WMYK

THE FOLLOWING IS A LIST OF SOME THE SIGNIFICANT ISSUES THAT WMYK PERU/KOKOMO, INDIANA, RESPONDED TO IN ITS PROGRAMMING ALONG WITH THE MOST SIGNIFICANT PROGRAMMING TREATMENT OF THOSE HAVING ISSUES FOR THE PERIOD OF JULY 1ST, 2023 THROUGH SEPTEMBER 30th, 2023. THIS LIST IS BY NO MEANS EXHAUSTIVE. THE ORDER IN WHICH THEY APPEAR DOES NOT REFLECT ANY PRIORITY OR SIGNIFICANCE.

BENEFIT RIDES: We helped out several benefit rides this year by allowing them to post their flyers to our website and providing tickets for their silent auctions to help raise money.

ACCESS TO ROCK: Rock 98.5 partnered up with Project Access and Sun King Brewery in Kokomo to help raise money for Project Access with our Access To Rock promotion. We have a concert with food venders. We promoted this event for close to 2 months with commercials, promos and interviews.

ROCKERS FOR KNOCKERS: This event happens in the 4th quarters but it was promoted all through September with live reads, promos and interviews. It is a night of music provided by local musicians. All money raised goes to local breast cancer research.

VIEWPOINT GUESTS JULY AUGUST SEPTEMBER 2023

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7/2/23 Scott McKay, director of Jamming 4 the Camp, a fundraiser for Indiana Burn Camp.

Discussed the event coming to Foster Park Saturday July 8. Money raised going to Indiana Burn

Camp where kids who have suffered burn injuries are able to have a fun week with like persons.

Joshua Powell and the band Los Colones will perform on the stage at Foster Park.

7/9/23 Jay Freeman, Greentown Lions Club, discussed the upcoming 77th Howard County 4-H Fair. Discussed returning favorites like Phil Dirt and the Dozers, and Grandpa Cratchett as well as new treats like performances from Keyton Romero and others.

7/16/23 and 7/23/23 State Senator Jim Buck. Discussed action from the 2023 Indiana General Assembly.

7/30/23 and 8/13/23 State representative Mike Karrikoff talked about the 2023 General Assembly, concerns for the area as growth continues in manufacturing.

8/6/23, 8/20/23 and 8/27/23 Dennine Smith executive director of CAM (Cordinated Assistance Ministries) talked about the upcoming CAM-1350 The Score Golf Tournament at the American Legion golf course Saturday Septemer 9, 2023. Also discussed the various ministries available thru CAM for the homeless at their new facilities on North Union Street.

9/3/23 and 9/10/23 Jim Proffitt from the Howard County Vietnam (and all veterans)

Organization. Discussed the upcoming 41st annual All Veterans Reunion at the Healing Field
September 11 thru the 16.

9/17/23 Dr. William Smith, Douglas School Restoration Project. Talked about Douglas School, its importance in the history of Kokomo and the continued effort to restore the building and turn it into a museum.