARD COUNTY “LIVE UNITED” CAMPAIGN: Hoosier AM/FM Media (which includes WMYK) is an active participant in United Way events and fundraisers throughout the year. We have ran PSAs and live reads pertaining to such events.

SALVATION ARMY EVENTS: The Salvation Army ran a series of PSAs on our stations (WMYK included) highlighting the events they were hosting. This series of PSAs started mid-March.

IVY TECH/INDIANA UNIVERSITY KOKOMO JOB FAIR: The job fair was Tuesday, April 15th, 2014, at the Ivy Tech Event and Conference Center in Kokomo. This gave those who were seeking employment a chance to talk with area businesses that are looking for qualified candidates. The stations of Hoosier AM/FM (WMYK included) promoted this since late March.

HOSPITAL CHEER GUILD – NIGHT OF GATSBY – This event was held Saturday, April 26th, 2014, at the Casa Bella Ballroom in Kokomo. It was a fundraiser for the Hospital Cheer Guild, which provides money to both St. Joseph Hospital and Community Howard Regional in Kokomo. We ran PSAs about the event, as well as talked with members of the guild about the organization and event.

MARCH FOR BABIES – This was a benefit for the regional March of Dimes. It was held Saturday, May 4th, 2014. It was at Jackson Morrow Park in Kokomo. It was a walk to raise awareness for premature babies. The money raised helped newborn babies fighting ailments. We ran PSAs in weeks leading to the event.

CANCER AWARENESS SOFTBALL GAME – The game was held Monday, May 5th, 2014, at Western High School in Russiaville. The game was between Kokomo and Western High Schools. The Game raised money for the American Cancer Society, as did two events held at the Markland Mall Saturday, April 19th and Saturday, April 26th leading to the game. The game was aired on sister station 1350 AM WIOU. PSAs and live reads promoting the event ran on WMYK prior to the game.

THE GREATEST SPECTACLE IN TASTING The event was Saturday, May 17th, 2014 on the grounds of Bona Vista in Kokomo. We promoted it since late March. It is the 20th anniversary of this event, which is put on by Soupley’s Wine and Spirits. It is a tasting of wines, microbrews and food from area restaurants. The proceeds go to Bona Vista, which helps those with physical/mental handicaps across Howard and Miami counties, plus other areas as well.

SPECIAL OLYMPICS BOWL-A-THON: The event was held Sunday, May 18th, 2014 at Heritage Lanes in Kokomo (formerly Don Lowery Lanes). Teams of four rolled a couple of games and raised money for Howard County Special Olympics, which used the money to fund their trip to the Summer Games in Terre Haute in June.

MIAMI COUNTY RELAY FOR LIFE – This two-day event was held Friday, May 30th through Saturday, May 31st, 2014, on the Peru High School track. This was a fundraiser for the Miami County chapter of the American Cancer Society. We ran PSAs of the event and talked a couple of times on air with Tanya Masters, the chairperson of the Miami County RFL. There was a follow-up fundraiser at Independence Fireworks in Peru July 2nd.

HOWARD COUNTY RELAY FOR LIFE – This two-day event was held Friday, June 13th and Saturday, June 14th, 2014 at Maple Crest Middle School in Kokomo. It was a fundraiser for the Howard County chapter of the American Cancer Society. We ran PSAs in the weeks leading up to the event.

RIB FEST – This two-day event was held Friday, June 13th and Saturday, June 14th, 2014, at Foster Park in Kokomo. It is an event that features some of the best ribs from across the state, great live music and raises money for The Carver Center, a facility open to children in the surrounding neighborhoods. We spoke with Director Dennis Morgan a couple of times on-air leading towards the event, as well as ran PSAs promoting the event.

ABATE OF INDIANA, REGION 3 – As winter gave way to spring, we started promoting events ABATE did in regards to motorcycle safety, either through PSAs or live reads.