

WMYK

THE FOLLOWING IS A LIST OF SOME THE SIGNIFICANT ISSUES THAT WMYK PERU/KOKOMO, INDIANA, RESPONDED TO IN ITS PROGRAMMING ALONG WITH THE MOST SIGNIFICANT PROGRAMMING TREATMENT OF THOSE HAVING ISSUES FOR THE PERIOD OF OCTOBER 1ST, 2018 THROUGH DECEMBER 31ST, 2018. THIS LIST IS BY NO MEANS EXHAUSTIVE. THE ORDER IN WHICH THEY APPEAR DOES NOT REFLECT ANY PRIORITY OR SIGNIFICANCE.

AIR INTERVIEWS/PSAS/PUBLIC INFORMATION

THE FOLLOWING ARE EVENTS THAT WE WERE ACTIVE IN PROMOTING OCTOBER 1ST, 2018, THROUGH DECEMBER 31ST, 2018. WE HAVE PROMOTED THESE EVENTS THROUGH PSAS, PROMOS, INTERVIEWS, AND/OR LIVE READS

ROCKERS FOR KNOCKERS: This event in Kokomo was a night of music provided by local musicians. All money raised goes to local breast cancer research. WMYK ran a series of PSAs promoting the event.

SPECIAL OLYMPICS POLAR PLUNGE: The event is in February, however, WMYK is the media sponsor in the 4th quarter. A series of PSAs and promos were played and active participation is planned.

VIEWPOINT JUNE 2018 ALL PROGRAMS APPROX 15 MINUTES: Viewpoint is a weekly 15 minute program focusing on community leaders and informing the public about issues or events concerning their lives.

10/7/18 Bailey Franklin of United Way of Howard County and loaned associates Jennifer Thompson and Christy Douglas

Discussed the 2018 United Way fundraising campaign and the 75 in 5 initiative to have 75 per cent of youngsters totally prepared for Kindergarten in 5 years.

10/14/18 Jeff Newton, director of Kokomo Urban Outreach. Talked about ministries of the outreach including the food co-ops, buddy bags, manUp, mini manUp, and step Up for girls.

10/21/18 Dean Hockney, Howard County Sports Hall of Fame. Talked about the induction of the class of 2018 into the Howard County sports hall of fame, and the ceremony scheduled for the induction.

10/28/18 and 11/4/18 Derek Steele, Howard County Election Board. Talked how to go about early voting and where early voting was taking place. Talked about progress in early voting and where people could vote on election day.

11/11/18 Dr Jeff Hauswald, Superintendent of Kokomo School Corporation, Talked about new standards that will need to be met to graduate from high school beginning with this years eighth grade class. Several new steps will need to be accomplished for future recommendation for graduation.

11/18/18 Janis Thornton, Author of book about the mysterious death of a Tipton county teen in 1965. Talked about her methods of investigation and theories about the case.

11/25/18 Brianne Boles, CEO of Bona Vista. Talked about the history of Bona Vista and the future plans for the organization that helps people with special needs in the community.

12/2/18 Peggy Hobson, Howard County Historical Society. Talked about Christmas at the Seiberling and the benefits of the special occasion at the Historical society. Also talked about the hours the Seiberling would be open during the holidays and the costs to enter, including free hours paid for by local businesses.

12/9/18 Darrell Blausius, Howard County Historical Society, Talked about his history of decorating his home for Christmas and sharing that with the community, and transferring that to decorating the third floor of the Seiberling Mansion for the Historical society's Christmas at the Seiberling.

12/16/18 Travis Tafflinger, Bridges Outreach. Talked about the formation of the Frozen Sandlot by the City of Kokomo and putting Bridges Outreach in charge of the facility for use by the public.

12/23/18 and 12/30/18 Sgt. Tony Slocum, Indiana State Police PIO, Peru post. Talked about safety during the holidays plus the addition of patrols to keep drunk drivers off the highways.

GRISSOM AIR RESERVE: Every Sunday morning at 6 a.m. we talk with the nearby Grissom Aero plex members of the Air Force. The Aero plex has a direct economic impact on nearby Peru and conducts exercises that also influence the community. This program makes the public aware of those activities.

THE GRISSOM AIR RESERVE BASE JOINES US WEEKLY TO TALK ABOUT WHAT IS HAPPENING AT THE BASE. THE SEGMENT USUALLY LASTS FOR 10 MIN AND COVERS ANYTHING FROM EMERGENCY PROTOCOLS AT THE BASE TO ECONOMIC IMPACT TO COMMUNITY INVOLVMENT.

10/7/18-10 MIN

10/14/18-10 MIN

10/21/18-10 MIN

10/28/18-10 MIN

11/4/18-10 MIN

11/11/18-10 MIN

11/18/18-10 MIN

11/25/18-10 MIN

12/2/18-10 MIN

12/9/18-10 MIN

12/16/18-10 MIN

12/23/18-10 MIN

12/30/18-10 MIN